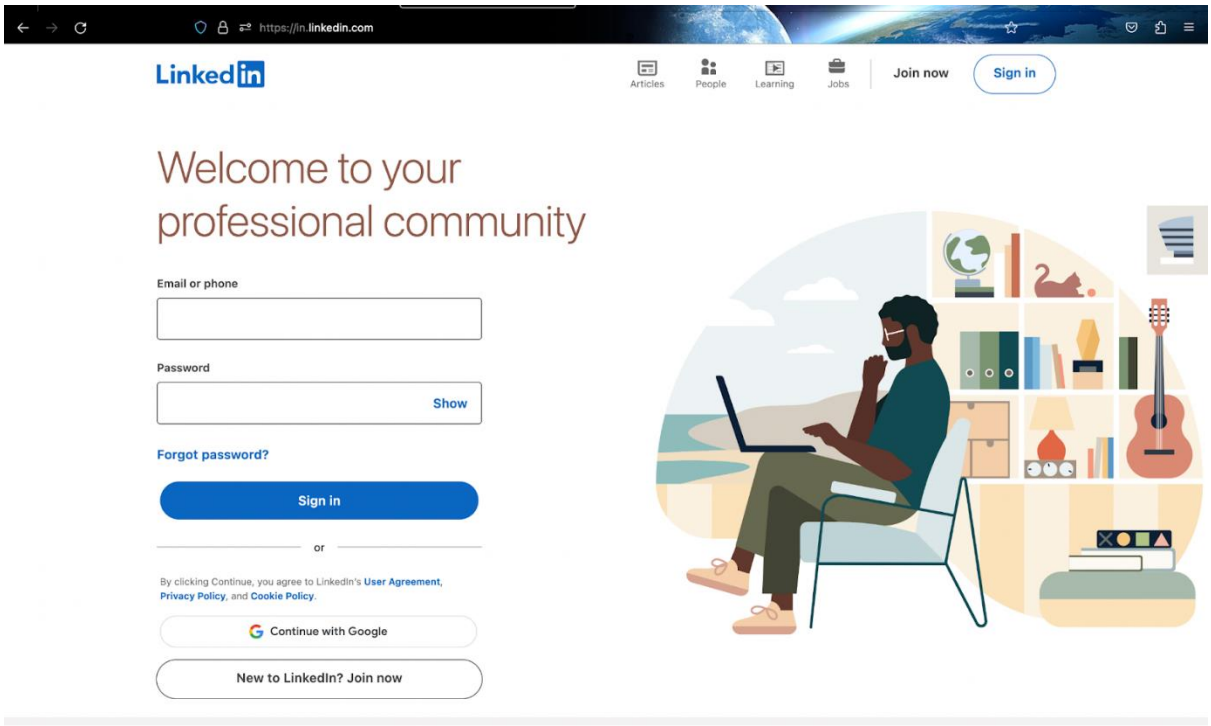
NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

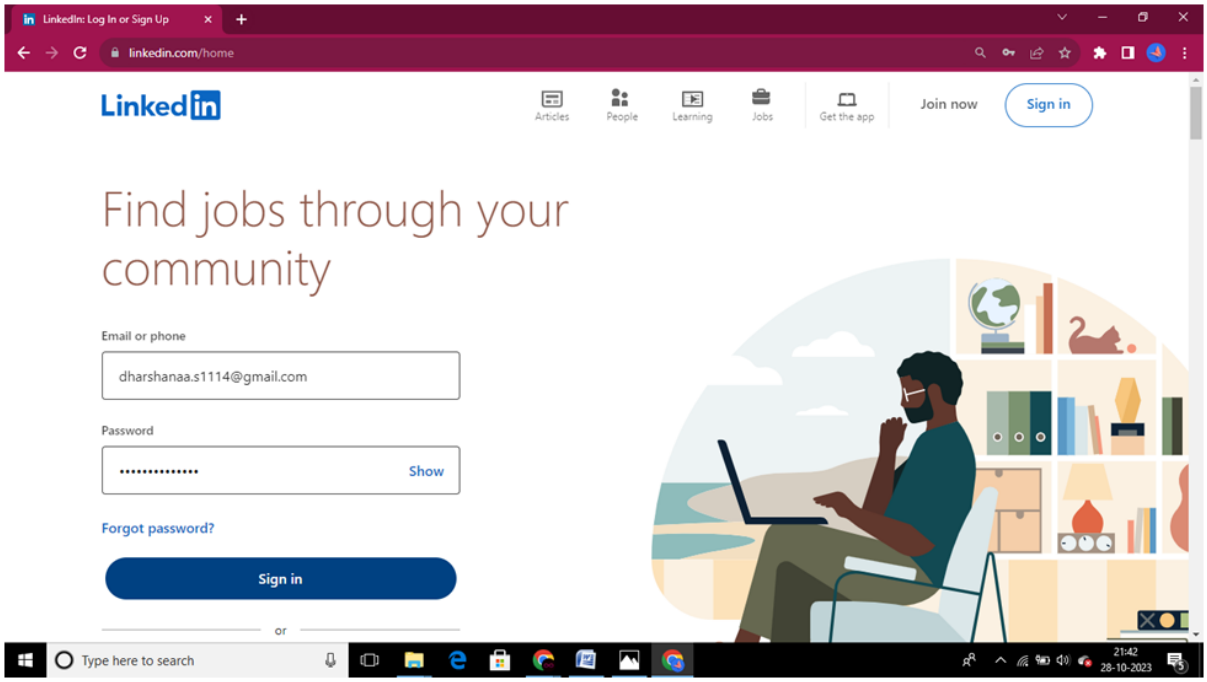
au913120104030 – Harini K K

✓ LINKEDIN CREATION:

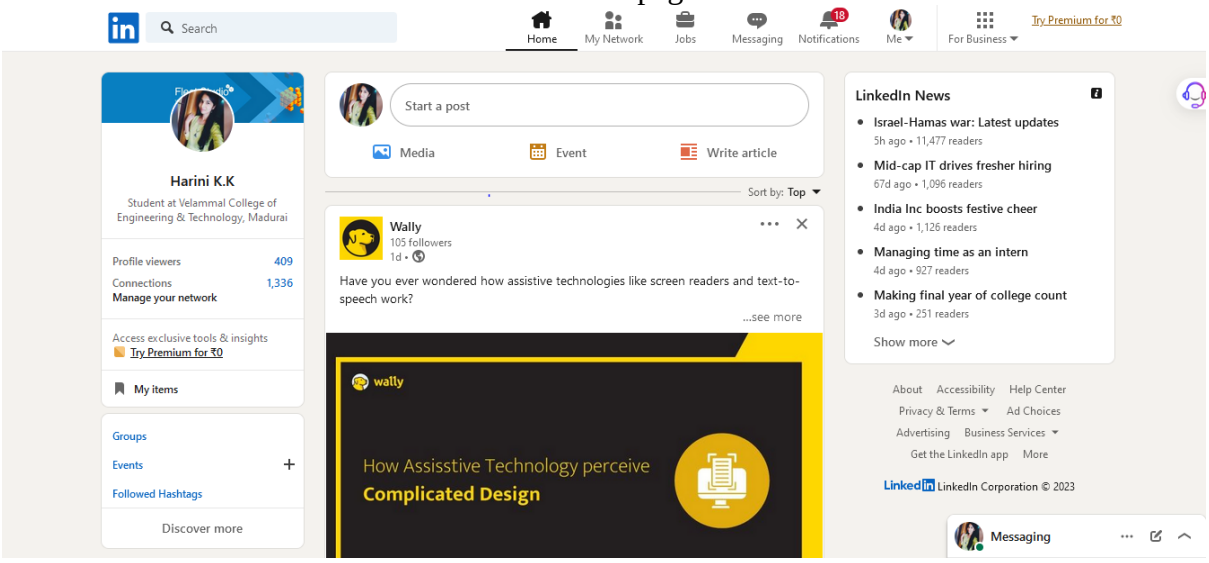
- Visit LinkedIn: Go to LinkedIn's website at www.linkedin.com.
- Sign Up: On the LinkedIn homepage, you'll see a "Join now" or "Sign up" option. Click on it.



- Provide personal information and complete the profile.



- We will be redirected to the home page.

