PyOhio 2018 Sponsorships
Support PyOhio and reach hundreds of Python users

About PyOhio

PyOhio is a weekend multi-track conference for users of and people interested in the Python programming language. It is a volunteer-organized event held for the benefit of the community. The conference includes seminars, workshops, tutorials, discussions, open spaces, development sprints, and lightning talks. Content ranges from beginner to advanced.

Why Sponsor PyOhio?

PyOhio attendees include a variety of working professionals, students, academics, and others who are so passionate about continuous learning and Python programming that they'll take a weekend of their own time to immerse themselves in Python programming content. Sponsoring PyOhio lets lets the attendees know that your organization shares these values.

- Over 400 attendees expected
- Many attendees use Python professionally currently
- Others use other languages but wish to learn more about Python
- Many attendees come from Ohio and surrounding states
- Others travel from across the country or even internationally
- Attendees will receive positive exposure to your organization including the benefits listed below

Your sponsorship dollars will cover the cost of the conference including venue rental, video production, refreshments, badges, webhosting, etc. With your sponsorship support covering our costs we are able to offer free admission to our attendees.

Sponsorship Packages

Premier Sponsor - $5000 (limit 1)

- Exclusive mention including company description and short custom statement during opening and closing remarks
- Your logo on the cover of the conference program
- Full-page advertisement in conference program
- Your click-through logo on footer of all pages of the PyOhio 2018 website
- + All benefits of Platinum Sponsorship

Young Coders Class Sponsor - $3000 (limit 2)

- A thank you for directly supporting kids learning Python programming
- + All benefits of Platinum Sponsorship

T-Shirt - $3000 (limit 1)

- Your logo will appear conference t-shirts
- + All benefits of Platinum Sponsorship

Swag Bag - $3000 (limit 1)

- Your logo will appear conference swag bags
- + All benefits of Platinum Sponsorship

Platinum - $2000 (limit 5)

- Your logo on session videos to be available indefinitely on the Python Video Archive. (Python conference session videos total over 50,000 downloads per month.)
- Full-page advertisement in the conference program
- Logo displayed with click-through on PyOhio 2018 website
- Job listing with description and link on our jobs page
- Table in conference common area
- Ability to display banners in common area and primary lecture hall
- 4x t-shirts and parking passes
- Mention in emails to attendees and on social media
- Literature in attendee handouts

Gold - $1000

- Half-page advertisement in conference program
- Logo displayed with click-through on PyOhio 2018 website
- Job listing with description and link on our jobs page
- 2x t-shirts and parking passes
- Mention in emails to attendees and on social media
- Literature in attendee handouts

Silver - $500

- Quarter-page advertisement in conference program
- 1x t-shirts and parking passes
- Literature in attendee handouts

Non-Profit - FREE

- Available to organizations aligned with the regional Python community
- Mention in non-profit section of conference program
- Logo displayed with click-through on PyOhio 2018 website

Custom Sponsorship Options

Interested in sponsoring a specific item (like refreshments, badges, lanyards, etc.) or looking for a benefit that's not listed? Contact us at info@pyohio.org to discuss custom sponsorship options!