MICHAEL MACDONALD PORTFOLIO



pages

following

topics

following

between











































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BROCHURE

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various

brands

maintaining

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BRANDING





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brochures

spreads

concepts.

catalogues.

direction

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variety

photographers

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working

selection

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process

layout

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distributed

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locations.

model

correction

handing

Finally

artwork

buying,

digitally.







































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spreads

versions

instagram

published

Tanzania.

publish

hardback



photographs

while

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