



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

<Name>

<Date>



# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- Summary of methodologies
- Summary of all results

# Introduction

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- Project background and context
- Problems you want to find answers



Section 1

# Methodology

# Methodology

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## Executive Summary

- Data collection methodology:
  - Describe how data was collected
- Perform data wrangling
  - Describe how data was processed
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

# Data Collection

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- Describe how data sets were collected.
- You need to present your data collection process use key phrases and flowcharts

# Data Collection – SpaceX API

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- Present your data collection with SpaceX REST calls using key phrases and flowcharts
- Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

Place your flowchart of SpaceX API calls here



# Data Collection - Scraping

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- Present your web scraping process using key phrases and flowcharts
- Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

Place your flowchart of web scraping here

# Data Wrangling

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- Describe how data were processed
- You need to present your data wrangling process using key phrases and flowcharts
- Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

# EDA with Data Visualization

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- Summarize what charts were plotted and why you used those charts
- Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

# EDA with SQL

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- Using bullet point format, summarize the SQL queries you performed
- Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

# Build an Interactive Map with Folium

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- Summarize what map objects such as markers, circles, lines, etc. you created and added to a folium map
- Explain why you added those objects
- Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

# Build a Dashboard with Plotly Dash

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- Summarize what plots/graphs and interactions you have added to a dashboard
- Explain why you added those plots and interactions
- Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose



# Predictive Analysis (Classification)

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- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

# Results

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- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



The background of the slide is an abstract composition. It features a dark blue field on the left side, which transitions into a complex pattern of diagonal streaks in shades of blue, red, and cyan on the right. These streaks have a textured, almost woven appearance. Overlaid on this pattern is a faint, light blue grid that recedes into the distance, creating a sense of depth and perspective.

Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

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- Show a scatter plot of Flight Number vs. Launch Site
- Show the screenshot of the scatter plot with explanations

# Payload vs. Launch Site

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- Show a scatter plot of Payload vs. Launch Site
- Show the screenshot of the scatter plot with explanations

# Success Rate vs. Orbit Type

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- Show a bar chart for the success rate of each orbit type
- Show the screenshot of the scatter plot with explanations



# Flight Number vs. Orbit Type

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- Show a scatter point of Flight number vs. Orbit type
- Show the screenshot of the scatter plot with explanations

# Payload vs. Orbit Type

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- Show a scatter point of payload vs. orbit type
- Show the screenshot of the scatter plot with explanations

# Launch Success Yearly Trend

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- Show a line chart of yearly average success rate
- Show the screenshot of the scatter plot with explanations

# All Launch Site Names

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- Find the names of the unique launch sites
- Present your query result with a short explanation here

# Launch Site Names Begin with 'CCA'

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- Find 5 records where launch sites begin with `CCA`
- Present your query result with a short explanation here

# Total Payload Mass

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- Calculate the total payload carried by boosters from NASA
- Present your query result with a short explanation here



# Average Payload Mass by F9 v1.1

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- Calculate the average payload mass carried by booster version F9 v1.1
- Present your query result with a short explanation here

# First Successful Ground Landing Date

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- Find the dates of the first successful landing outcome on ground pad
- Present your query result with a short explanation here

## Successful Drone Ship Landing with Payload between 4000 and 6000

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- List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
- Present your query result with a short explanation here

# Total Number of Successful and Failure Mission Outcomes

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- Calculate the total number of successful and failure mission outcomes
- Present your query result with a short explanation here

# Boosters Carried Maximum Payload

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- List the names of the booster which have carried the maximum payload mass
- Present your query result with a short explanation here

# 2015 Launch Records

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- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Present your query result with a short explanation here



## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order
- Present your query result with a short explanation here

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The background is a deep blue gradient.

