

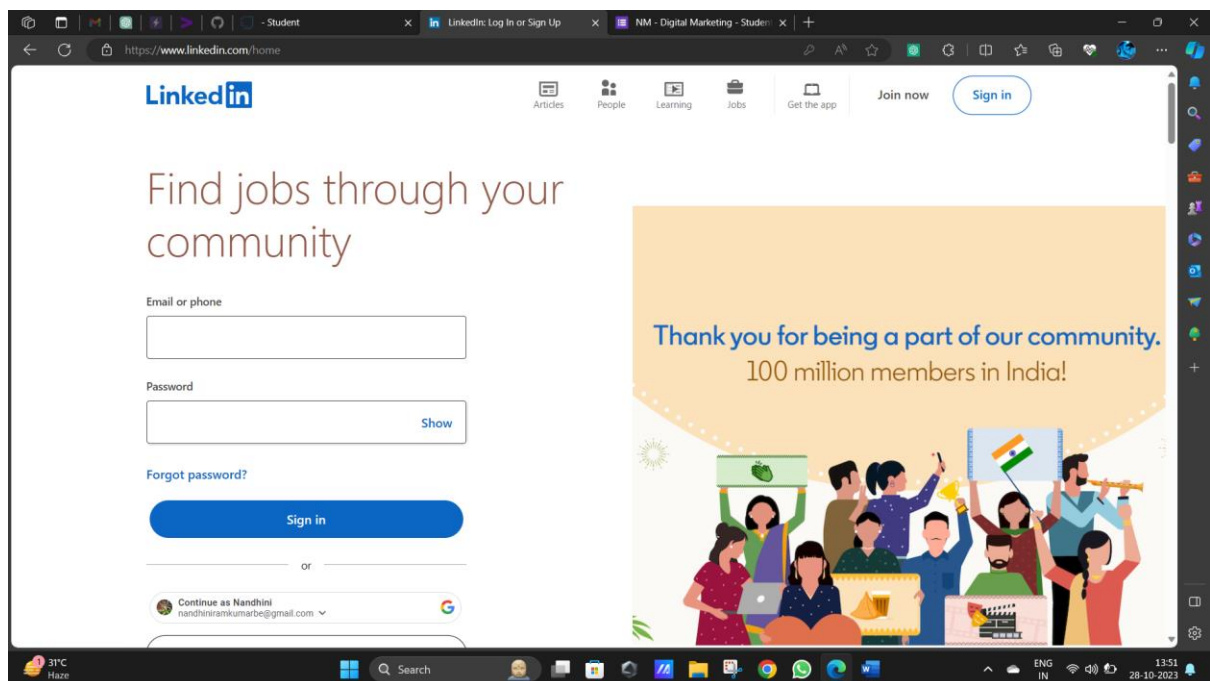
# NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

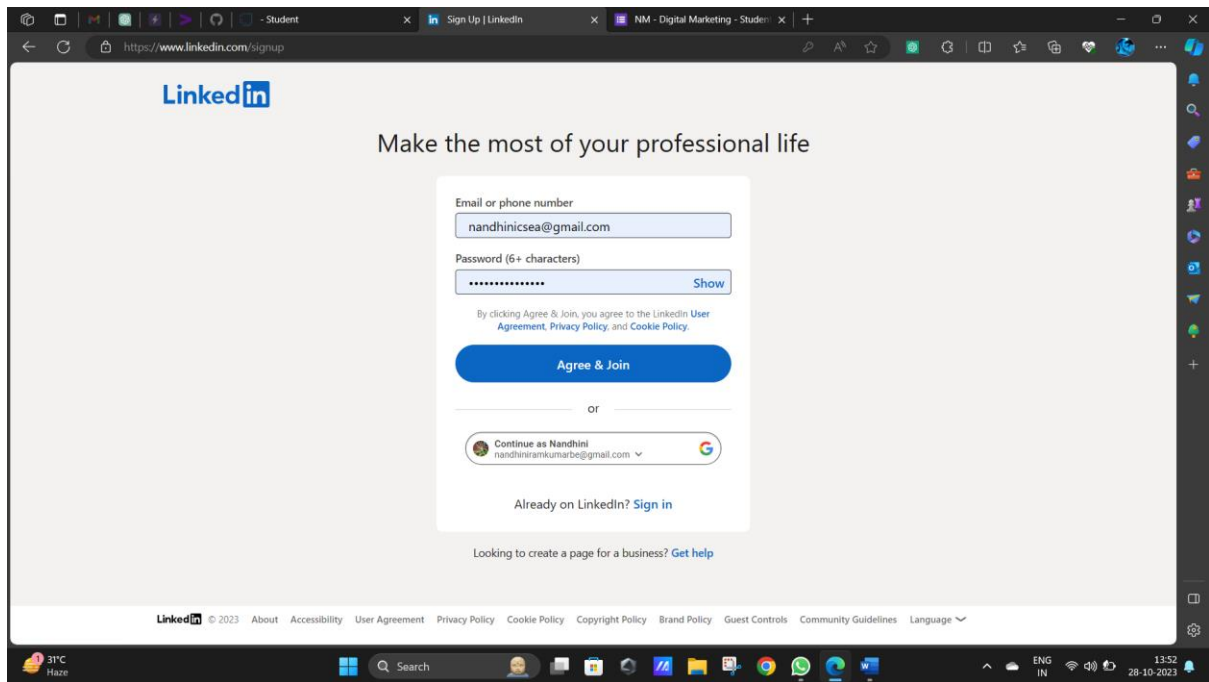
AU913120104058 – Nandhini R

## ✓ LINKEDIN CREATION:

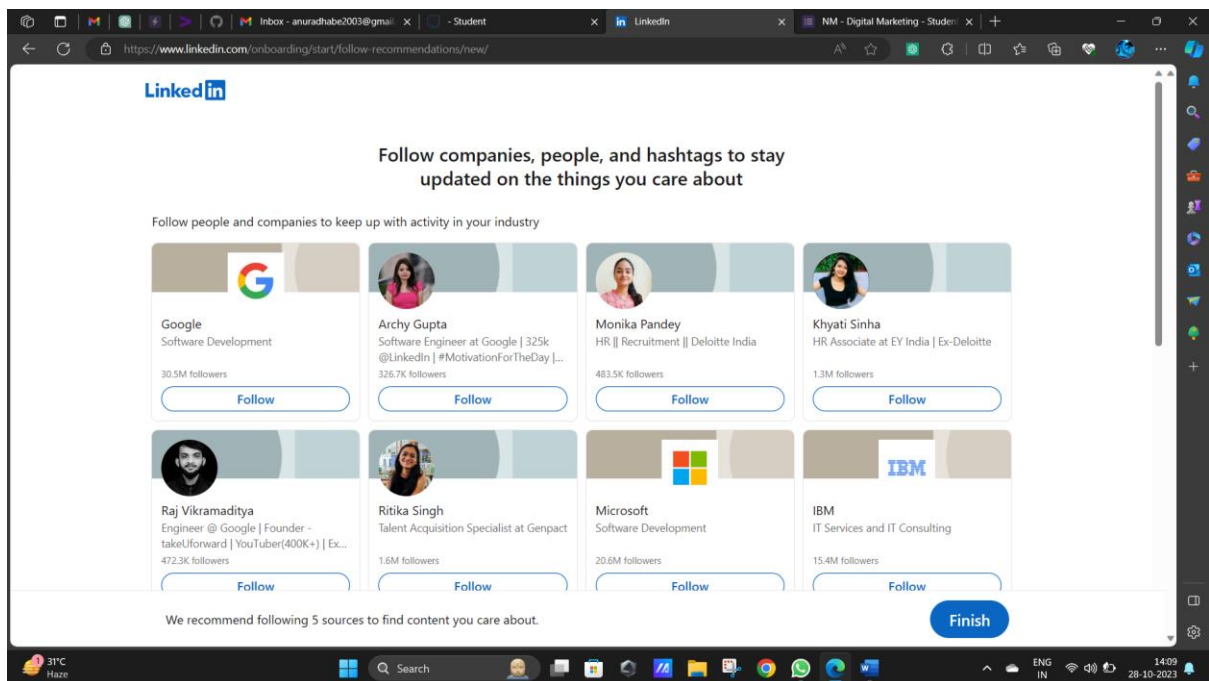
Visit LinkedIn: Go to LinkedIn's website at [www.linkedin.com](https://www.linkedin.com).

