

Customer Churn Analysis



Customer Churn
Analysis

Customer Details

Ask Question



CUSTOMER CHURN ANALYSIS



CHURN CUSTOMER ?

No

Yes

Total Customer

7043

Senior Citizens

1142

Dependent

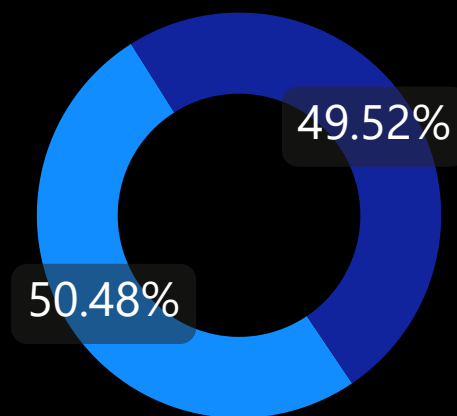
2110

Customers' Partner

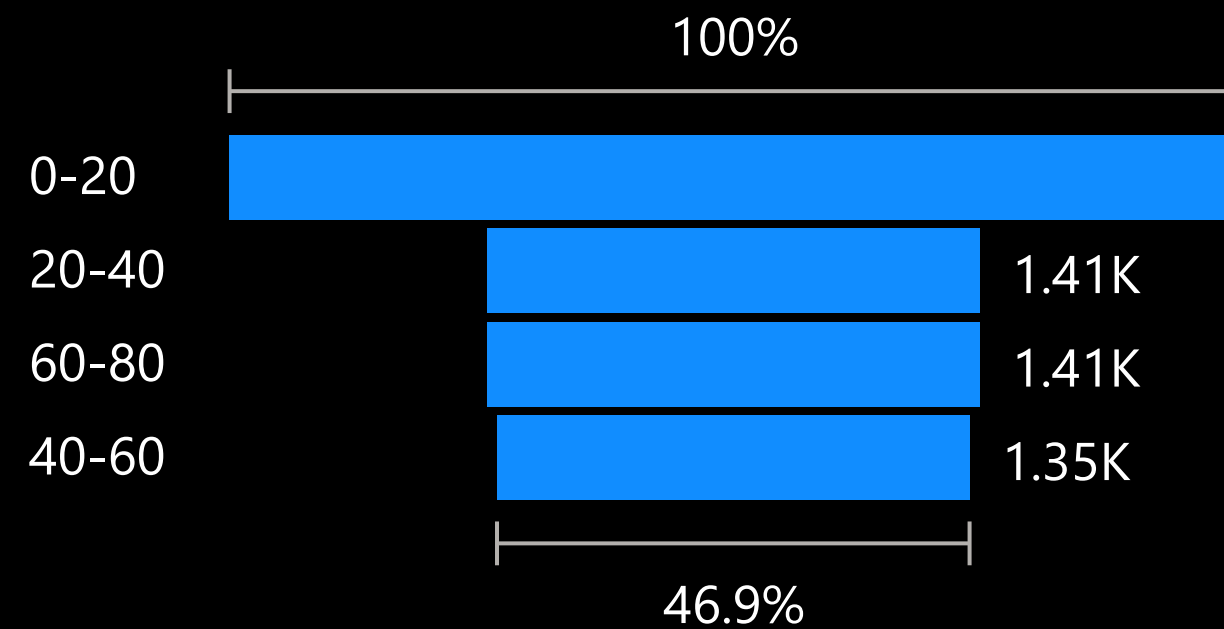
3402

Demography

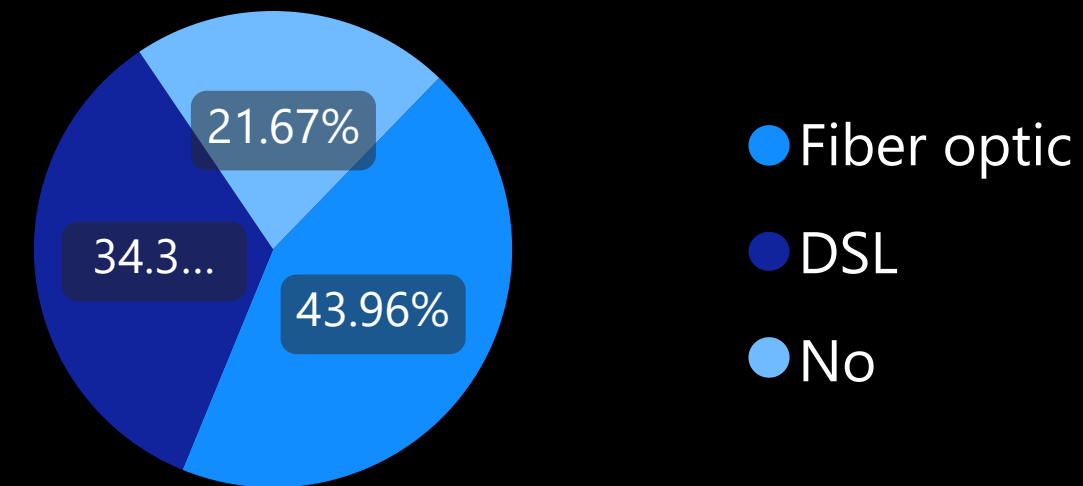