Section 3

# Launch Sites Proximities Analysis

# <Folium Map Screenshot 1>

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- Replace <Folium map screenshot 1> title with an appropriate title
- Explore the generated folium map and make a proper screenshot to include all launch sites' location markers on a global map
- Explain the important elements and findings on the screenshot

## <Folium Map Screenshot 2>

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- Replace <Folium map screenshot 2> title with an appropriate title
- Explore the folium map and make a proper screenshot to show the color-labeled launch outcomes on the map
- Explain the important elements and findings on the screenshot

## <Folium Map Screenshot 3>

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- Replace <Folium map screenshot 3> title with an appropriate title
- Explore the generated folium map and show the screenshot of a selected launch site to its proximities such as railway, highway, coastline, with distance calculated and displayed
- Explain the important elements and findings on the screenshot





Section 4

# Build a Dashboard with Plotly Dash

# <Dashboard Screenshot 1>

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- Replace <Dashboard screenshot 1> title with an appropriate title
- Show the screenshot of launch success count for all sites, in a piechart
- Explain the important elements and findings on the screenshot

## <Dashboard Screenshot 2>

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- Replace <Dashboard screenshot 2> title with an appropriate title
- Show the screenshot of the piechart for the launch site with highest launch success ratio
- Explain the important elements and findings on the screenshot



## <Dashboard Screenshot 3>

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- Replace <Dashboard screenshot 3> title with an appropriate title
- Show screenshots of Payload vs. Launch Outcome scatter plot for all sites, with different payload selected in the range slider
- Explain the important elements and findings on the screenshot, such as which payload range or booster version have the largest success rate, etc.

Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

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- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

# Confusion Matrix

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- Show the confusion matrix of the best performing model with an explanation

# Conclusions

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- Point 1
- Point 2
- Point 3
- Point 4
- ...

# Appendix

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- Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

Thank you!



# Resumen Ejecutivo

- El objetivo es predecir el éxito del aterrizaje de la primera etapa del Falcon 9.
- Esto reduce costos de lanzamiento significativamente.
- Metodología: Recopilación de datos (API, Web Scraping), EDA, SQL, Mapas, Dash, Machine Learning.
- Resultado: El modelo de clasificación alcanzó una alta precisión (~83%).



# Introducción

- Contexto: SpaceX revoluciona la industria aeroespacial con cohetes reutilizables.
- Problema: Predecir si la primera etapa aterrizará exitosamente.
- Datos: Histórico de lanzamientos de Falcon 9.

# Metodología

- 1. Recopilación de Datos: API SpaceX, Wikipedia.
- 2. Data Wrangling: Limpieza, manejo de nulos.
- 3. EDA: Visualizaciones y SQL.
- 4. Visualización Interactiva: Folium y Dash.
- 5. Análisis Predictivo: Modelos de Clasificación (LR, SVM, Tree, KNN).