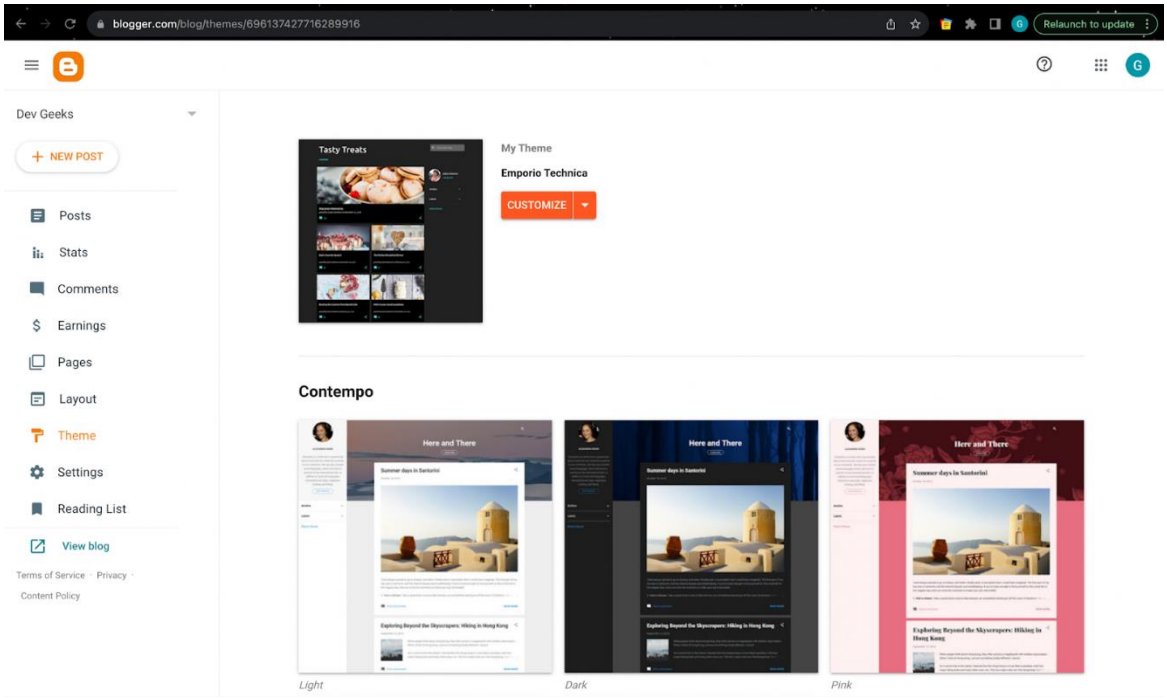


✓ BRAND NAME

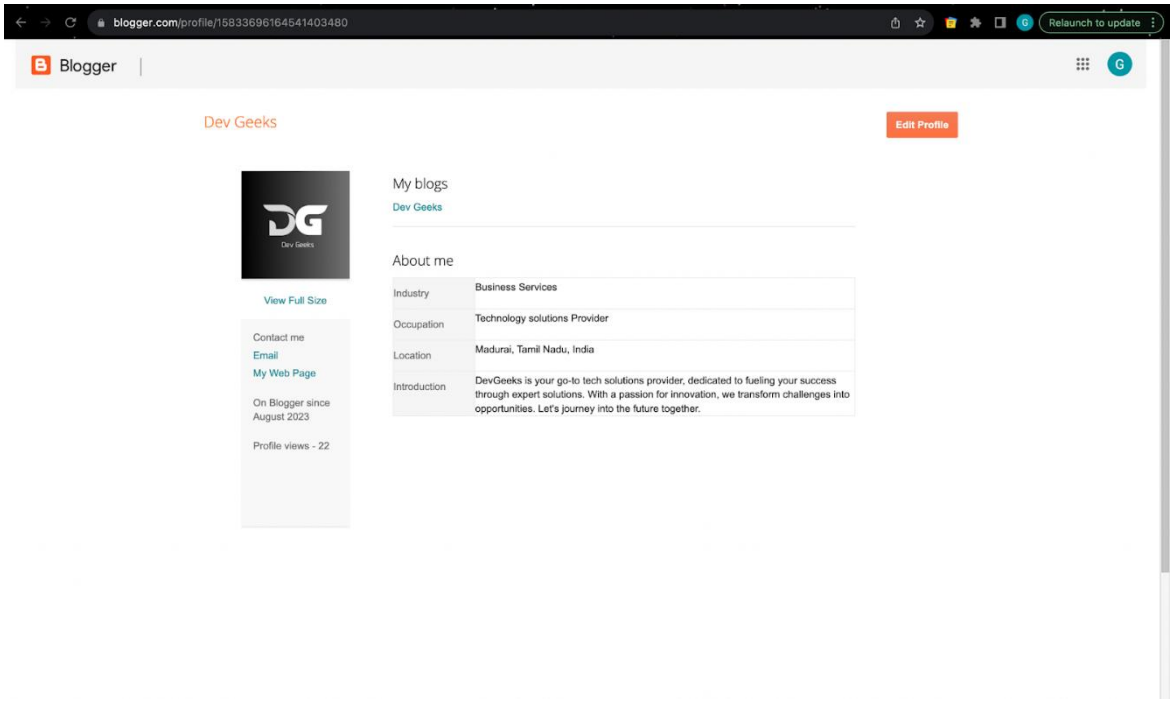
DEV GEEKS

✓ CREATION OF BLOG PAGE:

- **Blog Url: https://devgeeks01.blogspot.com/**
- Creation of a blog page starts with providing details and the page is created, then selecting the Layout for a good look on the user side.



- Then provide the details required for the profile on the page



- Then the blog page is created for “Dev Geeks”.

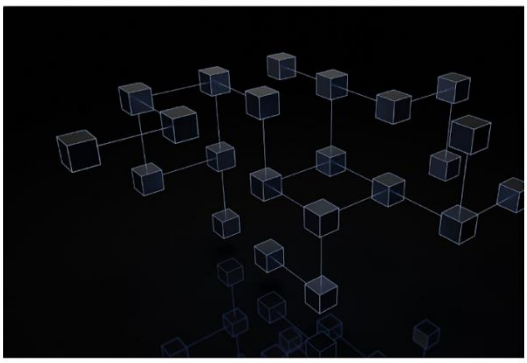
- Then, add posts that explain the services that the company provides to its clients for the reach to the visitors of the page.

Title

Unleash the Power of Database Indexing: Boosting Query Performance with TechnoIndex

Preview | Update

Heading



Greetings, data wranglers and database enthusiasts !

In the fast-paced realm of information management, databases reign as the custodians of data, ensuring it's accessible and organized for various applications. Yet, as databases grow in size and complexity, a persistent challenge emerges: slow query performance. But fret not, for we bring you TechnoIndex – a game-changing solution that unlocks the true potential of your database system.

Post settings

Labels

Database,Indexing,

No matching suggestions

Published on 8/26/23 5:43 PM

Permalink

Location

Options

Title

Email Newsletter

Preview | Update

Normal

Get Ahead in the Digital Arena with the Dev Geeks Newsletter!

