

Customer Churn Analysis



Customer Churn
Analysis

Customer Details

Ask Question



CUSTOMER CHURN ANALYSIS



CHURN CUSTOMER ?

No

Yes

Total Customer

5174

Senior Citizens

666

Dependent

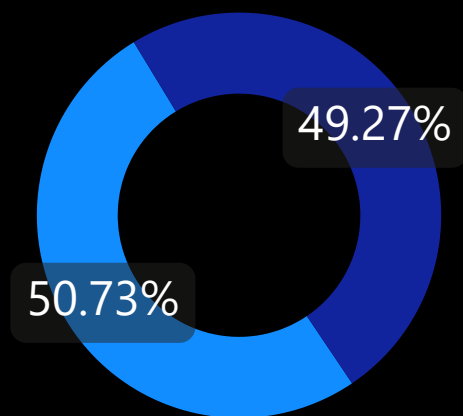
1784

Customers' Partner

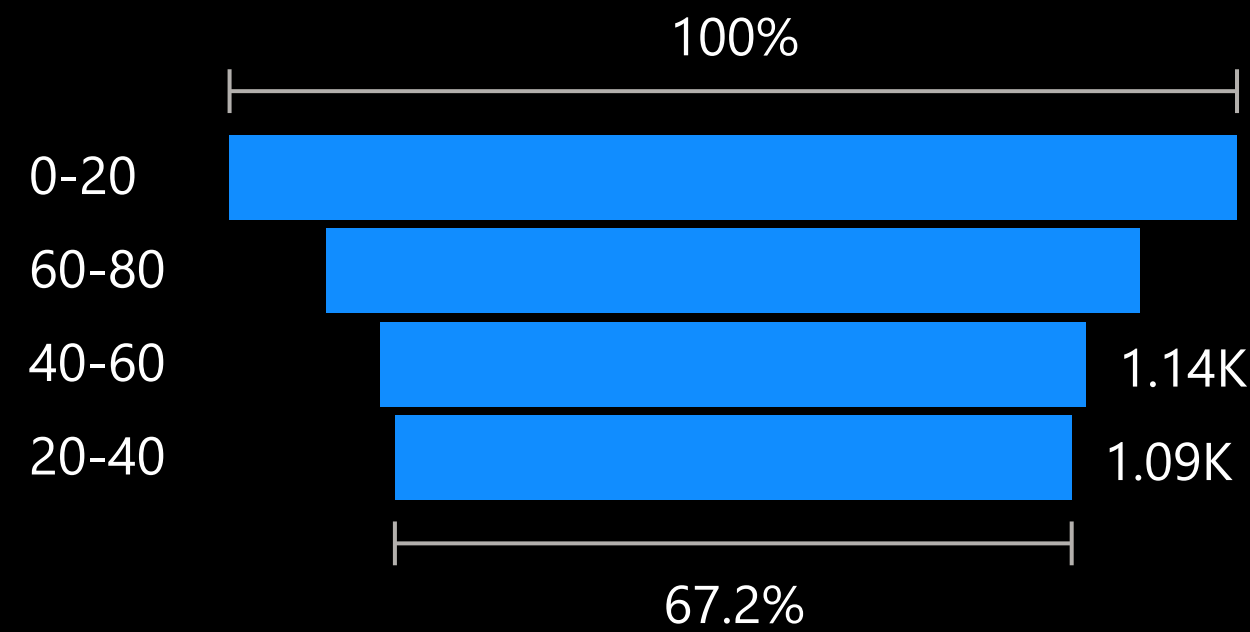
2733

Demography

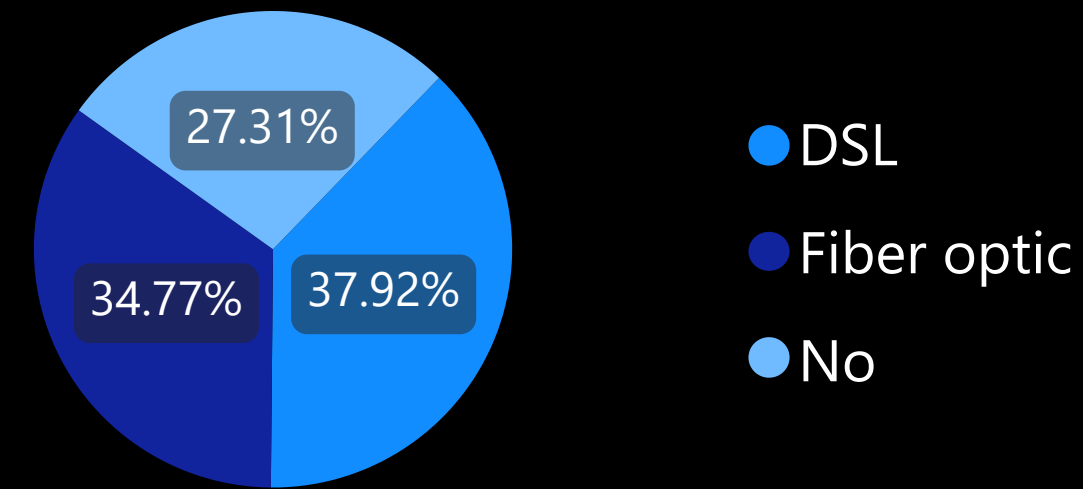
Male Female



