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Yadong Zhu

Education

- 09/2010-03/2013 Major in Computer Technology, Fudan University, Master
09/2005-07/2009 Major in Computer Science and Technology (Teacher Training), Shanghai Normal University, Bachelor

Work Experience

- 10/2022-now Senior Android Engineer, **OKX**.
Main Work: Lead mobile Growth team in OKX US
Work Content: Working with leadership and teammates on Growth roadmap planning, and figuring out team's priorities and scopes and estimation of the projects; Lead the dev work of Growth features in the app.
- 09/2021-09/2022 Software Engineer, **Snap Inc.**
Main Work: Lead distribution part of AR Business team
Work Content: Participate in new features' work about Shopping business in snapchat client, lead the distribution projects by involving in roadmap planning, scoping and designing, dev and test phases, drive the projects by working with XFN teams.
- 07/2019-07/2021 Software Development Engineer, **Amazon.com, Inc.**
Main Work: Lead performance related work in Alexa Mobile Elements team and Performance team
Work Content: Focus on performance on React Native framework, also responsible for other performance relevant issues in Alexa Android app, such as battery and memory issues; Lead to build internal performance dashboard.
- 03/2018-07/2019 Senior Android Engineer, **Juvo Mobile Inc.**
Main Work: Lead Android team working on Tigo related Android applications.
Work Content: Work on the roadmap planning, figuring out priorities, scopes and estimations of the projects and other project management with leadership and teammates; Lead the dev work of TigoShop 2.0 and MiTigo Android applications, as well as the Payment module from scratch; Mentoring mid/junior level engineers in the team to help team growing.
- 02/2016-03/2018 Senior Android Engineer, Shopper Service, **Purch Group.**
Main Work: Lead the Android team working on the ShopSavvy and QR Scanner Android applications.
Work Content: Working with leadership on the roadmap planning, projects priorities and scopes, as well as estimations; Cooperate with multiple teams to drive the projects, such as backend, PM and QA teams; Mentoring junior level engineers in the team, and helping them on their career growth.
- 03/2013-02/2014 Software Engineer, Commercial Infrastructure Department, **Baidu (China) Co., Ltd.**
Main Work: Involved in the development on Baidu Brand Zone business side and responsible for relevant statistic modules.
Work Content: Involved in the development and monthly iterative upgrade of Brand Zone business system and the development of the system's sub product lines;
Redesigned the statistic modules, accomplished the upgrades and maintenance of the service and provided technical support for our clients in the cooperative project with Sina Leju;
Responsible for the development, upgrades and maintenance of Brand Zone's report systems - Trade Data Report, Wireless Brand Zone Report, Offline Reimbursement System and so on;
Handled exceptions of the statistical tasks, which are running on the Baidu Logging Platform, and ensured them running stably.

Internship Experience

- 07/2012-02/2013 Software Engineer, Commercial Infrastructure Department, **Baidu (China) Co., Ltd.**
Main Work: Studied the advertising business of Baidu Brand Zone, involved in the development of Baidu Brand Zone business side, and deal with relevant demands of statistics.
Work Content: From July to August, implemented an automated tool of data querying for Brand Zone;
From then to November, involved in the data migration of Brand Zone and development of statistic modules of the customer management in Brand Zone business system;
After that, fulfilled the development of the Offline Reimbursement System version 1.0;
Since early December, responsible for the relevant work of data statistics of Wireless Brand Zone and participated in the

iterative and incremental development of Brand Zone business system.

Qualifications

Strong responsibility for duties and will always try my best. Excellent learning capacity with quick reaction. Strong willingness to experiment with new things while autonomous learning empowers me through self-guided problem solving. Strong consciousness at cooperation with good communication skills.