

01_Company_Overview.md

RZY Corporation – Company Overview

Date: 2025-08-18

RZY Corporation designs, builds, and maintains synthetic turf facilities for schools and universities in the U.S. Our model is turnkey installation plus **partner revenue-sharing** on after-hours bookings to clubs and leagues.

- **Headquarters:** Phoenix, AZ
- **Founded:** 2021
- **Employees:** 74
- **North Star:** Safer play, simpler operations, shared upside.

Lines of Business

1. **Design & Build (D&B):** End-to-end turf projects.
2. **Care & Keep (C&K):** Maintenance plans (Bronze/Silver/Gold).
3. **RZY Share:** Platform to monetize fields via community rentals with revenue splits.

2025 Targets (internal)

- 28 new build projects
- 92% on-time delivery
- \$4.2M revenue from RZY Share
- TRIR < 1.0 (safety)

> Note: As of July 1, 2025, standard partner revenue share updated to **35%** of Net Revenue (see Legal/06_Partner_Revenue_Share_Agreement_v2_2025-07-01.md).