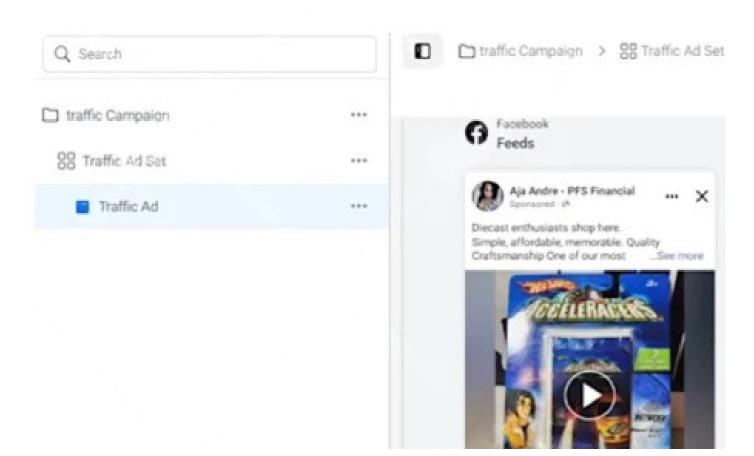


Attribution setting	Results •	Reach •	Views ▼	F
7-day click. 1	Website purchase	1.162	1,769	
7-day click or	437. 14 Landing page views	5,401	7,025	
7-day click or	.193 [2]	2,395	2,846	

Results	Reach	Impressions
346 Purchases (Meta and	18,534	123
4.6Q2 Landing page views	31,936	8
786 Purchases (Meta and	24,706	295
	3000	_



Attribution setting	Results •	Reach •	Views ▼	F
7-day click. 1	Website purchase	1.162	1,769	
7-day click or	.437. [2] Landing page views	5,401	7,025	
7-day click or	.193 [2]	2,395	2,846	

