



FILTERS

region | All  
customer | All

Division Level Report  
All Values in USD

Division	NetSales 20	NetSales 21	21vs20
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%



FILTER

region	All	Top 10 Product
division	All	All Values in USD
customer	All	

Products	NetSales 20	NetSales 21	21vs20
AQ Electron 4 3600 Desktop Proc	3.0M	19.4M	641.3%
AQ GT 21	0.8M	4.4M	561.1%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ LION x1	0.0M	0.8M	1719.5%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x3	0.1M	1.2M	1792.3%
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	808.0%



## FILTERS

region	All
division	All

## Market

## Performance vs Target

All Values in USD

Customer	2019	2020	2021	Target 21	2021-Target	%
Australia	3.9M	10.7M	21.0M	23M	-2.2M	-10.5%
Austria		0.1M	2.8M	3M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	8M	-0.7M	-10.3%
Canada	4.8M	12.2M	35.1M	40M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	25M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	28M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	14M	-1.5M	-12.7%
India	30.8M	49.8M	161.3M	171M	-9.6M	-5.9%
Indonesia	2.5M	6.2M	18.4M	21M	-2.4M	-12.9%
Italy	2.9M	4.5M	11.7M	13M	-1.0M	-9.0%
Japan		1.9M	7.9M	8M	-0.3M	-4.1%
Netherlands	0.2M	3.4M	8.0M	9M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	13M	-1.4M	-12.3%
Norway		2.5M	13.7M	15M	-1.4M	-10.5%
Pakistan	0.6M	4.7M	5.7M	6M	-0.5M	-9.3%
Philippines	5.7M	13.4M	31.9M	34M	-2.5M	-7.8%
Poland	0.4M	2.8M	5.2M	6M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	12M	-0.5M	-4.3%
South Korea	12.8M	17.3M	49.0M	53M	-4.4M	-8.9%
Spain		1.8M	12.6M	14M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	2M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	37M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	98M	-10.2M	-11.7%
<b>Grand Total</b>	<b>87.5M</b>	<b>196.7M</b>	<b>598.9M</b>	<b>654M</b>	<b>-54.9M</b>	<b>-9.2%</b>



FILTER

region	All
division	All
customer	All

Products	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 M	4.1M
Grand Total	2E+07

region	All
division	All
customer	All

Products	Qty
AQ Gamer 1	51.7 K
AQ GEN Z	63.1 K
AQ Home Allin1	15.2 K
AQ HOME Allin1 Gen 2	8.9 K
AQ Smash 2	36.0 K
Grand Total	174887

TOP 5 PRODUCTS

BOTTOM 5 PRODUCTS



## FILTERS

region	All
market	All
division	All

## Customer

## Net Sales Performance

Customer	2019	2020	2021	21vs20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulangier	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkj�p	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%

# AtliQ Hardware



Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	384.1%
Insight	0.4M	1.0M	2.8M	271.8%
Integration Stores		0.2M	1.4M	887.2%
Leader	4.7M	6.0M	18.8M	314.8%
Logic Stores	0.2M	0.9M	4.8M	515.2%
Lotus	1.5M	2.1M	8.1M	382.6%
Neptune	1.0M	3.4M	16.1M	471.5%
Nomad Stores	0.5M	1.6M	4.0M	246.9%
Notebillig	0.2M	0.4M	1.1M	287.4%
Nova		0.0M	0.4M	2664.9%
Novus	1.9M	3.7M	9.9M	264.2%
Otto	0.3M	0.4M	1.2M	298.6%
Premium Stores	0.5M	1.1M	3.9M	353.1%
Propel	1.6M	2.5M	10.8M	440.6%
Radio Popular	0.5M	1.5M	5.3M	362.6%
Radio Shack	0.8M	1.7M	5.4M	311.5%
Reliance Digital	1.6M	2.6M	9.7M	377.9%
Relief	0.4M	1.0M	4.1M	403.6%
Sage	4.8M	6.4M	20.7M	321.5%
Saturn	0.2M	0.4M	1.2M	310.5%
Sorefoz	0.6M	1.1M	4.7M	433.6%
Sound	0.6M	1.7M	4.4M	260.3%
Staples	1.2M	2.9M	8.8M	307.0%
Surface Stores	0.1M	0.5M	2.1M	398.8%
Synthetic	1.9M	4.4M	12.2M	276.0%
Taobao	0.2M	1.3M	3.3M	248.7%
UniEuro	0.6M	1.6M	7.3M	457.0%
Vijay Sales	1.7M	2.1M	8.5M	397.8%
Viveks	1.6M	2.2M	7.8M	348.1%
walmart	1.3M	2.6M	9.7M	370.4%
Zone	0.3M	1.6M	5.3M	336.2%
Grand Total	87.5M	196.7M	598.9M	304.5%