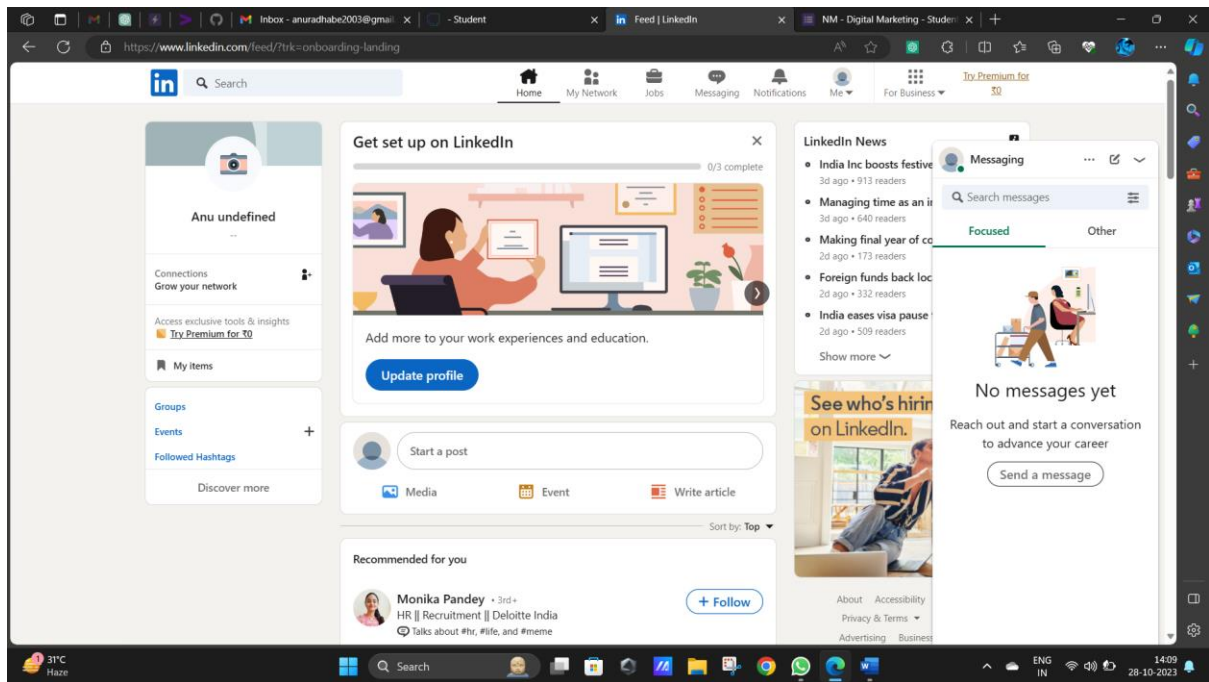
Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.





Provide information and complete profile





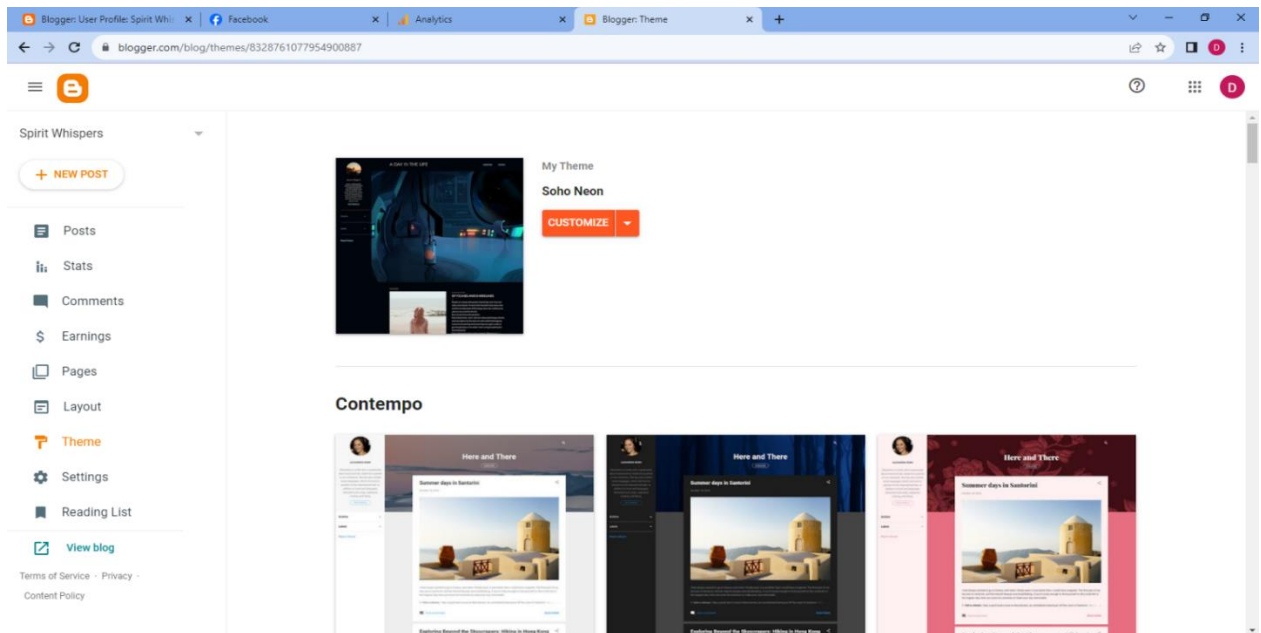
## ✓ BRAND NAME: SPIRIT WHISPERS



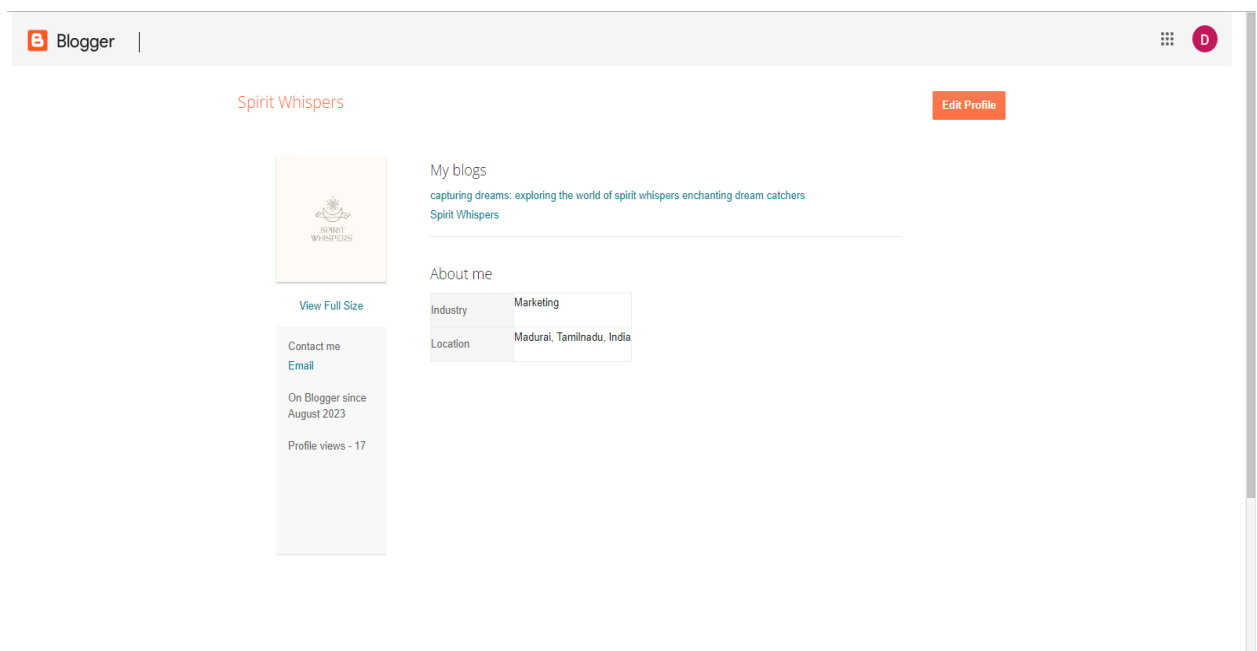
## ✓ CREATION OF BLOG PAGE:

