Raushan Saluja

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TECHNICAL SKILLS

Languages: JavaScript, HTML/CSS, Python

Frameworks: React, TailwindCss , Node.js, Material-UI, FastAPI **Developer Tools**: Github, VS Code, Visual Studio, PyCharm

Certifications

Introduction to Programming with Python	Harvard
Credential-	Ongoing
Artificial Intelligence and Data Science	MSME
Credential - Certificate	March 2025
Advanced React	Meta
Credential - Certificate	May 2024
React Basics	Meta
Credential - Certificate	$April\ 2024$

Projects

Platformer Game | Python, Pygame

April 2025 – Ongoing

- Ninja style platformer game made using Python.
- $\bullet\,$ Pygame Library used for usage of entities, physics and Map building .

$\textbf{Portfolio Website} \mid \textit{JavaScript}, \textit{React}, \textit{TailwindCSS}, \textit{Framer Motion}$

Nov 2024 - Nov 2024

- Shorthand properties of TailwindCSS used for both styling and background.
- Simplistic animations using Framer Motion for a better aesthetic.
- Hosted at : Portfolio Website

Weather App | JavaScript, React, HTML/CSS, One Call API, Geo-DB API

June 2024 – June 2024

- Mapped and visualized Raw data to show current weather as well as 5 day forecast.
- Custom search bar with multiple locations.
- Hosted at: Weather App

Restaurant Website | JavaScript, React, HTML/CSS

July 2024 - July 2024

- Developed a responsive Restaurant website with a fine dining aesthetic.
- Created custom CSS properties for quicker use throughout the application.
- Hosted at : Restaurant App

EXPERIENCE

Digital Marketing Intern

 $June\ 2023-July\ 2023$

Growisto

Remote

- Developed and implemented keyword strategies to enhance product discoverability, resulting in a 15% increase in organic sales.
- Collaborated with cross-functional teams to optimize product listings, enhancing content with high-quality images, compelling copy, and A+ Content.
- Managed Amazon PPC campaigns with a focus on optimizing bids, targeting, and budget allocation to maximize ad performance.

Management Intern

Dec 2021 – April 2022

 $ITC\ Maurya$

Delhi, IND

- Worked closely with various departments including front desk, housekeeping, food and beverage, and events to ensure a coordinated and efficient operation.
- Demonstrated dedication and reliability by working long hours, including nights, weekends, and holidays, to meet the demands of a 24/7 hospitality environment and ensure continuous guest satisfaction.
- Given Appreciation Letters from both Food and Beverage Services as well as Front Office departments.

EDUCATION

Institute of Hotel Management and Catering Technology, Pusa

Bachelor of Science in Hospitality and Hotel Administration (First Division- 81%)

Army Public School, Dhaula Kuan

 $Commerce\ Stream(CBSE)\ -\ 88.6\%$

Delhi, IND

2020 - 2023

New Delhi, IND

2018 - 2020