

Story 1

Zomato Restaurant Analysis	Total Restaurants	Top 10 Restaurants	Restaurants Sales by Quantity	Top Restaurants by Ratings	Top 10 Cuisines
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Zomato's Restaurant Analysis

- > What restaurants are popular?
- > Which restaurants has the highest top rating?
- > Which cuisines are ordered the most?
- > What restaurants generate the highest revenue?
- > What restaurants are popular across the cities?

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Total Restaurants

148,455

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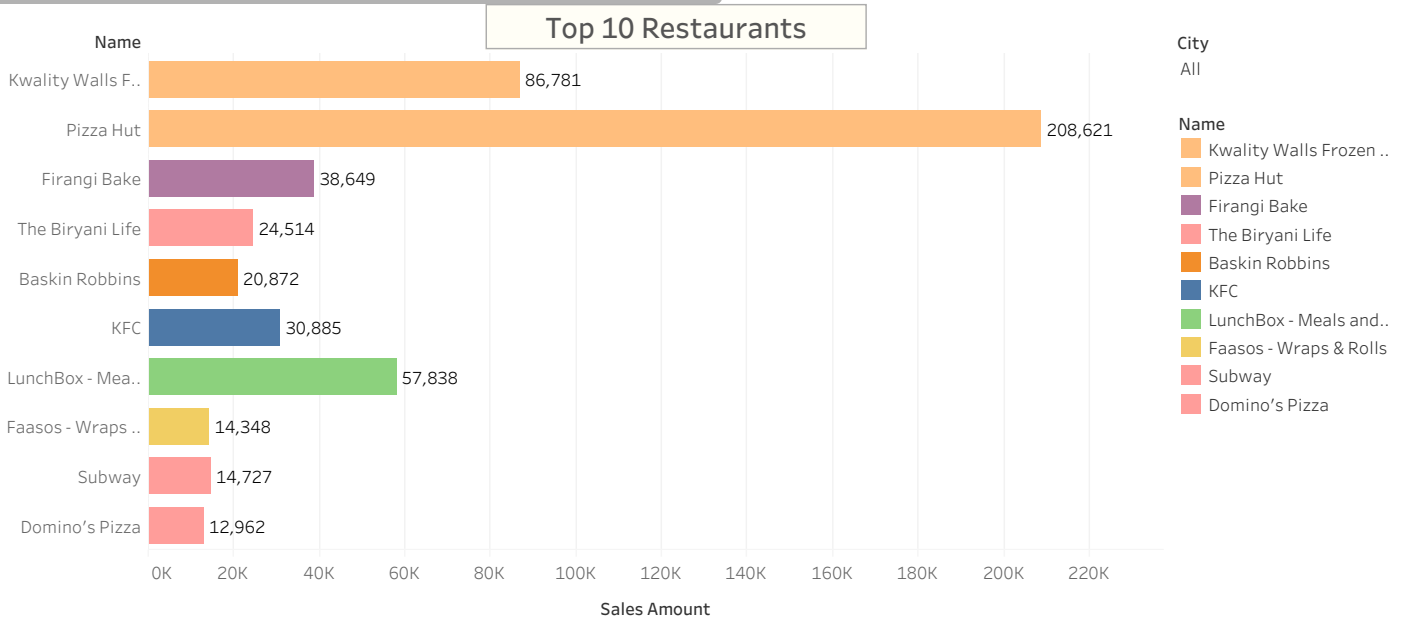
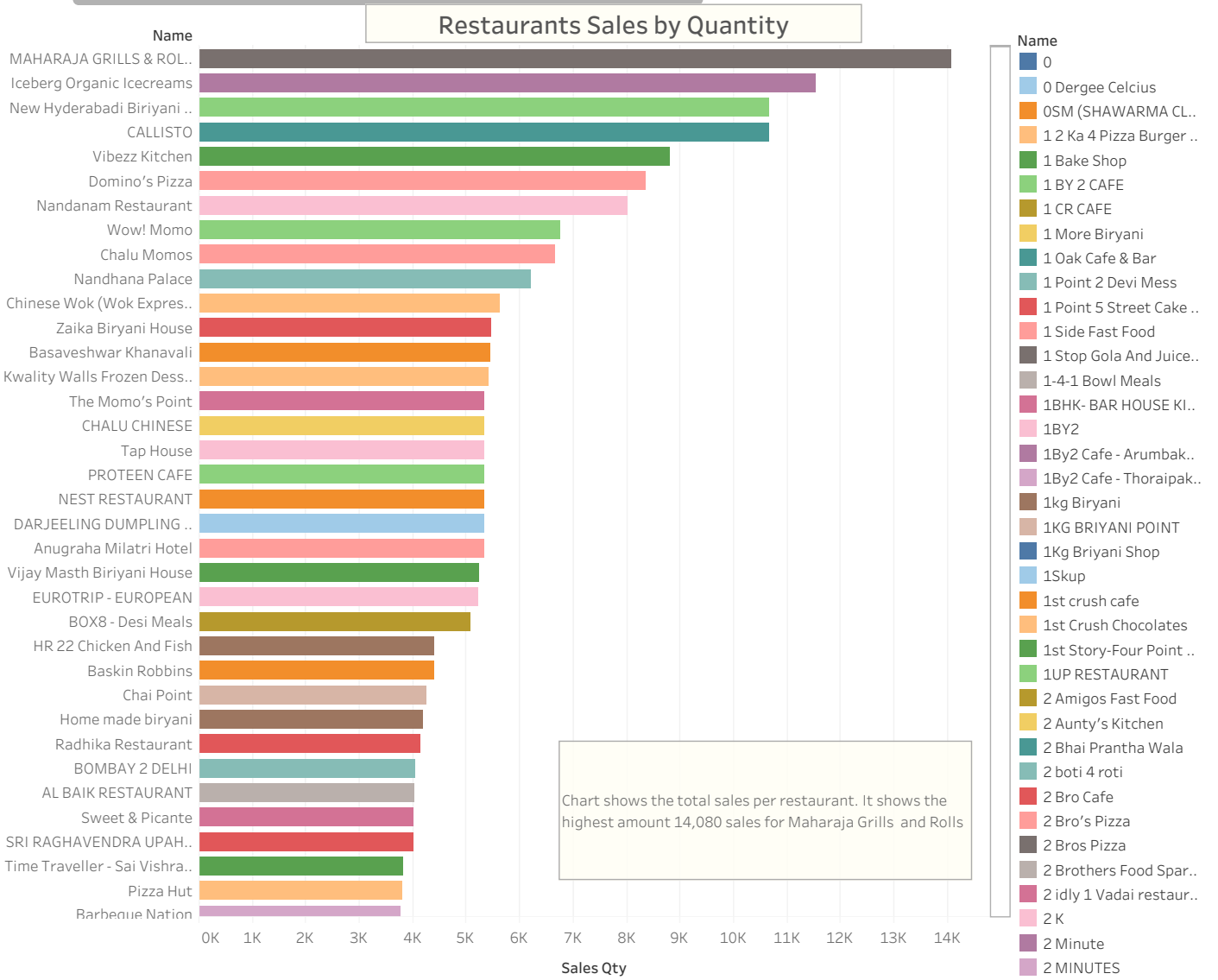