**Blog Url:** <https://spiritwhispers10.blogspot.com/>

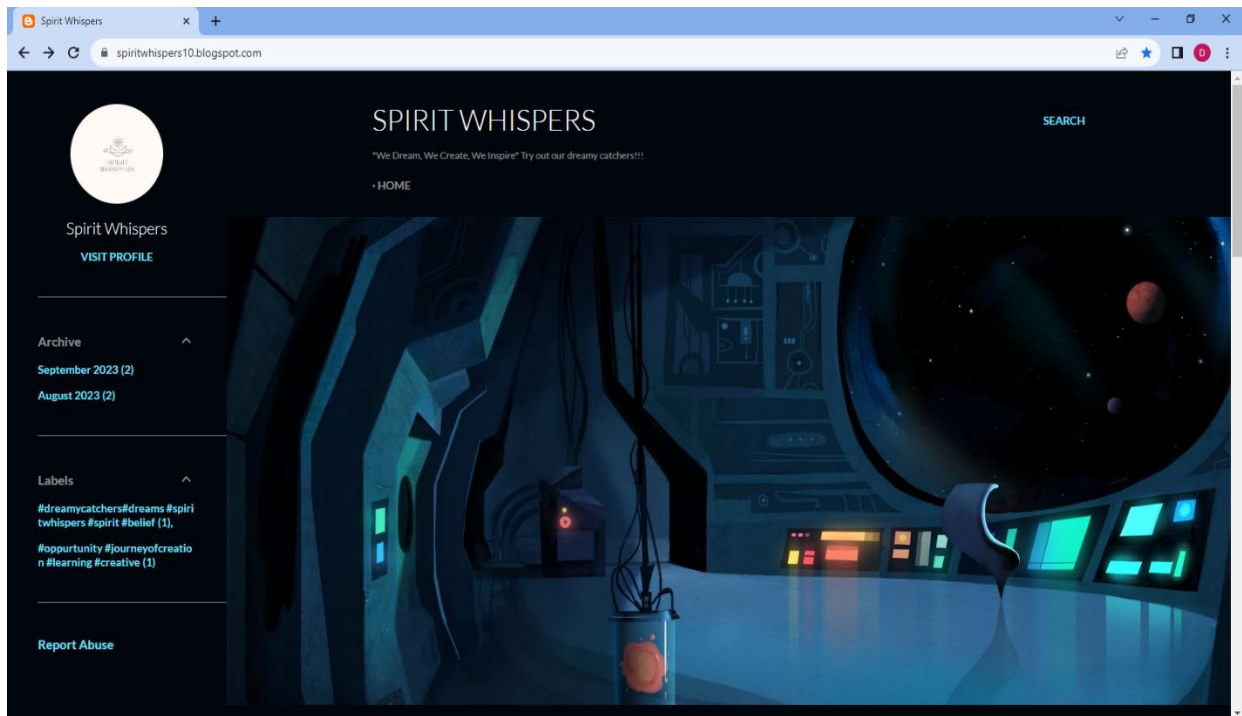
Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.



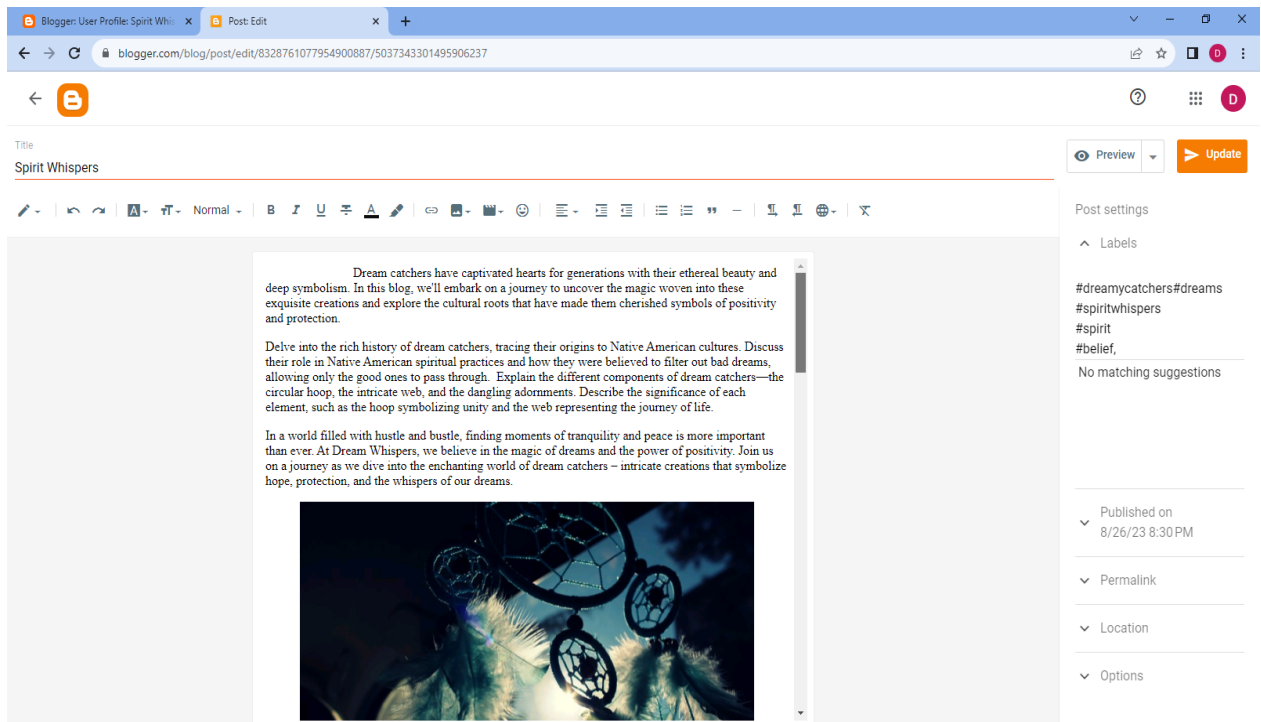
Then provide the details required for the profile on the page



Then the blog home page is created for Spirit Whispers.



Then add posts that explain the services that the spirit whispers a dreamy catchers company provides to its clients for the reach to the visitors of the page.



Title

Crafting Dreams !! Your Guide to Creating Enchanting Dream Catchers with Spirit Whispers™

 Preview

➤ Update

[illegible]

At Spirit Whispers, we believe that the journey of creating is as magical as the end result. Today, we invite you to step into the world of dream catchers and embark on a creative adventure that will weave dreams, positivity, and cherished memories. In this blog, we'll guide you through the process of crafting your very own dream catcher, infusing it with your intentions and aspirations.

### **\*\*1. Gathering Your Materials:**

Every creative endeavor begins with a well-curated selection of materials. From the circular frame to the feathers and gemstones, we'll walk you through the essentials needed to craft your dream catcher. Prepare to immerse yourself in a world of textures, colors, and possibilities.



Post settings

<sup>^</sup> Labels

#oppurtunity  
#journeyofcreation  
#learning  
#creative,

No matching suggestions

Published on  
8/26/23 8:47 PM

▼ Permalink

#### Location

Options

Title

**"Discover the Magic: Spirit Whispers Dream Catchers"**

Preview

➤ Update





Normal




















Dreams are gateways to our inner world, and Spirit Whispers crafts dream catchers that harness their power. Our handcrafted creations are not just ornaments but symbols of serenity and cultural respect. Explore our diverse collections, find inspiration, and share the enchantment with your loved ones. Embrace serenity with Spirit Whispers.



