



# PIZZA SALES REPORT

Jan/15 -Dec/15

Pizza Category

All

01-01-2015

31-12-2015

817.86K

Total\_revenue



38.31

Avg\_Order\_Value



49574

Total\_pizza\_sold



21350

Total\_Orders



2.32

Avg\_pizza\_per\_or...



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on Weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from months of **July** and **January**

## SALES PERFORMANCE

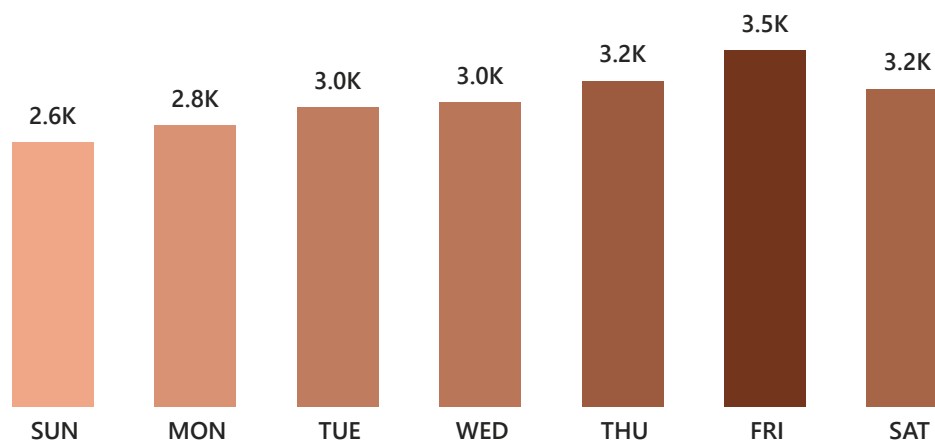
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders

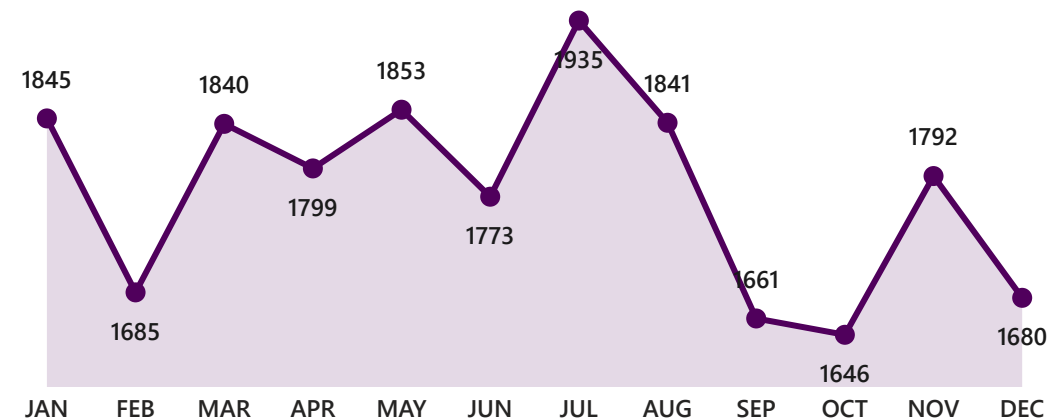
### SIZE

**Large size pizza** contributes to **maximum** sales

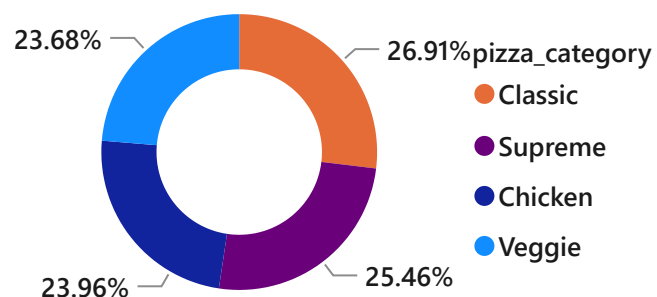
## Daily Trend For Total Orders



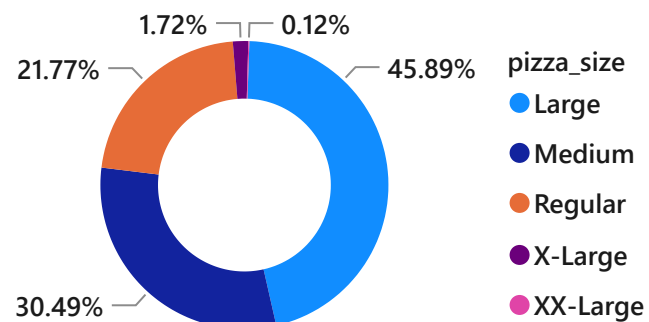
## Monthly Trend For Total Orders



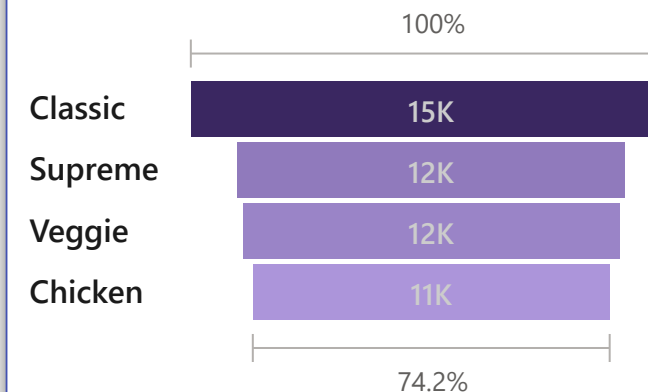
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total\_pizza\_sold by Pizza Category





# PIZZA SALES REPORT

Jan/15 -Dec/15

Pizza Category

All

01-01-2015

31-12-2015

817.86K

Total\_revenue



38.31

Avg\_Order\_Value



49574

Total\_pizza\_sold



21350

Total\_Orders



2.32

Avg\_pizza\_per\_or...



