▼ Twitter Sentiment Analysis using NLP Techniques

```
import numpy as np
import pandas as pd
import nltk
#we can download package based on our preference are we can dwnld all
nltk.download('all')

import matplotlib.pyplot as plt
import seaborn as sns
from nltk.corpus import stopwords
import string
import json
from nltk.sentiment.util import *
from textblob import TextBlob
```

Importing Data

• importing a Json data into to check the raw data

```
with open('tweets.json') as jfile:
    d = json.load(jfile)

d
```

Converting JSON to DataFrame

• so we can easily read and understand the data

```
data = pd.DataFrame(d).T

data.head()
```

| tweet_text | tweet_author | |
|--|--------------------|---------------------|
| Scientists conducted a Phase II study of ac | Hematopoiesis News | 1374140386071961602 |
| This phase 2 Acalabrutinib-Venetoclax (AV) tri | Michael Wang, MD | 1374032432173842437 |
| #NICE backs #AstraZenecas #Calquence for #CLL | 1stOncology | 1373902876553048065 |
| #acalabrutinib is a valuable option in pts int | Toby Eyre | 1373656782367813635 |
| NICE has recommended the use of acalabrutinib | Lymphoma Hub | 1372941634334232586 |

▼ Exploration of Data

```
data.shape
  (43347, 2)

data.dtypes

  tweet_author   object
  tweet_text   object
  dtype: object

data.isnull().sum()

  tweet_author   0
  tweet_text   0
```

dtype: int64

```
data.notnull().sum()
     tweet author
                     43347
     tweet text
                     43347
     dtype: int64
cols = data.columns
for col in cols :
  print(col,data[col].nunique())
     tweet author 9292
     tweet text 41776
for col in cols :
  print(col,data[col].value counts())
     tweet author Patient Power
                                           1603
     Paperbirds Hematology
                              1510
     VJHemOnc
                              1079
     Oncology Tube
                               714
     Medivizor
                               663
     Streetwise Reports
                                 1
                                 1
     Onco.com
     Investor's Champion
                                 1
                                 1
     Crizzy Perry
     Name: tweet author, Length: 9292, dtype: int64
     tweet text chronic lymphocytic leukemia慢性リンパ性白血病
     New #CLL research study now available. There is no placebo. See if you qualify here: <a href="https://t.co/oBIuJz9nKl">https://t.co/oBIuJz9nKl</a>
     Looking for new solutions for #CLL? @PatientPower explores CLL treatment w/ expert Dr. Jeff Sharman. Check it out! https://t.co
     Chronic Lymphocytic Leukemia (CLL)ではHypogammaglobulinemiaによる免疫異常が見られる。特に自己免疫性溶血性貧血と細胞性免疫の低下による胆
     Do you have relapsed #CLL? A new trial is actively enrolling now. No placebo. Learn more. https://t.co/AEFTGBucKM
```

Today we announced #clinical data in relapsed/refractory peripheral T-cell #lymphoma, #CLL, #SLL, and more, being presented at i