### Post settings

^ Labels

Separate labels by commas

No matching suggestions

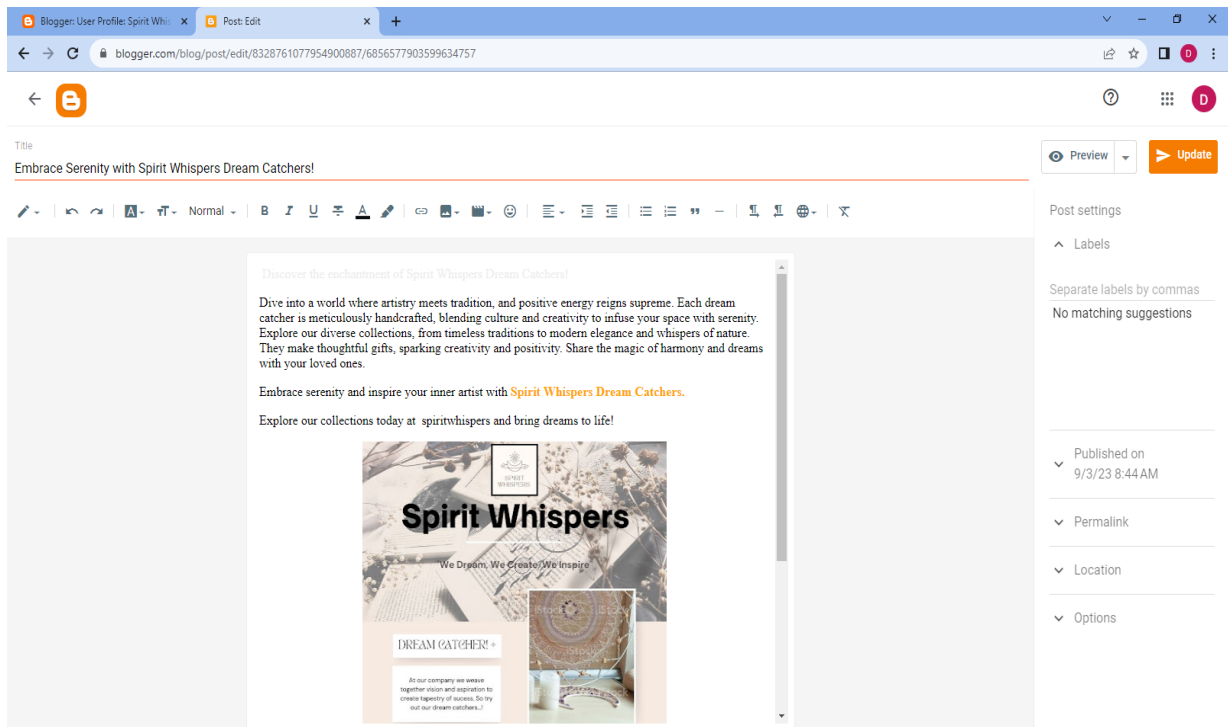
Published on  
9/3/23 8:38 AM

▼ Permalink

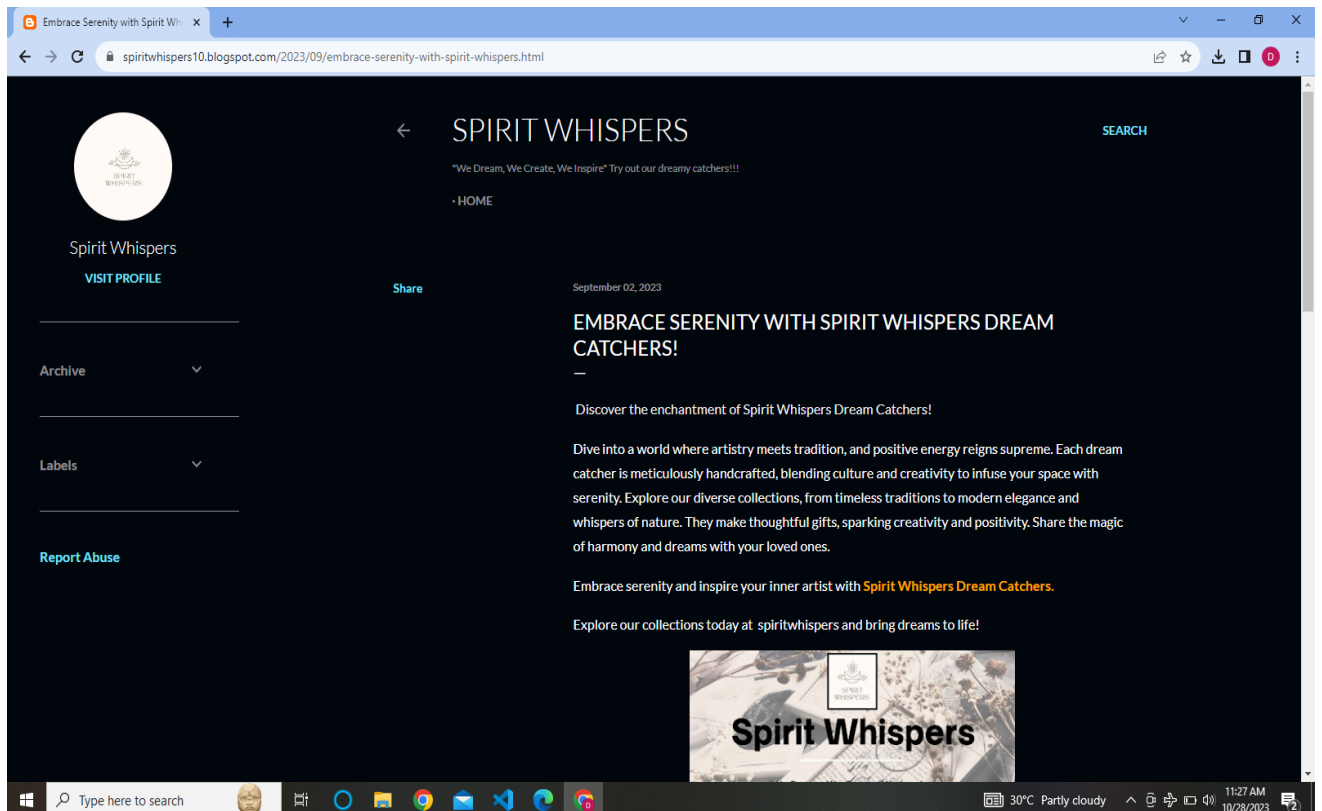
#### Location

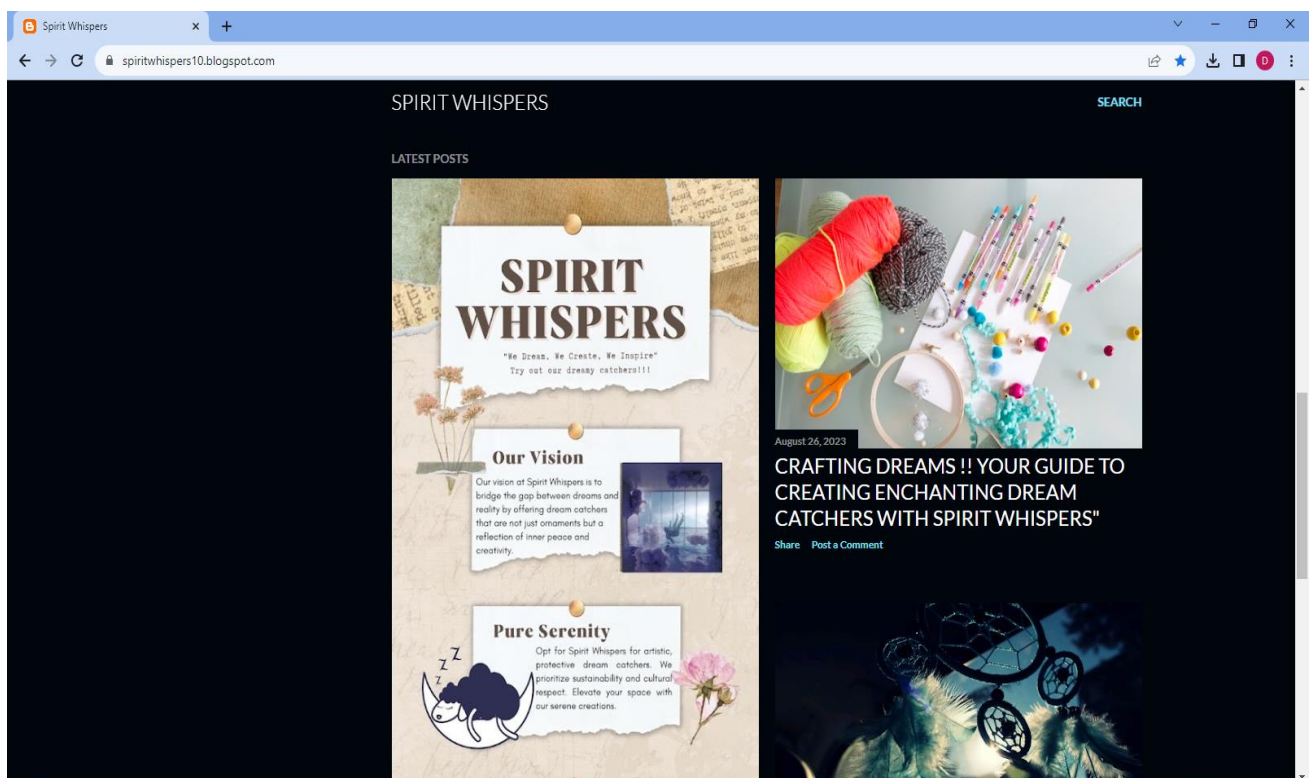
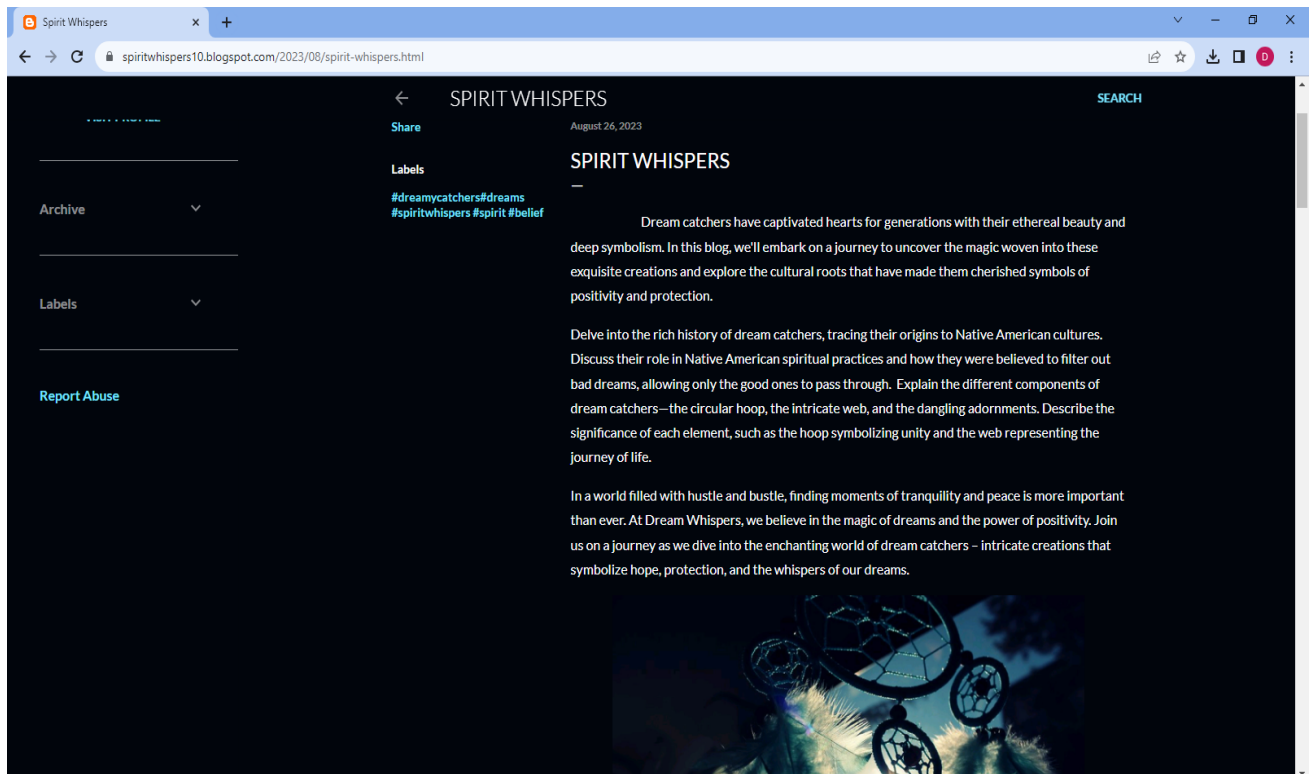
Options





