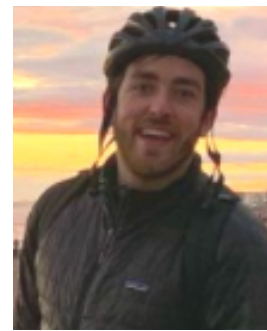




## VOLUNTEERS

Alongside our small team of staff, POW UK is powered by 46 outdoor activist volunteers who help us turn ideas into action. Notably in 2021, our team of volunteers built a new website from the ground up. In total contributing 1500 hours on this project alone.

**46** Volunteers  
**2200+** Hours donated



Ross Powell  
Head of University Partnerships



Piers Saye  
Website Manager



Nuri Zorlu  
Project Manager



Matt Rees  
Web Developer



Owain George  
Community Rep, Tignes



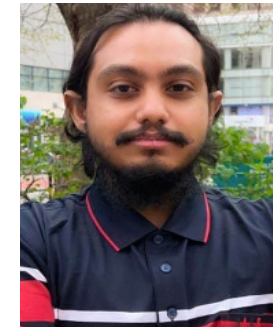
Finn Caldwell  
University Rep



Michael MacDonald  
Graphic Designer



Ollie Bowley  
UX Designer



Mohammed Ahmed  
UX Designer



Adam Kennedy  
Graphic Designer

## UNIVERSITIES

Despite continued impacts of COVID into 2021, we were able to grow our university partnerships. We reached a record high number of 28 partner societies across the UK, from Aberdeen to Plymouth and even two in Dublin. We hosted our first virtual annual general meeting, which was well attended by the clubs. We also retained our 4 person uni volunteer team, and added a fifth member.

**5** University team volunteers

**28** Partner societies

**£700** Raised



16

## FINANCE & OPERATIONS

In the 2021 financial year our income increased by 114%, to £164,100 from £76,500 in 2020. This was possible thanks to our generous individual and corporate supporters. Our expenses for the year increased to £167,400 from £51,800.

### HUGE THANK YOU

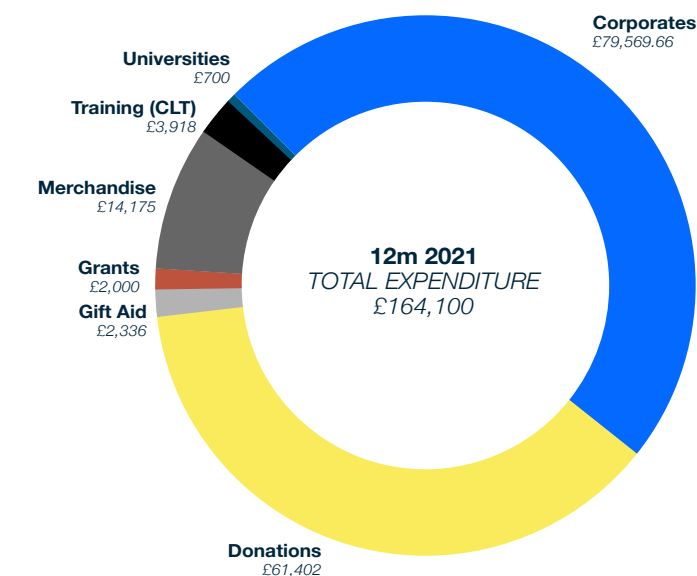
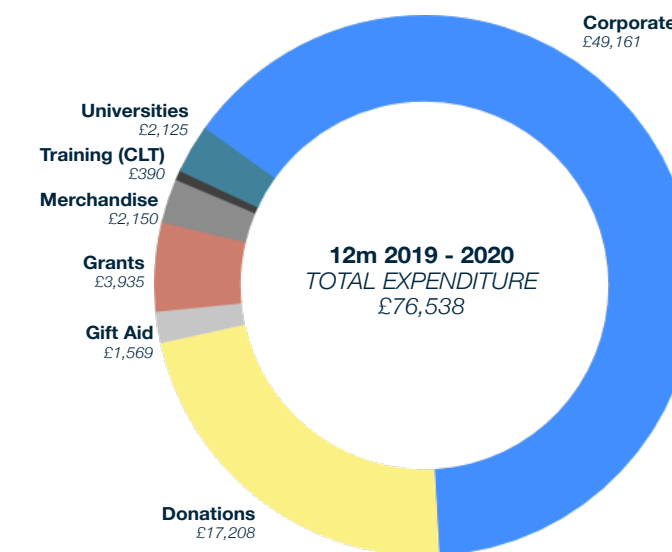
We'd like to thank all of our partners who've supported us in 2021. You've made this growth possible and we literally could not do this important climate activist work without you.