Male Female



Tenure

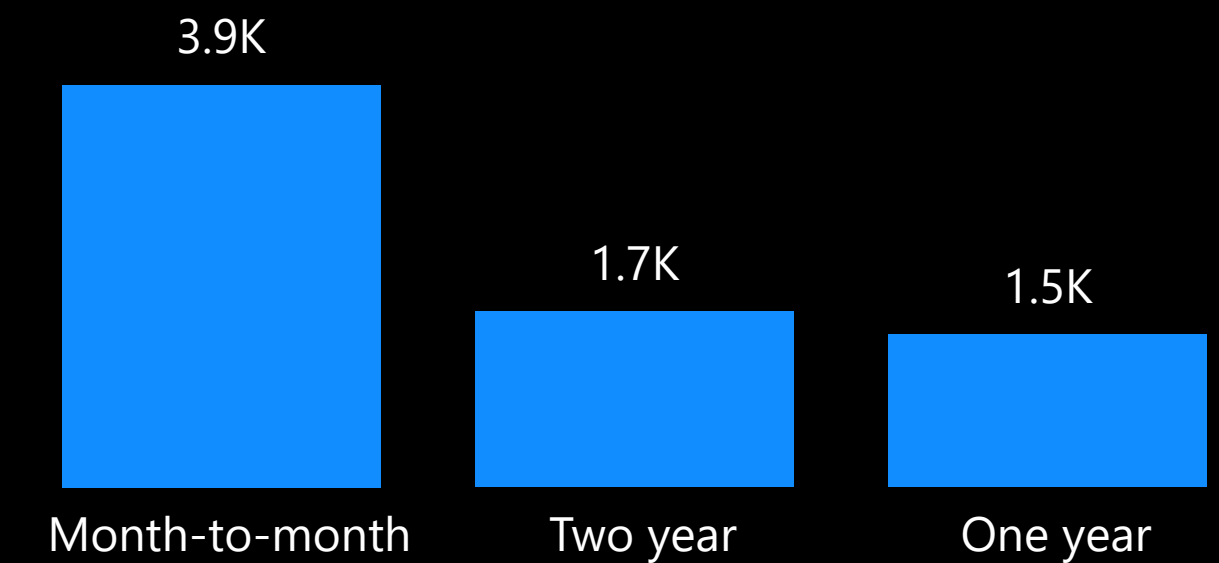


Interne Service



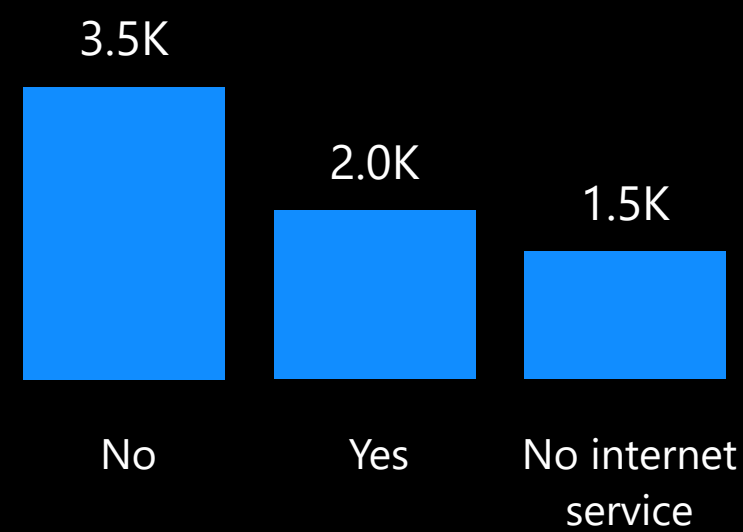
Count of Contract

Type of Contracts



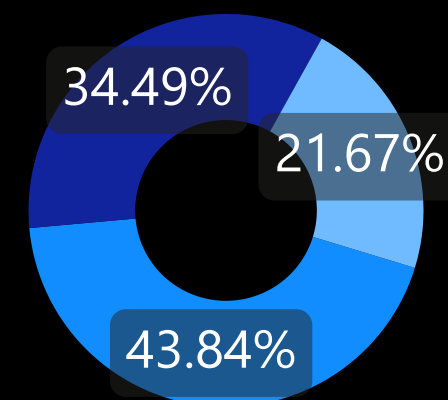
Online Security

Online Security



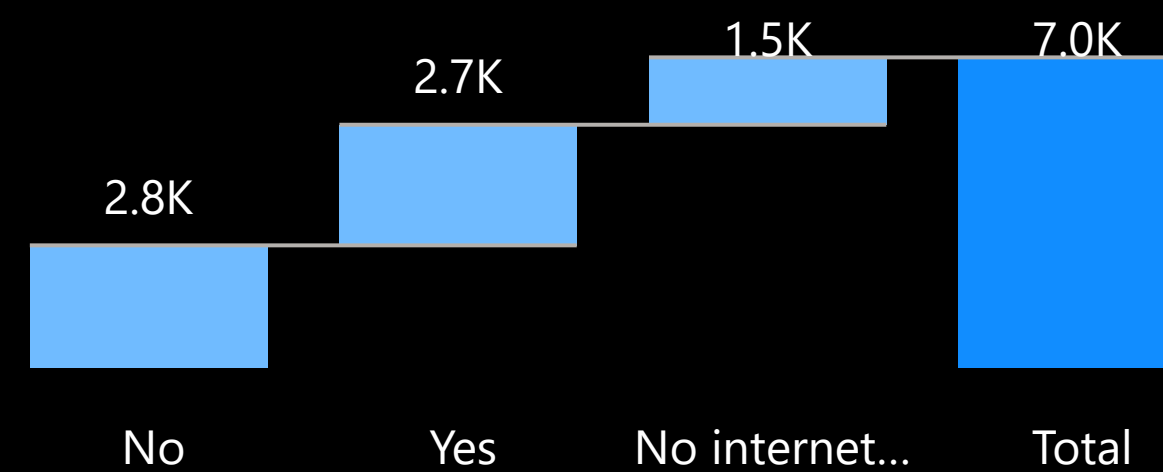
Online Backup

No Yes No internet service



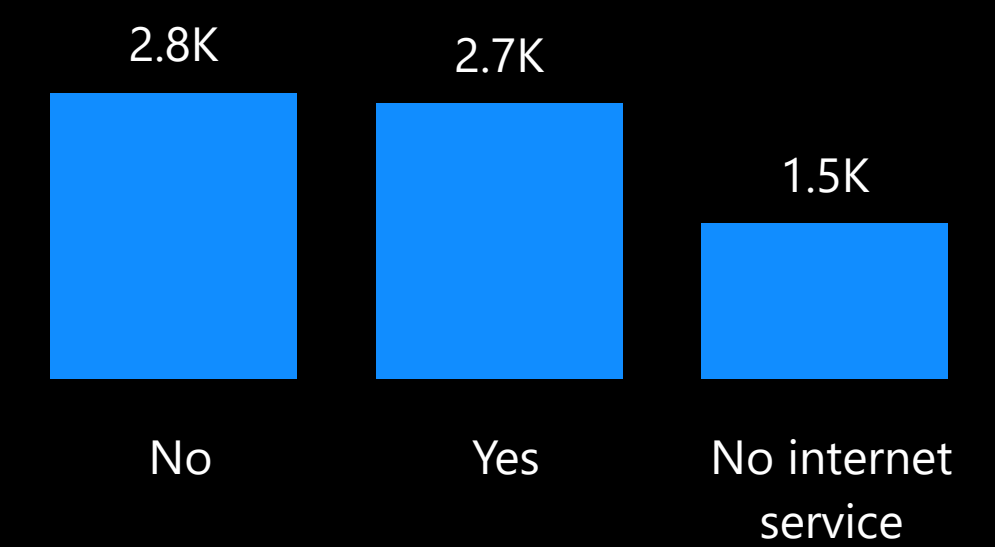