Chart shows the Top 10 Restaurants by sum of sales amount and city. Color shows the details from highest to lowest . Pizza Hut has the largest amount of sales with 208,621.

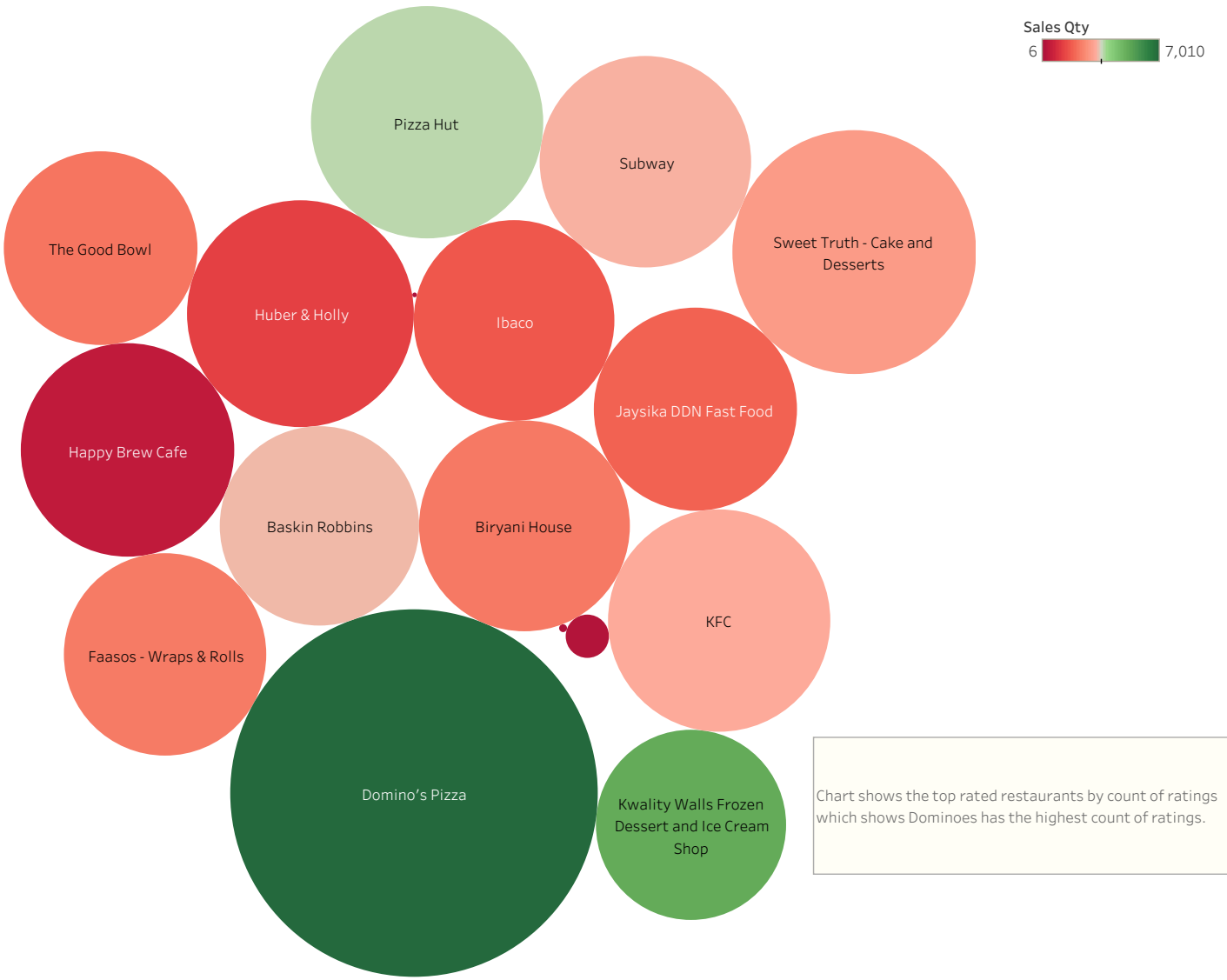
Story 1

Zomat o Res..	Total Restaurants	Top 10 Restaurants	Restaurants Sales by Quantity	Top Restaurants by Ratings	Top 10 Cuisines	Monthly Sales By..
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Story 1

Total Rest..	Top 10 Restaurants	Restaurants Sales by Quantity	Top Restaurants by Ratings	Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly S..
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Top 10 Rest..	Restaurants Sales by Quantity	Top Restaurants by Ratings	Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Pe..
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Cuisine	
North Indian	162,611,730
Chinese	110,147,863
Indian	104,124,472
Biryani	65,889,740
South Indian	59,506,493
Bakery	46,058,350
Beverages	48,760,429
Pizzas	54,378,590
Fast Food	43,631,643
Snacks	41,053,140

