

# Ruben Vermaak

Data Analyst/Data Scientist

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## SUMMARY

A passionate data analyst with over 400 hours of intensive training in key analytical tools and methodologies. Skilled in data cleaning, exploratory data analysis, and building comprehensive reports and dashboards. My rigorous study has equipped me with a strong proficiency in Python, SQL, and Tableau, and I'm prepared to leverage these skills to uncover trends and contribute to strategic growth.

## EXPERIENCE

### Teacher

Browns International School

May '24 — Present  
Bundang-gu, South Korea

- As a teacher I'm instrumental in facilitating language acquisition.
- My experience not only encompasses the instruction of grammar and vocabulary, but also fosters cross-cultural communication and student confidence and agency.

### Brewer and Owner

Vermaak Brewing Company

Jul '20 — Jan '24  
South Africa, South Africa

- As the owner and brewer of my own company, I held a dual role encompassing both strategic business leadership and hands-on brewing expertise.
- I was responsible for the entire operation, from setting the company's vision and managing finances to formulating recipes, overseeing production and ensuring the quality and distribution of craft beers.
- This demanded a blend of entrepreneurial drive, technical brewing knowledge and effective team management.

### Head Brewer

Dog And Fig Brewery

Feb '19 — Jul '20  
Parys, South Africa

- As Head Brewer, I was responsible for the complete lifecycle of beer production, from strategic sourcing of raw materials to the efficient distribution of the finished products.
- This included overseeing all aspects of brewing operations, ensuring quality control and managing the team to achieve production targets.

## EDUCATION

**Bachelor of Commerce in Business**, Pearson Institute of Higher Education

Jan '16 — Feb '19  
Potchefstroom, South Africa

- Bachelor of Commerce degree signifies a comprehensive education in core business areas, including accounting, finance, economics, and management.

**Higher Certificate in Business Management**, Pearson Institute of Higher Education

Jan '15 — Dec '15  
Potchefstroom, South Africa

- Higher Certificate in Business Management provided foundational knowledge in core business principles, including finance, marketing, operations, and management.

## CERTIFICATIONS

**Higher Certificate in Business**, Pearson Institute of Higher Education

Nov '15

**Google Advanced Data Analytics Professional certificate**, Coursera

Sep '25

**Google Data Analytics Professional certificate**, Coursera

Jan '25

## PROJECTS

**Salifort Motors HR project** [Link](#)

Aug '25 — Sep '25

**Waze - Customer Churn Project** [Link](#)

Mar '25 — Aug '25

**TikTok - Review Sentiment** [Link](#)

Mar '25 — Aug '25

**New York City Taxi and Limousine Commission (TLC)** [Link](#)

Mar '25 — Aug '25

## SKILLS

**Data Analysis** Data Analytics, Exploratory Data Analytics (EDA), Data Visualization, Tableau Dashboard

**Soft Skills** Communication & Interpersonal Skills, Leadership & Management, Entrepreneurship & Business Acumen

**Technical Skills** Microsoft Excel, Microsoft powerpoint, SQL, R, Python, Tableau, Adobe Illustrator, BigQuery, Jupyter Notebook

**Languages** English (native), Afrikaans (fluent), French (beginner)