Semester Project Website Plan

# Reid Plowman

# Greener Grazing

# Ideas for your website

Determine the type of information the website will provide.

Idea 2: COST, EXPENSE & PROFIBILITY

* Food source & water supply needed
* Land/acreage
* Having a bull (gestation & building herd)
* Processing of cow
* Truck & Trailer
* Knowledge of cost per lb. (keeping an eye on market)
* Good hay vs. bad hay
* Tools

Idea 4: BEST PRACTICES

* When to breed (24 month) extending life of cattle
* Mixing breeds (big headed cow speech)
* Truck & Trailer (Equipment)
* Buying in Bulk & buying early
* Preferred breed
* Costly expense of hiring help

Idea3: Reality of Cattle Ownership

* Assisting in the birthing process (pulling calf)
* Survival rate of cattle
* Identify & accept losses (when to sell)
* Impact of weather conditions (prep for drought & ice storms)

## Idea 1: BENEFITS

* Renewable food source
* Ag exemption (Taxes)
* Show Calves/Steer
* Recycling money back into herd (maybe here)
* Registered cattle

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | Informing others on raising cattle, the costs and benefits associated with it. As well as best practices, I’ve come to learn throughout the years. |
| Target Audience | Describe the target audience (age, gender, demographics) | Anyone who has ever been interested in buying, owning cattle. |
| Graphics | What graphics will you use on the website? | Pictures of cattle |
| Color | What colors will you use within the site to enhance the purpose and brand? | Two shades of green and two shades of brown. |
| Accessibility | How will the website accommodate people with disabilities? | It’ll be complicit with alternative text description on images. |
| Project Timeline | Identify the project timeline | End of semester with weekly progress. |

# Wireframe

Sketch the wireframe for the home page below.

# Site map

Create a site map for the website below.