



RubyConf Austria

Sponsorship Packages
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Why RubyConf AT?

With RubyConf AT we aim to gather a Ruby audience passionate about the Ruby programming language, within an atmosphere that reminds of classical Austria, merging musical performances with the program of the conference (sometimes by speakers as well).

RubyConf AT is a long-term community project aimed to support and grow the Ruby community in Austria. Really, what it is, is mostly an excuse to bring together a community of Rubyists to spend some quality time together.

Key values around which we build this conference are: long lasting impact, free flow of artistry and creativity, passion (towards Ruby) and, most importantly, human connection.

Info about RubyConf Austria

Anticipating ~400 in-person participants from Europe and beyond.

Three days: Vienna.rb meetup, RubyConfAT day with a single track, social activities on day three.

Featuring some of the most esteemed speakers from the Ruby community.

Featuring musical performances integrated into the conference program.

All presentations will be recorded and subsequently published.

Good for your company, good for the community

Are you looking to hire Ruby (and not just Ruby!) developers in your company or initiative? Then you've probably looked into hiring a headhunter to find you the talent that you need. And you saw how much it costs. Most headhunters are looking for half a years' salary! By sponsoring RubyConf Austria, you're not only investing a fraction of the price of a headhunter, but you're getting to meet enthusiastic developers in the flesh, and by the numbers!

The above goes without saying how you'd contribute to a lively Ruby community from around Europe (and the world)!

Ruby & Pickaxe packages

| | Ruby | Pickaxe |
|--|--|--|
| Availability | limited to 2 (if there is no Pickaxe sponsor) | only 1 (removes need for Ruby sponsors) |
| Included tickets | Enough for your team and promotion on social media | Enough for your team and promotion on social media |
| Percentage of reduced ticket price for attendees | 50% | 100% (free entry) |
| Speaker slot | Included | Included |
| Workshop slot | Included | Included |
| Conference Booth | Included | Included |
| Roll-up banner in sponsors hall | Included | Included |
| Logo on home page | Included | Included |
| Logo on screen during breaks & between talks | Included | Included |
| Logo in all videos & conference emails footer | Included | Included |
| Social media promotion | Included | Included |
| Price | €50,000 (+VAT) | €100,000 (+VAT) |

Booth packages

| | |
|---|----------------|
| | Booth |
| Availability | Limited to 4 |
| Included tickets | 1 |
| 10% discount on up to 10 additional regular tickets | Included |
| Conference Booth | Included |
| Roll-up banner in sponsors hall | Included |
| Logo on home page | Included |
| Logo on screen during breaks & between talks | Included |
| Logo in all videos & conference emails footer | Included |
| Social media promotion | Included |
| Price | €12,000 (+VAT) |

Online packages

| | Silver Online | Gold Online |
|---|---------------|------------------|
| Availability | unlimited | unlimited |
| 10% discount on up to 10 tickets | Included | Included |
| Logo on home page | Included | Included |
| Logo on screen during breaks & between talks | +500€ (small) | Included (small) |
| Logo in all videos & conference emails footer | +500€ (small) | Included (small) |
| Social media promotion | Included | Included |
| Price | €1,000 (+VAT) | €2,000 (+VAT) |
| Optional add-ons | | |
| Help with venue costs | +€1,000 | +€1,000 |
| Help with catering | +€1,000 | +€1,000 |
| Help with travel | +€500 | +€500 |
| Help with social activities | +€500 | +€500 |
| Help with print materials | +€500 | +€500 |
| Support for artists | +€500 | +€500 |