

Ruby M. Thompson

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EDUCATION

MASTERS

Master of Business Administration, Willamette University | Atkinson Graduate School of Management. Salem, OR | May 2025

Master of Science in Data Science, Willamette University | School of Information and Computing Technologies. Salem, OR | August 2025

Ford Family Foundation Graduate Scholar, Atkinson Student Association Treasurer, Student Athletes of Atkinson President, Business and Technology Association President, Willamette Tennis Team Captain

BACHELORS

BA, International Studies | Minor, Data Science, Willamette University | College of Arts & Sciences. Salem, OR | May 2023

Ford Family Foundation Scholar, Willamette Wind Ensemble, Student Athletics and Activities Committee, Willamette Tennis.

EXPERIENCE

PRODUCT MANAGEMENT Experience Product Manager Intern, HP Inc. Vancouver, WA. | May 2024 - Aug 2024

- Worked on the Home Solutions Print team to identify value gaps and solutions in the mobile printing experience. By conducting thorough market and user research,
- Identified market opportunities and potential value to steer the development of new features in the mobile app. Resulted in a comprehensive plan for a new digital mobile product, including business case, research report, demo video, and market/opportunity analysis.

RESEARCH Aerial Imaging of Ancient Greek Marble Quarries. Willamette University Department of Archeology | American School of Classical Studies, Athens, Greece. Jan 2022-Nov 2022

- Conducted in-depth aerial, topographic, and volumetric analysis on ancient marble quarries in relation to the Parthenon by designing flight paths and regulating data collection.
- Maintained high standards in data quality and dataset management to develop an interactive 3D model and expand the archeological understanding of Mt Pentelikon.

CONSULTING Community First Solutions Sustainability Strategy Consultant. Willamette University | Atkinson Graduate School of Management, Salem, OR. Jan 2024-May 2024

- Conducted thorough market and industry research to provide a comprehensive report for Community First Solutions (CFS) to assist in sustainable development of the Secure Residential Treatment Facilities.
- By Providing a detailed written report & grant database, CFS is now aware of sustainability potential and funding options in their current and future developments

MARKETING Willamette University Tennis Social Media Director. Salem, OR, Sept 2021-Present

- Managed all social media content and online presence for Willamette University Tennis by editing and designing content to share relevant team news to highlight small-sport athlete representation.
- Used Adobe Express to create high-quality edits, resulting in a 792% increase in timeline interaction, 570% increase in total posts and a nearly 30% increase in average like count in the first full calendar year.

SKILLS & INVOLVEMENT

- PostgreSQL, R Studio, Ggplot, Tidyverse, JASP, Microsoft Excel/Word/PowerPoint, Project Management, Data Visualization, Pix4DMapper, Adobe Lightroom, ArcGIS Pro, Digital Camera Operating Systems, Adobe Express, Teaching Assistant.
- Christopher Thompson Legacy Award Committee, Chi Alpha Sigma National College-Athlete Honors Society, 600+ volunteer hours for Kids Making Miracles- Doernbechers Children's Hospital, 3x Northwest Conference Academic All-District, Carnegie Hall Honors Performance Series, Vancouver Murdoch Conference Presenter, Beta Gamma Sigma International Business Honor Society, Pi Alpha Alpha Global Honor Society.