The #CLL question of the hour. #ASH2019 https://t.co/JrR573aePC
Extended Follow-up Phase 3 Data Underscore Sustained Efficacy and Safety of IMBRUVICA® (ibrutinib) in the Treatment https://t.co/
IMBRUVICA® (ibrutinib) Plus VENCLEXTA®/VENCLYXTO® (venetoclax) Combination Data Show High Rates of Disease Cleara https://t.co/
#Hematología MUTATIONS IN TLR/MYD88 PATHWAY IDENTIFY A SUBSET OF YOUNG CHRONIC LYMPHOCYTIC LEUKEMIA PATIENTS WITH... http://t.co/
Name: tweet_text, Length: 41776, dtype: int64

```
for col in cols:
    print(col,data[col].unique())

tweet_author ['Hematopoiesis News' 'Michael Wang, MD' '1stOncology' ...
    'Joy is a Lifestyle' 'Michael IE' 'Crizzy Perry ']

tweet_text [' Scientists conducted a Phase II study of acalabrutinib in patients with relapsed/refractory #CLL who were ibrut
    'This phase 2 Acalabrutinib-Venetoclax (AV) trial that is still in recruitment phase will study how well venetoclax and acalab
    '#NICE backs #AstraZenecas #Calquence for #CLL https://t.co/Vb51PDoGrA'
    ...
    'Zusatznutzen von #Idelalisib ist weder für #CLL noch für refraktäres follikuläres Lymphom belegt https://t.co/WRTTkZ0PiY'
    '#Hematología PTK2 EXPRESSION AND IMMUNOCHEMOTHERAPY OUTCOME IN CHRONIC LYMPHOCYTIC LEUKEMIA. (2014) http://t.co/rwZIOkjnka'
    '#Hematología MUTATIONS IN TLR/MYD88 PATHWAY IDENTIFY A SUBSET OF YOUNG CHRONIC LYMPHOCYTIC LEUKEMIA PATIENTS WITH... http://t.c
```

Cleaning Data

- This will remove the urls,upper,lower case, special characters, hastags, digits, html tags and numbers.
- Then based on Punctuation like (,),(.),(!)..etc we are sperating the data and also removing that punctuation
- Then we are Performing the tokenization method to split each and every word so, in further analysis we can use that use in for further analysis.

```
remove mentions
  data = re.sub(r'@\w+',' ',data)
       remove hastags
  data = re.sub(r'#\w+', ' ',data)
      remove digits
  data = re.sub(r'\d+()', ' ', data)
      remove html tags and umber
  data = re.sub('r<.*?>',' ', data)
       remove stop words
  data = data.split()
 data = " ".join([word for word in data if not word in stopword])
  return data
data['tweet text']=data['tweet text'].apply(lambda x:clean data(x))
def remove punct(text):
   text = "".join([char for char in text if char not in string.punctuation])
   text = re.sub('[0-9]+', '', text)
    return text
data['tweet text']= data['tweet text'].apply(lambda x: remove punct(x))
#Tokenization of the text data
def tokenization(text):
    text = re.split('\W+', text)
    return text
data['tweet text'] = data['tweet text'].apply(lambda x: tokenization(x.lower()))
df = data['tweet text']
df
                            [scientists, conducted, phase, ii, study, acal...
     1374140386071961602
                            [phase, acalabrutinibvenetoclax, av, trial, st...
     1374032432173842437
                                  [nice, backs, astrazenecas, calquence, cll]
     1373902876553048065
                            [acalabrutinib, valuable, option, pts, intoler...
     1373656782367813635
                            [nice, recommended, use, acalabrutinib, patien...
     1372941634334232586
     551103473643945985
                                       [hanging, friends, ff, cll, happiness]
```

```
551102786675290112 [hanging, friends, ff, cll, happiness]
550969541186953217 [zusatznutzen, von, idelalisib, ist, weder, fr...
550941480525635584 [hematologa, ptk, expression, immunochemothera...
550579446537678849 [hematologa, mutations, tlrmyd, pathway, ident...
Name: tweet text, Length: 43347, dtype: object
```

Stemming and Lemitization

Stemming

- when we convert textual data into features then we use stemming
- · once we have features only we can create a model for textual data using NLP
- it is mostly used to remove suffic word from text which from same meaning

```
porter = nltk.PorterStemmer()
def stemming(text):
    text = [porter.stem(word) for word in text]
    return text
df = df.apply(lambda x: stemming(x))
lem = nltk.WordNetLemmatizer()
def lemmatizer(text):
    text = [lem.lemmatize(word) for word in text]
    return text
df = df.apply(lambda x: lemmatizer(x))
df
     1374140386071961602
                            [scientist, conduct, phase, ii, studi, acalabr...
                            [phase, acalabrutinibvenetoclax, av, trial, st...
     1374032432173842437
                                      [nice, back, astrazeneca, calquenc, cll]
     1373902876553048065
                            [acalabrutinib, valuabl, option, pt, intoler, ...
     1373656782367813635
```

```
1372941634334232586 [nice, recommend, use, acalabrutinib, patient,...
...
551103473643945985 [hang, friend, ff, cll, happi]
551102786675290112 [hang, friend, ff, cll, happi]
550969541186953217 [zusatznutzen, von, idelalisib, ist, weder, fr...
550941480525635584 [hematologa, ptk, express, immunochemotherapi,...
550579446537678849 [hematologa, mutat, tlrmyd, pathway, identifi,...
Name: tweet text, Length: 43347, dtype: object
```