Top 10 Cuisines

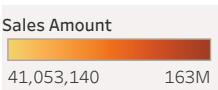
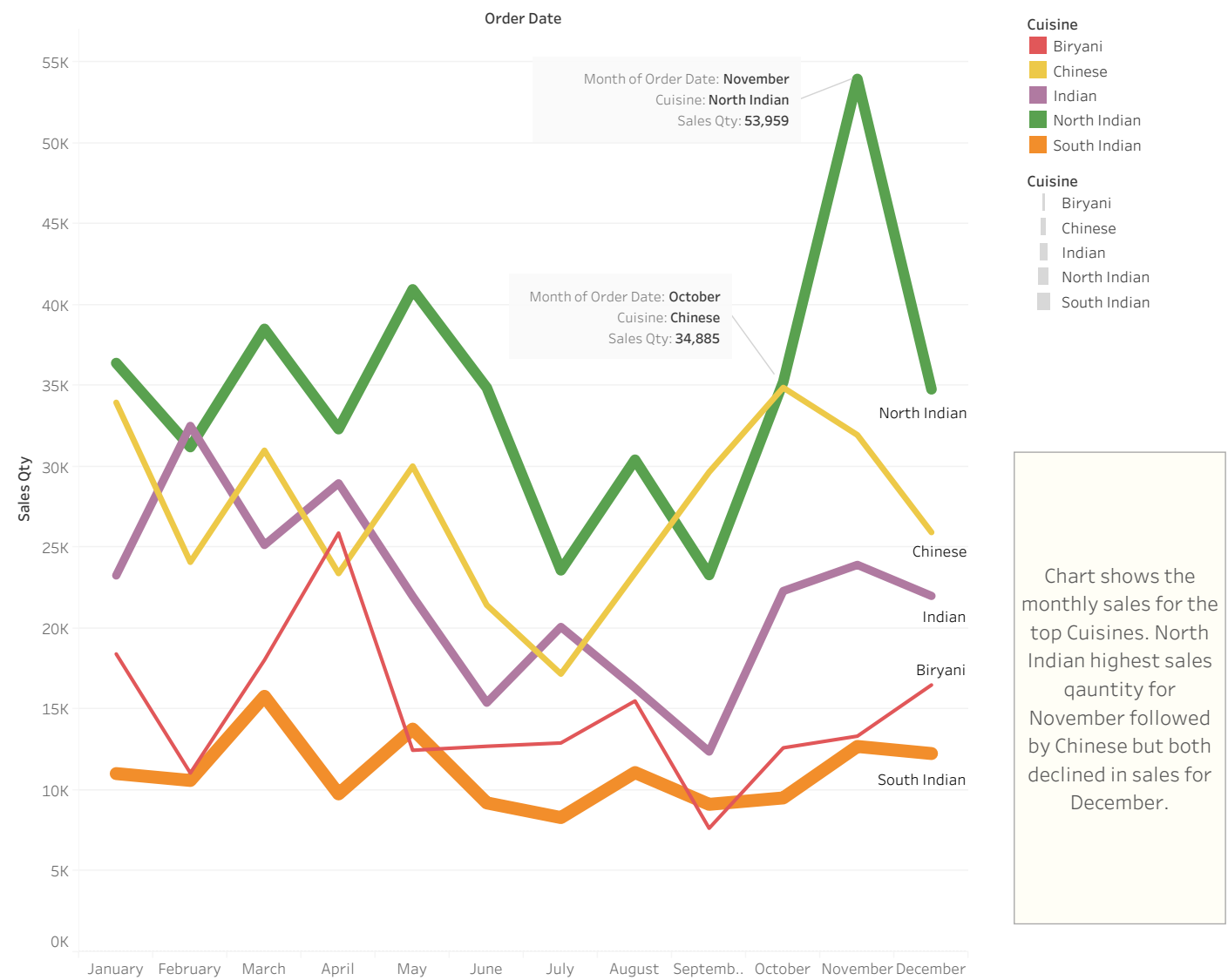


Chart showing the Sum of Sales Amount broken down by Cuisine. Colors from darkest to lightest shows the top 10 Cuisines. North Indian is the highest grossing cuisine with over \$162 million in sales followed by Chinese and Indian with amounts over \$100 million.