Post settings

Labels

Newsletter,Technology,

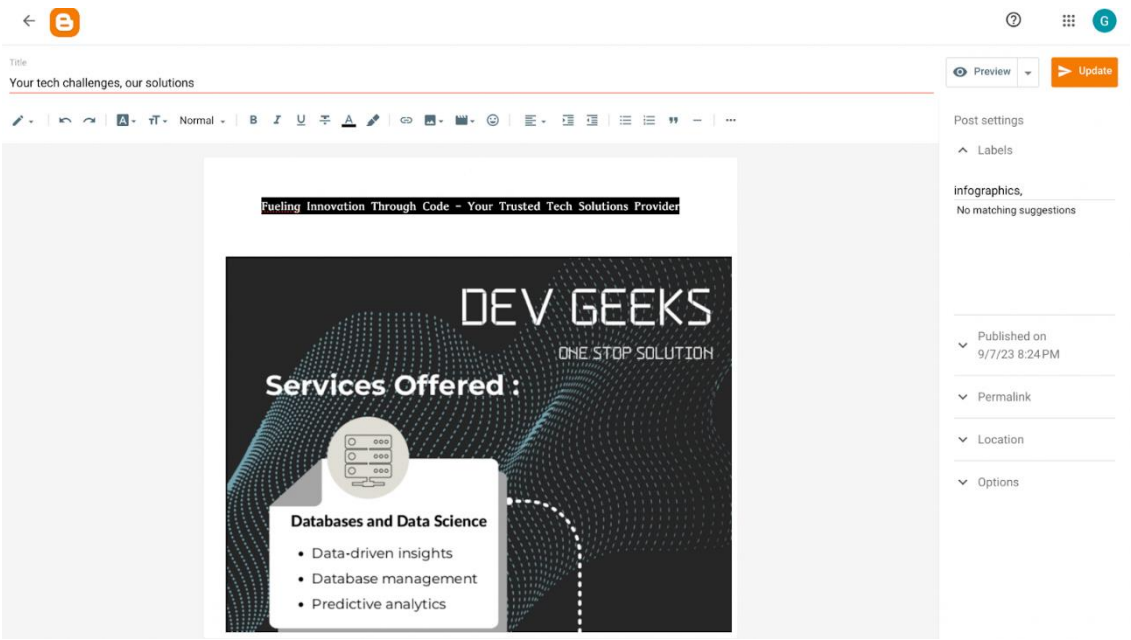
No matching suggestions

Published on 9/7/23 10:50 AM

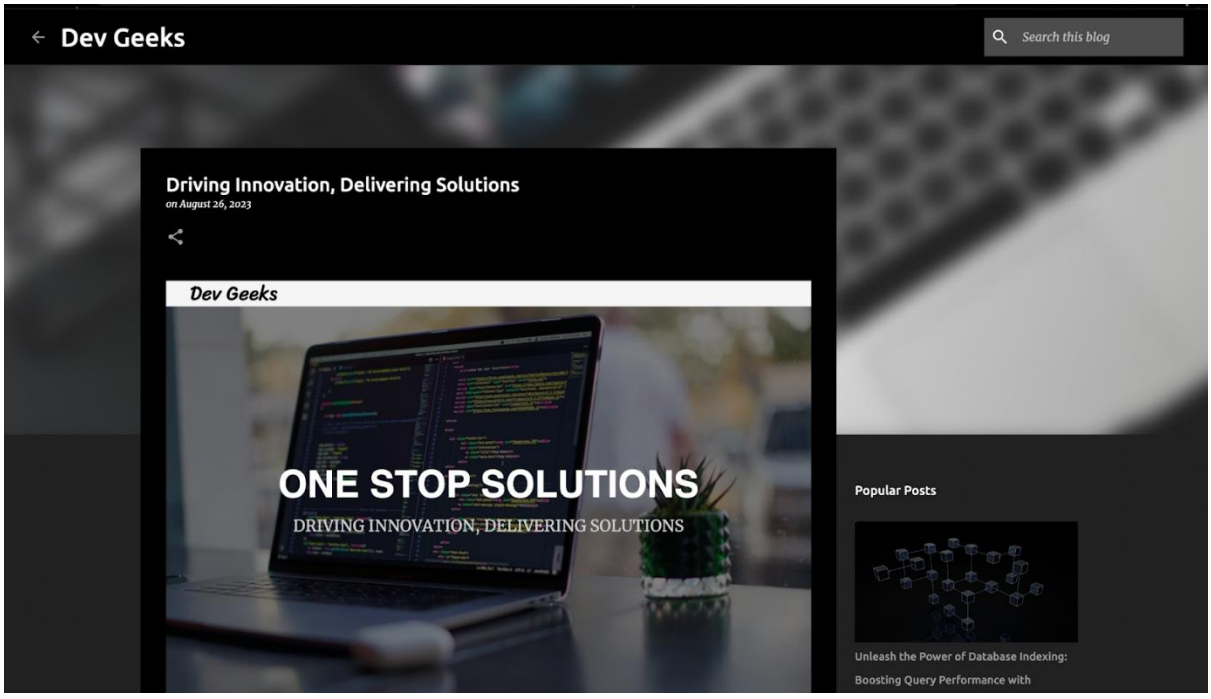
Permalink

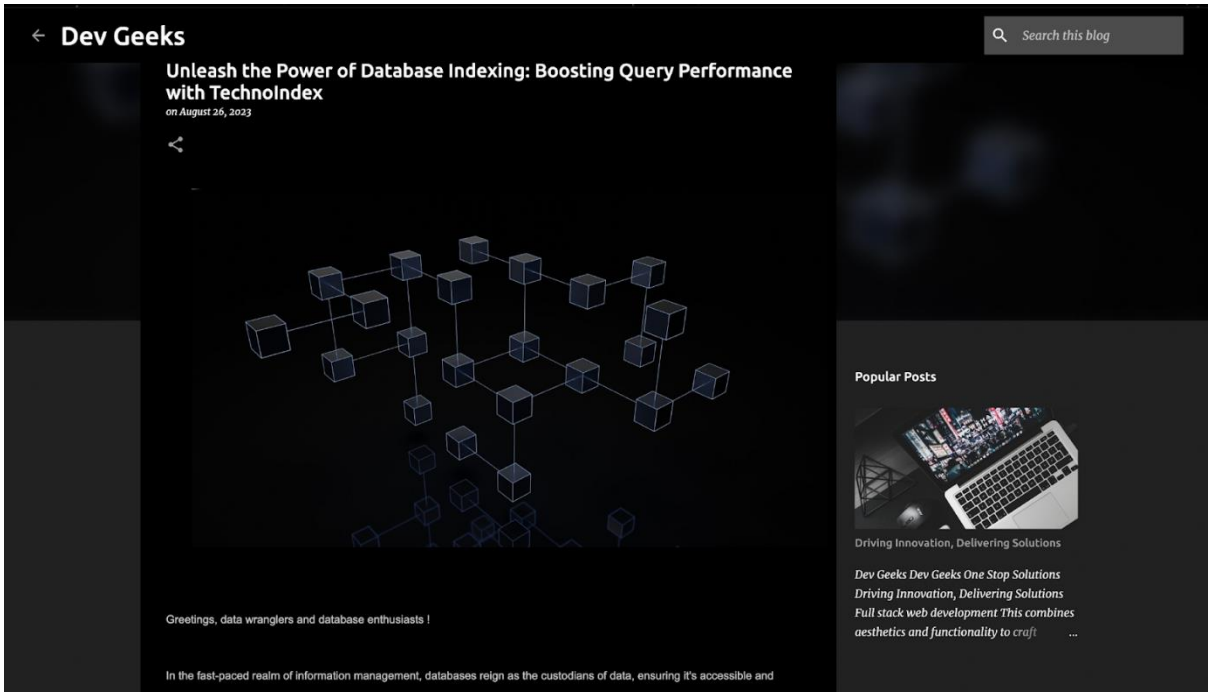
Location

Options



- After completing the post, save it and publish. It looks stunning as below.