Stanford NLP

```
from nltk.tag.stanford import StanfordNERTagger
!wget 'https://nlp.stanford.edu/software/stanford-ner-2018-10-16.zip'
!unzip stanford-ner-2018-10-16.zip
nltk.download('punkt')
st = StanfordNERTagger('/content/stanford-ner-2018-10-16/classifiers/english.all.3class.distsim.crf.ser.gz',
                         '/content/stanford-ner-2018-10-16/stanford-ner.jar',
                        encoding='utf-8')
     --2022-11-11 10:26:26-- https://nlp.stanford.edu/software/stanford-ner-2018-10-16.zip
     Resolving nlp.stanford.edu (nlp.stanford.edu)... 171.64.67.140
     Connecting to nlp.stanford.edu (nlp.stanford.edu) | 171.64.67.140 | :443... connected.
     HTTP request sent, awaiting response... 302 FOUND
     Location: <a href="https://downloads.cs.stanford.edu/nlp/software/stanford-ner-2018-10-16.zip">https://downloads.cs.stanford.edu/nlp/software/stanford-ner-2018-10-16.zip</a> [following]
     --2022-11-11 10:26:26-- https://downloads.cs.stanford.edu/nlp/software/stanford-ner-2018-10-16.zip
     Resolving downloads.cs.stanford.edu (downloads.cs.stanford.edu)... 171.64.64.22
     Connecting to downloads.cs.stanford.edu (downloads.cs.stanford.edu)|171.64.64.22|:443... connected.
     HTTP request sent, awaiting response... 200 OK
     Length: 180358328 (172M) [application/zip]
     Saving to: 'stanford-ner-2018-10-16.zip.1'
     stanford-ner-2018-1 100%[==========] 172.00M 5.06MB/s
                                                                             in 32s
     2022-11-11 10:26:59 (5.30 MB/s) - 'stanford-ner-2018-10-16.zip.1' saved [180358328/180358328]
```

```
Archive: stanford-ner-2018-10-16.zip
     replace stanford-ner-2018-10-16/README.txt? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: stanford-ner-2018-10-16/README.txt
     replace stanford-ner-2018-10-16/ner-gui.bat? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: stanford-ner-2018-10-16/ner-gui.bat
     replace stanford-ner-2018-10-16/build.xml? [y]es, [n]o, [A]ll, [N]one, [r]ename: v
       inflating: stanford-ner-2018-10-16/build.xml
     replace stanford-ner-2018-10-16/stanford-ner.jar? [v]es, [n]o, [A]ll, [N]one, [r]ename: v
       inflating: stanford-ner-2018-10-16/stanford-ner.jar
     replace stanford-ner-2018-10-16/sample-conll-file.txt? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: stanford-ner-2018-10-16/sample-conll-file.txt
     replace stanford-ner-2018-10-16/sample.ner.txt? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: stanford-ner-2018-10-16/sample.ner.txt
     replace stanford-ner-2018-10-16/stanford-ner-3.9.2-sources.jar? [y]es, [n]o, [A]ll, [N]one, [r]ename: y
       inflating: stanford-ner-2018-10-16/stanford-ner-3.9.2-sources.jar
     replace stanford-ner-2018-10-16/lib/joda-time.jar? [y]es, [n]o, [A]ll, [N]one, [r]ename: [nltk data] Downloading package punkt
     [nltk data] Package punkt is already up-to-date!
val = [item if isinstance(df, str) else " ".join(item) for item in df ]
seen = set()
val = [x \text{ for } x \text{ in } val \text{ if } x \text{ not in seen and not seen.add}(x)]
text = st.tag(val)
entity= pd.DataFrame(text,columns=['Entity','Entity Type'])
#Here We Remove Entities type column from data we does not requierd
all entities = (entity.groupby(by=['Entity']).size().sort values(ascending=False).reset index().rename(columns={0 : 'Frequency'}))
all entities.head(10)
```

