



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants,needs,hopes,and dreams?
What other thoughts might influence their behaviour?

The World's largest democracy is preparing for the biggest mankind has ever seen

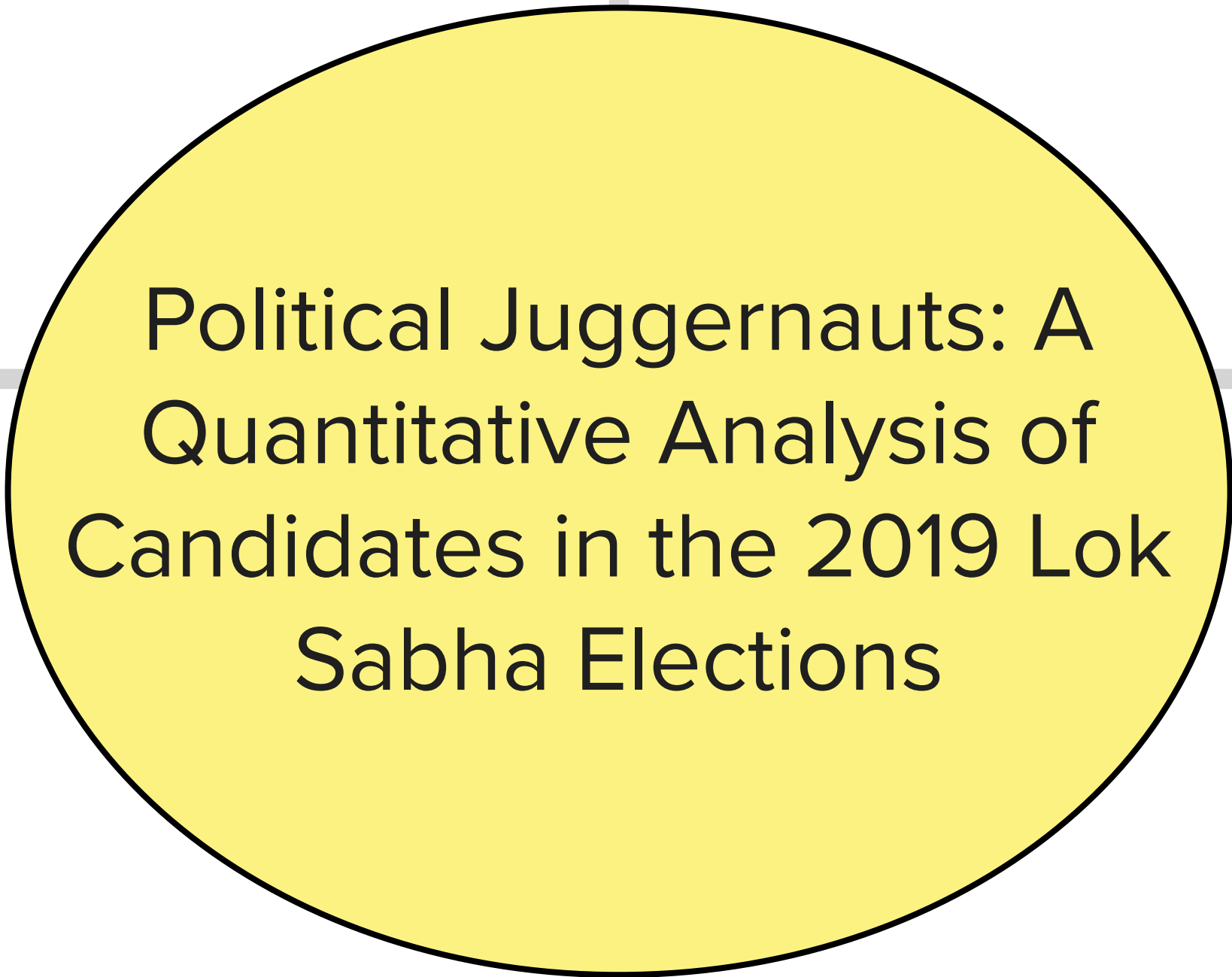
The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories.

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage

Beginning in April 2019, India will hold a month-long vote to elect its next Prime Minister.

Nearly 900 million people are expected to cast ballots, with nearly 84 million of those represented by first-time voters

The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election.



Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election,

The main contenders were two alliance groups of the Incumbent National Democratic Alliance and the Opposition United Progressive Alliance and Indian National Congress respectively.

Won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

According to *The Wall Street Journal*, Modi's victory "sets (sic) the stage for further economic change in one of Asia's fastest-growing economies."

The election resulted in a landslide victory for the BJP which won 303 seats and formed the government.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?