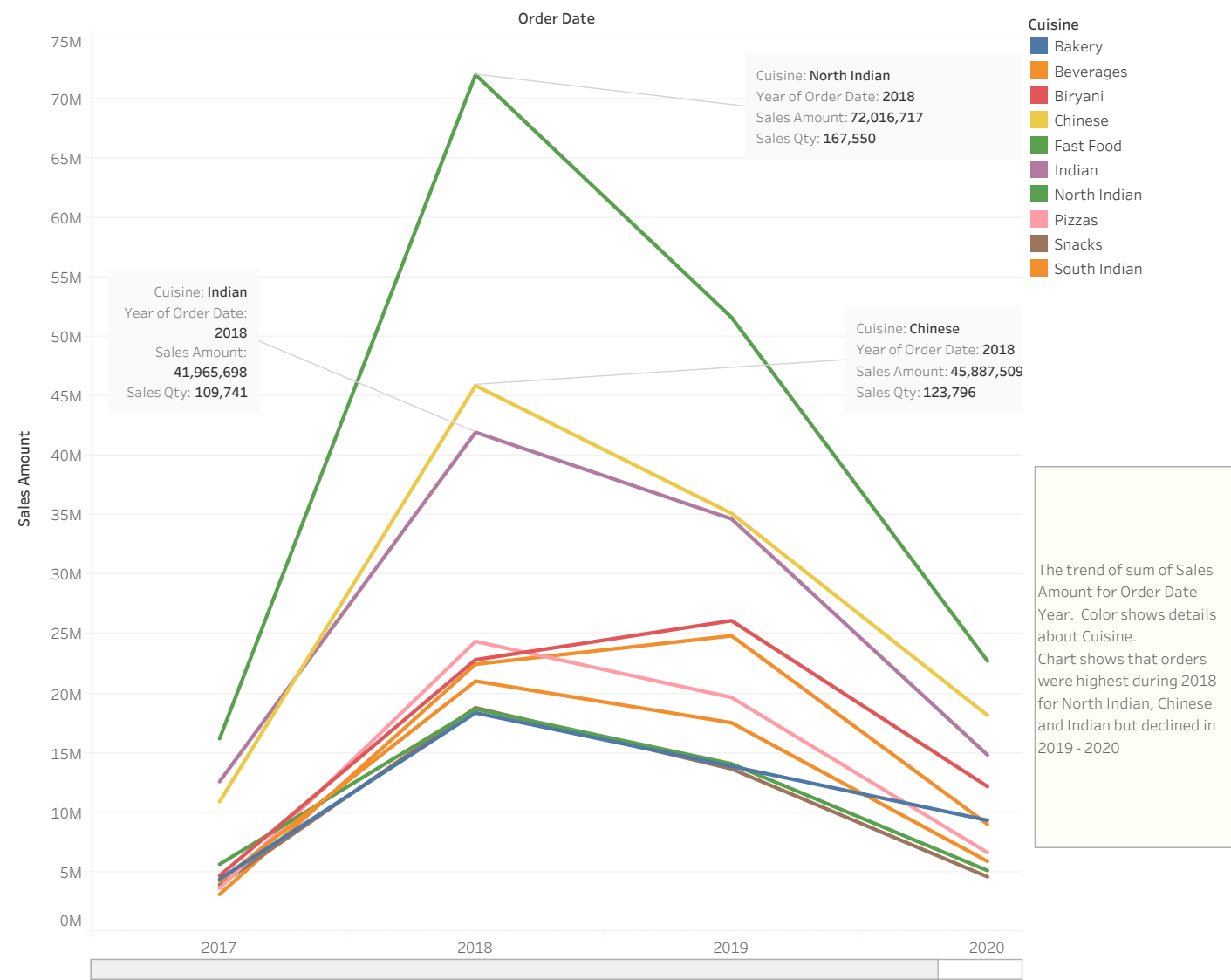
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Resta urant..	Top Restaurants by Ratings	Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Per City	Project D ashbroad
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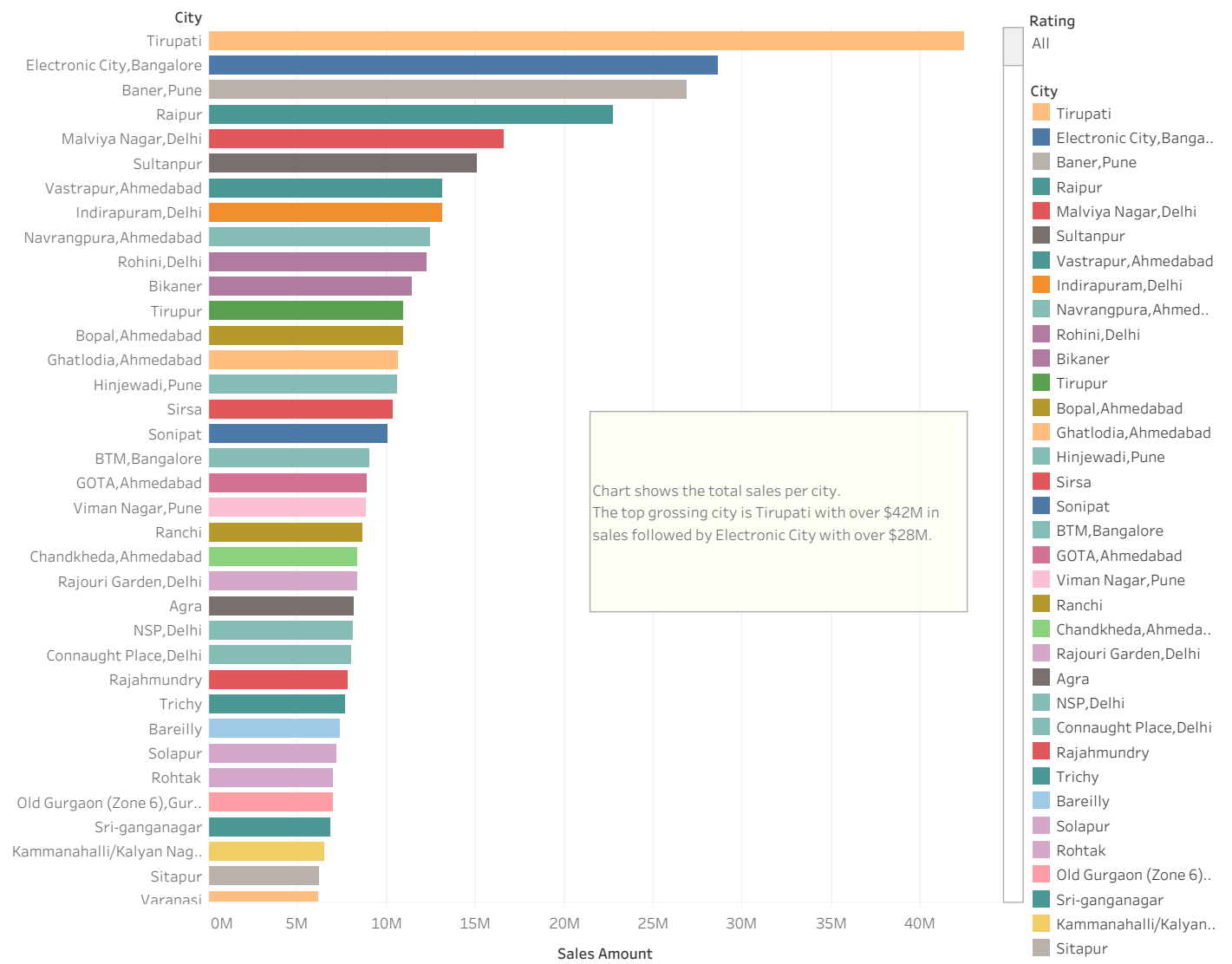
Story 1