| | Entity | Frequency | |
|-----------|---------------|-------------|-------|
| 0 | acalabrutinib | 1306 | |
| 1 | calquenc | 893 | |
| 2 | patient | 790 | |
| 3 | covid | 694 | |
| 4 | astrazeneca | 598 | |
| 5 | cll | 562 | |
| 6 | trial | 425 | |
| 7 | lymphocyt | 388 | |
| Q | chronic | 351 | |
| all_entit | ies.shape | | |
| (515 | 50, 2) | | |
| | | | |
| all_entit | ies.to_csv(| 'objective1 | . c s |

Sentiment/Polarity of each Author

```
data['tweet_text'] = data['tweet_text'].astype('str')
def get_polarity(text):
    return TextBlob(text).sentiment.polarity
data['Polarity'] = data['tweet_text'].apply(get_polarity)

data.to_csv('objective2.csv')
data.head(20)
```

| | tweet_author | tweet_text | Polarity |
|---------------------|--------------------------------|--|-----------|
| 1374140386071961602 | Hematopoiesis News | ['scientists', 'conducted', 'phase', 'ii', 'st | 0.000000 |
| 1374032432173842437 | Michael Wang, MD | ['phase', 'acalabrutinibvenetoclax', 'av', 'tr | 0.000000 |
| 1373902876553048065 | 1stOncology | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1373656782367813635 | Toby Eyre | ['acalabrutinib', 'valuable', 'option', 'pts', | 0.100000 |
| 1372941634334232586 | Lymphoma Hub | ['nice', 'recommended', 'use', 'acalabrutinib' | 0.600000 |
| 1372927482278539265 | David Ledger | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1372911723305394179 | N Wales Cancer Forum | ['england', 'decisions', 'usually', 'come', 'w | -0.250000 |
| 1372888121159868423 | European Pharmaceutical Review | ['astrazenecas', 'calquence', 'acalabrutinib', | 0.000000 |
| 1372866915081797632 | Graham Collins | ['superstar', 'tobyeyre', 'responding', 'excel | 0.800000 |
| 1372825553837944834 | CLL Ireland | ['cll', 'patients', 'know', 'drug', 'ibrutinib | 0.045455 |
| 1372788676191608837 | Mice Ideas | ['optimal', 'management', 'highrisk', 'cll', ' | 0.000000 |
| 1372662881230188555 | Farooq A Wandroo | ['acalabrutinib', 'forms', 'cll', 'nice', 'tod | 0.400000 |
| 1372583112723533827 | Leukaemia Care | ['announced', 'today', 'thursday', 'th', 'marc | 0.407143 |
| 1372558560543047693 | Helen Oram | ['nice', 'recommended', 'use', 'acalabrutinib' | 0.600000 |
| 1372549029767299076 | HealthWatch | ['brand', 'new', 'oral', 'treatment', 'acalabr | 0.245455 |
| 1372529109805510658 | PHARMABOX.IN | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1372528985691746305 | Pharma Trader | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1372528101335265284 | Everything Pharma | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1372526440680333314 | IJPSonline | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |
| 1372519291635998731 | Iceberg Vision | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.600000 |



