

## 03\_Case\_Study\_DesertU.md

# Case Study: Desert University Athletic Complex

\*\*Client:\*\* Desert University (Tucson, AZ)

\*\*Project:\*\* SprintPro 65mm + Eco Shock Pad (120,000 sqft)

\*\*Go-Live:\*\* Feb 2025

### ### Outcomes

- \*\*28%\*\* reduction in heat-related maintenance calls (infrared-reflective fibers)
- \*\*+\$12,400/mo\*\* average from RZY Share (community leagues, off-peak)
- \*\*Player feedback:\*\* 4.6/5 surface rating

### ### Lessons

- Early city permit consultation de-risked schedule by ~3 weeks.
- Gold plan reduced Gmax drift; kept safety consistent for soccer + lacrosse.