# CookBook: Your Virtual Kitchen Assistant Ideation Phase Brainstorm & Idea Prioritization

Date	31 January 2025
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Project Name	Recipe app
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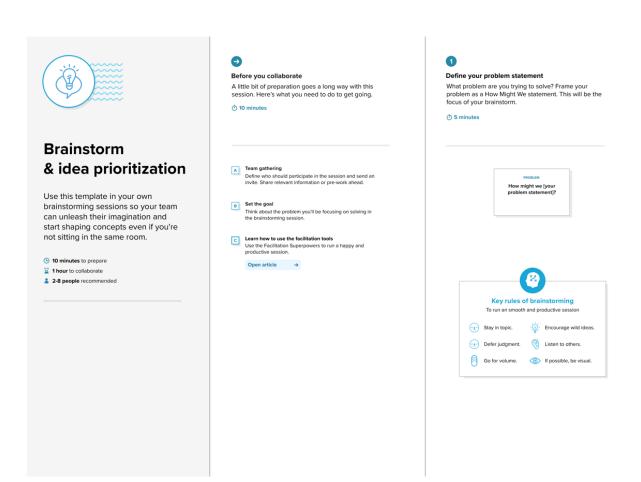
# **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping



### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes



#### Person 4 Person 2 Person 3 Person 1 Allow users Users can input Provide detailed Display calorie to bookmark available cooking and nutrition ingredients to instructions along and organize breakdown for with images or find recipes their favorite each recipe. videos. they can cook. recipes.



# **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(†) 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Recipe Discovery & Search

Cooking Assistance User Preferences & Nutrition

**Step-3: Idea Prioritization** 



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minuter

Participants can use their oursors to point at where soldly notes should go on the grid. The facilitator can confirm the spot by using the leser pointer holding the Hikey on the keyboard.

