1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* In a ten (10) year span crowdfunding has had a 56.5% success rate with most successors being in theater.
* 76% of crowdfunding campaigns originated in the US which leads us to believe it does not have a strong global presence.
* Highest success rates were in two (2) monetary ranges. $15,000 - $24,999 and $30,000 - $34,999 with 100% success rates.

1. What are some limitations of this dataset?

* There is no standard length of time from the date created to the date ended.
* We do not have much information on the backers. It would be nice to see an average age range of backers.
* The average donation might not be entirely accurate. There could be a small amount of backers donating a large portion to the goal which would raise our average for the total number of backers.
* Spotlight is not clear as to what it is.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Another possible table would be comparing how many spotlighted campaigns were successful, failed, or canceled by how many days they were open to funding. This would give us a better understanding of what spotlighting is within the crowdfunding campaigns.

STATISTICAL ANALYSIS

1. Does the mean or the median better summarize the data?

* The median better summarizes this data due to the fact that our standard deviation for both successful and unsuccessful backers was very high. This presents that our data is spread out in a wide range from our mean and therefore less reliable.

1. Is there more variability with successful or unsuccessful campaigns? Explain if this conclusion makes sense.

* There is more variability with successful campaigns. No this does not make sense, because our successful campaigns had 201 more data points than our unsuccessful campaigns.