rubyfuza 2016
Sponsorship Prospectus

4 - 6 February 2015 | Cape Town, South Africa

Started in 2011, Rubyfuza is still the only Ruby language conference in Africa and has been attracting top local and international Ruby developers for four years now. Rubyfuza does not only focus on experienced programmers, but also on educating and training new, young programmers, with Railsbridge and Coderetreat being amongst the events we've brought to South Africa for the first time. Rubyfuza is a great place to network with passionate software engineers, to recruit talent, and to learn new and exciting techniques and technologies.

Estimated Attendance: ~180

This year we are speaking to a number of exciting international speakers, including Sandy Metz, author of Practical Object Oriented Design using Ruby and known for her incredible teaching style.

Past speakers include:

Dave Hoover	**Sven Fuchs**	**Aaron Paterson**
Obtiva, Groupon	Travis CI	AT&T, Ruby Core, Rails Core
Marc Bowes	**Mark Bates**	**Aslam Kahn**
Amazon	MetaCasts.TV	Factor10
Rory McKinley	**Reneé de Voursney**	**Aaron Kalin**
Hetzner	NIRD	Treehouse
Jesse Newland	**Charlene Tshitoka**	**Jacob Burkhart**
Github	ThoughtWorks	Engine Yard
Terrence Lee	**Kevin McKelvin**	**Charles Nutter**
Heroku	Platform45	JRuby Core

Rubyfuza 2015 sponsors include:

Prodigy Finance	**Platform45**	**Hetzner**
Internet Solutions	**Google**	**GitHub**
Unboxed Consulting	**Vulcan Labs**	**Simple Pay**

For more information contact:
Marc Heiligers | sponsor@rubyfuza.org | +44 74727 13424   5 - 7 February 2015 | Cape Town, South Africa

rubyfuza 2016   Sponsorship Packages

Sponsoring Rubyfuza is the number one way to get your message to South Africa's Ruby community. For any questions or to discuss a custom package, contact Marc Heiligers at sponsor@rubyfuza.org or +44 74727 13424.

Ruby level   R50k (~$3,700)
Limited to 3 sponsors

- A large sized logo and blurb on the website
- A large sized logo in the program, and blurb at the front of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed first at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- Option for a display desk at the entrance to the conference room
- Opportunity to send one pre-event and one post-event email to delegate opt-in list
- 2 conference tickets included

Sapphire level   R30k (~$2,200)
Limited to 10 sponsors

- A medium sized logo and blurb on the website
- A medium sized logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed second at the start of, as well as the end of conference videos
- May put literature and freebies in the conference goodie bag
- The option of a shared display desk at the entrance to the conference room
- 1 conference tickets included

Topaz level   R15k (~$1100)

- A small logo and blurb on the website
- A small logo in the program, and blurb at the back of the program and on other printed materials, such as banner, goodie bag, and so on
- Logo displayed at the end of conference videos

Additional Sponsorship Options

We have a number of additional sponsorship options. These are opportunities in addition to the main levels above and will receive special mention on the website and program and, in the case of an event, during said event. Options include professional videography and photography, the evening networking functions, the banquet dinner, parking and speaker tickets and workshops.

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Design inspired by RailsConf 2013 prospectus: http://www.railsconf.com/2013/prospectus.pdf