

Share-it

(Ideation by : Ruan Pretorius)

Introduction

Imagine you buy washing powder and your close friends also bought the same washing powder but for cheaper?

Share-it will share all the BIG DEALS near you. This application will save you money and time to shop around. Big companies can add promotions on one website and it will allow you to plan your weekends shopping for less. The application will only show Sales/promotions of products in supermarkets.

The application will allow you to search for a specific product and see who is the cheapest and closest to your home.

Expected list of features

- Daily deals that will only be shown until the deal expires
- Star rating for trusted suppliers
- Comments for customer experience
- Search engine for specific items
- Log in/ register to keep the app safe
- Favorite options for supermarkets closest to you
- Basket to plan your shopping

Market Survey (South Africa)

Websites like Takealot, price check, loot, Makro and one day only all have promotions each day.

Share-it will be able to share all of them in one place so you don't need to shop around or Google for promotions.

Sales promotions definition: <https://www.inc.com/encyclopedia/sales-promotion.html>

Reference (South Africa)

Few links to my application idea that will support this app. Supermarkets will use this app to show customers where the BIG SALES are and that will attract new people. Everything in one place will keep this app up to date.

- <https://www.onedayonly.co.za/>
- <https://www.takealot.com/deals>
- <https://www.pricecheck.co.za/>
- <http://www.loot.co.za/deals>
- <https://www.makro.co.za/promotions/p1>