

## Deliverables Worksheet: Assignment 2 (Business Site) - Robert Stark

URL for site: [https://rstark28.github.io/WebDevTemp/public\\_html/](https://rstark28.github.io/WebDevTemp/public_html/)

- ☐ HTML/CSS files uploaded to Canvas (use a zip file to combine them)  
Yes.
- ☐ Design document uploaded  
Located below.

The following requirements were met:

- ☐ At least 3 pages: a home page, a contact page and one other page.  
Home page, classes page, contact page.
- ☐ At least 10 CSS style rules  
Yes.
- ☐ A form  
A form is located on the contact page (contact us).
- ☐ A table or a list  
A table is located on the classes page (class schedule).
- ☐ Links have a hover effect  
Links have a blue hover effect (click “Sign Up Now” on home page).
- ☐ An external stylesheet  
The external stylesheet is at static/css/main.css.
- ☐ An internal stylesheet on one of the pages  
An internal stylesheet is located in schedule.html and features the style rules for the table.
- ☐ At least two images – one must be a background image of correct size:  
All images are on the home page.  
backgroundimg.jpg - 113KB  
gymimg1.jpg 57KB  
gymimg2.jpg 54KB
- ☐ At least two fixed page elements  
The navigation bar and footer are on all pages.
- ☐ Responsive mobile-friendly  
Yes.

Questions:

What was the most satisfying part of this assignment?

The most satisfying part was adding the smooth scroll feature to the “Sign Up Now” link on my homepage that sends the user to the membership details.

What was the most challenging part of this assignment?

The most challenging part was making the content blocks on my home page responsive. I had to figure out how to make the blocks stack horizontally on wider screens to increase readability, and vertically on smaller screens to avoid a horizontal scroll bar. It took some time to research an effective way to achieve this effect but I think it turned out pretty well.

## Design Document: Assignment 2 (Business Site) - Robert Stark

### 1. Name of the Business:

PowerPulse Fitness

### 2. What the Business Does:

PowerPulse Fitness is a gym offering a range of workout equipment, personal training, and group fitness classes. The mission is to empower individuals to lead healthier, stronger lives.

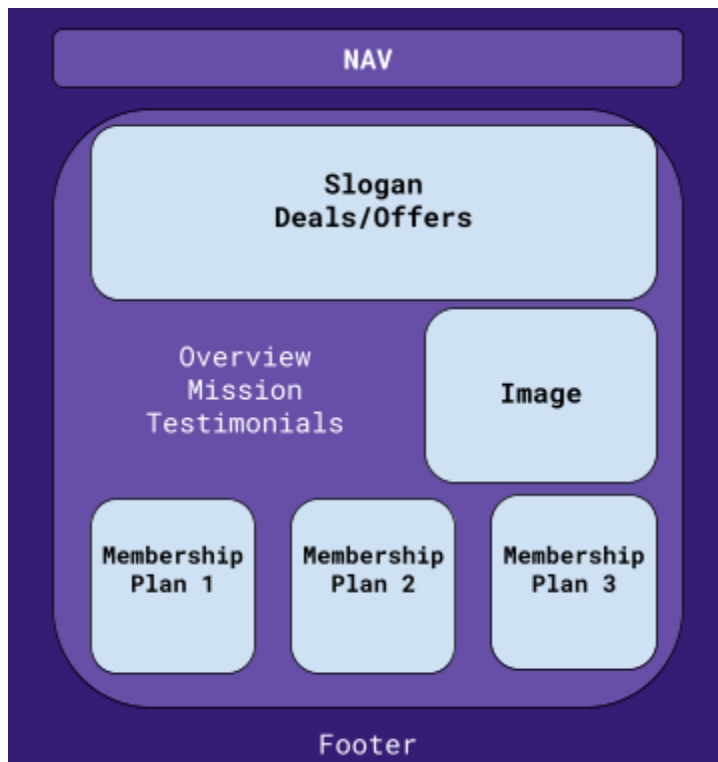
### 3. Target Demographic:

PowerPulse Fitness targets individuals aged 18-35, who want to improve their fitness and join a supportive, driven community. The gym offers classes and facilities for various fitness goals—from weight loss and strength building to flexibility and endurance.

### 4. How the Website Will Help the Business Make Money:

The website will serve as a tool for membership sign-ups, class bookings, and personal training sessions. Visitors can easily find membership details online, choosing from various tiers that offer recurring monthly or annual payments. The site also allows users to book fitness classes and personal training consultations, increasing engagement with membership premiums.

### 5. Sketch of the Home Page Design:



### 6. Home Page Content (Text):

## **Strong. Fit. Empowered.**

Ready to take your fitness to the next level?

**Sign Up Now!**

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### **Top-Quality Gym Equipment**

PowerPulse Fitness is equipped with a wide range of state-of-the-art machines and tools to help you reach your fitness goals:

- **Cardio Machines:** Treadmills, bikes, and ellipticals for effective cardio workouts.
- **Strength Training:** Target every muscle group with our variety of machines and free weights.
- **Functional Equipment:** Battle ropes, kettlebells, and more for dynamic training.
- **Recovery Area:** Stretching mats and foam rollers to aid recovery.

Our equipment is regularly maintained for your safety and performance. Join us and elevate your fitness experience!

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### **Expert Trainers**

At PowerPulse Fitness, our certified trainers are here to guide you every step of the way. With diverse backgrounds in fitness and nutrition, they are dedicated to helping you achieve your personal goals, whether you're a beginner or a seasoned athlete.

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### **What Our Members Say**

"The trainers at PowerPulse Fitness have completely transformed my fitness journey! Their support and expertise made all the difference."

— *Sarah T.*

"I never thought I'd enjoy working out, but the trainers here make every session fun and rewarding!"

— *Mike L.*

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### **Membership Plans**

- **Monthly Plan:** \$50/month
  - Unlimited access to all features

- 24/7 customer support
    - Cancel anytime
    - No long-term commitment
  - **Annual Plan:** \$500/year (2 months free!)
    - Save \$100 compared to the monthly plan
    - Unlimited access to all features
    - Priority customer support
    - Cancel anytime within the first 30 days for a full refund
  - **Premium Plan:** \$100/month
    - All Annual Plan benefits
    - Exclusive access to premium features
    - Personalized onboarding and setup assistance
    - Dedicated account manager
    - Priority response for support queries
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Call today to sign up for a membership plan that fits your needs!  
**(123) 456-7890**

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#### **Contact Us**

Email: [info@PowerPulse.com](mailto:info@PowerPulse.com)

Phone: (123) 456-7890

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