After completing the post save it and publish. It looks stunning on the blog as below







## ✓ FACEBOOK PAGE:

**Facebook page Url:** <https://www.facebook.com/profile.php?id=61550524562643>

Creation of a Facebook business page for Spirit Whispers a dream catcher-selling online store. For that, we create a business profile by giving the required details.

The screenshot shows the Facebook 'Create a Page' registration form. The left sidebar contains the following fields:

- Page name (required):** Spirit Whispers (with a green checkmark).
- Category (required):** Home decor (with a green checkmark).
- Bio (optional):** "We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

The main preview area shows a desktop view of the page with the name 'Spirit Whispers' and the bio. Below the preview, there are buttons for 'Intro' and 'Posts', and a note that says '0 followers'.

The screenshot shows the Facebook 'Finish setting up your Page' form. The left sidebar contains the following fields:

- Contact:**
  - Website:** https://spiritwhispers10.blogspot.cor (with a green checkmark).
  - US+1:** Phone number 9012383894 (with a green checkmark).
  - Email address:** dream.catcher13142002@gmail.com (with a green checkmark).
- Location:**
  - Address:** Madurai
  - Town/city:** Madurai, India
- Page health:** fair. Compared to similar Pages with high engagement.

The main preview area shows a desktop view of the page with the name 'Spirit Whispers' and the bio. Below the preview, there are buttons for 'Intro' and 'Posts', and a note that says '0 followers'.

Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

facebook.com/pages/create/?ref\_type=registration\_form


Search Facebook

Find friends

Step 2 of 5

### Customise your Page

Your profile picture is one of the first things that people see. Try using your logo or an image that people can easily associate with you.




Drag to reposition

Add Action Button

Page health: fair  
Compared to similar Pages with high engagement.

Previous Next

Desktop preview



**Spirit Whispers**

"We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

Posts About Followers Photos Videos More

Follow Message

Intro 0 followers

Posts Filters

facebook.com/pages/create/?ref\_type=registration\_form


Search Facebook

Find friends

Step 3 of 5

### Connect WhatsApp to your Page

Once you've connected your WhatsApp account, you can add buttons for your Page audience to message you on WhatsApp.



To get started, we'll send you a code on WhatsApp. Just enter the phone number associated with your WhatsApp account.


US+ 1 WhatsApp phone number 9145567281

Get code

Page health: good  
Compared to similar Pages with high engagement.

Previous Skip

Desktop preview



**Spirit Whispers**

"We Dream, We Create, We Inspire" Try out our dreamy catchers!!!

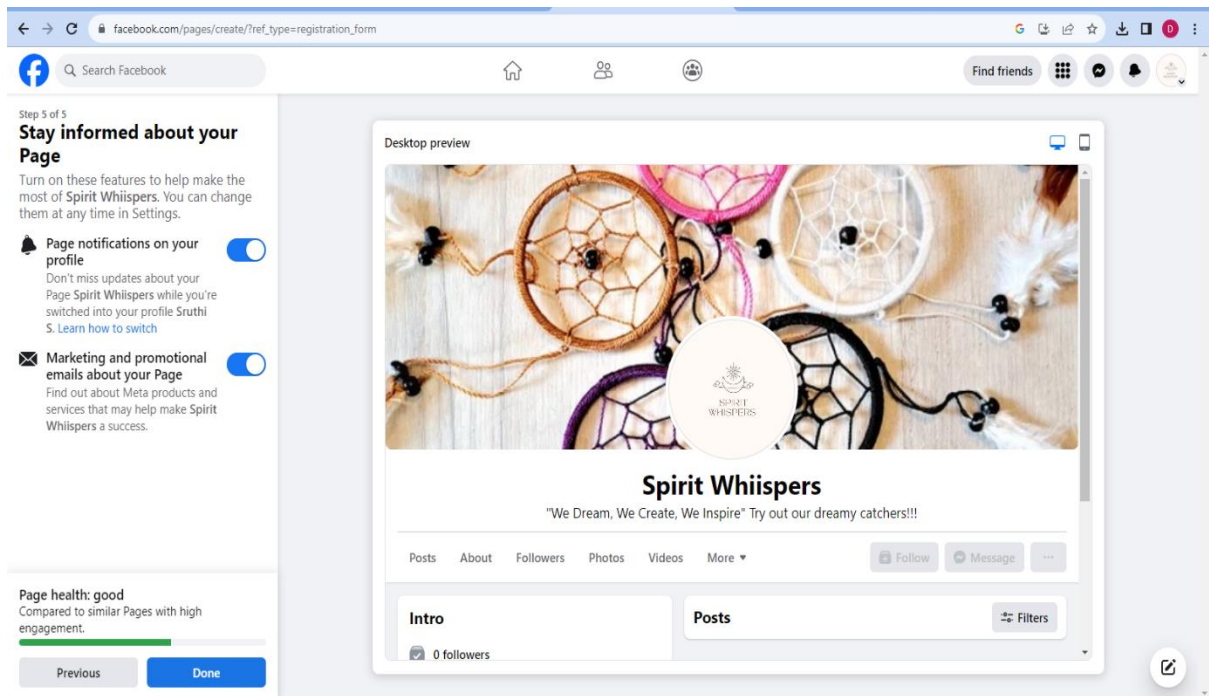
Posts About Followers Photos Videos More

