

Data Cleaning & Visualization

using futures market trading data

- This project will consist of the start-to-finish conversion of raw data into a legible and interactive Excel dashboard.
- To create a scenario, we will be evaluating the performance of an S&P500 day trader with a \$10,000 simulation account. Data was pulled from historical simulation orders on a real trading platform.
- We will use the dashboard to develop insights and recommend changes to the trader's approach.

raw data and scripts used available here: <https://github.com/Ruben-LC/Futures-Trading-Log>

Raw Data & Cleaning

.SQLite & Python

- 63 trade orders are downloaded as a .SQLite file and converted into a .csv file readable by Python and Excel.
- With Python, the data is cleaned to **group individual orders into clusters which make up each trade** so the trades themselves could be analyzed.
- Unneeded information is removed and raw **18-digit timestamps are converted to M-DD-YYYY HH:MM format.**
- The data is then exported to a new .csv file to be sent to Excel.

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
1	Account	Barcodes	Commissi	Exchange	Execution/Fe		Instrument	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry	IdEntry
2	0	-	0	0.420662	0	0.69038E-14	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	1	-	0	0.388448	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
4	2	-	0	0.343012	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
5	3	-	0	0.514569	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
6	4	-	0	0.107082	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
7	5	-	0	0.156075	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
8	6	-	0	0.086136	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
9	7	-	0	0.631254	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
10	8	-	0	0.122019	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
11	9	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
12	10	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
13	11	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
14	12	-	0	0.19730001	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
15	13	-	0	0.19730001	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
16	14	-	0	0.19730001	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
17	21	-	0	0.19730002	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
18	22	-	0	0.19730002	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
19	23	-	0	0.19730002	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
20	24	-	0	0.19730002	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
21	25	-	0	0.19730003	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
22	26	-	0	0.19730004	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
23	27	-	0	0.19730004	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
24	28	-	0	0.19730004	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
25	29	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
26	30	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
27	31	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
28	32	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
29	33	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
30	34	-	0	0.19730005	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
31	35	-	0	0.19730012	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
32	36	-	0	0.19730013	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
33	37	-	0	0.19730012	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
34	38	-	0	0.19730013	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
35	39	-	0	0.19730013	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
36	40	-	0	0.19730013	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
37	41	-	0	0.19730014	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
38	42	-	0	0.19730014	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
39	43	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
40	44	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
41	45	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
42	46	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
43	47	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
44	48	-	0	0.19730015	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
45	49	-	0	0.19730016	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
46	50	-	0	0.19730016	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
47	51	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
48	52	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
49	53	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
50	54	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
51	55	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
52	56	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
53	57	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
54	58	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
55	59	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
56	60	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
57	61	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
58	62	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
59	63	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
60	64	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
61	65	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
62	66	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
63	67	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
64	68	-	0	0.19730017	0	0.69038E-14	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			

