



Forage

Inspiring and empowering
future professionals

Arpita Bhattacharya

Marketing Analysis Virtual Experience Program

Certificate of Completion
January 8th, 2023

Over the period of January 2023, Arpita Bhattacharya has completed practical tasks in:

Analyzing Declining Return on Advertising Spend (ROAS)
Addressing Low Conversion Rate (CVR)

A handwritten signature in black ink, appearing to read 'Tom Brunskill'.

Tom Brunskill
CEO, Co-Founder of
Forage