Ruben Hernandez Alvarado
Frontend Developer

Dedicated and driven Front-end Developer with over 2 years of experience creating responsive, intuitive, and impactful web applications using modern JavaScript. Open to learn new technologies to add value and continuously improve. Hands-on experience developing projects from problem identification to solution delivery, combined with a background in business administration, gives me a unique, strategic approach to problem-solving.

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PERSONAL PROJECTS

Grape TV (07/2024 - 09/2024)
- **Integrated The Movie Database API** to display trending movies, categories, and search results, enabling real-time data updates.
- **Implemented React Router** for smooth navigation between pages, alongside custom hooks to optimize data fetching and state management.
- **Designed a fully responsive and intuitive user interface**, allowing users to explore detailed movie information effortlessly across devices.
- **Demonstrated ability to build scalable, API-driven front-end applications** using modern web technologies like React and RESTful APIs.

Architecture Website (05/2024 - 07/2024)
- **Identified the client's need to centralize their portfolio**, enhancing visibility and attracting more potential customers by showcasing their work in a single, professional space.
- **Designed and developed the application from scratch**, tailored to meet the specific needs of the client, ensuring a customized solution that aligned with their business goals.
- **The application showcases a robust,** client-side routing mechanism that ensures seamless navigation and state management without compromising on the user experience.

My Fitness App (03/2024 - 05/2024)
- **Designed and built a user-friendly website** that helps users discover recipes, track meals, and follow a healthy diet, making it accessible to anyone.
- **Collaborated on an open-source project** using React, TypeScript, and the Edamam API to deliver a functional and engaging platform for healthy living.
- **Led the implementation of the Hero component** and contributed to the overall design and workflow of the application, ensuring a smooth and intuitive user experience.

WORK EXPERIENCE

Operations Assistant
Prodigious Works LLC

04/2023 - 08/2024   *United States (Remotely)*
Start Up focused on selling on Amazon (B2C)
Achievements/Tasks

- **Developed a review tracking system** that identified and reported false competitors, contributing to more accurate product rankings.
- **Created dynamic graphics and tables** to capture and analyze sales data, enhancing decision-making and performance tracking.
- **Streamlined team communication** by implementing structured Slack channels and regular video calls, leading to improved collaboration and project efficiency.
- **Resolved complex shipment issues** on Amazon Seller Central, minimizing delays and ensuring customer satisfaction.
- **Managed inventory orders** by coordinating detailed purchase orders with suppliers in China, ensuring timely restocking and cost optimization.
- **Utilized QuickBooks** to manage transactions, monitor cash flow, and oversee profit and loss (P&L) for better financial insights.
- **Handled customer service issues** through Amazon Seller Central, resolving complaints and inquiries to maintain high customer satisfaction.

Contact : Jose Arellano - jarellano@prodigiousworksllc.com

EDUCATION

Software Development
Platzi
01/2021 - Present
Remote

Bachelor Degree in Business Administration
Benemerita Universidad Autonoma de Puebla
01/2018 - 02/2023
Mexico

TECHNICAL SKILLS

HTML · CSS · JAVASCRIPT · TAILWIND CSS · SASS · FIGMA · STYLE COMPONENTS · REACT · TYPESCRIPT · NODE JS · MYSQL · GIT · GITHUB · BOOTSTRAP · JEST · POSTMAN · API REST · ASTRO · NPM

LANGUAGES

Spanish
Native or Bilingual Proficiency

English - IELTS B2 CERTIFICATE
Full Professional Proficiency

German - GOETHE ZERTIFIKAT
Limited Working Proficiency