Dev Geeks
Search this blog
Unleash the Power of Database Indexing: Boosting Query Performance with TechnoIndex
on August 26, 2023
Greetings, data wranglers and database enthusiasts !
In the fast-paced realm of information management, databases reign as the custodians of data, ensuring it's accessible and
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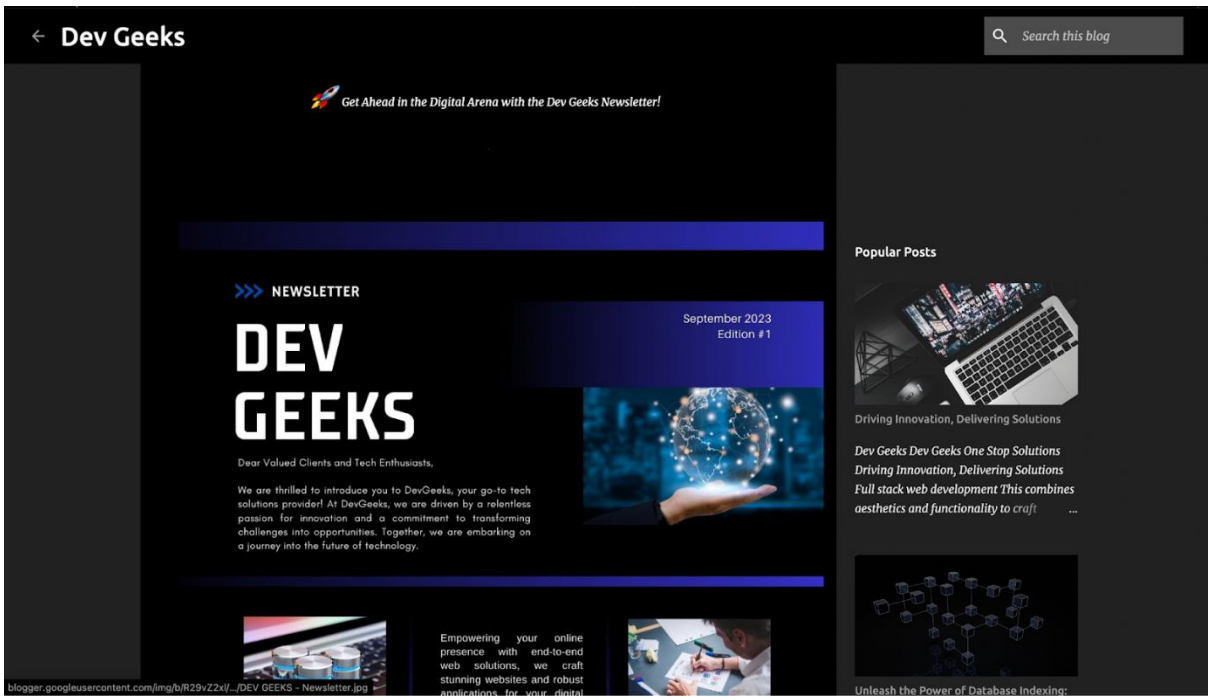
Dev Geeks
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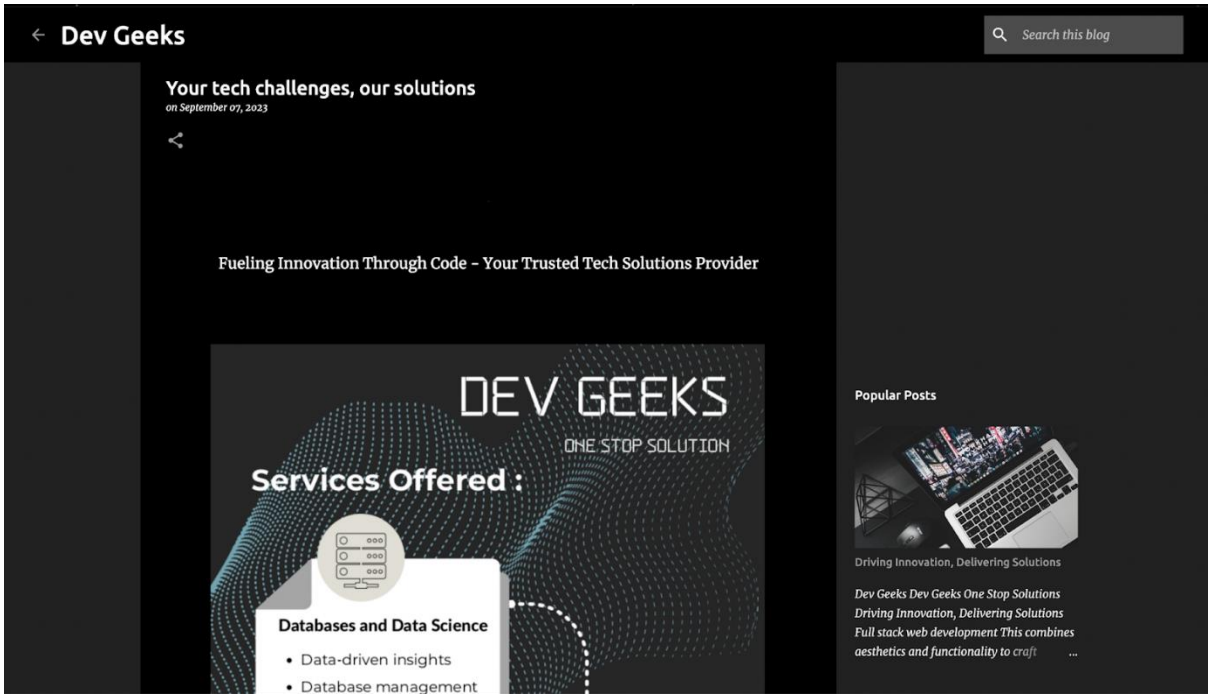
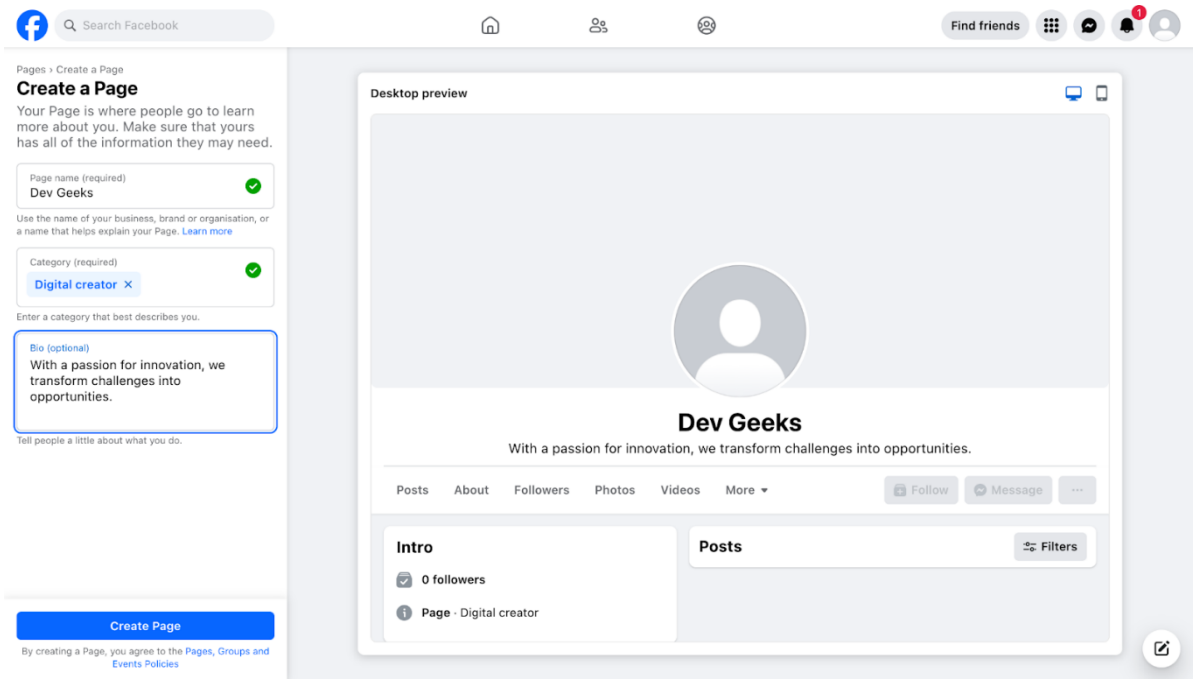
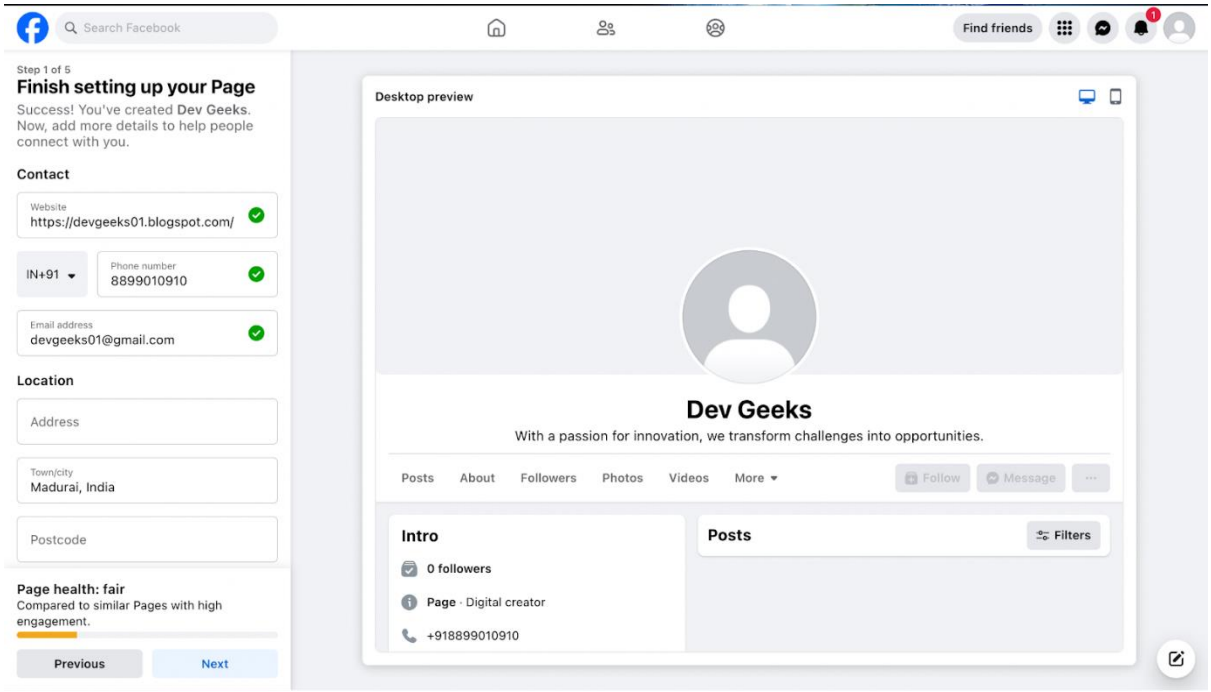
Get Ahead in the Digital Arena with the Dev Geeks Newsletter!
NEWSLETTER
DEV GEEKS
September 2023
Edition #1
Dear Valued Clients and Tech Enthusiasts,
We are thrilled to introduce you to DevGeeks, your go-to tech solutions provider! At DevGeeks, we are driven by a relentless passion for innovation and a commitment to transforming challenges into opportunities. Together, we are embarking on a journey into the future of technology.
Empowering your online presence with end-to-end web solutions, we craft stunning websites and robust
Popular Posts
Driving Innovation, Delivering Solutions
Dev Geeks Dev Geeks One Stop Solutions Driving Innovation, Delivering Solutions Full stack web development This combines aesthetics and functionality to craft ...
Unleash the Power of Database Indexing:



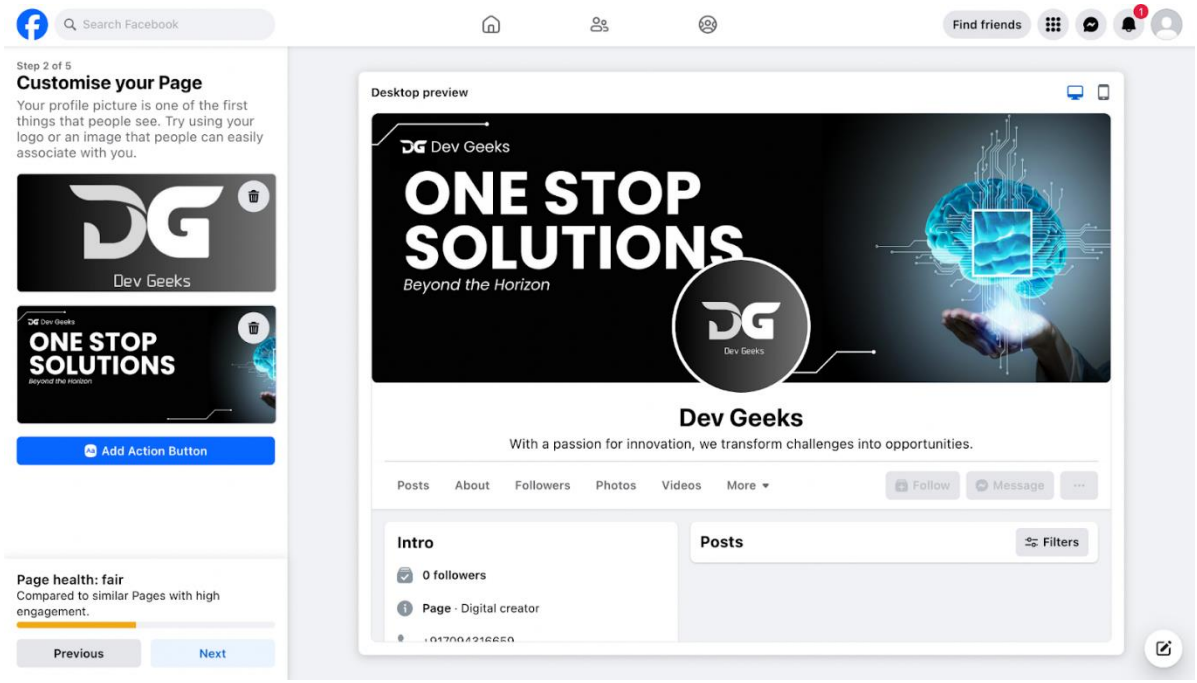
✓ FACEBOOK PAGE:

