Landing Page Guidelines

A landing page is a single page on your website which describes ServiceM8 and the related services you provide. A great landing page will create new sales opportunities and help position your business alongside ServiceM8.

We've made some basic guidelines to help you create a successful landing page to promote the services you provide.

Your landing page should include the following elements:

1. Key benefits
- Write a brief description of the benefits your customers will get from using ServiceM8.

2. Product images
- Include a images of ServiceM8 (there are many images ready to go in partner materials).

3. Description of services
- Describe the services that you provide e.g. setup, training, template creation, consultation, etc.
- Include pricing if possible - this will help the customer make their decision.

4. How to get started
- Clearly outline the steps to go ahead with your services. Make them as simple as possible.
- Include your ServiceM8 referral link. When the customer signs up to ServiceM8 using this link, ServiceM8 will recognize that the customer was referred by you in order to calculate your referral bonus, and ensure we only promote your business to the customer.

Note: Ensure that the landing page complies with our branding guidelines (available in partner materials).

Landing Page Approval

Once your landing page is complete, send an email to partner.support@servicem8.com with a link to your landing page for approval.