# CSE 158/258, Fall 2019: Assignment 1

#### Instructions

In this assignment you will build **recommender systems** to make predictions related to book reviews from *Goodreads*.

Solutions will be graded on Kaggle (see below), with the competition closing at **5pm**, **Monday November 19** (note that the time reported on the competition webpage is in UTC!).

You will also be graded on a brief report, to be submitted electronically on gradescope by the following day. Your grades will be determined by your performance on the predictive tasks as well as your written report about the approaches you took.

This assignment should be completed **individually**. To begin, download the files for this assignment from: http://cseweb.ucsd.edu/classes/fa19/cse258-a/files/assignment1.tar.gz

### **Files**

train\_Interactions.csv.gz 200,000 ratings to be used for training. This data should be used for the 'read prediction' (both classes) and 'rating prediction' (CSE258 only) tasks. It is not necessary to use *all* ratings for training, for example if doing so proves too computationally intensive.

**userID** The ID of the user. This is a hashed user identifier from Goodreads.

**bookID** The ID of the book. This is a hashed book identifier from Goodreads.

rating The star rating of the user's review.

train\_Category.json.gz Training data for the category prediction task (CSE158 only). This file is json formatted, and contains the following fields:

**n\_votes** The number of 'likes' this review has received.

review\_id A hashed identifier for this review.

user\_id A hashed identifier for the user.

review\_text Text of the review.

rating Rating of the book.

**genreID** A numeric label associated with the genre.

**genre** A string version of the genre.

test\_Category.json.gz Test data associated with the category prediction task. This data has the same format as above, with the 'genre' and 'genreID' labels hidden.

pairs\_Read.txt Pairs on which you are to predict whether a book was read (both classes).

pairs\_Category.txt Pairs (userID and reviewID) on which you are to predict the category of a book (CSE158 only).

pairs\_Rating.txt Pairs (userIDs and bookIDs) on which you are to predict ratings (CSE258 only).

**baselines.py** A simple baseline for each task, described below.

Please do not try to collect these reviews from Goodreads, or to reverse-engineer the hashing function I used to anonymize the data. Doing so will not be easier than successfully completing the assignment. We will request working code for any solution suspected of violating the competition rules.

### Tasks

You are expected to complete the following tasks:

Read prediction (both classes) Predict given a (user,book) pair from 'pairs\_Read.txt' whether the user would read the book (0 or 1). Accuracy will be measured in terms of the *categorization accuracy* (fraction of correct predictions). The test set has been constructed such that exactly 50% of the pairs correspond to read books and the other 50% do not.

Category prediction (CSE158 only) Predict the category of a book from a review. Five categories are used for this task, which can be seen in the baseline program, namely Children's, Comics/Graphic Novels, Fantasy, Mystery/Thriller, and Young Adult. Performance will be measured in terms of the fraction of correct classifications.

Rating prediction (CSE258 only) Predict people's star ratings as accurately as possible, for those (user, item) pairs in 'pairs\_Rating.txt'. Accuracy will be measured in terms of the <u>mean-squared error (MSE)</u>.

A competition page has been set up on Kaggle to keep track of your results compared to those of other members of the class. The leaderboard will show your results on *half of* the test data, but your ultimate score will depend on your predictions across the *whole* dataset.

## Grading and Evaluation

This assignment is worth 25% of your grade. You will be graded on the following aspects. Each of the two tasks is worth 10 marks (i.e., 10% of your grade), plus 5 marks for the written report.

- Your ability to obtain a solution which outperforms the leaderboard baselines on the unseen portion of the test data (5 marks for each task). Obtaining full marks requires a solution which is substantially better than baseline performance.
- Your ranking for each of the tasks compared to other students in the class (3 marks for each task).
- Obtain a solution which outperforms the baselines on the seen portion of the test data (i.e., the leader-board). This is a consolation prize in case you overfit to the leader-board. (2 mark for each task).

Finally, your written report should describe the approaches you took to each of the tasks. To obtain good performance, you should not need to invent new approaches (though you are more than welcome to!) but rather you will be graded based on your decision to apply reasonable approaches to each of the given tasks (5 marks total).

### **Baselines**

Simple baselines have been provided for each of the tasks. These are included in 'baselines.py' among the files above. They are mostly intended to demonstrate how the data is processed and prepared for submission to Kaggle. These baselines operate as follows:

**Read prediction** Find the most popular books that account for 50% of interactions in the training data. Return '1' whenever such a book is seen at test time, '0' otherwise.

Category prediction Look for a few likely words that may appear in reviews of each category (e.g. if the word 'fantasy' appears, classify as Fantasy).

**Rating prediction** Return the global average rating, or the user's average if we have seen them before in the training data.

Running 'baselines.py' produces files containing predicted outputs (these outputs can be uploaded to Kaggle). Your submission files should have the same format.

## Kaggle

We have set up a Kaggle page to help you evaluate your solution. You should be able to access the competition via public links. The Kaggle pages for each of the tasks are:

https://www.kaggle.com/c/cse158258-fa19-read-prediction

https://www.kaggle.com/c/cse158-fa19-category-prediction

https://www.kaggle.com/c/cse258-fa19-rating-prediction

You are welcome to attempt the tasks from either class, but will only be graded on the tasks from your own class.