



**#DIVEST
THE DIRT**

**TURN YOUR PASSION
INTO ACTION**

PALETTE MOSAIC

A B C D E F G
H I J K L M N
O P Q R S T U
V W X T Z
0 1 2 3 4 5 6 7 8 9
€ £ \$

LATO

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V_0.1

SHARP GROTESK

**TURN YOUR PASSION
INTO ACTION**

A POW STANDARD FONT FROM PREVIOUS CAMPAIGNS.

V_0.2

CHIVO BLACK

**TURN YOUR PASSION
INTO ACTION**

A CLEAR DISPLAY FONT FROM GOOGLE.



Protect Our Winters UK #DivestTheDirt campaign branding and assets in the run up to COP26 summit.



Protect Our Winters UK #DivestTheDirt campaign branding and assets in the run up to COP26 summit. This did go on to circulate amongst European chapters.