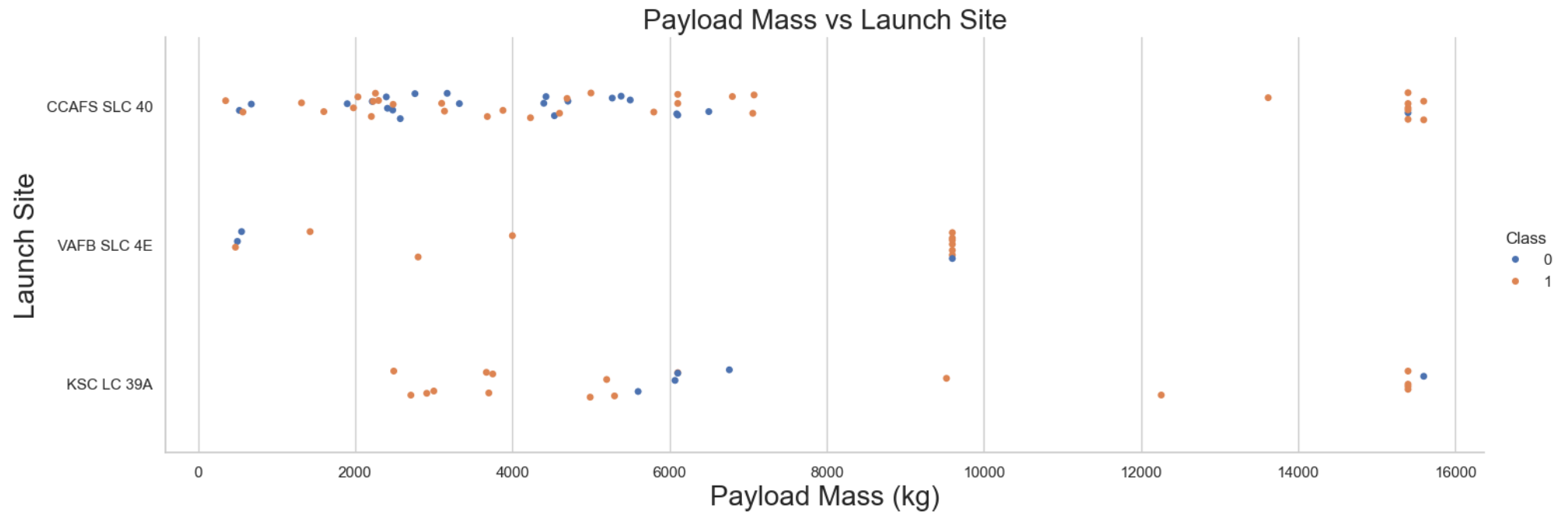
# Resultados EDA - Tendencia Temporal

- La tasa de éxito ha mejorado consistentemente a lo largo de los años, demostrando la madurez tecnológica de SpaceX.



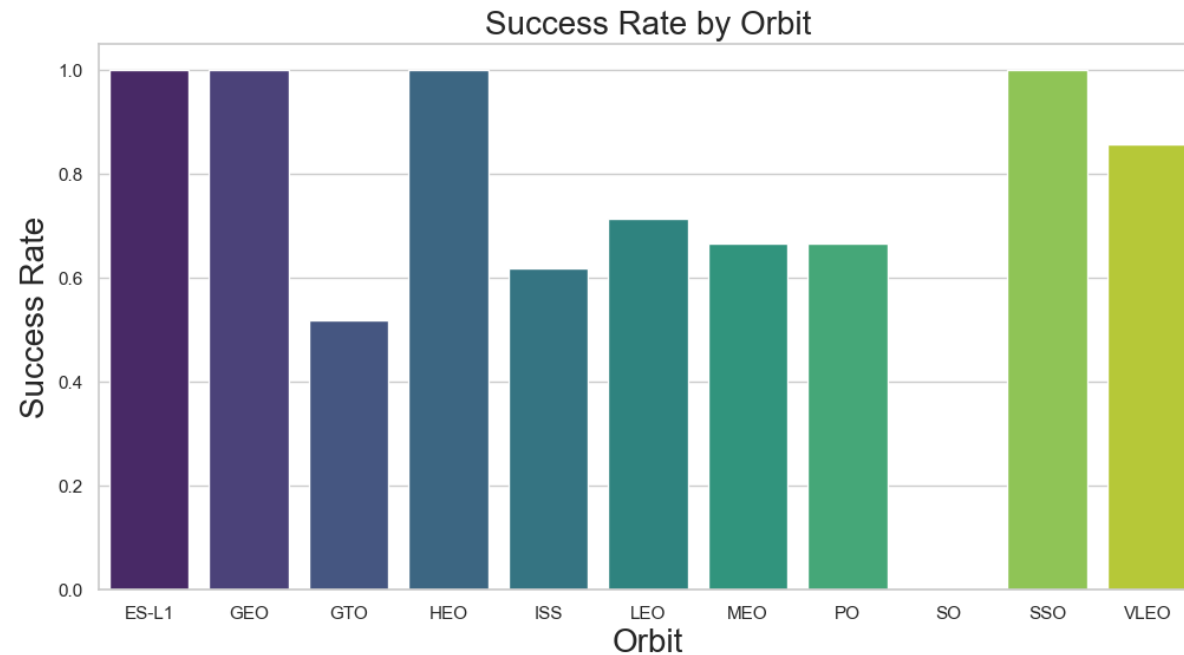
# Resultados EDA - Carga vs Sitio

- Distribución de cargas útiles por sitio de lanzamiento. KSC LC-39A maneja cargas variadas con alto éxito.