Home



Best/Worst Sallers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to **maximum** Revenue

### QUANTITY

The Classic Duplex Pizza Contributes to **maximum** Total Quantities

### TOTAL ORDERS

The Classic Duplex Pizza Contributes to **maximum** Total Orders

## WORST SELLERS

### REVENUE

The Spinach Pesto Pizza Contributes to **maximum** Revenue

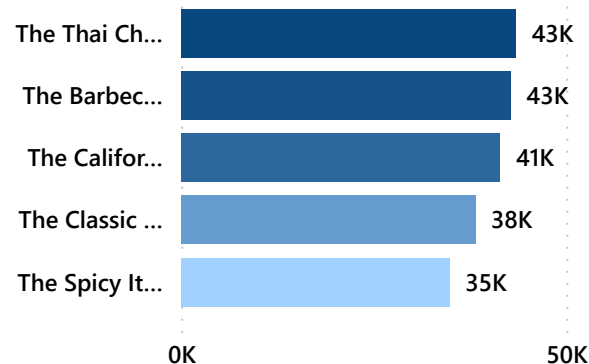
### QUANTITY

The Soppresata Pizza Contributes to **maximum** Total Quantities

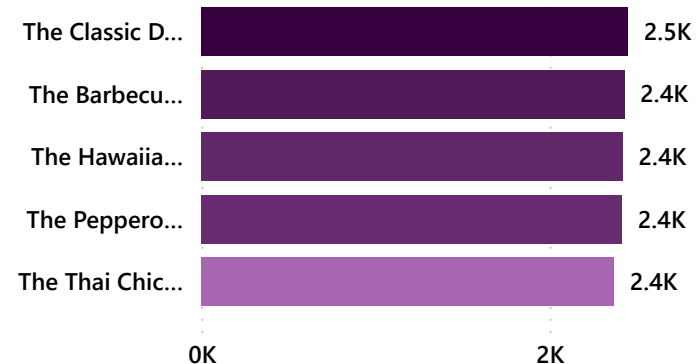
### TOTAL ORDERS

The Chicken Pesto Pizza Contributes to **maximum** Total

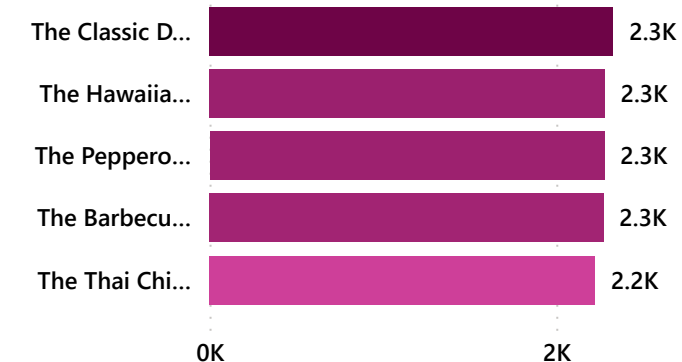
## Top 5 Pizza by Revenue



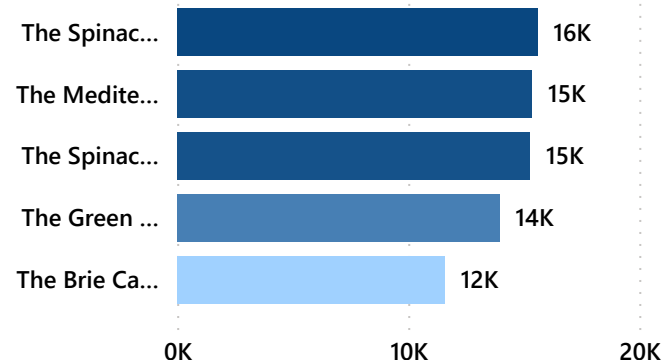
## Top 5 Pizza by Quantity



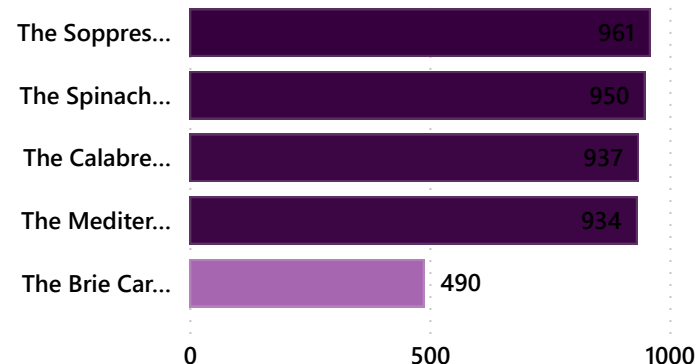
## Top 5 Pizza by Order



## Bottom 5 Pizza by Revenue



## Bottom 5 Pizza by Quantity



## Bottom 5 Pizza by Order