| | tweet_author | tweet_text | Polarity | overall_polarity | 1 |
|---------------------|--------------------|--|----------|------------------|---|
| 1374140386071961602 | Hematopoiesis News | ['scientists', 'conducted', 'phase', 'ii', 'st | 0.0 | Negative | |
| 1374032432173842437 | Michael Wang, MD | ['phase', 'acalabrutinibvenetoclax', 'av', 'tr | 0.0 | Negative | |
| 1373902876553048065 | 1stOncology | ['nice', 'backs', 'astrazenecas', 'calquence', | 0.6 | Positive | |
| 1373656782367813635 | Toby Eyre | ['acalabrutinib', 'valuable', 'option', 'pts', | 0.1 | Negative | |
| 1372941634334232586 | Lymphoma Hub | ['nice', 'recommended', 'use', 'acalabrutinib' | 0.6 | Positive | |

```
data2 = data1[['tweet_author','overall_polarity']]
data2
```

 \Box

```
tweet author overall polarity
      1374140386071961602 Hematopoiesis News
                                                          Negative
                              Michael Wang, MD
      1374032432173842437
                                                          Negative
      1373902876553048065
                                    1stOncology
                                                           Positive
                                      Toby Eyre
                                                          Negative
      1373656782367813635
                                 Lymphoma Hub
                                                           Positive
      1372941634334232586
       551103473643945985
                                Joy is a Lifestyle
                                                           Positive
                              Crizzy Perry
                                                           Positive
       551102786675290112
                                         IOWiG
                                                          Negative
       550969541186953217
data2.to csv('objective3.csv')
all entities.Frequency.unique()
     array([1306,
                   893,
                          790,
                                694,
                                       598,
                                             562,
                                                    425,
                                                          388,
                                                                351,
                                                                       342,
                                                                             340,
                    282,
                          266,
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              339,
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              183,
                    166,
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              123,
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                                                                  12,
                                                                        11,
                                        16,
                                                                              10,
                9,
                                                                  1])
                            7,
                                         5,
all = all_entities
def overall_polarity1(value):
```

```
if value > 130 :
    return "Positive"
else :
    return "Negative"

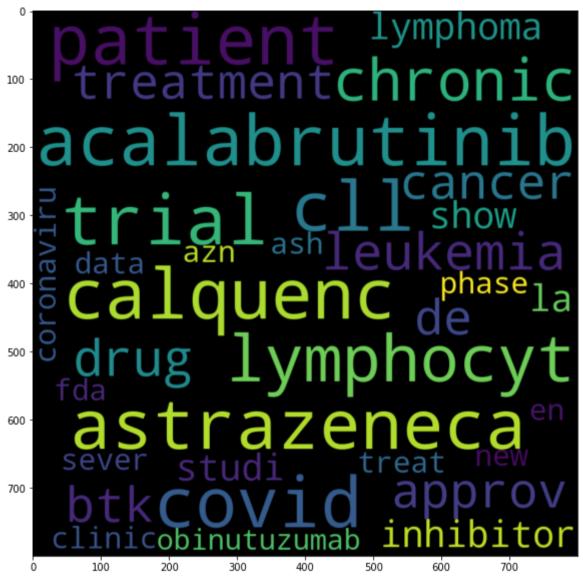
all['overall_polarity'] = all['Frequency'].map(overall_polarity1)
all.head()
```

| | Entity | Frequency | overall_polarity | 1 |
|---|---------------|-----------|------------------|---|
| 0 | acalabrutinib | 1306 | Positive | |
| 1 | calquenc | 893 | Positive | |
| 2 | patient | 790 | Positive | |
| 3 | covid | 694 | Positive | |
| 4 | astrazeneca | 598 | Positive | |

```
all.to_csv('objective4.csv')
```

```
from wordcloud import WordCloud,STOPWORDS
plt.figure(figsize = (10,10))
word_cloud= WordCloud(width = 800 , height = 800).generate(" ".join(all[all.overall_polarity == 'Positive'].Entity))
plt.imshow(word_cloud , interpolation = 'bilinear')
```

<matplotlib.image.AxesImage at 0x7fcbf089b750>



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