Follow Message

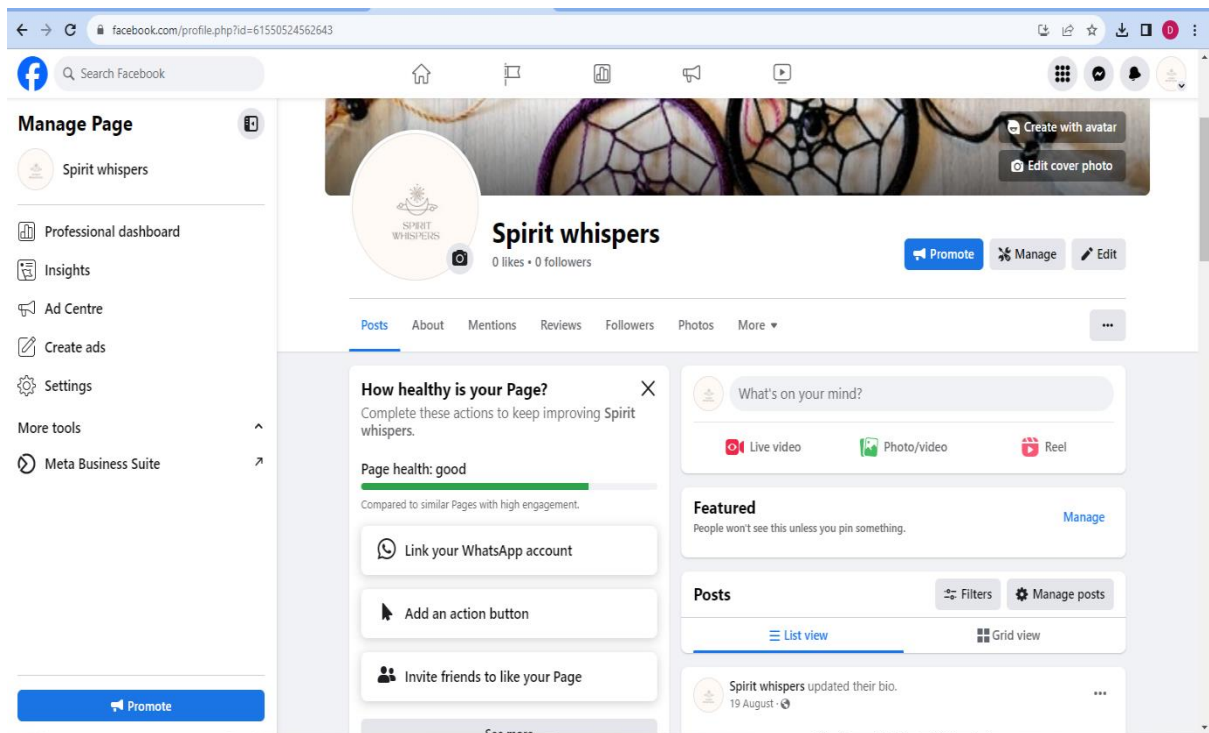
Intro 0 followers

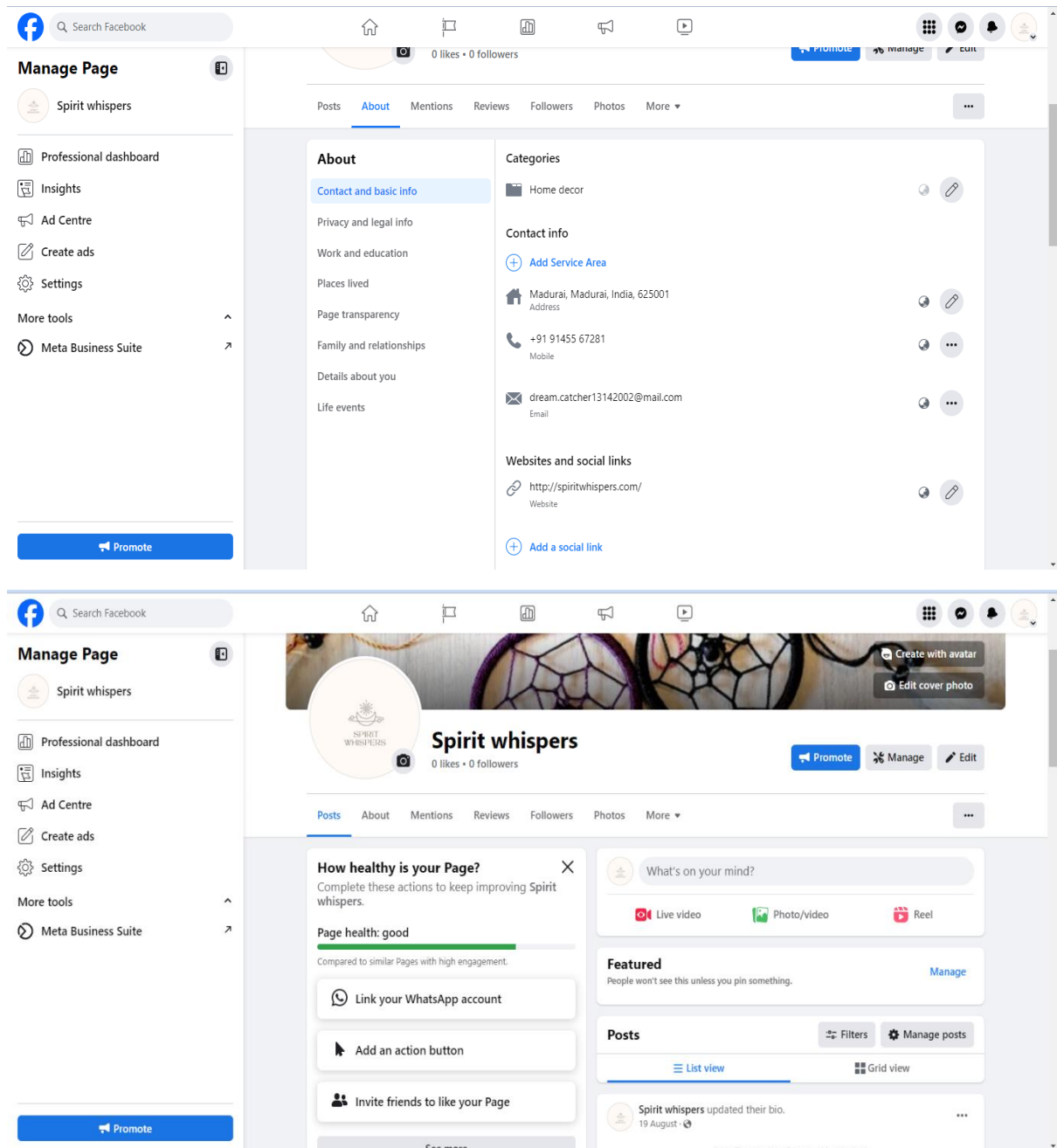
Posts Filters

Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

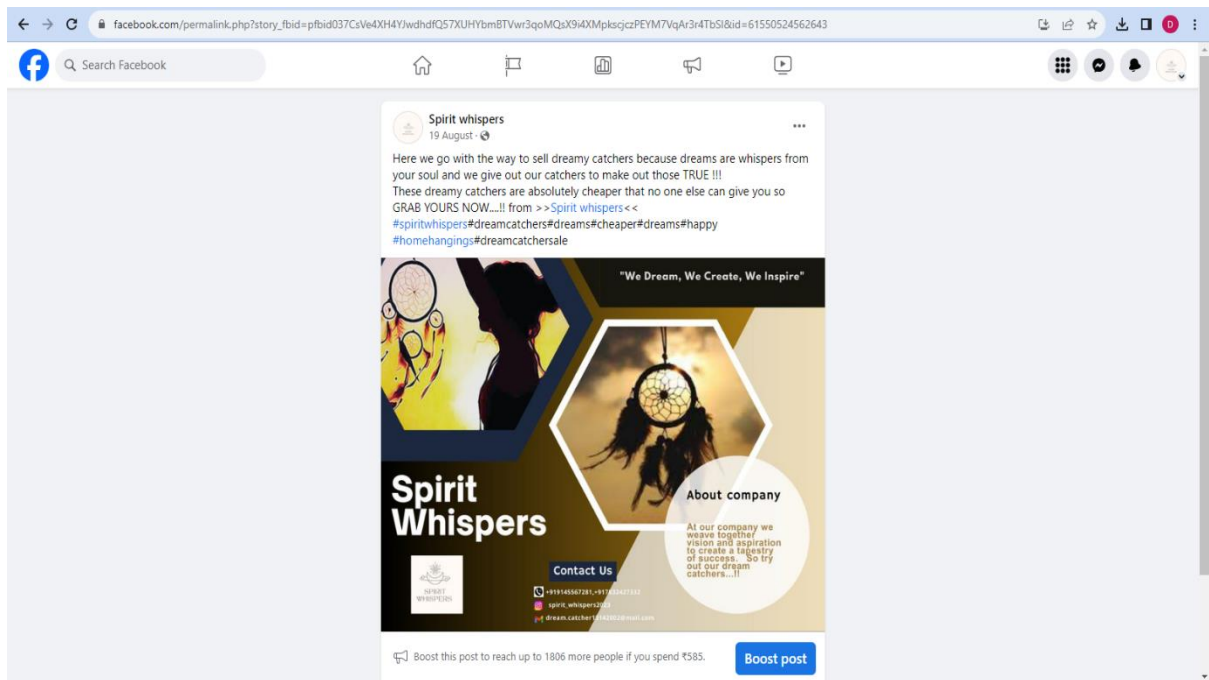


This is the Facebook page of Spirit Whispers – Dreamy Catchers



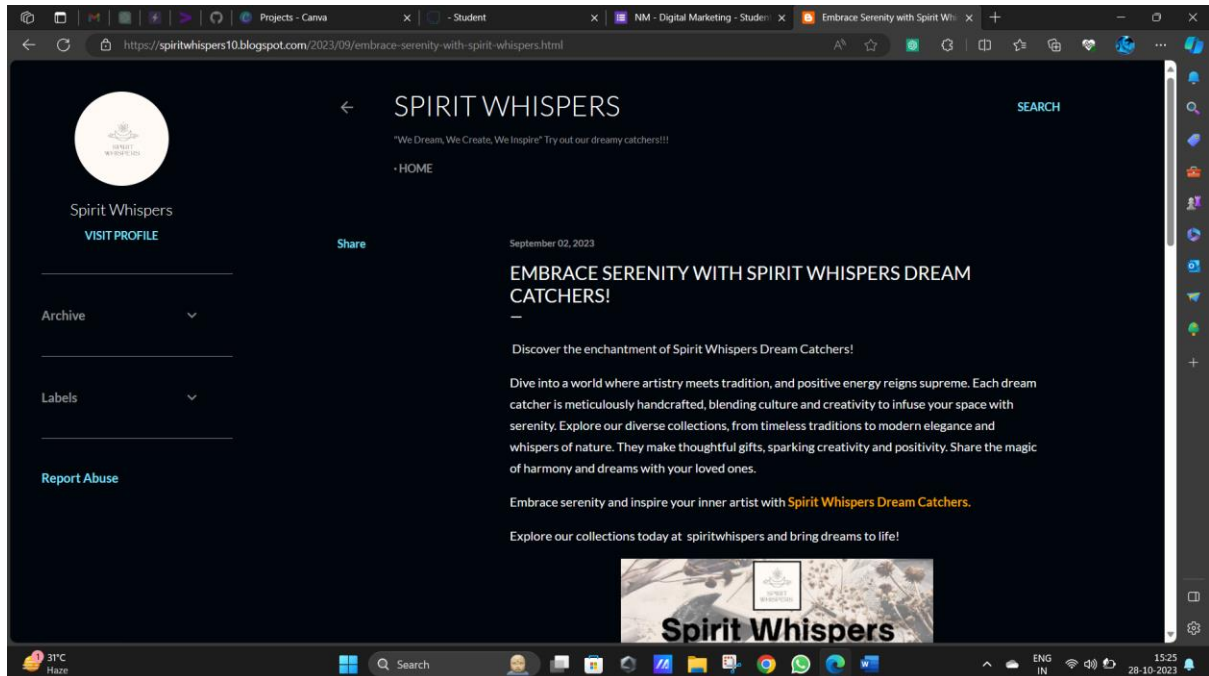


The first post explains our selling products and what SPIRIT WHISPERS does along with our contact details to make use of our service and products.

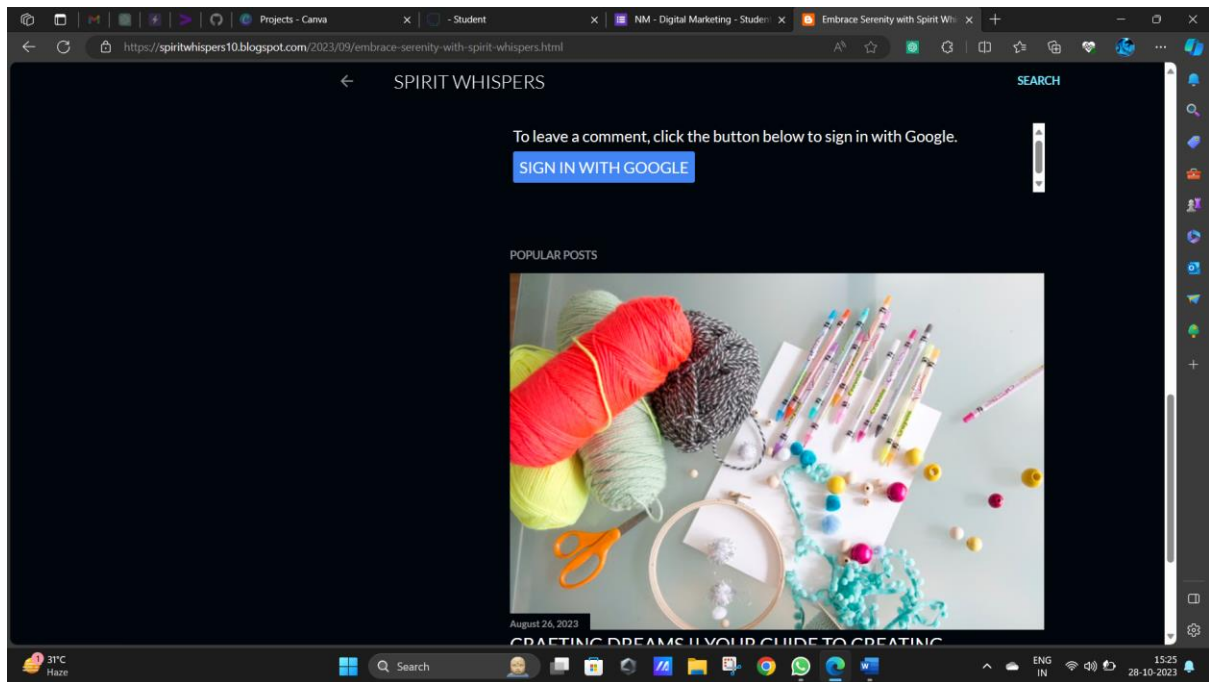


## ✓ EMAIL NEWSLETTER POST:

Email Newsletter Post – Blog Url: <https://spiritwhispers10.blogspot.com/2023/09/embrace-serenity-with-spirit-whispers.html>







### ✓ INFOGRAPHIC POSTER:

**Infographic Post – Blog Url:** <https://spiritwhispers10.blogspot.com/2023/09/discover-magic-spirit-whispers-dream.html>



# SPIRIT WHISPERS

"We Dream, We Create, We Inspire"  