Streaming Movies

Increase Decrease Total



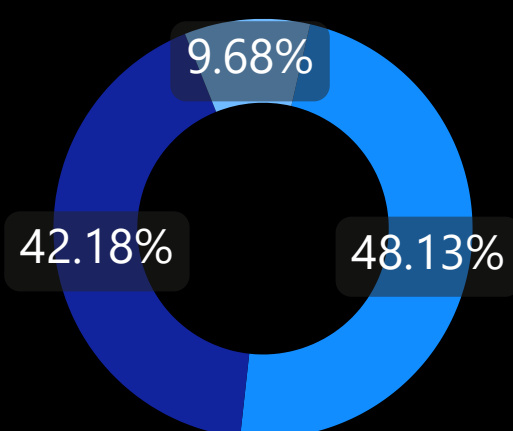
Streaming TV

No. of Customer

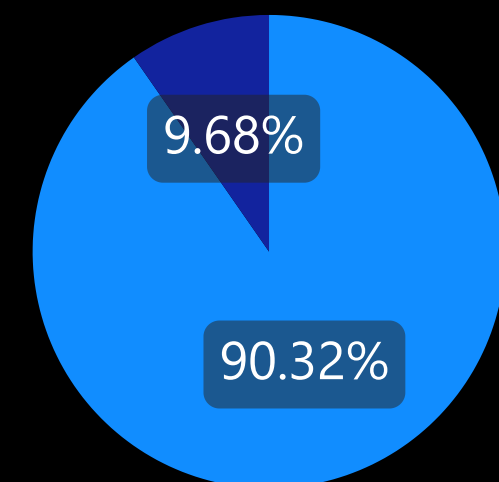


Multiple Lines Connection

No Yes No phone service

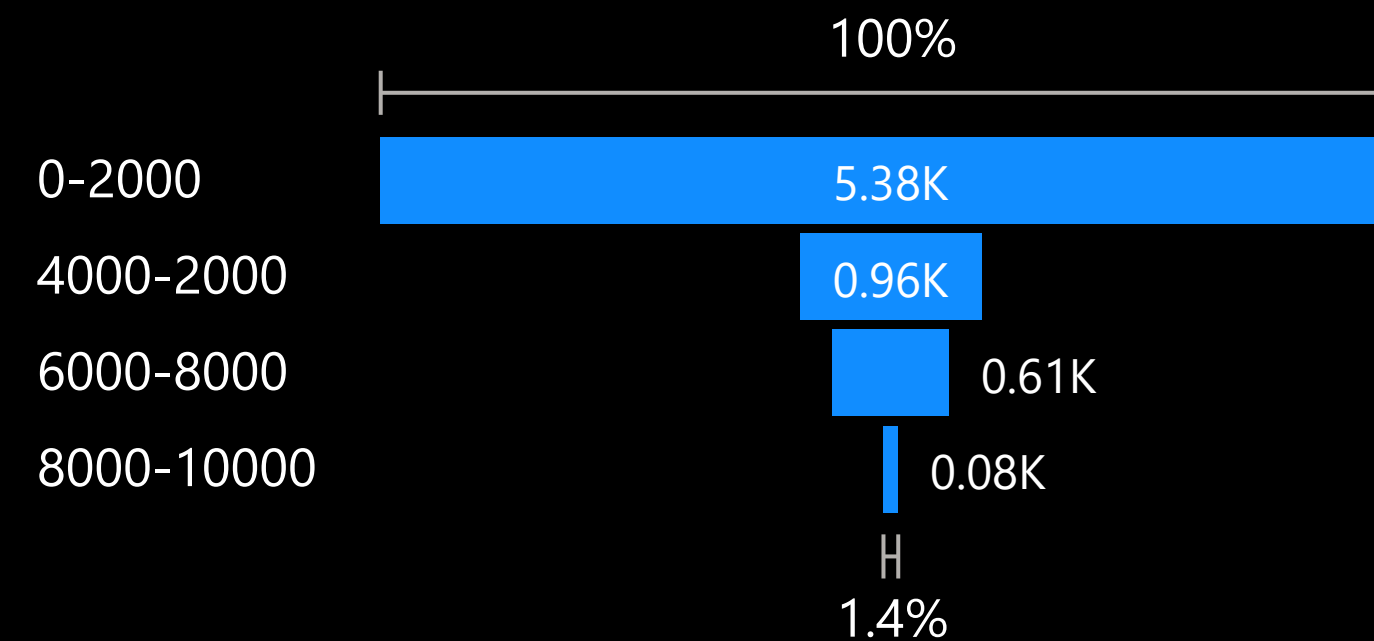


Phone Service

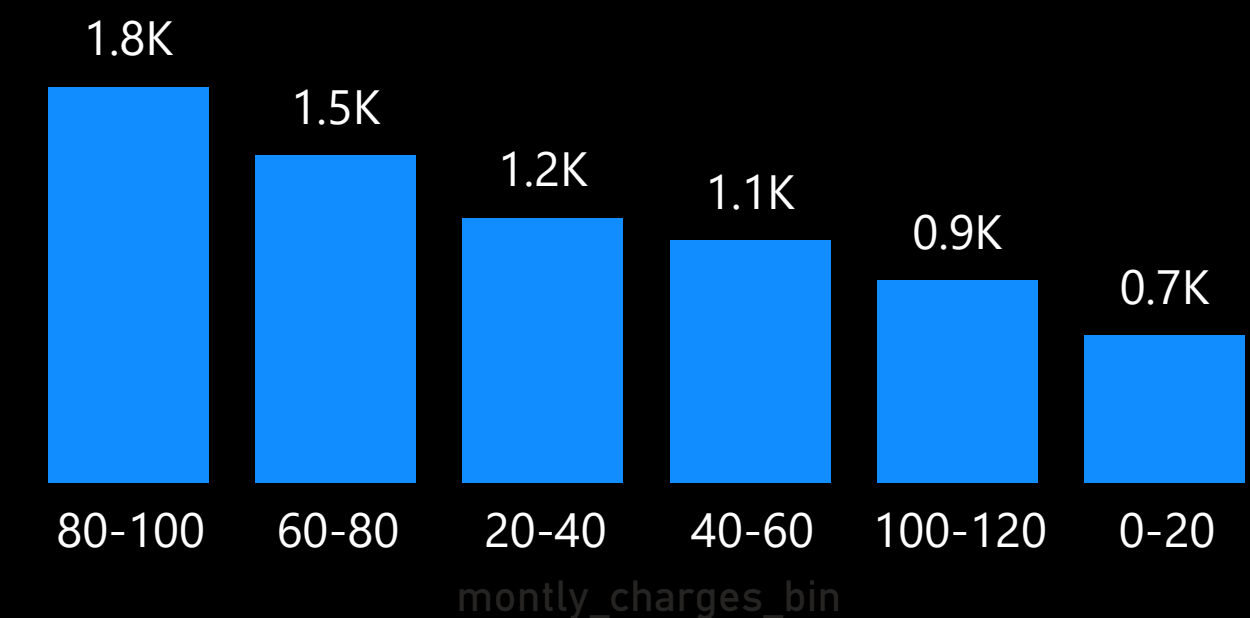


Yes No

Total Charges for customer



Range of Monthly Bill



