

Raushan Saluja

+91-8447759912 | rsaluja002@gmail.com | [linkedin.com/in/raushansaluja](https://www.linkedin.com/in/raushansaluja) | github.com/Rsaluja02

TECHNICAL SKILLS

Languages: JavaScript, HTML/CSS, Python

Frameworks: React, Node.js, Material-UI, FastAPI

Developer Tools: Git, Github, Docker, VS Code, Visual Studio, PyCharm

CERTIFICATIONS

Advanced React

Credential - Certificate

Meta

May 2024

React Basics

Credential - Certificate

Meta

April 2024

HTML and CSS in Depth

Credential - Certificate

Meta

March 2024

Programming with JavaScript

Credential - Certificate

Meta

January 2024

PROJECTS

Weather App | *JavaScript, React, HTML/CSS, One Call API, Geo-DB API*

June 2024 – June 2024

- Developed a front-end web application using JavaScript and React.
- Implemented One call weather API and Geo-DB Location API for raw data.
- Mapped and visualized Raw data to show current weather as well as 5 day forecast.
- Custom search bar with multiple locations.
- Hosted at: **Weather App**

Restaurant Website | *JavaScript, React, HTML/CSS*

July 2024 – July 2024

- Developed a Restaurant website with a fine dining aesthetic.
- Easily and efficiently responsive to different device screen sizes.
- Created custom CSS properties for quicker use throughout the application.
- Hosted at : **Restaurant App**

Portfolio Website | *JavaScript, React, TailwindCSS, Framer Motion*

Nov 2024 – Nov 2024

- Developed a Portfolio website with a simplistic aesthetic.
- Shorthand properties of TailwindCSS used for both styling and background.
- Simplistic animations using Framer Motion for a better aesthetic.
- Hosted at : **Portfolio Website**

EXPERIENCE

Digital Marketing Intern

June 2023 – July 2023

Growisto

Remote

- Developed and implemented keyword strategies to enhance product discoverability, resulting in a 15% increase in organic sales.
- Collaborated with cross-functional teams to optimize product listings, enhancing content with high-quality images, compelling copy, and A+ Content.
- Managed Amazon PPC campaigns with a focus on optimizing bids, targeting, and budget allocation to maximize ad performance.

Management Intern

Dec 2021 – April 2022

ITC Maurya

Delhi, IND

- Worked closely with various departments including front desk, housekeeping, food and beverage, and events to ensure a coordinated and efficient operation.
- Demonstrated dedication and reliability by working long hours, including nights, weekends, and holidays, to meet the demands of a 24/7 hospitality environment and ensure continuous guest satisfaction.
- Given Appreciation Letters from both Food and Beverage Services as well as Front Office departments.

EDUCATION

Institute of Hotel Management and Catering Technology, Pusa

Delhi, IND

Bachelor of Science in Hospitality and Hotel Administration (First Division- 81%)

2020 – 2023

Army Public School, Dhaula Kuan

New Delhi, IND

Commerce Stream(CBSE) - 88.6%

2018 – 2020