Try out our dreamy catchers!!!

## Our Vision

Our vision at Spirit Whispers is to bridge the gap between dreams and reality by offering dream catchers that are not just ornaments but a reflection of inner peace and creativity.



## Pure Serenity

Opt for Spirit Whispers for artistic, protective dream catchers. We prioritize sustainability and cultural respect. Elevate your space with our serene creations.



## Featured Picks

Explore our diverse collections: "Timeless Traditions" for classic designs and "Modern Elegance" for contemporary charm. Immerse yourself in "Whispers of Nature" inspired by the natural world.



## Mementos

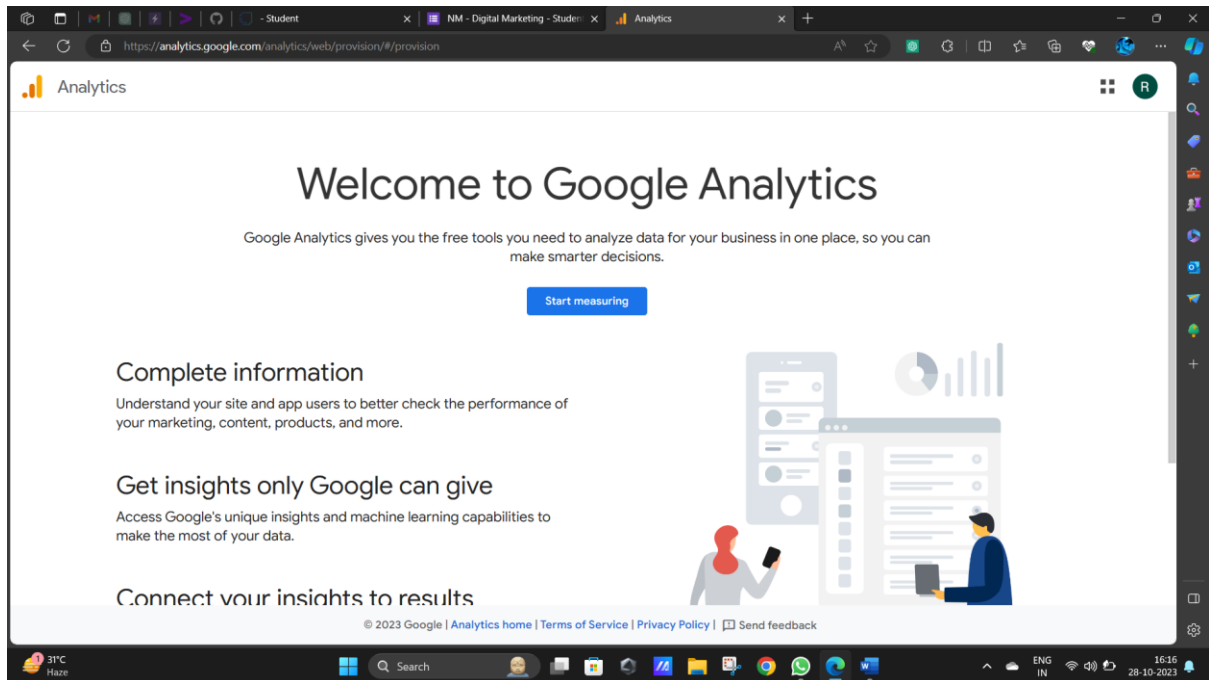
"Make life's moments memorable with Spirit Whispers dream catchers - meaningful gifts that spark creativity and positivity. Share the enchantment of harmony and dreams with your loved ones."