# Resultados EDA - Éxito por Órbita

- Las órbitas ES-L1, GEO, HEO y SSO muestran las tasas de éxito más altas.



# Resultados - Análisis SQL

- Consultas clave realizadas:
- - Identificación de nombres únicos de sitios de lanzamiento.
- - Cálculo de la carga útil total transportada por la NASA.
- - Análisis de resultados de aterrizaje por fecha.
- (Detalles completos en el reporte adjunto).

# Resultados - Mapa Interactivo

- El mapa generado con Folium muestra:
  - - Proximidad de sitios de lanzamiento a costas.
  - - Cercanía a infraestructuras logísticas (trenes, carreteras).
  - - Agrupamiento de éxitos y fallos por sitio.

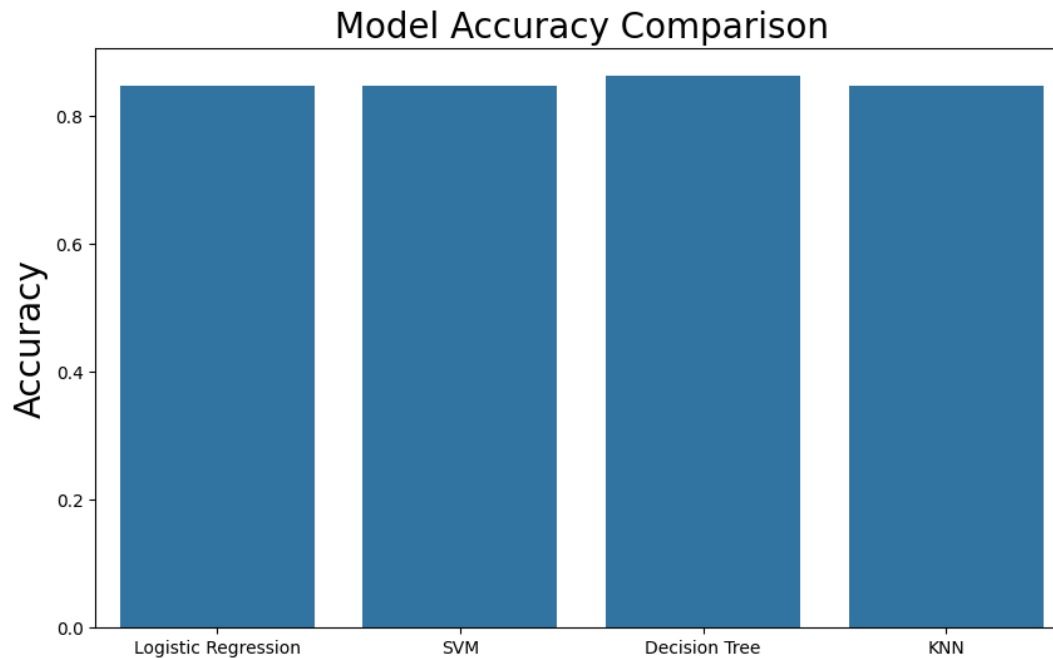
# Resultados - Dashboard Plotly

- La aplicación interactiva permite:
  - - Filtrar por sitio de lanzamiento.
  - - Seleccionar rangos de carga útil.
  - - Visualizar la correlación entre éxito y carga de manera dinámica.



# Resultados - Machine Learning

- Se evaluaron 4 modelos: Regresión Logística, SVM, Árbol de Decisión, KNN.
- Todos mostraron un rendimiento similar y alto (~83%).
- La m



na capacidad de predicción.

# Conclusiones

- - Es posible predecir el éxito con buena precisión.
- - Factores clave: Órbita, Masa de carga, Sitio de lanzamiento.
- - La reutilización es viable y predecible, apoyando el modelo de negocio de SpaceX.