Top Rest..	Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Per City	Project Dashboard	Conclusio n and Re..
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Story 1

Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Per City	Project Dashbroad	Conclusion and Recommendations
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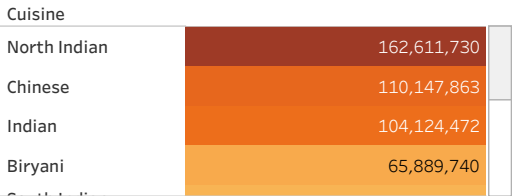
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Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Per City	Project Dashbroad	Conclusion and Recommendations
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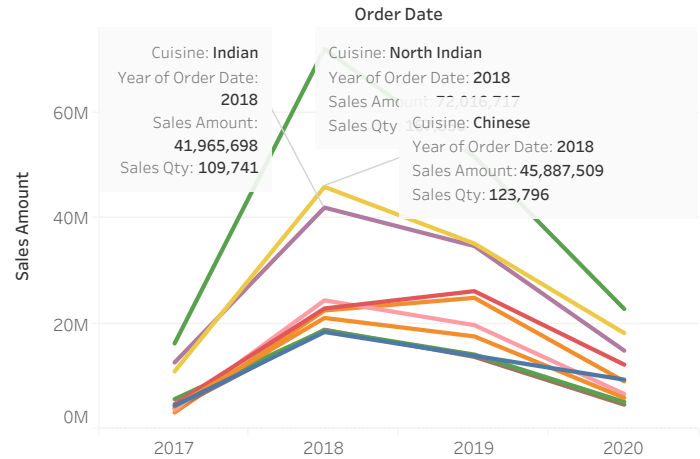
Zomato’s Restaurant Analysis

Total Restaurants
148,455

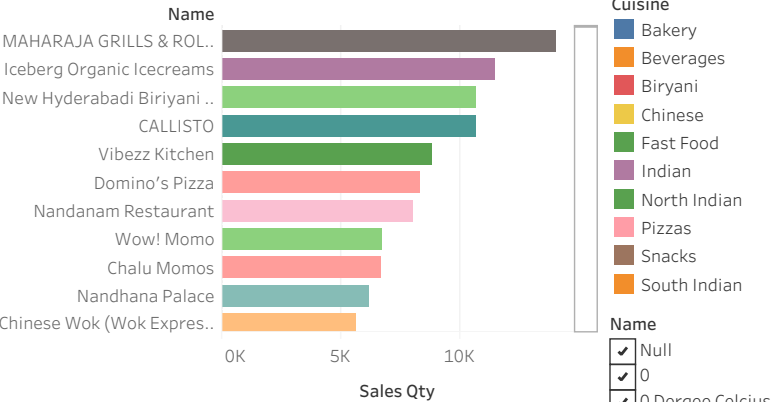
Top 10 Cuisines



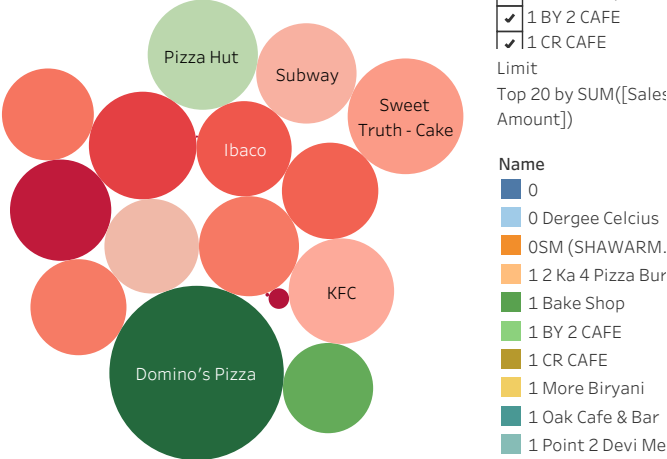
Total Yearly Sales



Restaurants Sales by Quantity



Top Restaurants by Rating



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Top 10 Cuisines	Monthly Sales By Top Cuisines	Total Yearly Sales	Total Sales Per City	Project Dashbroad	Conclusion and Recommendations
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Findings

- > Total number of Restaurants in analysis 148,455.
- > Top restaurant based on sales qauntity is Maharaja Grills & Rolls while the most rated restaurant is Dominoes Pizza.
- > Based on the highest monthly and yearly sales shows the top cuisines as North Indian with 162,611,730, Chinese with 110,147,863 and Indian with 104,124,472 orders.
- > Most popular cities are Tirupati, Electronic City, Bangalore and Baner, Pune.

Recommendations

- > Zomato should focus on the other cuisines that are falling behind to generate more sales.
- > Based on the charts Dominoes along with North Indian food seems to be both mostly preferred and will do well in all cities.
- > They should also focus on restaurants with ratings that are low and with a low sales amounts in order to generate more sales.