



Market Performance vs Target

Filters

All values in USD

region All
channel All

Row Labels	net_sales_19	net_sales_20	net_sales_21	target21	2021-target	%
Australia	3.9 M	10.7 M	21.0 M	23.2M	-2.2M	-10.5%
Austria		0.1 M	2.8 M	3.2M	-0.3M	-11.7%
Bangladesh	0.5 M	2.3 M	7.0 M	7.7M	-0.7M	-10.3%
Canada	4.8 M	12.2 M	35.1 M	40.1M	-5.1M	-14.5%
China	1.4 M	5.4 M	22.9 M	25.0M	-2.1M	-9.0%
France	4.0 M	7.5 M	25.9 M	28.1M	-2.2M	-8.4%
Germany	2.6 M	4.7 M	12.0 M	13.5M	-1.5M	-12.7%
India	30.8 M	49.8 M	161.3 M	170.8M	-9.6M	-5.9%
Indonesia	2.5 M	6.2 M	18.4 M	20.8M	-2.4M	-12.9%
Italy	2.9 M	4.5 M	11.7 M	12.8M	-1.0M	-9.0%
Japan		1.9 M	7.9 M	8.2M	-0.3M	-4.1%
Netherlands	0.2 M	3.4 M	8.0 M	8.6M	-0.7M	-8.2%
Newzealand		2.0 M	11.4 M	12.8M	-1.4M	-12.3%
Norway		2.5 M	13.7 M	15.1M	-1.4M	-10.5%
Pakistan	0.6 M	4.7 M	5.7 M	6.2M	-0.5M	-9.3%
Philippines	5.7 M	13.4 M	31.9 M	34.4M	-2.5M	-7.8%
Poland	0.4 M	2.8 M	5.2 M	6.1M	-0.9M	-18.1%
Portugal	0.7 M	3.6 M	11.8 M	12.3M	-0.5M	-4.3%
South Korea	12.8 M	17.3 M	49.0 M	53.3M	-4.4M	-8.9%
Spain		1.8 M	12.6 M	14.4M	-1.8M	-14.1%
Sweden	0.1 M	0.2 M	1.8 M	2.0M	-0.2M	-11.1%
United Kingdom	2.0 M	8.1 M	34.2 M	37.1M	-3.0M	-8.7%
USA	11.5 M	31.9 M	87.8 M	98.0M	-10.2M	-11.7%
Grand Total	87.5 M	196.7 M	598.9 M	653.8M	-54.9M	-9.2%