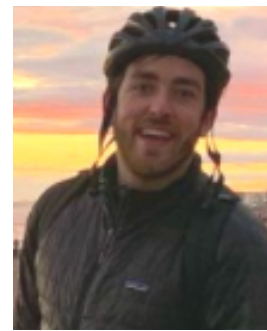


VOLUNTEERS

Alongside our small team of staff, POW UK is powered by 46 outdoor activist volunteers who help us turn ideas into action. Notably in 2021, our team of volunteers built a new website from the ground up. In total contributing 1500 hours on this project alone.

46 Volunteers
2200+ Hours donated



Ross Powell
Head of University Partnerships



Piers Saye
Website Manager



Nuri Zorlu
Project Manager



Matt Rees
Web Developer



Owain George
Community Rep, Tignes



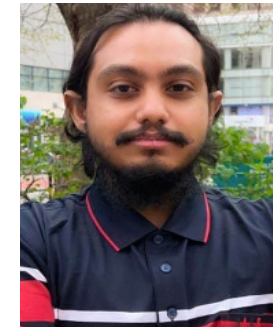
Finn Caldwell
University Rep



Michael MacDonald
Graphic Designer



Ollie Bowley
UX Designer



Mohammed Ahmed
UX Designer



Adam Kennedy
Graphic Designer

UNIVERSITIES

Despite continued impacts of COVID into 2021, we were able to grow our university partnerships. We reached a record high number of 28 partner societies across the UK, from Aberdeen to Plymouth and even two in Dublin. We hosted our first virtual annual general meeting, which was well attended by the clubs. We also retained our 4 person uni volunteer team, and added a fifth member.

5 University team volunteers

28 Partner societies

£700 Raised



16

FINANCE & OPERATIONS

In the 2021 financial year our income increased by 114%, to £164,100 from £76,500 in 2020. This was possible thanks to our generous individual and corporate supporters. Our expenses for the year increased to £167,400 from £51,800.

HUGE THANK YOU

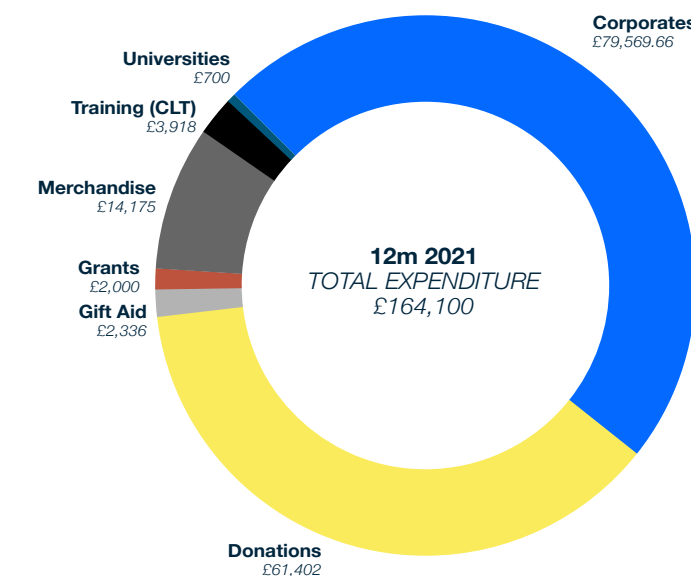
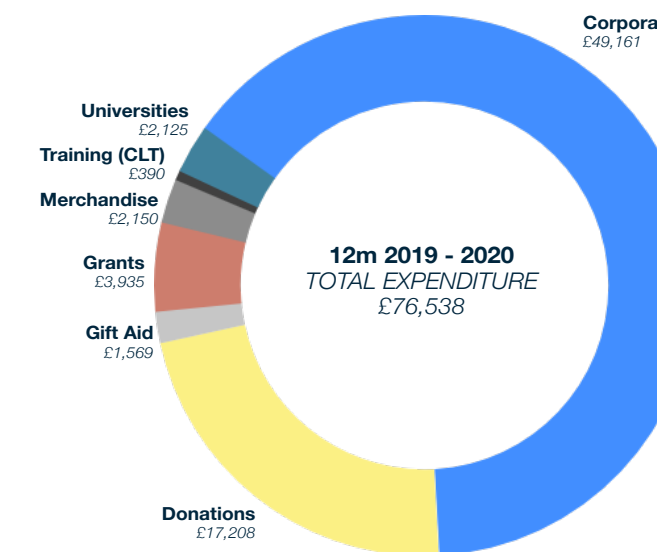
We'd like to thank all of our partners who've supported us in 2021. You've made this growth possible and we literally could not do this important climate activist work without you.

