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## Privacy

OkBerry Privacy Policy Last Updated: 22 August 2023

Why do we have a Privacy Policy? When you interact with OkBerry, you trust us with your information and expect us to protect and use it appropriately.

OkBerry is committed to protecting the privacy of Personal Information in accordance with the Australian Privacy Principles contained in the Privacy Act 1988 (Cth).

What is Personal Information?

The term “Personal Information” means any information that can be used to personally identify you.

What information do we collect?

Examples of Personal Information we may collect from you includes your name, address, date of birth (age), gender, home address, email address, telephone number, occupation, menu preferences, previous order information, IP address, credit card details, individual interests, preferences, tastes, purchasing behaviour, education details, employment history and other information relating to your work experience.

How do we collect Personal Information?

We may collect your Personal Information directly from you or in the course of our dealings with you.

Cookies and web beacons

As you navigate through our websites or smart device applications, certain information can be passively collected (by us or our vendors) using various technologies such as cookies, internet tags or web beacons, and navigational data collection (log files, server logs and clickstream data). Using “cookies” enables us to collect data

regarding your personal preferences, including what products you have ordered, at what times and in what amounts, the pages you have visited in what order and so forth. This enables us to recognise you as a specific customer and to help us and our third-party service providers present targeted and customised advertising to you.

If you do not wish to receive cookies, you can change your browser settings such that your device does not accept cookies or please contact us.

#### How we store your Personal Information

Where we store your Personal Information depends on what interaction you have had with us. However, some areas may include databases for processing customer enquiries, feedback or for general data processing or databases for email or SMS marketing communications.

#### Information retention and deletion

We only keep your Personal Information for as long as it is required for the purpose for which it was collected or as otherwise required by law. We will take appropriate measures to destroy or permanently de-identify your Personal Information if we no longer need to retain it. These measures may vary depending on the type of information concerned, the way it was collected and how it was stored.

#### Contact Us

In the event that you are dissatisfied in any way with the collection, use, storage and/or disclosure of your Personal Information, we invite you to contact us.

