RubyConf Austria

Sponsorship Packages
Contact email: info@muhamed.at

Why RubyConf AT?

With RubyConf AT we aim to gather a Ruby audience passionate about the Ruby programming language, within an atmosphere that reminds of classical Austria, merging musical performances with the program of the conference (sometimes by speakers as well).

RubyConf AT is a long-term community project aimed to support and grow the Ruby community in Austria. Really, what it is, is mostly an excuse to bring together a community of Rubyists to spend some quality time together.

Key values around which we build this conference are: long lasting impact, free flow of artistry and creativity, passion (towards Ruby) and, most importantly, human connection.

Info about RubyConf Austria

Anticipating ~400 in-person participants from Europe and beyond.

Three days: Vienna.rb meetup, RubyConfAT day with a single track, social activities on day three.

Featuring some of the most esteemed speakers from the Ruby community.

Featuring musical performances integrated into the conference program.

All presentations will be recorded and subsequently published.

Good for your company, good for the community

Are you looking to hire Ruby (and not just Ruby!) developers in your company or initiative? Then you've probably looked into hiring a headhunter to find you the talent that you need. And you saw how much it costs. Most headhunters are looking for half a years' salary! By sponsoring RubyConf Austria, you're not only investing a fraction of the price of a headhunter, but you're getting to meet enthusiastic developers in the flesh, and by the numbers!

The above goes without saying how you'd contribute to a lively Ruby community from around Europe (and the world)!

Ruby & Pickaxe packages

	Ruby	Pickaxe
Availability	limited to 2 (if there is no Pickaxe sponsor)	only 1 (removes need for Ruby sponsors)
Included tickets	Enough for your team and promotion on social media	Enough for your team and promotion on social media
Percentage of reduced ticket price for attendees	50%	100% (free entry)
Speaker slot	Included	Included
Workshop slot	Included	Included
Conference Booth	Included	Included
Roll-up banner in sponsors hall	Included	Included
Logo on home page	Included	Included
Logo on screen during breaks & between talks	Included	Included
Logo in all videos & conference emails footer	Included	Included
Social media promotion	Included	Included
Price	€25,000 (+VAT)	€50,000 (+VAT)

Booth packages

	Booth
Availability	Limited to 4
Included tickets	1
10% discount on up to 10 additional regular tickets	Included
Conference Booth	Included
Roll-up banner in sponsors hall	Included
Logo on home page	Included
Logo on screen during breaks & between talks	Included
Logo in all videos & conference emails footer	Included
Social media promotion	Included
Price	€5,000 (+VAT)

Online packages

	Silver Online	Gold Online
Availability	unlimited	unlimited
10% discount on up to 10 tickets	Included	Included
Logo on home page	Included	Included
Logo on screen during breaks & between talks	+250€ (small)	Included (small)
Logo in all videos & conference emails footer	+250€ (small)	Included (small)
Social media promotion	Included	Included
Price	€500 (+VAT)	€1000 (+VAT)
Optional add-ons		
Help with venue costs	+€500	
Help with catering	+€500	
Help with travel	+€250	
Help with social activities	+€250	
Help with print materials	+€250	
Support for artists	+€250	