Excel

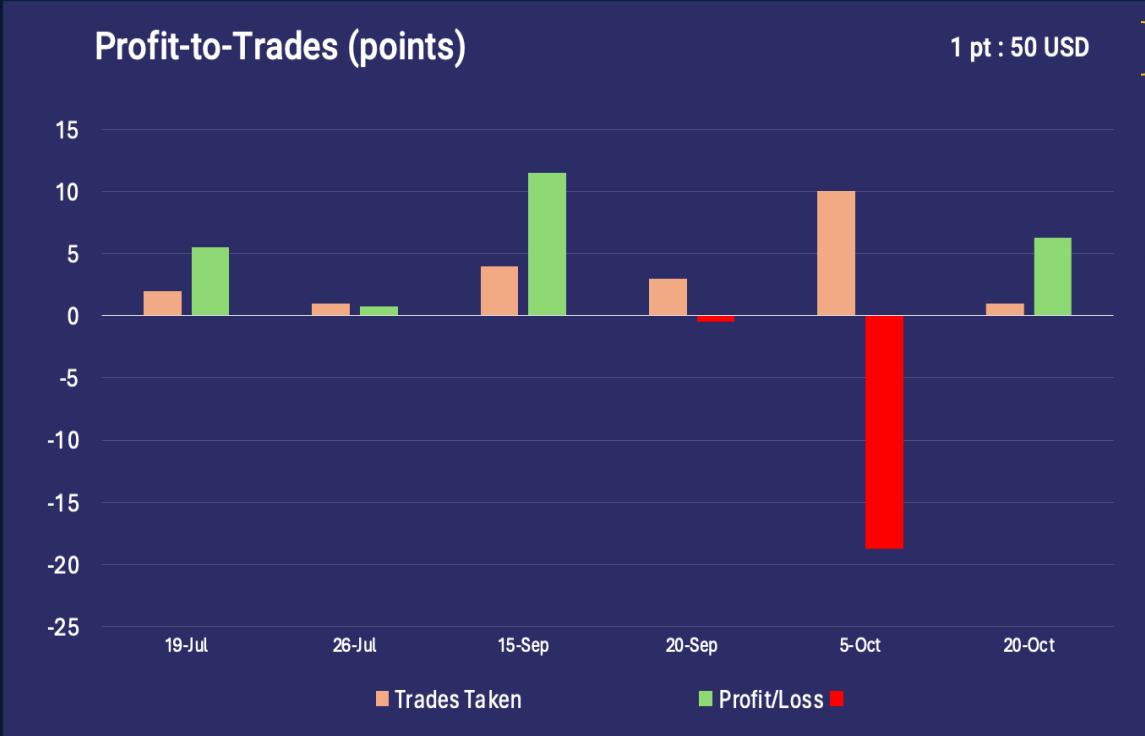
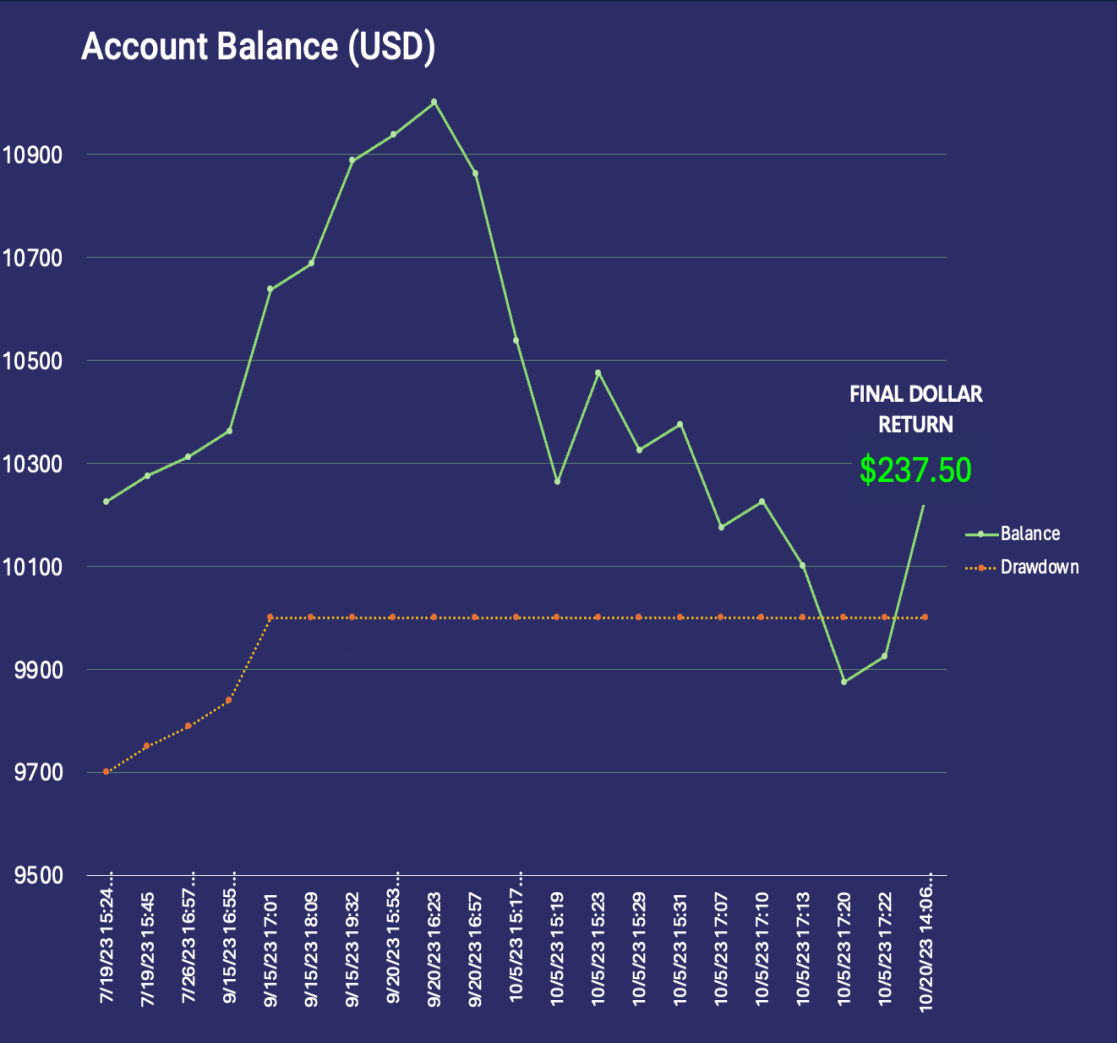
- Important trading metrics are derived from the new information, such as win/loss rate and number of trades executed.
- Pivot tables are created to build charts which will be included in the final dashboard.