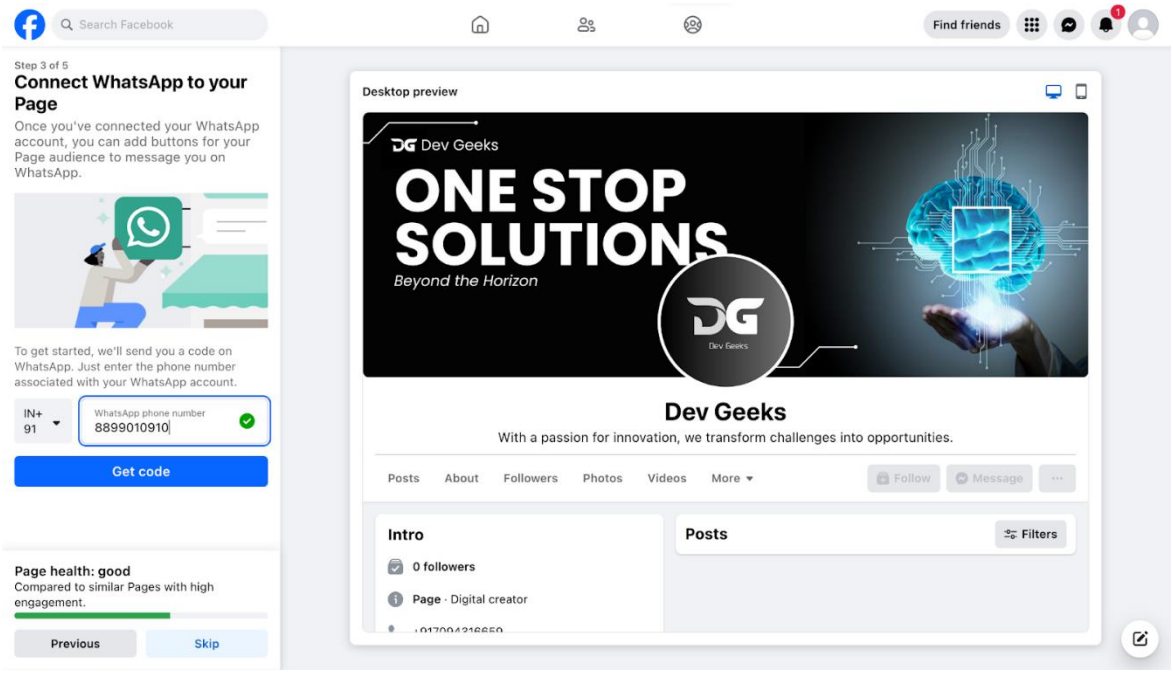
- **Page Url: https://www.facebook.com/profile.php?id=61550670142528**
- Creation of a Facebook business page for Dev Geeks. For that, we create a business profile by giving the required details.



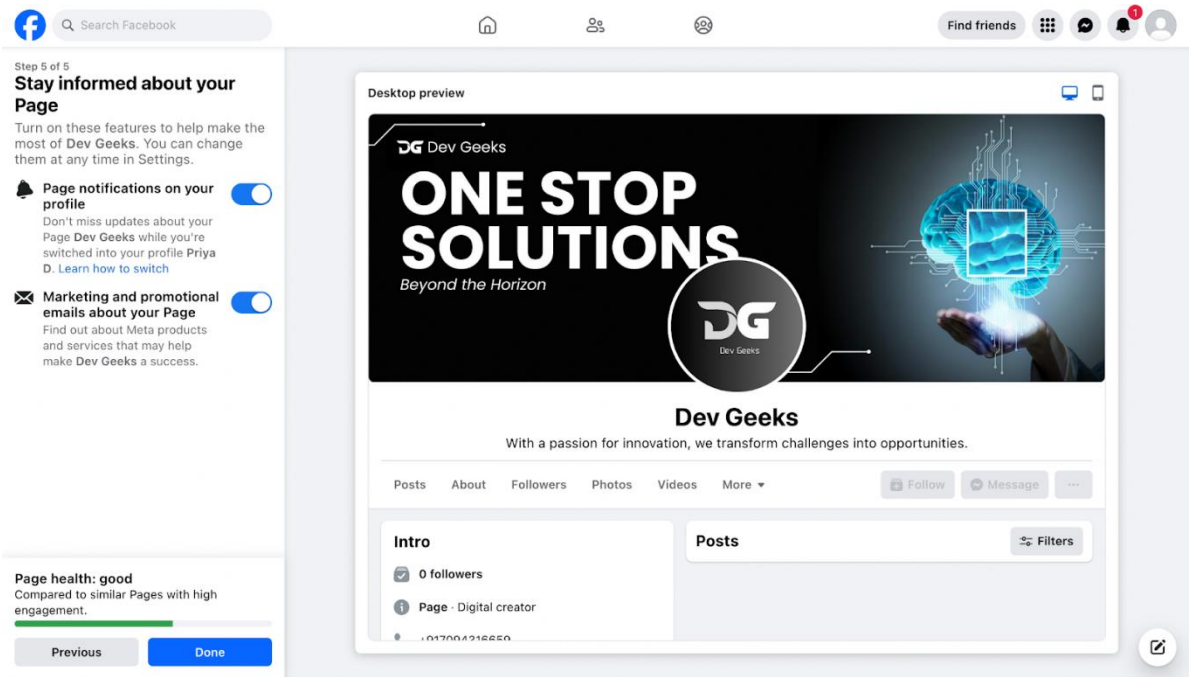


- Then we customize the page by providing a profile and banner to attract and increase visitors to the page which is an essential factor to the business.

