

Says

What have we heard them say? What can we imagine them saying? **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



our team want to explore more about this topic

need a carification about ineffiency and oppourtuties

how to minimize our business expenses

need to know about expenditure of different business

im frustrated due to lack of time

duration of period gets long

thinks often about the world of finance and invests

i think lack of coordination my team



estimation of business expenses

> Short summary of the persona

listening to investing podcast check up i collected the financial information markets and from google latest news i got ideas from business

i gained lot of information about business

i felt too much of wasting time

i felt waste of money

i felt happy to do this project



Does

What behavior have we observed? What can we imagine them doing?

mans



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