Tenure

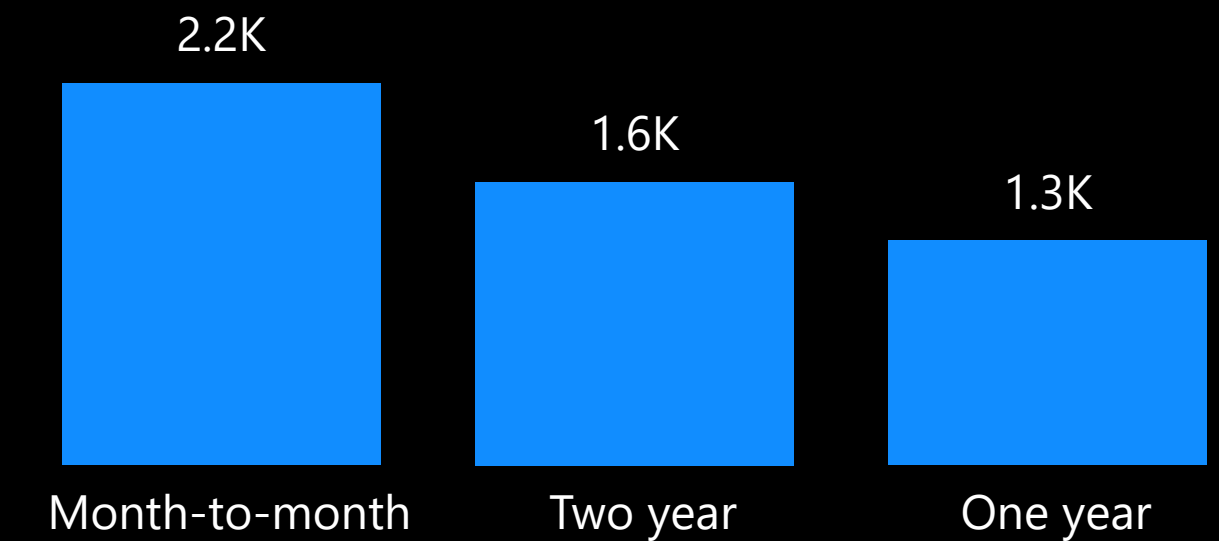


Interne Service



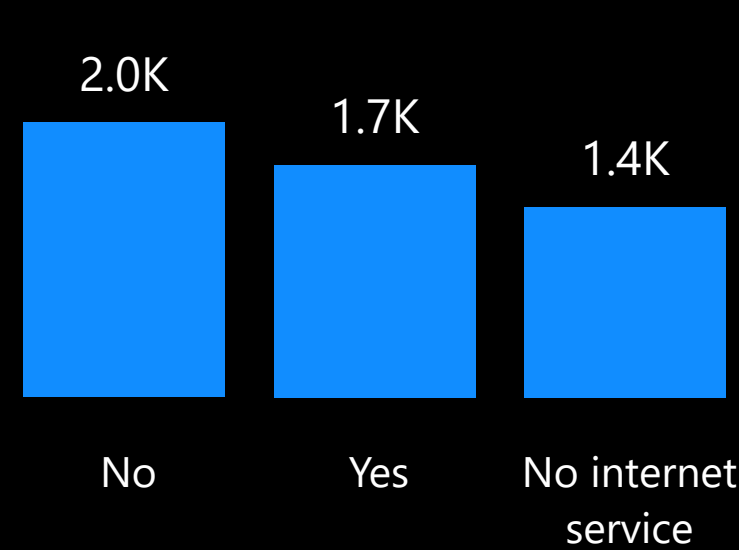
Count of Contract

Type of Contracts



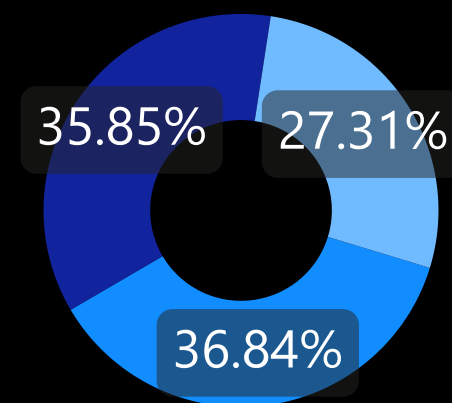
Online Security

Online Security



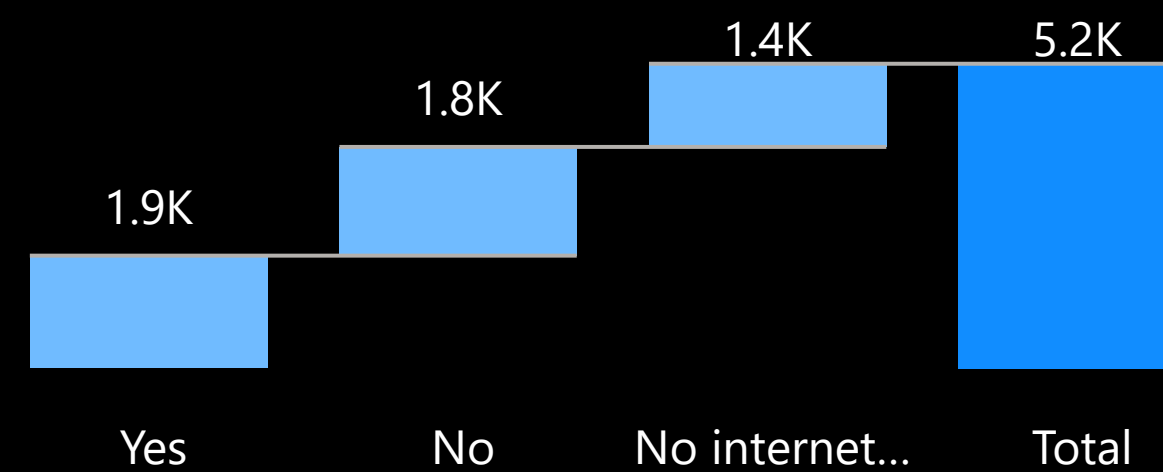
Online Backup

Yes No No internet service



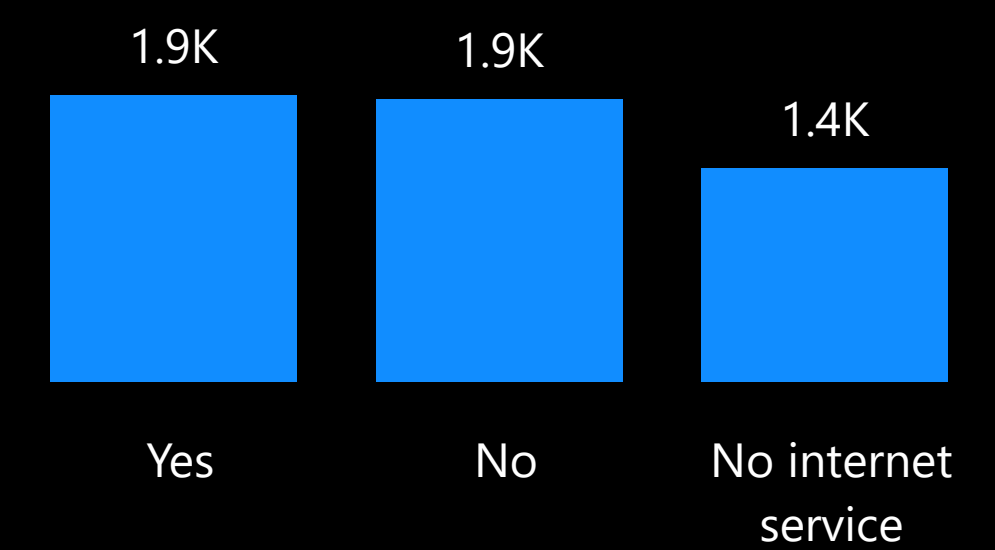
Streaming Movies