ADDITIONAL SUPPORT

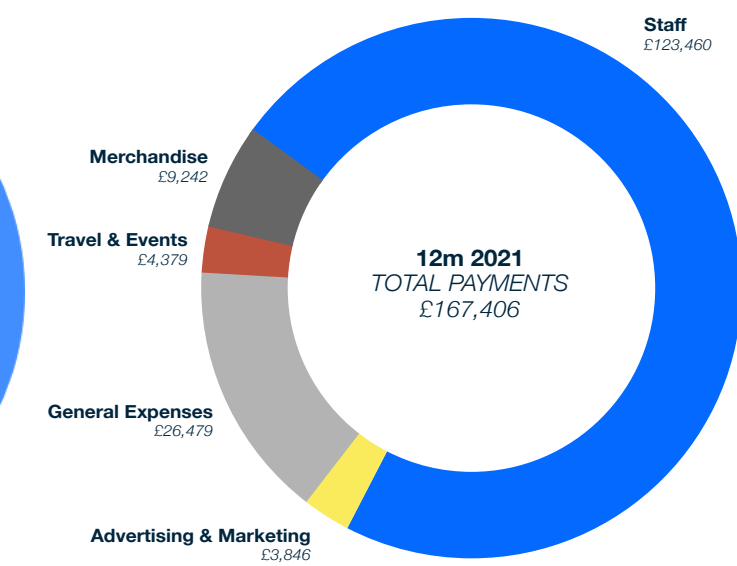
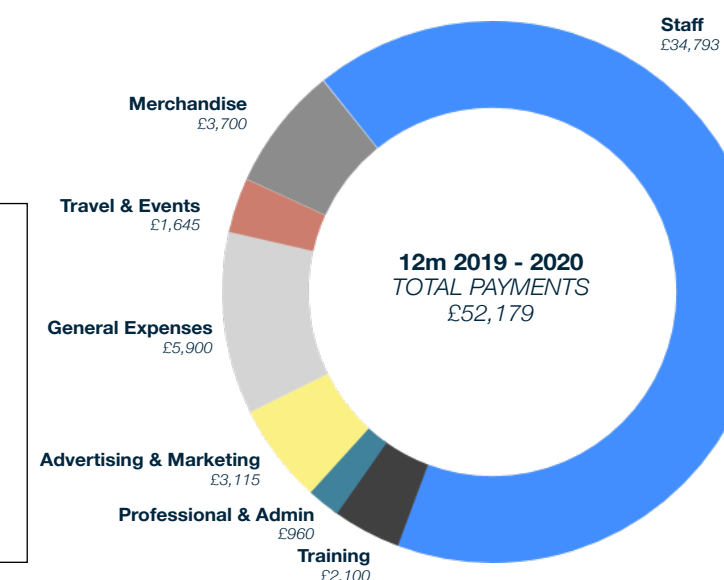
ESTIMATED VALUE £47,000

- Surfdome - Trustee Adam Hall's time and selling merchandise.
- Green Element - Consultancy support for the Pledge development.
- Cut Media - Video production for Divest The Dirt campaign launch video.

INCOME



EXPENDITURES



22



