

ROGELIO RUBEN PATIÑO

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Hiring Manager
The Zebra
98 Jacinto Blvd #2000, Austin, TX 78701

Dear Hiring Manager,

I am excited to submit my application for the Marketing Data Analyst position at The Zebra. As a professional with a strong background in Marketing and Project Management, complemented by over 5 years of experience in Insurance and Customer Service, I am well positioned to help The Zebra grow.

During my career, I have applied my proven expertise and ongoing professional development to meeting and exceeding all objectives put before me. The following examples from my resume represent the absolute value I can deliver in this new role:

- Provided exceptional customer service to policyholders and customers, across multiple industries including renters, homeowners, auto, and powersport insurance;
- Carried out marketing initiatives, such as scheduling and organizing monthly company trade shows and meetings and creating pricing strategies for company products; and
- Expanded my professional skills by completing data analytics certification programs, such as the Data Analysis & Visualization Boot Camp at UT Austin's McCombs Business School.

Further examples of my skills and achievements are outlined on the attached resume. As a seasoned Marketing Professional, I am dedicated to partnering with a team with the same passion for growth and business development. As such, I would very much like the opportunity to discuss, in person, how I can meet the demands of this role in order to advance the overall mission of The Zebra. Thank you for reviewing this letter and the accompanying material.

Sincerely,

Rogelio Ruben Patiño