

Protect Our Winters UK #DivestTheDirt campaign branding and assets in the run up to COP26 summit. This did go on to circulate amongst European chapters.

# WE ALL NEED WINTER

HELP US ACCELERATE THE TRANSITION  
TO A CARBON NEUTRAL SOCIETY

POW UK is a charity that inspires and equips UK based outdoor communities to take positive action to address the climate crisis.

**THE CURRENT PICTURE**

In 2015 in Paris, the nations of the world came together and, in an unprecedented show of global unity, agreed to take action to limit global warming to 2°C above pre-industrial times and to make every effort to limit it to 1.5°C.

With the global climate now around 1°C degree warmer than pre-industrial times and at the current rate of warming, we will blow through 1.5°C in the 2040s and the 2°C target in the 2060s, give or take.

The Intergovernmental Panel on Climate Change (IPCC) have just released their latest report on what the differences might be between a 1.5°C world and a 2°C. In simple terms, a 1.5°C world is just way more pleasant: fewer extreme weather events, less involuntary mass migration, less intense wildfires, fewer droughts. Put another way, the 1.5°C target is one we should all be striving for.

**IS THERE HOPE? SIGN UP TODAY, JOIN OUR CAMPAIGNS.**  
[www.protectourwinters.uk/join-us/](http://www.protectourwinters.uk/join-us/)

**POW** PROTECT OUR WINTERS.UK

#WINTERNEEDSUS



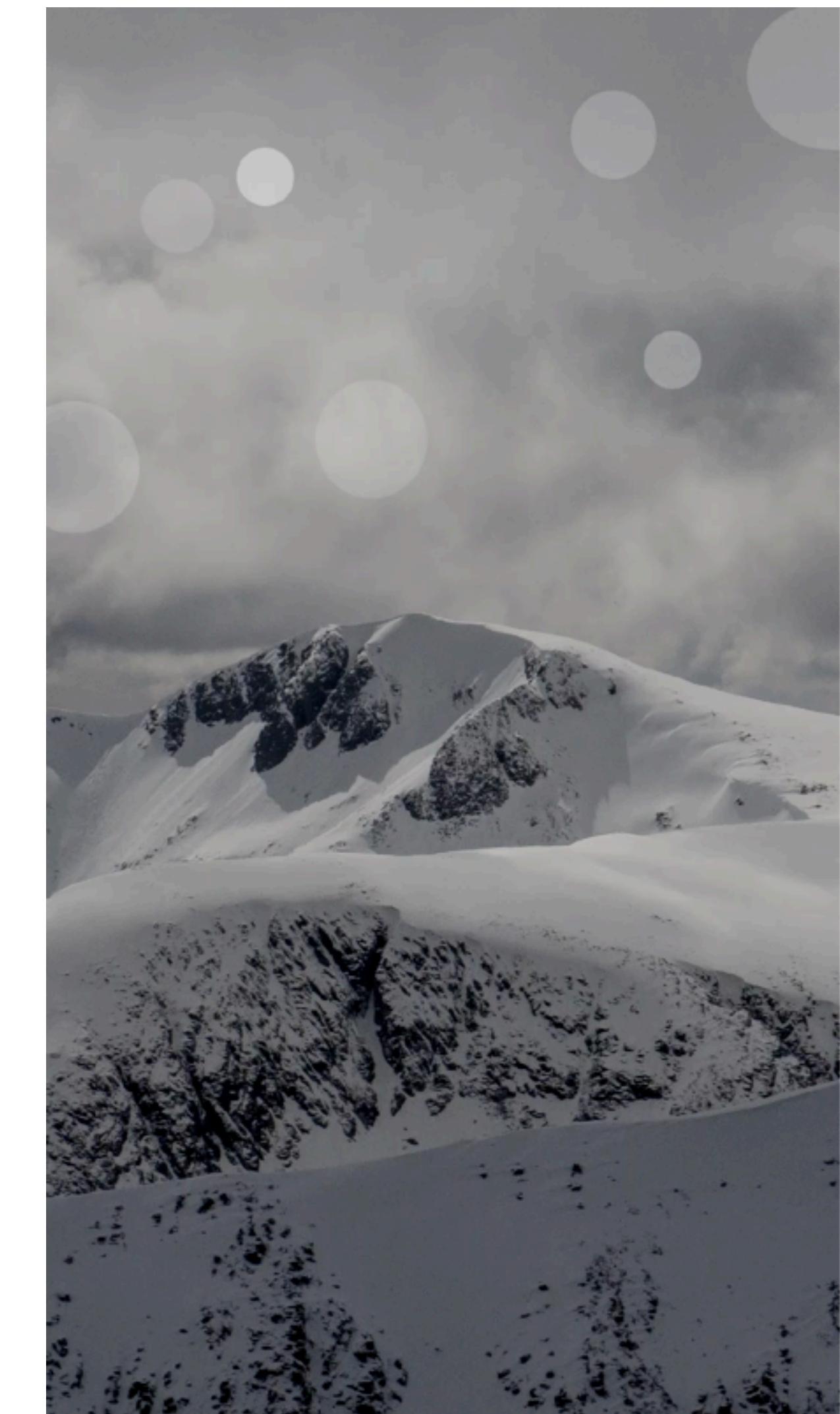
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**DAYS LEFT  
TO REGISTER**

**POW** PROTECT OUR WINTERS.UK

[www.gov.uk/register-to-vote](http://www.gov.uk/register-to-vote)



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Full page ad in Fall-Line Magazine for Protect Our Winters UK and an Instagram story video encouraging followers to register to vote + a message at Christmas..