Increase Decrease Total



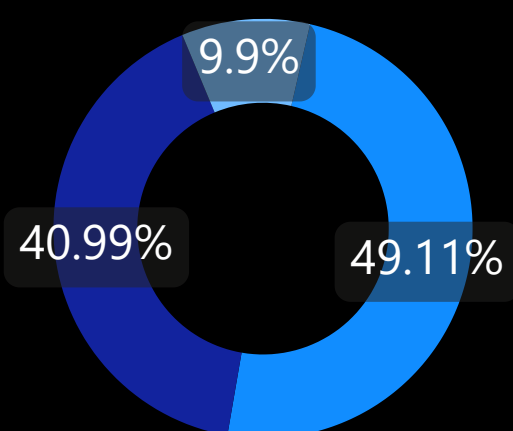
Streaming TV

No. of Customer

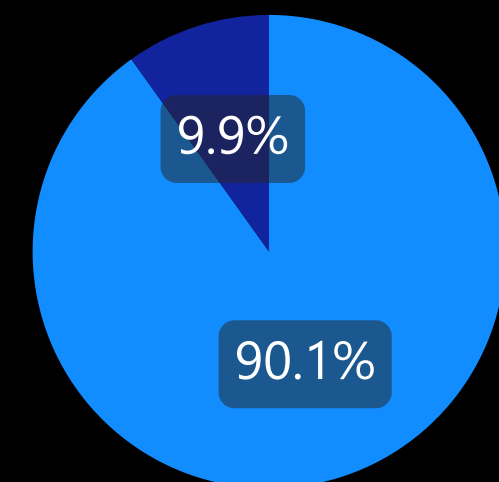


Multiple Lines Connection

No Yes No phone service

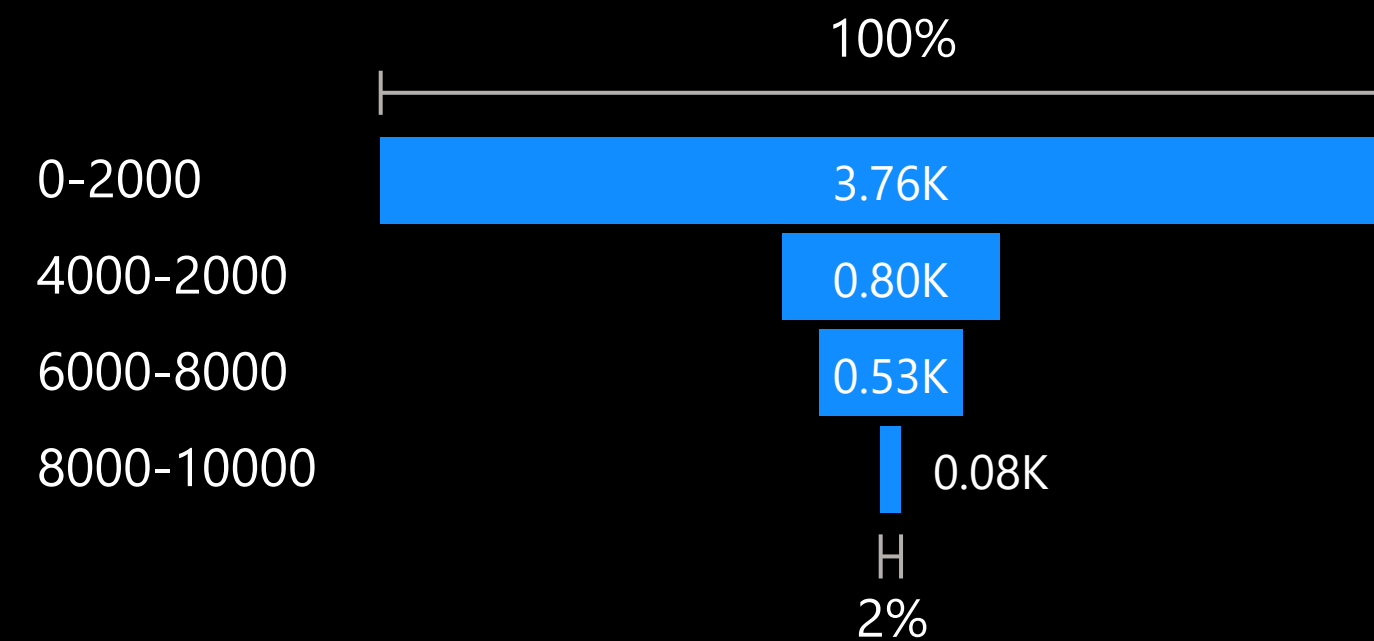


Phone Service

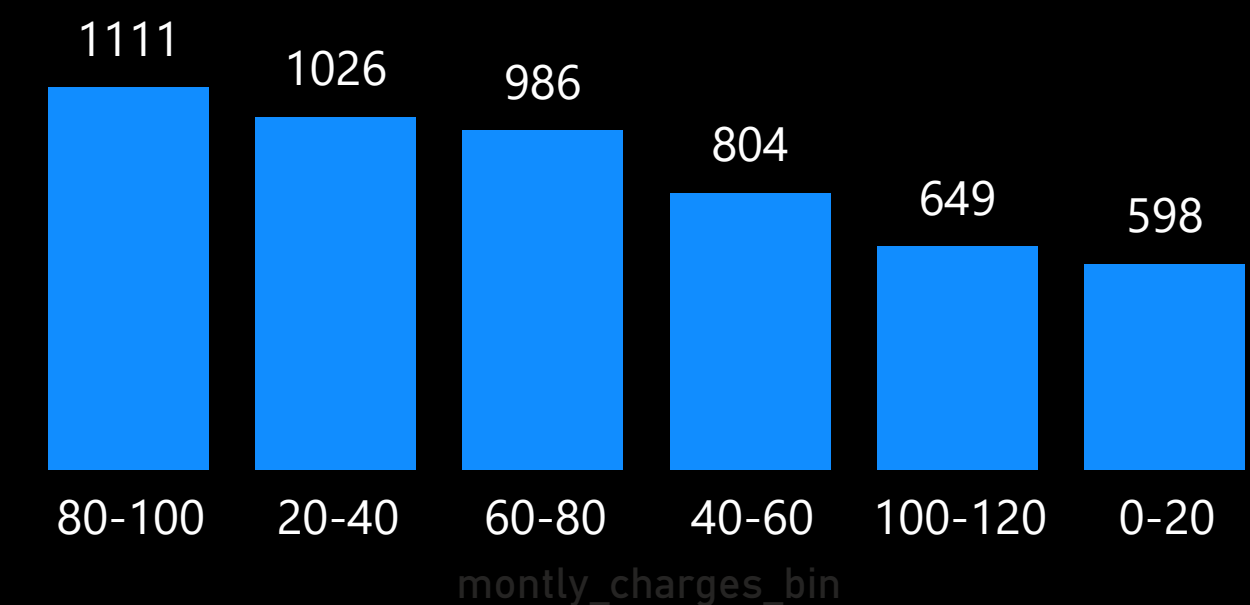


Yes No

Total Charges for customer



Range of Monthly Bill



Customer Details

