

# Raushan Saluja

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## TECHNICAL SKILLS

**Languages:** JavaScript, HTML/CSS, Python  
**Frameworks:** React, Node.js, Material-UI, FastAPI  
**Developer Tools:** Git, Github, Docker, VS Code, Visual Studio, PyCharm

## CERTIFICATIONS

<b>Advanced React</b> <i>Credential - Certificate</i>	Meta May 2024
<b>React Basics</b> <i>Credential - Certificate</i>	Meta April 2024
<b>HTML and CSS in Depth</b> <i>Credential - Certificate</i>	Meta March 2024
<b>Programming with JavaScript</b> <i>Credential - Certificate</i>	Meta January 2024

## PROJECTS

<b>Weather App</b>   <i>JavaScript, React, HTML/CSS, One Call API, Geo-DB API</i> <ul style="list-style-type: none"><li>Developed a front-end web application using JavaScript and React.</li><li>Implemented One call weather API and Geo-DB Location API for raw data.</li><li>Mapped and visualized Raw data to show current weather as well as 5 day forecast.</li><li>Custom search bar with multiple locations.</li><li>Hosted at: <b>Weather App</b></li></ul>	June 2024 – June 2024
<b>Restaurant Website</b>   <i>JavaScript, React, HTML/CSS</i> <ul style="list-style-type: none"><li>Developed a Restaurant website with a fine dining aesthetic.</li><li>Easily and efficiently responsive to different device screen sizes.</li><li>Created custom CSS properties for quicker use throughout the application.</li><li>Hosted at : <b>Restaurant App</b></li></ul>	July 2024 – July 2024

## EXPERIENCE

<b>Digital Marketing Intern</b> <i>Growisto</i> <ul style="list-style-type: none"><li>Developed and implemented keyword strategies to enhance product discoverability, resulting in a 15% increase in organic sales.</li><li>Collaborated with cross-functional teams to optimize product listings, enhancing content with high-quality images, compelling copy, and A+ Content.</li><li>Managed Amazon PPC campaigns with a focus on optimizing bids, targeting, and budget allocation to maximize ad performance.</li></ul>	June 2023 – July 2023 <i>Remote</i>
<b>Management Intern</b> <i>ITC Maurya</i> <ul style="list-style-type: none"><li>Worked closely with various departments including front desk, housekeeping, food and beverage, and events to ensure a coordinated and efficient operation.</li><li>Demonstrated dedication and reliability by working long hours, including nights, weekends, and holidays, to meet the demands of a 24/7 hospitality environment and ensure continuous guest satisfaction.</li><li>Given Appreciation Letters from both Food and Beverage Services as well as Front Office departments.</li></ul>	Dec 2021 – April 2022 <i>Delhi, IND</i>

## EDUCATION

<b>Institute of Hotel Management and Catering Technology, Pusa</b> <i>Bachelor of Science in Hospitality and Hotel Administration (First Division- 81%)</i>	Delhi, IND 2020 – 2023
<b>Army Public School, Dhaula Kuan</b> <i>Commerce Stream(CBSE) - 88.6%</i>	New Delhi, IND 2018 – 2020