### ADDITIONAL SUPPORT

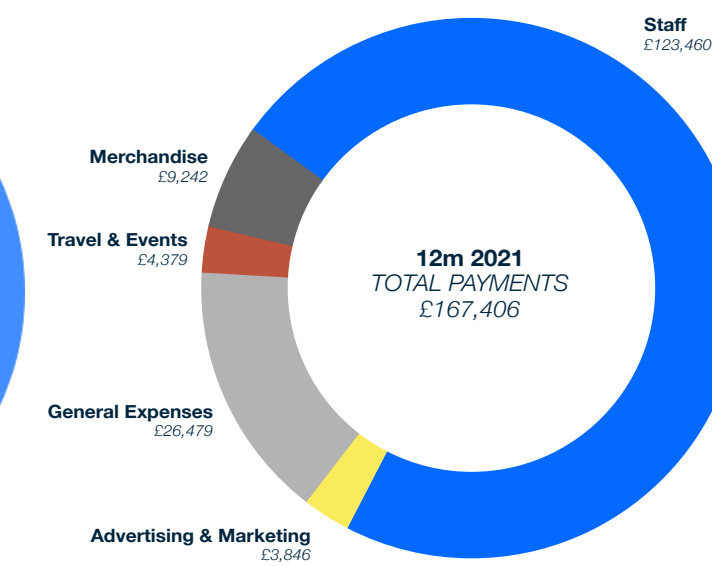
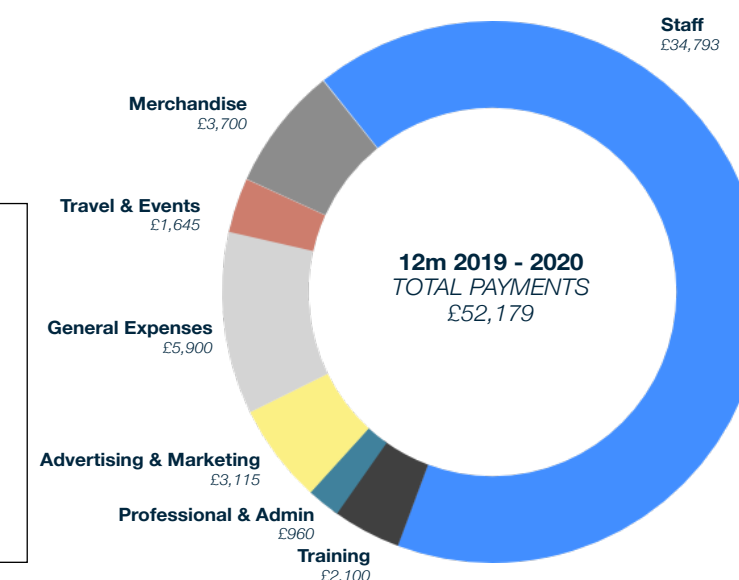
ESTIMATED VALUE £47,000

- Surfdome - Trustee Adam Hall's time and selling merchandise.
- Green Element - Consultancy support for the Pledge development.
- Cut Media - Video production for Divest The Dirt campaign launch video.

### INCOME



### EXPENDITURES



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