

ILLUMINATING INSIGHTS FROM UBER EXPENDITONARY ANALYSIS

INTRODUCTION

Uber was a mixture of internal and external data to estimate fares. Uber calculates fares automatically using street traffic data, GPS data and its own algorithms that make alterations based on the time of the journey. It also analysis external data life public transport routes to plan various services.

Overview

Uber link passengers with drivers using the Uber app. Generally, the drivers own their own car. The company does also offer rental or lease on cars through third party partners.

Purpose

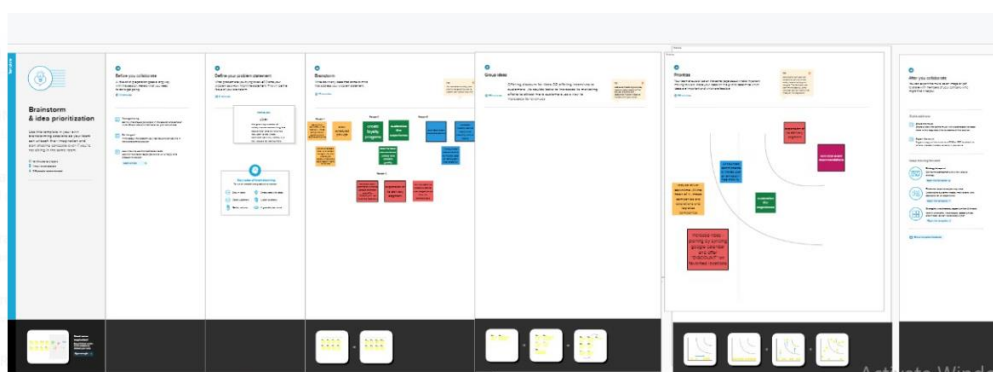
Uber is a rides sharing company that hires Independent contractors as drives.

PROBLEM DEFINITION & DESIGN THINKING

Empathy Map



Ideation & Brainstorming map



RESULT

Driving with Uber in Tamil Nadu offers a flexible earning opportunity. It's a great alternative to full-time driver jobs or part-time driver jobs.



ADVANTAGES & DISADVANTAGES

ADVANTAGES

We offer comprehensive healthcare monthly well-being reimbursements and assistance programs that connect you to resources. We provide generous paid vacation, sick leave, local holidays and voting days off.

DISADVANTAGES

The pros of being an Uber driver include having the freedom to pick your hours, meeting new people and paying for gas and car maintenance.

APPLICATION

Allow passengers to hail a ride and drivers to charge fares and get paid .

CONCLUSION

In general, the example offered by Uber can be used by many developing companies.

FUTURE SCOPE

The current world is witnessing many advancements and a lot of start up's are evolving rigorously in the world for the past few year.