



Surabaya, February 11, 2023

To all affiliates of the foundation,

This letter is provided as a description to the development of the latest product announced by the foundation at the fourth quarter last year.

From this paragraph hereon, the product shall be represented as codename: STDFRM. STDFRM is an online platform targeting students as the audience, to share, ask and answer their inquiries on various topics related to academics and mainly, Computer Science. The online program shall be programmed to welcome English and Bahasa Indonesian speakers.

The business model behind the idea is through advertising networks and affiliate partners. These can include the following companies: Adsterra (advertising network and affiliate) and EntireWeb (affiliate).

A more detailed description might be available in the coming weeks as the product is being developed.

Sincerely,  
Founder and VP Engineering

**Robin Hannan**  
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