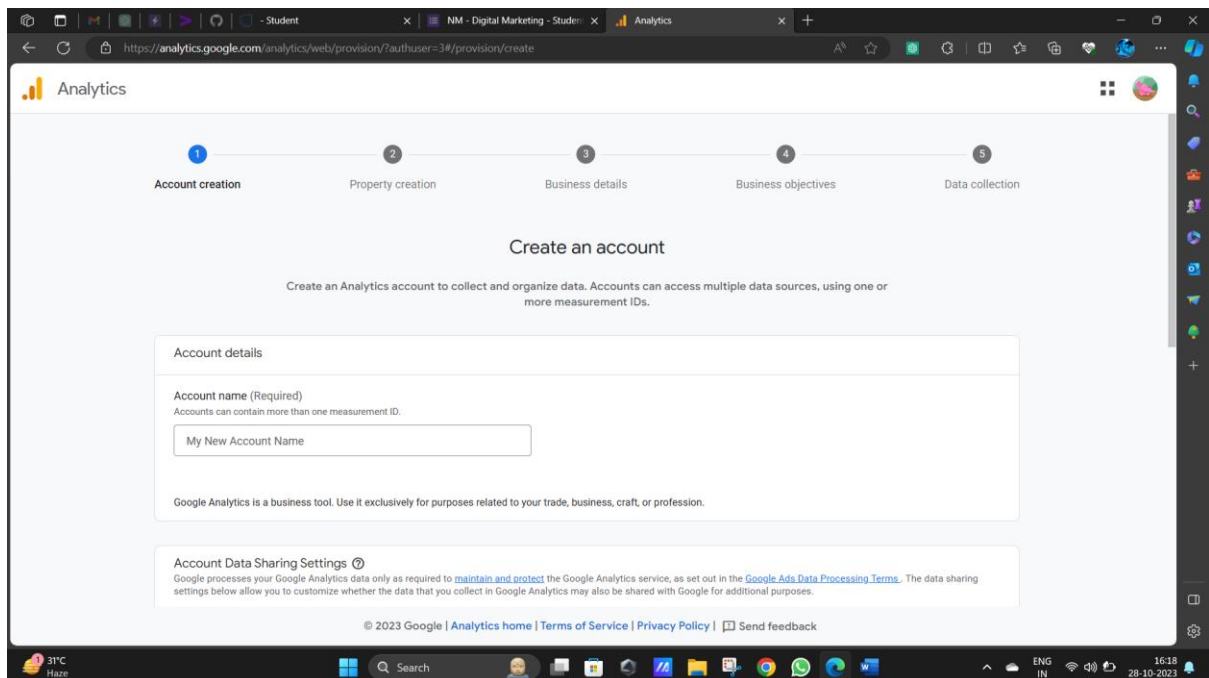
## ✓ GOOGLE ANALYTIC MEASUREMENT ID:

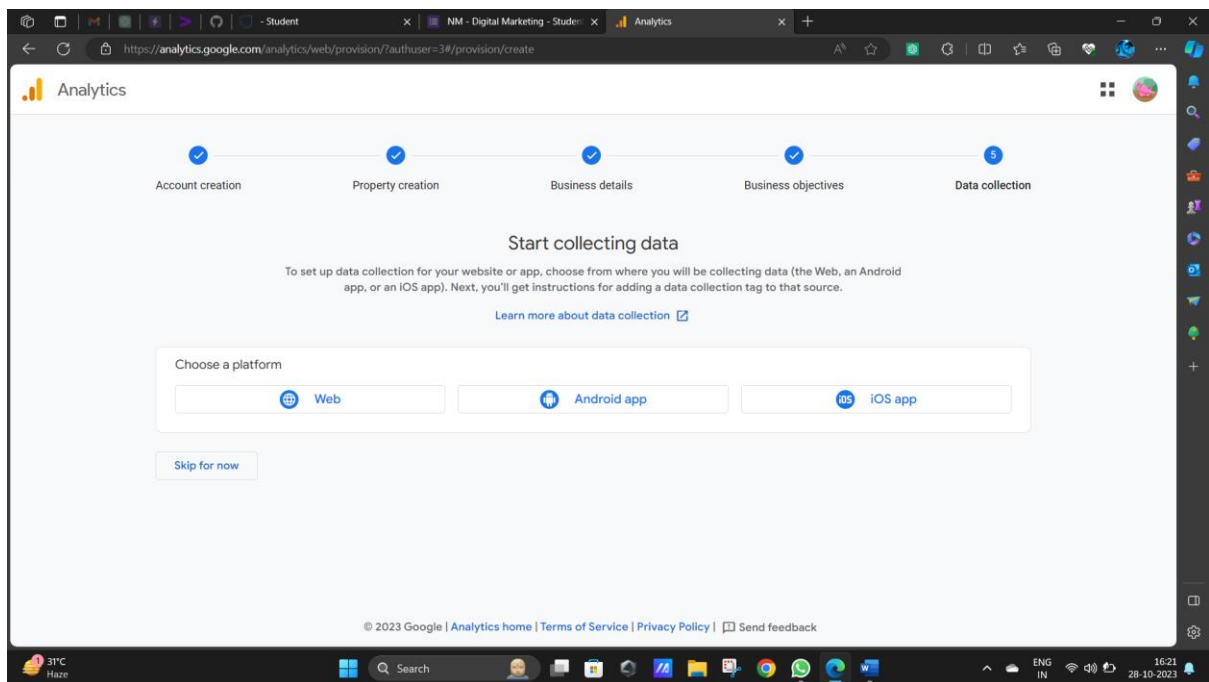
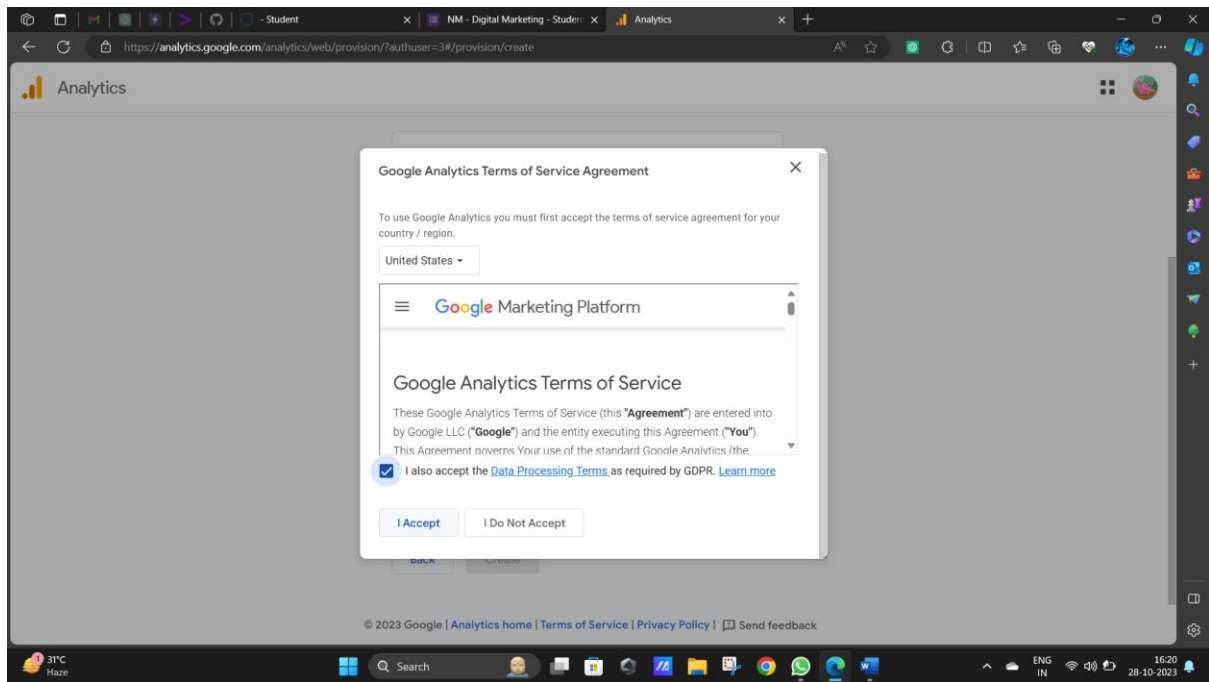
Google analytic measurement ID: G-6F10L80Y69

Visit Google Analytic official page



Create an account by means of enter details





Then click Web to create a Stream