Customer ID

0023-HGHWL



Yes

Churn

Personal Details

0023-HGHWL

Customer ID

Male

Gender

YES

Senior Citizen

No

Dependents

No

Partner

Month-to-month

Contract Type

1

Tenure in the company(months)

Services

No

Phone Service

No phone ser...

MultipleLines

DSL

Internet Service

No

Online Security

No

Online Backup

No

Streaming TV

No

Streaming Movies

No

Device Protection

No

Tech Support

Billing

25.10

Monthly Charges

25.10

Total Charges

Yes

Paperless Billing

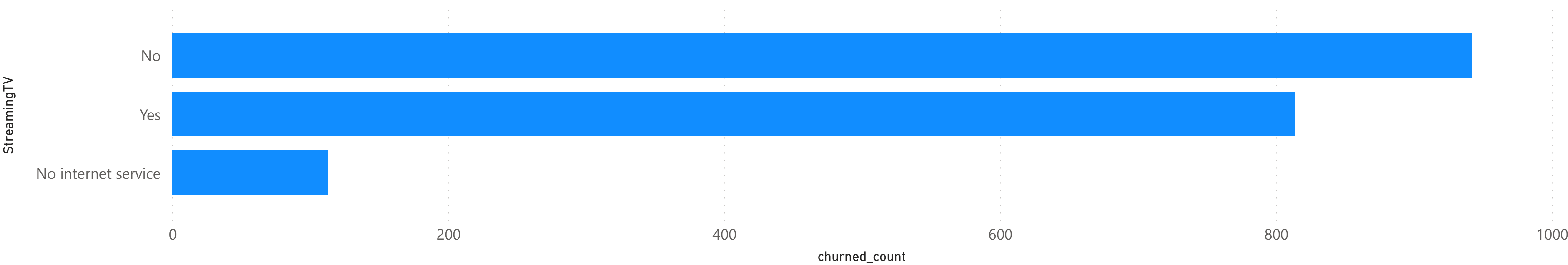
Electronic check

Payment Method

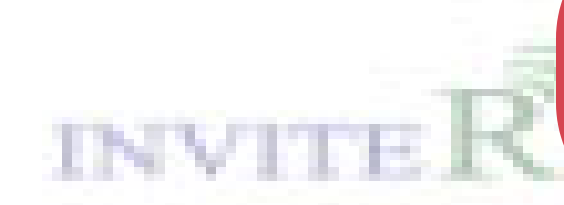


Ask a Questions

what is the churned count by streaming TV



Is this useful?  



Home

Customer Churn
Analysis

Customer Details

