

Mark 33 /45

73%

Notes SLS

Question 1

Name four categories of social media and name an application under each category (4 marks)

- i) blog - word press ✓
- ii) collaboration - github ✓
- iii) social networking - Instagram ✓
- iv) virtual worlds - vr chat ✓

(4)

Question 2

The definition for Social Media is?

(1 mark)

- ☒ (a) forms of electronic communication through which users create online communities to share information, ideas, personal messages, and other content. ✓
- ☒ (b) applications that allow communication through which users create online communities to share information, ideas, personal messages, and other content.
- ☒ (c) websites that provide users with forum space to share views on movies
- ☒ (d) a means by which communication can occur during playing a MMORPG

(1)

Question 3

With the view to using Social Networks responsibly outline three guidelines for good practice when using social media (3 marks)

- i) don't post something that could hurt or offend someone ✓
- ii) don't give away personal information ✓
- iii) think about what you post before you do because once it's out there it's out there ✓

(3)

18

Question 4

Explain two ways in which you can be a responsible digital citizen when using social networking technologies (4 marks)

by following any rules included in the social media platform such as being respectful.

by respecting other peoples privacy including not stealing information such as ips

(4)

Question 5

- i) Discuss two social networking technologies that Stirling Council could use to promote its 'Reduce Pollution' campaign and describe the impact these technologies would have compared with traditional communication methods (4 marks)

(One) Tik Tok they can do other posts

(2) or ads on tik tok which would

be effective at targeting a younger audience given the user base

(Two) Instagram posts, this is better than

(2) posts because the ads can be targeted and they will always see it

- ii) The council could promote responsible use of social media during this campaign by

(1 mark)

(a) Tracking all users who go onto their site

(b) Calling the Police if site is violated

(c) ignore any poor use, it's the internet and its anonymous

(d) Establishing and communication policies and consequences for use

Question 6

(a) What is the definition of cyberbullying

(2 marks)

Internet based
using a form of technology to send messages, images or perform ~~that actions~~ actions with the ~~intent~~ intent of hurting or offending someone

(b) Provide three examples of cyberbullying

(3 marks)

(i) harassment ✓

(ii) romance spreading ✓

(iii) stalking ✓

for
romance
spreading
stalking

(3)

(c) List 4 mediums in which cyberbullying can occur

(4 marks)

(i) games ✓

(ii) email ✓

(iii) social media ✓

(iv) calls ✓

(4)

(d) Outline three strategies for limiting cyberbullying

(3 marks)

(i) Block anyone who has the intent of cyberbullying ✓

(ii) talk to a teacher or adult ✓

(iii) make your profile private ✓

(3)

Question 10

An online game platform such as **Steam** has a responsibility to provide protection to its users when they are playing through their services online. Considering what you know about impacts of technology, identify and discuss two ways in which the platform could provide protection especially suited to its underage users (under 18 years) when they are online.

(6 marks)

ONE: They could ~~also~~ ask for some form of identification at sign up and ~~then~~ ^{then} they could do stuff like make their profiles not show up on search engines. They could also ~~limit~~ ^{limit} some privacy features such as making ~~their~~ ^{their} profile private.

TWO: They could also ~~limit~~ ^{limit} features in games like ~~voice chat~~ ^{voice chat} or text ~~chat~~ ^{chat} or at least give a parent the option.

6

6

Question 11

a) What is the piece of Legislation in Australia that protects the creator of artistic works?

(2 marks)

the copyright act of 1859 1968 X

b) Within this legislation, what part of it deals with personal use?

(2 marks)

~~private use~~ private use Fair Dealing X

c) What part of the Amendment of 2006 allows for recording of a TV show and playing back at a later time?

(2 marks)

the time shifting of media X

d) What is an exemption in place within the legislation that allows for copyright works to be used?

(2 marks)

~~private use~~ fair use U.S.A

e) A creative work is protected for a certain amount of time, this is known as?

(2 marks)

protection of property being 70 years after death

called?

Duration.

END OF TEST

10
φ

Question Glossary

Refer and Use this to assist in decoding how to answer the questions in this test.

Keywords in questions

Explain	Relate cause and effect; make the relationships between things evident; provide why and/or how
Describe	Provide characteristics and features
Define	State meaning and identify essential qualities
List	Provide a series of related words, names, numbers or items that are arranged in order, one after the other
Name	Provide a word or term used to identify an object, person, thing, place etc. (something that is known and distinguished from other people or things)
Discuss	Identify issues and provide points for and/or against
Consider	Reflect on and make a judgement/evaluation
Identify	Recognise and name