[illegible]

Building Dashboard

Excel

- Using charts already made from pivot tables, visuals are organized into dashboard. **Slicers** are added for appropriate charts to allow closer examination of dates, order types, and individual trades.
- Key trading metrics are linked from our trade log to summarize performance.



TRADER PERFORMANCE

WIN RATE	RETURN	DRAWDOWN HITS
2.00	2.38%	2

Order Type

Buy

Sell

Trade Instance

9/20/23 15:53

9/20/23 16:23

9/20/23 16:57

10/5/23 15:17

10/5/23 15:19

10/5/23 15:23

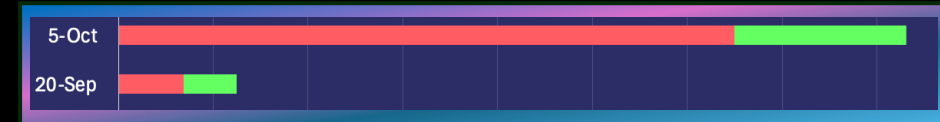
10/5/23 15:29

10/5/23 15:31

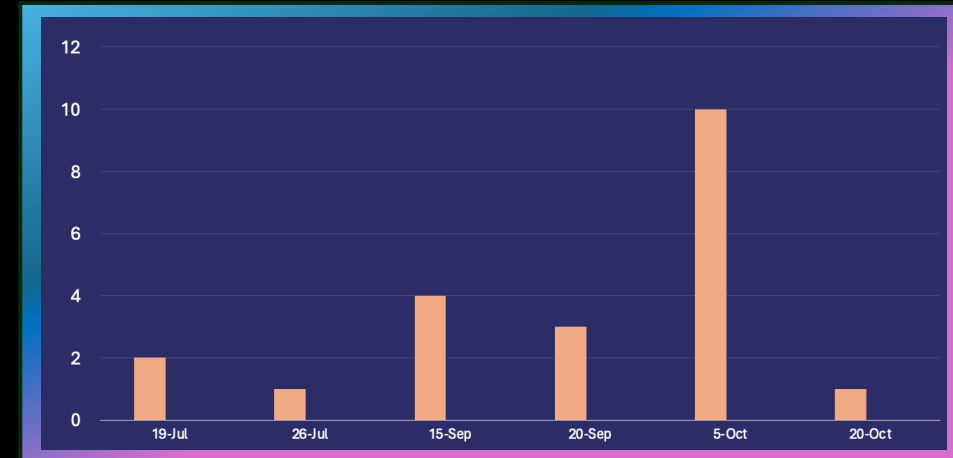
Insights & Recommendations

analysis

- From the final results, this trader's performance seems a success:
 - A final return of **+2.38%** or **\$237.50** on a \$10,000 account in 6 trading days
 - A **2.00** or **200%** win ratio (trader won twice as many trades as they lost)
- Within the context of the data we analyzed, however, these figures suggest inconsistency:
 - The height of the trader's account was almost **\$800** more than their final balance, an **8% fluctuation on the initial account** in just over a week (the maximum drawdown of the dataset being over **10%**).
 - Almost **half of the total trades were taken in one day** (Oct 5), resulting in the highest losses by far, wiping out the success of earlier trading days and hindering the success of subsequent trading days.
 - Losses that day were roughly **10x those of the next highest-loss day**.



*Highest **loss** day (Oct 5) compared to next highest **loss** day (Sept 20)*



Number of trades executed by day

Insights & Recommendations

analysis

- Any trader's goals should be to minimize losses and take profits in a consistent manner to secure long-term gains.
- From these outliers we can suggest some amendments to the trader's approach.
 - **Limit losses per day to 1 or 2.** Despite a 200% win rate, the trader has had substantial losses, suggesting win-side trades are much less significant than loss-side trades in their strategy. When the loss limit is hit, stop trading.
 - **Limit trades per day to 1-3.** Profitable days had between 1 and 4 trades. As we can see from our outlier, more trades could lead to the extinguishing of any profits made. A streak of too many winning trades can also lead to recklessness.
 - **Stop trading for the day if the next loss could put you below the minimum account balance.** The first dip below the minimum balance could have been avoided if the trader had stopped at 2, even 3 losses that day.