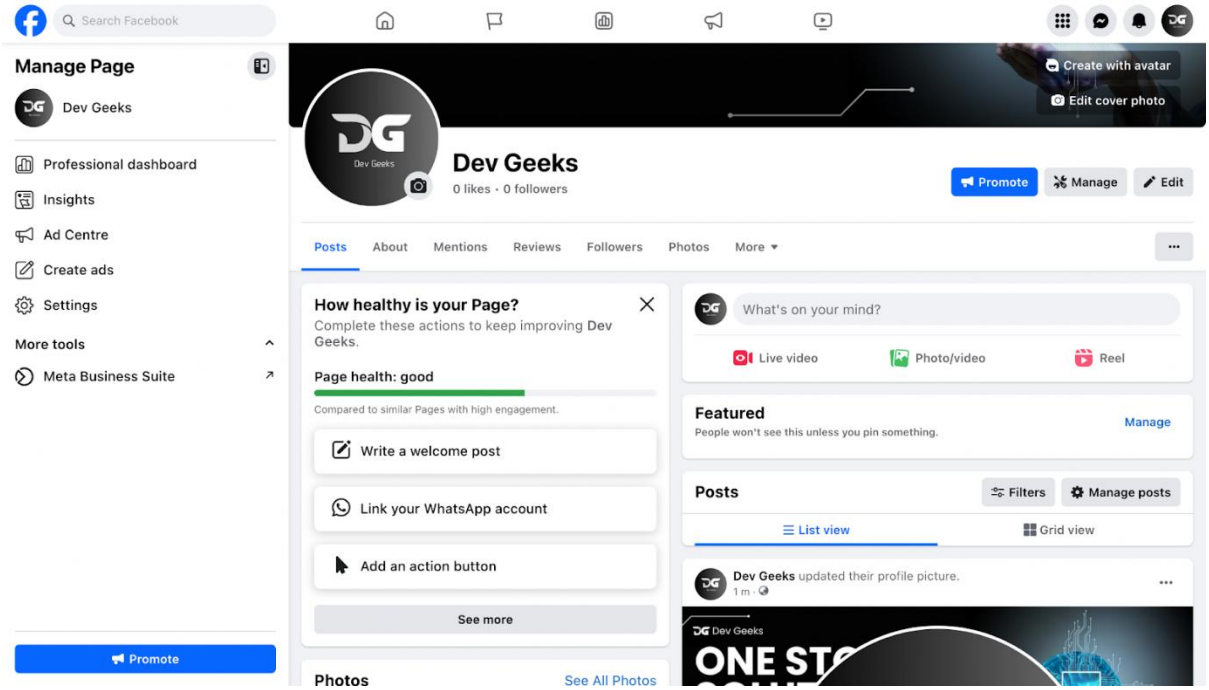


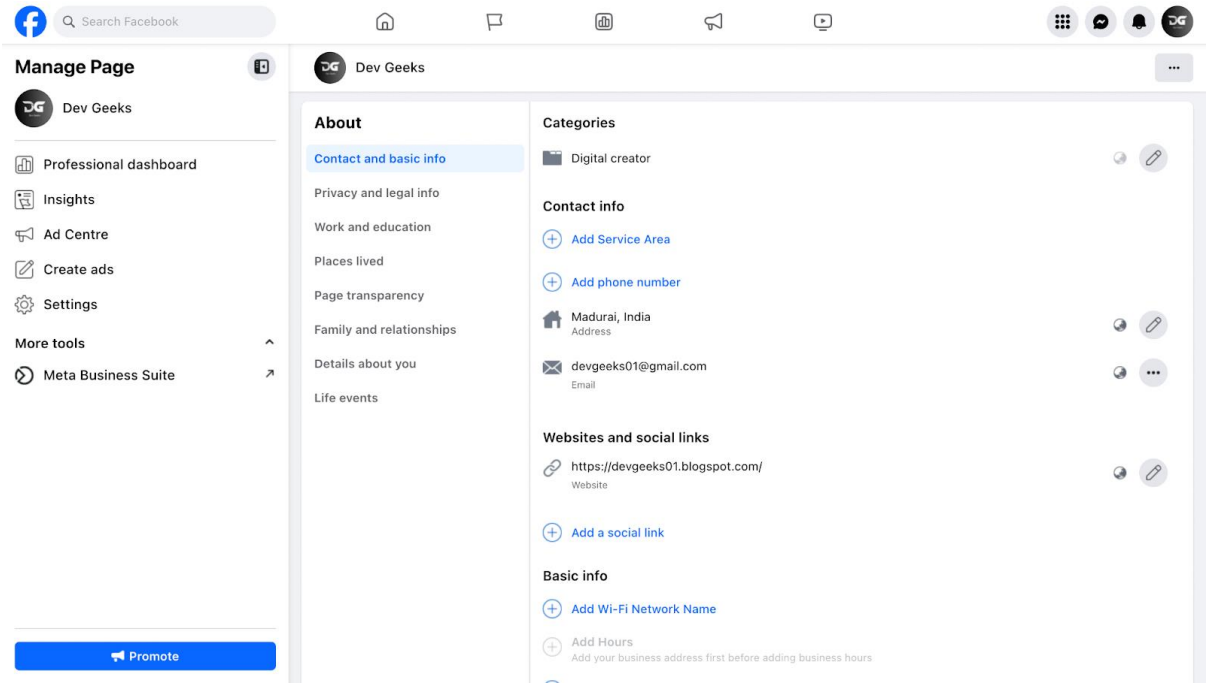


- Thus the page is created successfully after providing access to the notification of updates and invitation marketing promotional emails to the page.

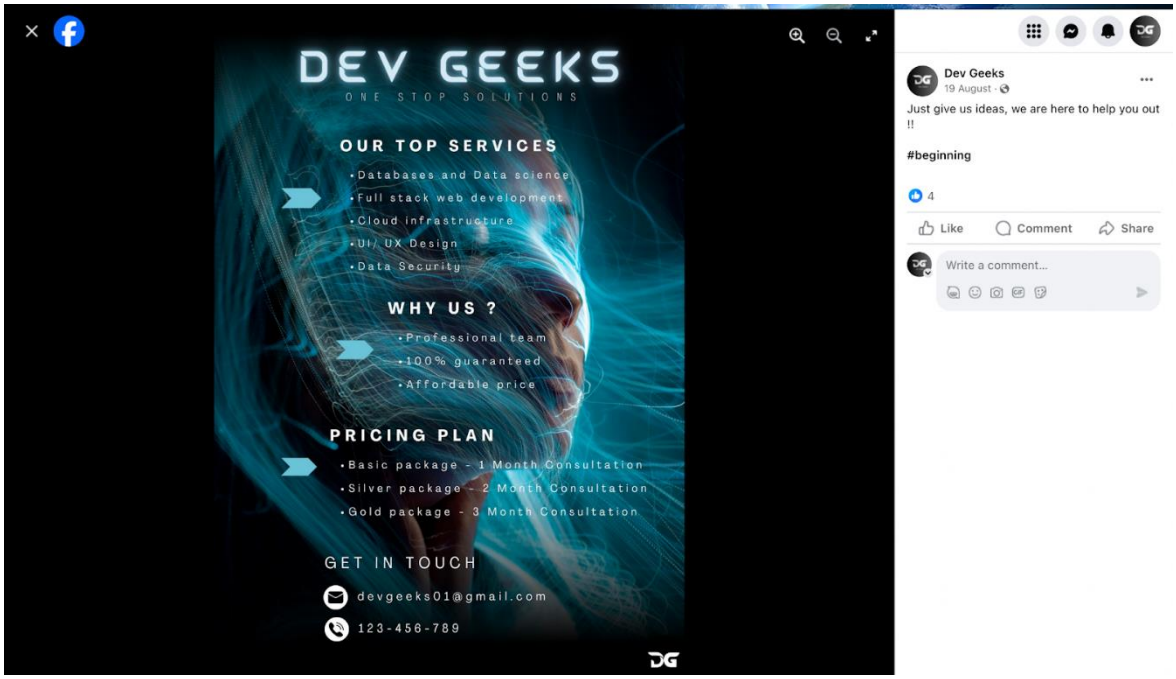


- This is the Facebook page of Dev Geeks



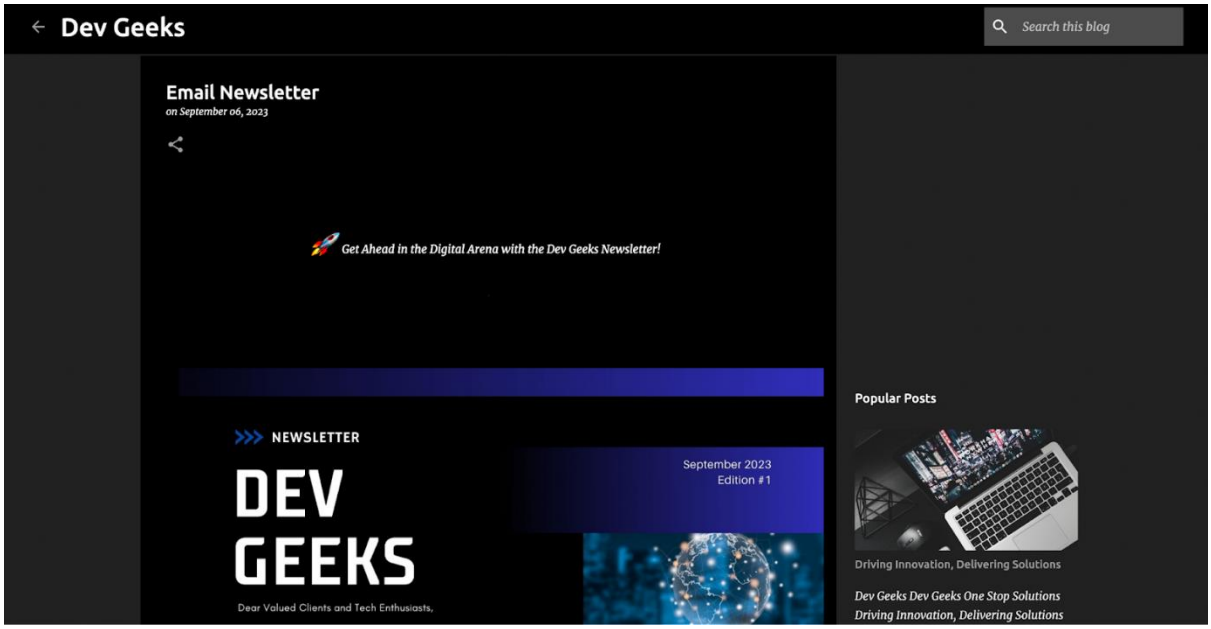


- The first post explains our services and what “Dev Geeks”does along with our contact details to make use of services



✓ EMAIL NEWSLETTER POST:

- **Blog Url: https://devgeeks01.blogspot.com/2023/09/email-newsletter.html**



NEWSLETTER

DEV GEEKS

September 2023
Edition #1

Dear Valued Clients and Tech Enthusiasts,

We are thrilled to introduce you to DevGeeks, your go-to tech solutions provider! At DevGeeks, we are driven by a relentless passion for innovation and a commitment to transforming challenges into opportunities. Together, we are embarking on a journey into the future of technology.

DATABASES AND DATA SCIENCE

Unlock the power of data with our expert database management and cutting-edge data science solutions for smarter insights and better decisions.

