**Carlos’s Piggery**

**Plan**

Need a good location for my piggery, that can provide a good waste management system and environment that can’t affect the other locals. I also need a funds that can support the everyday expense of my piggery. Planning how the feeding systems works and the proper nutrients that the pigs needed to my piggery. Also, the target market for my piggery. I also need to plan what I need to do when the price of pigs is going down and up, when should I grow more or grow less.

**Improve**

Improve the facilities for environment of my pig so that it can produce a better-quality meat when sold to the market. Also, the knowledge of how to raise and manage a piggery is a must because the bigger your farm the harder it is to manage. We also need to learn/improve our networks so that we have many options when we are selling the pigs.

**Engage**

The network is important on the business, that’s why I need to know many people that is inline on the same business as mine. Also, people who can buy my pigs, must be treated well. Also, you need to treat well your workers, because they were one of the backbones of the piggery.

**Design and transition**

In order to meet the demand of my buyers, I need to ensure the quality of my pigs are high and the quality of the foods and supplements they take are high. So that It can always satisfy the cravings of my customers.

**Obtain/ Build**

Putting all together of what I wrote on the top. I must execute my plan together with other value chain. Learning new stuff and applying it to my business can help my business grow and be maintained.