



Septiembre 2 / 3 - 2016
Medellín, Colombia

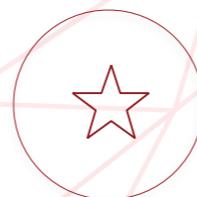
RubyConf Colombia

The local software development industry has been exponentially growing during the last 10 years with technology start-ups and software development consultancies looking for opportunities to help the community grow and learn from technology leaders coming from all around the world.



We organize different kind of events around Ruby:

- Bogotá Ruby meetup
- Medellín Ruby meetup
- Barranquilla Ruby meetup
- Cali Ruby meetup
- RailsGirls Bogotá
- RailsGirls Medellín
- RailsGirls Barranquilla



Ruby community in Colombia

1900 Rubyists

The conference

RubyConf Colombia is a non-profit event organized by a group of volunteers from Colombia.dev, consisting in 2 full days of talks.

Last year the conference had 200+ attendees from all around the world, we got very good feedback from both attendees and speakers.

This will be the second edition of RubyConf Colombia and the conference will have even better content, will be bigger in size, will have more talks and will be held at a brand new venue.

RubyConf Colombia has three main goals:

- Share knowledge across borders and languages.
- Expose the local community to bleeding edge tools and techniques in Ruby and software engineering.
- Highlight the work and effort of local community members. RubyConf Colombia is the premier space to connect with international and local leaders in all things related to Ruby.

We will have a lineup of international and local speakers who are recognized by the community as experts in a very broad range of subjects.

Last year speakers



Matt Aimonetti
Co-founder of Splice, formerly Sony PlayStation



Sandi Metz
Cyclist, Rubyist, reluctant author



SARAH MEI
Chief Consultant at DevMynd. Director at Ruby Central.
RailsBridge founder.



Steve Klabnik
Prolific open source contributor. Rust core team



Raymond H. Hightower
WisdomGroup founder and dev.
Organizer of ChicagoRuby, WindyCityRails and RubyCaribe.

Location



Avenida Nutibara
Transversal 39B N° Cir2- 46
El Teatrico
Medellín, Colombia

Medellín is a city known for its warm people and beautiful mountains. Recently, the city and the country have seen incredible growth of the entrepreneurial and technological ecosystem.

Sponsorship Opportunities

We have designed our sponsorship packages in order to guarantee that your brand has the maximum possible exposure.

As RubyConf Colombia is taking place in a developing nation, we must pay close attention to our ticket fees and keep them accessible to local attendees at less than \$100 vs \$300+ which is what the price for a ticket in a similar conference in the US or Europe would cost.

However, our cost structure is similar to that of a US or European based conference. In our case, our sponsors are our most important partners in this venture and we are willing to go the extra mile to accommodate your needs.

*All prices are in US dollars



This is the only level that allows you to set a stand/booth at the event. It also allows you to get full credit for one of the following core components, selected on a first-come, first-served basis:

Closing party.

Videography.

Simultaneous translation.

You also get

- 20 RubyConf Colombia tickets.
- 2 free standing banners, you provide and handle shipping.
- Logo placement and company description on the conference website.
- Logo placement on published talk videos.
- Stand/both at the event, you need provide and handle shipping of merchandise.
- Twitter shoutout.
- Mention in opening and closing remarks.



This is the only level that allows you to pay a little bit extra (\$1000) to get a stand/booth at the event, subject to availability. Full credit for one of the following core components, selected on a first-come, first-served basis:

Day 1 snacks.

Day 2 snacks.

You also get

- 10 RubyConf Colombia tickets.
- 2 free standing banners, you provide and handle shipping.
- Logo placement and company description on the conference website.
- Logo placement on published talk videos.
- Twitter shoutout.
- Mention in opening and closing remarks.



Full credit for one of the following core components, selected on a first-come, first-served basis:

Lanyards. **Coffee station.**

You also get

- 5 RubyConf Colombia ticket
- 1 free standing banner, you provide and handle shipping.
- Logo placement and company description on the conference website.
- Logo placement on published talk videos.
- Twitter shoutout.
- Mention in opening and closing remarks.



This level gets you:

- 2 RubyConf Colombia tickets.
- Logo placement and company description on the conference website.
- Logo placement on published talk videos.
- Twitter shoutout.
- Mention in opening and closing remarks.

Other opportunities

Whether your goal is brand exposure, recruiting, product launch, or something else, we may also have a sponsorship opportunity for you.

We're open to other type of sponsorship opportunities, keep in mind our one and only interest is to guarantee the best experience for our attendees and speakers.

Get in touch with us!

Contact Us



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To sign up for a sponsorship slot or if you have any questions regarding sponsorship, contact us at

organizers@rubyconf.co

or call

(+57) 321-6423502

These opportunities will fill up fast, please let us know of your interest as soon as you can. We are looking forward to hosting you and your team at this amazing software development event in Colombia.

Please Note: Sponsors are strongly encouraged to help increase the diversity of RubyConf Colombia, please consider this when assigning tickets. We appreciate your support in helping to bring diversity to the community and to community events.

If you are not able to or interested in using your tickets we can donate them to a member of your choice from our local Ruby communities who cannot afford it. Please inquire for a list of donation candidates.



RubyConf Colombia 2016

¡Gracias!