Ruby M. Thompson

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EDUCATION

Portfolio

MASTERS

Master of Business Administration, Willamette University | Atkinson Graduate School of Management. Salem, OR | May 2025

Master of Science in Data Science, Willamette University | School of Information and Computing Technologies. Salem, OR | August 2025

Ford Family Foundation Graduate Scholar, Atkinson Student Association Treasurer, Student Athletes of Atkinson President, Business and Technology Association President, Willamette Tennis Team Captain

BACHELORS

BA, International Studies | Minor, Data Science, Willamette University | College of Arts & Sciences. Salem, OR | May 2023

Ford Family Foundation Scholar, Willamette Wind Ensemble, Student Athletics and Activities Committee, Willamette Tennis.

EXPERIENCE

PRODUCT MANAGEMENT Experience Product Manager Intern, HP Inc. Vancouver, WA. | May 2024 - Aug 2024

 Delivered a comprehensive plan for a new digital mobile product by identifying value gaps in the mobile printing experience—complete with business case, user research report, demo video, and market analysis. My role consisted of deep market and user research conducted as part of the Home Solutions Print team, uncovering opportunities to introduce new products and experiences into home printing.

RESEARCH *Aerial Imaging of Ancient Greek Marble Quarries*. Willamette University Department of Archeology | American School of Classical Studies, Athens, Greece. Jan 2022-Nov 2022

 Developed an interactive 3D model that advanced archaeological understanding of Mt. Pentelikon and the Aspra Marmara quarries in relation to the Parthenon. This was achieved through in-depth aerial, topographic, and volumetric analysis of ancient marble quarries, including flight path design and data collection oversight.

CONSULTING Community First Solutions Sustainability Strategy Consultant. Willamette University | Atkinson Graduate School of Management, Salem, OR. Jan 2024-May 2024

 Enabled Community First Solutions (CFS) to identify sustainability opportunities and funding sources for current and future Secure Residential Treatment Facilities through a detailed report and grant database. This outcome was driven by thorough market and industry research aimed at supporting long-term sustainable development.

MARKETING Willamette University Tennis Social Media Director. Salem, OR, Sept 2021-Present

 Achieved a 792% increase in timeline interaction, 570% more total posts, and nearly 30% growth in average likes within one year by managing all social media content for Willamette University Tennis. Created high-quality, engaging edits using Adobe Express to promote team news and amplify small-sport athlete visibility.

SKILLS & INVOLVEMENT

- PostgreSQL, R Studio, Ggplot, Tidyverse, JASP, Microsoft Excel/Word/PowerPoint, Project Management, Data Visualization, Pix4DMapper, Adobe Lightroom, ArcGIS Pro, Digital Camera Operating Systems, Adobe Express, Teaching Assistant.
- Christopher Thompson Legacy Award Committee, Chi Alpha Sigma National College-Athlete Honors Society, 600+ volunteer hours for Kids Making Miracles- Doernbechers Children's Hospital, 3x Northwest Conference Academic All-District, Carnegie Hall Honors Performance Series, Vancouver Murdoch Conference Presenter, Beta Gamma Sigma International Business Honor Society, Pi Alpha Alpha Global Honor Society.