



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Short summary
of the persona

Type your heading...

The ability to
subscribe to
users was
introduced in
October 2005

Youtube began
publishing a list of
its most
_subscribed
channels in April
2006.

As of February 2023,
21 of the 50 channels
listed primarily
produce content in
English while 16
primarily produce
content in Hindi.

Only 1
channel[T-
series] has
surpassed 200
million
subscribers.

A subscriber to a
channel on the video
sharing YouTube is a
user who has chosen
to receive the
channels "Subscribe"
button.

The T-series
visualization shows
the youtube
accounts with most
subscribers from
2010 to September
2020 year.

T-series
primarily
shows Music
videos and
Film trailers.

T-series channel
earns an estimated
\$35 Million
USD[Rupees 200
crores] from its
youtube channel in
every year.

Mr.Beast his
career on
youtube at
his 13th age.

Mr.Beast
generates a
monthly income
of about \$3
Million.

An early
archive of
the list dates
to May 2006

James Stephen
Donaldson known
professionally as
Mr.Beast[American
Youtuber].



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?