Empowering your online presence with end-to-end web solutions, we craft stunning websites and robust applications for your digital success.

FULL STACK WEB DEVELOPMENT

UI / UX DESIGN

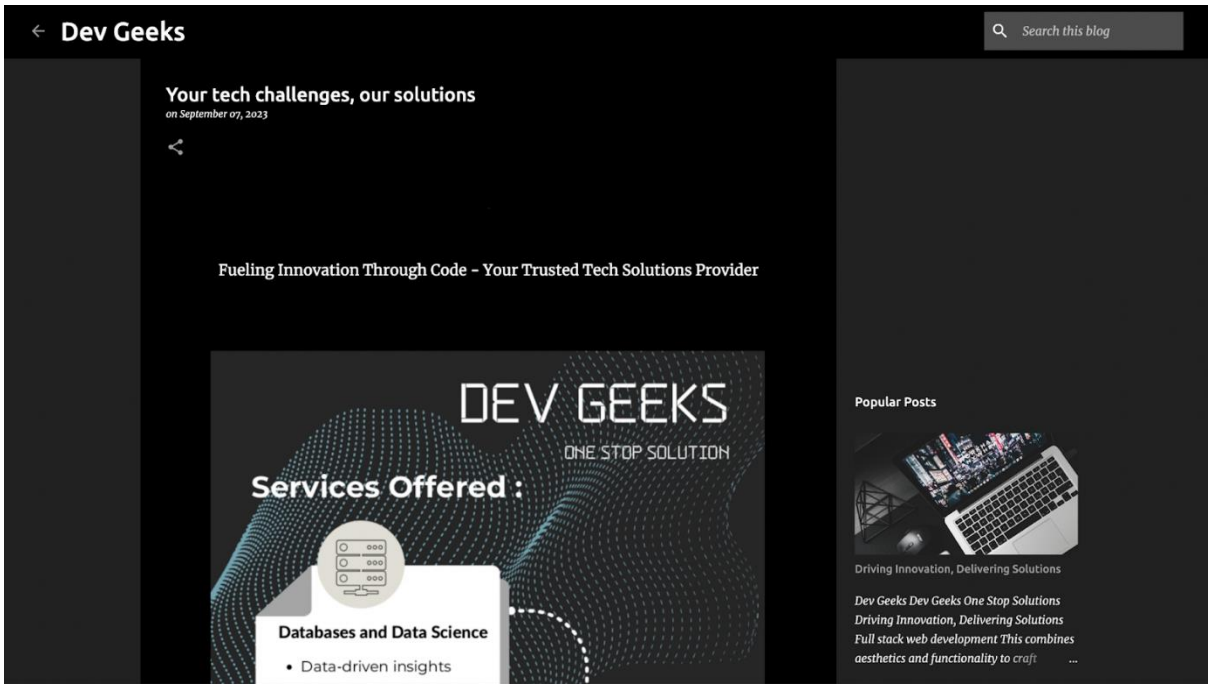
Crafting seamless UI/UX experiences, Where code and creativity converge. Elevating user journeys with precision, A programmer's art, our design's surge.

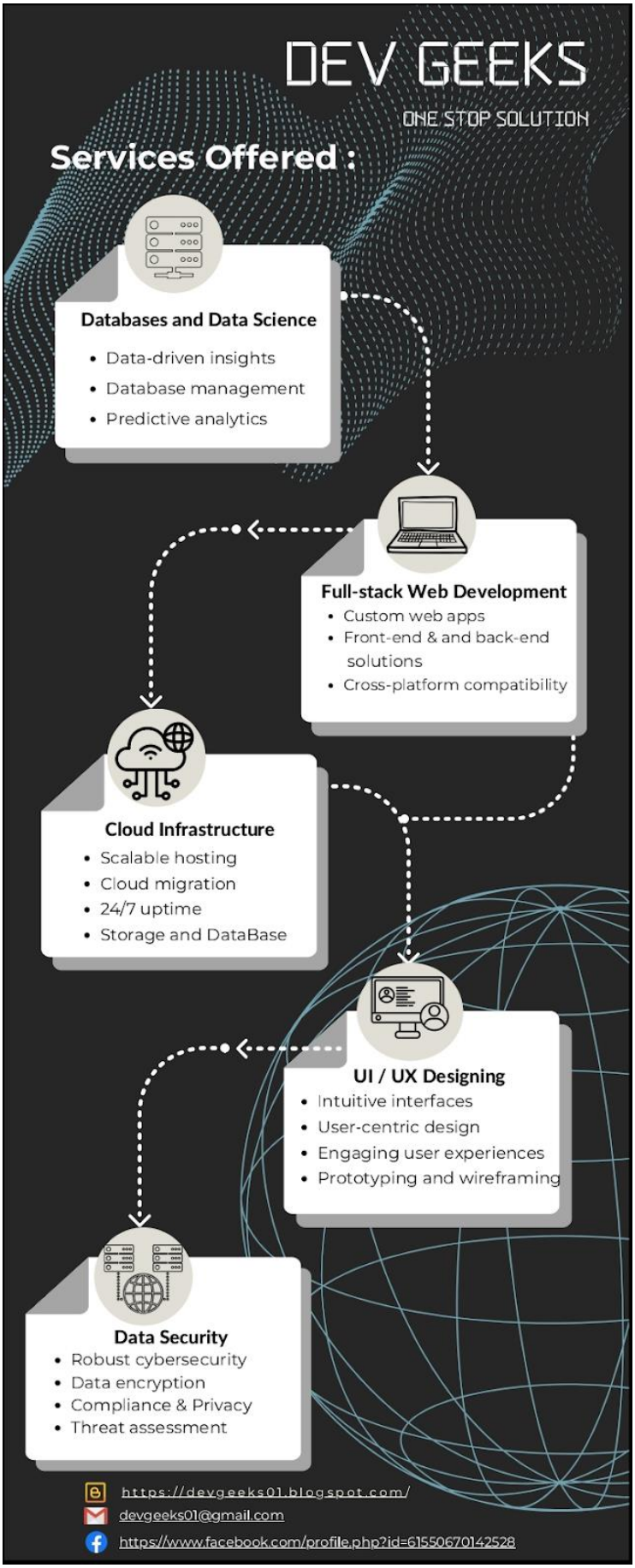
CLOUD INFRASTRUCTURE

Unlock the power of limitless possibilities with cloud infrastructure. Seamlessly scale your digital ambitions, reduce costs, and enhance security. Elevate your tech game with the agility and reliability of the cloud. Embrace innovation and future-proof your projects with cloud solutions.

✓ INFOGRAPHIC POSTER:

- **Blog Url: https://devgeeks01.blogspot.com/2023/09/your-tech-challenges-our-solutions.html**

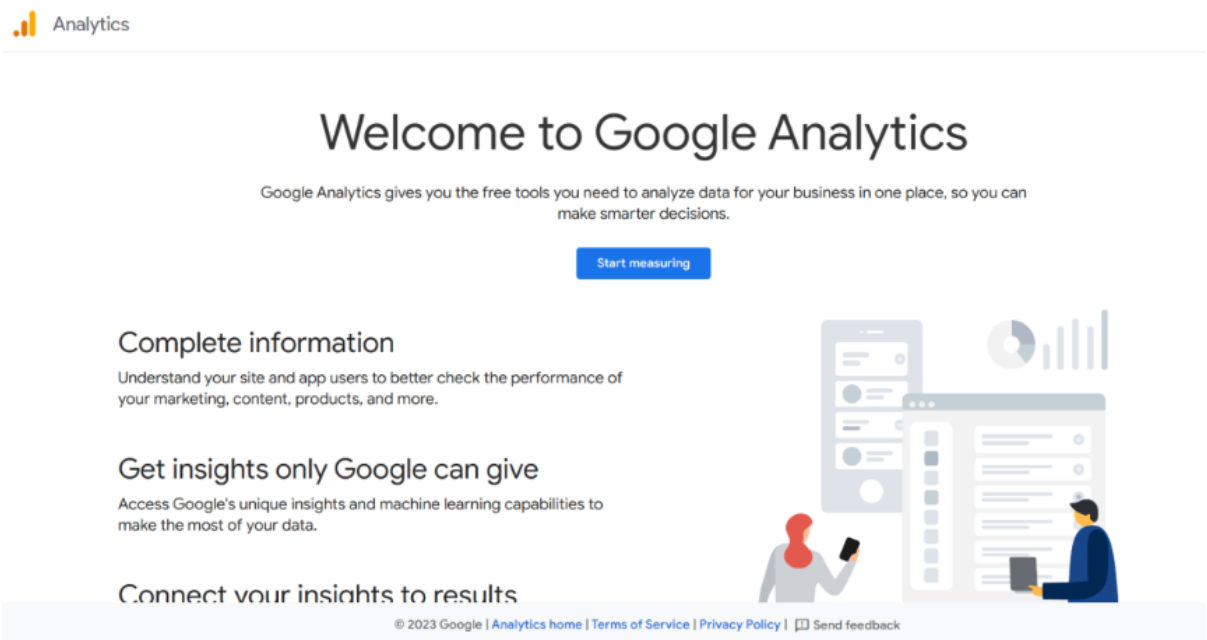



DEV GEEKS
ONE STOP SOLUTION
Services Offered :
Databases and Data Science
• Data-driven insights
• Database management
• Predictive analytics
Full-stack Web Development
• Custom web apps
• Front-end & and back-end solutions
• Cross-platform compatibility
Cloud Infrastructure
• Scalable hosting
• Cloud migration
• 24/7 uptime
• Storage and DataBase
UI / UX Designing
• Intuitive interfaces
• User-centric design
• Engaging user experiences
• Prototyping and wireframing
Data Security
• Robust cybersecurity
• Data encryption
• Compliance & Privacy
• Threat assessment
https://devgeeks01.blogspot.com/
devgeeks01@gmail.com
https://www.facebook.com/profile.php?id=61550670142528