Customer Details

Customer ID

0013-EXCHZ



Yes

Churn

Personal Details

0013-EXCHZ

Customer ID

Female

Gender

YES

Senior Citizen

No

Dependents

Yes

Partner

Month-to-month

Contract Type

1

Tenure in the company(months)

Services

Yes

Phone Service

No

MultipleLines

Fiber optic

Internet Service

No

Online Security

No

Online Backup

Yes

Streaming TV

No

Streaming Movies

No

Device Protection

Yes

Tech Support

Billing

83.90

Monthly Charges

267.40

Total Charges

Yes

Paperless Billing

Mailed check

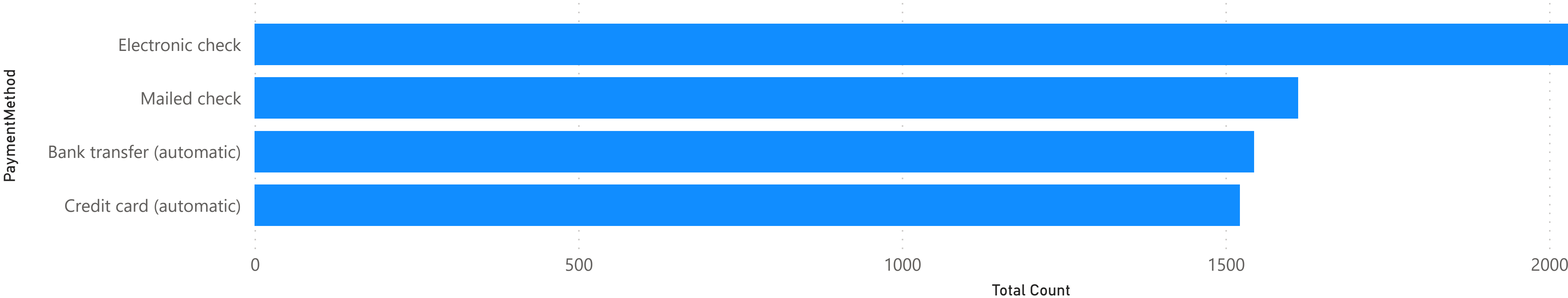
Payment Method





Ask a Questions



what is the total count by payment method



Is this useful?  

INVITE R

Home

Customer Churn
Analysis

Customer Details