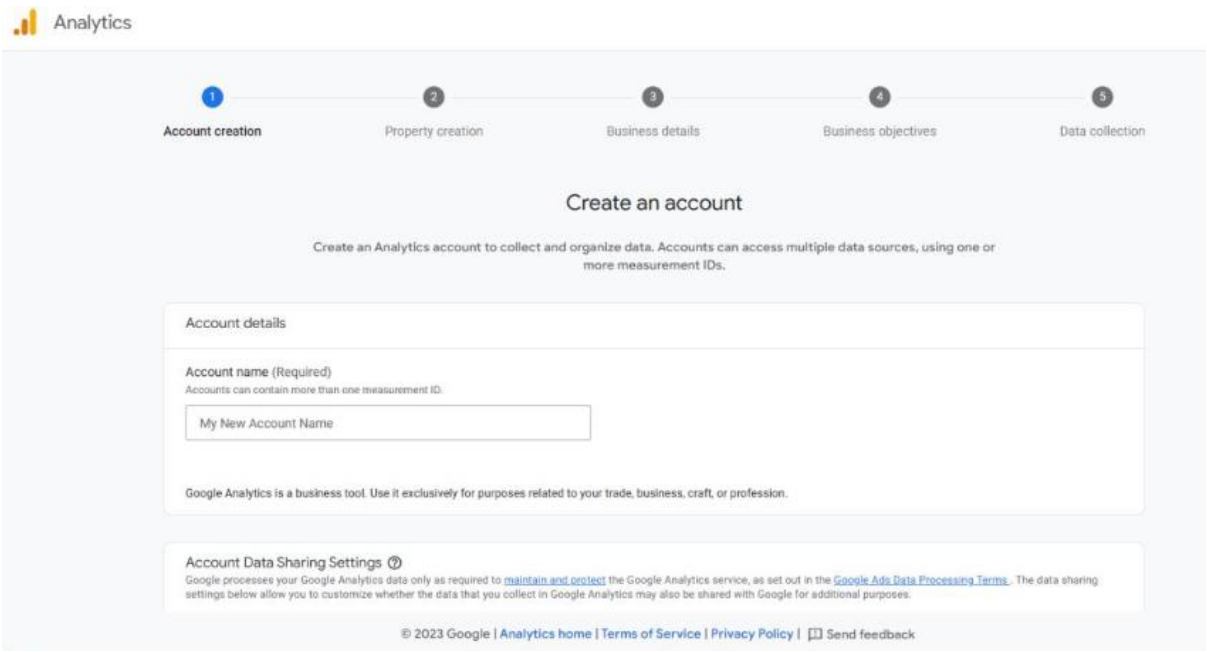
✓ GOOGLE ANALYTIC MEASUREMENT ID

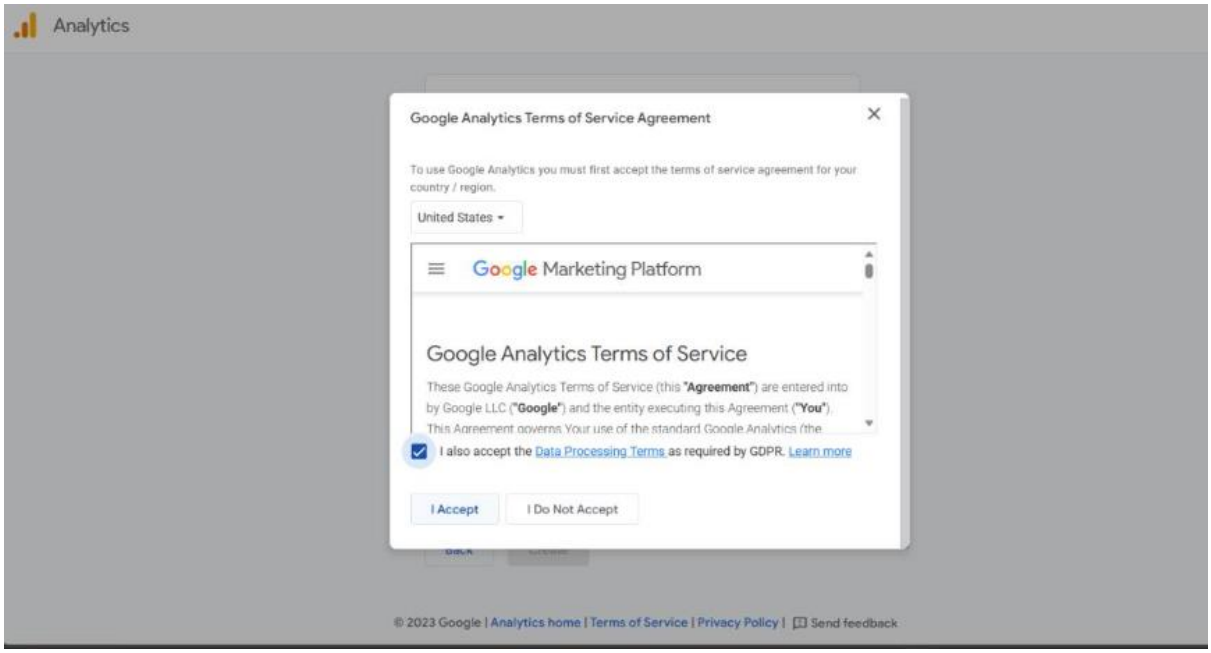
Google analytic measurement ID:G-W9TY4J5NK3

Visit Google Analytic official page



Create an account by means of enter details




Analytics
Google Analytics Terms of Service Agreement
To use Google Analytics you must first accept the terms of service agreement for your country / region.
United States
Google Marketing Platform
Google Analytics Terms of Service
These Google Analytics Terms of Service (this "Agreement") are entered into by Google LLC ("Google") and the entity executing this Agreement ("You").
I also accept the Data Processing Terms as required by GDPR. Learn more
I Accept
I Do Not Accept
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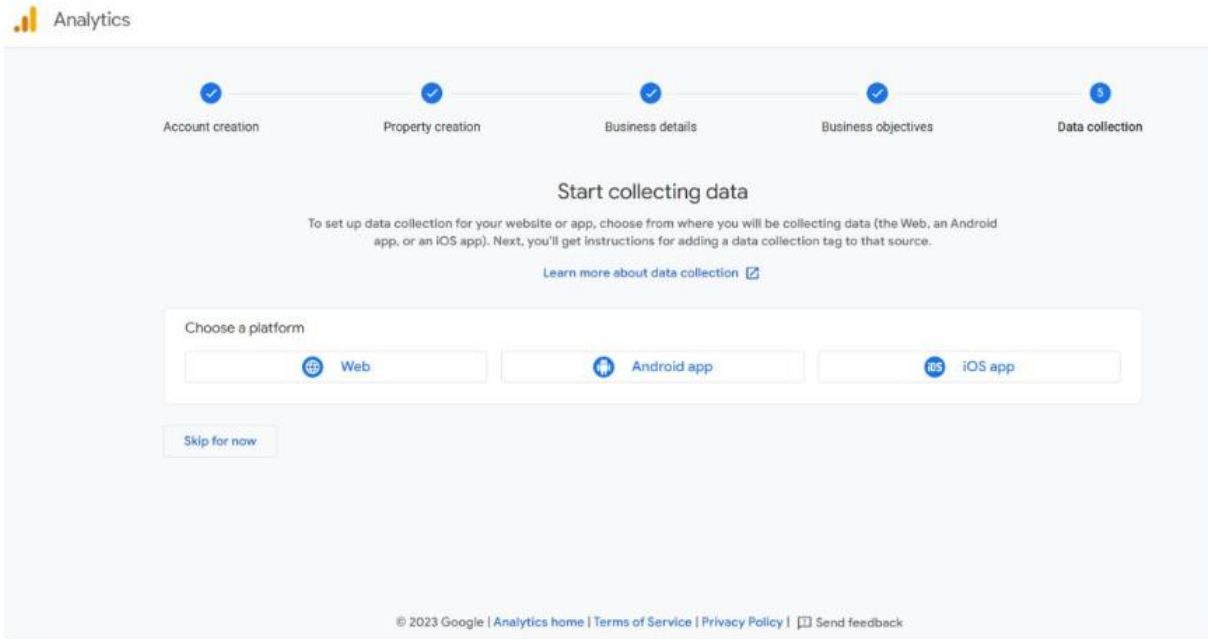
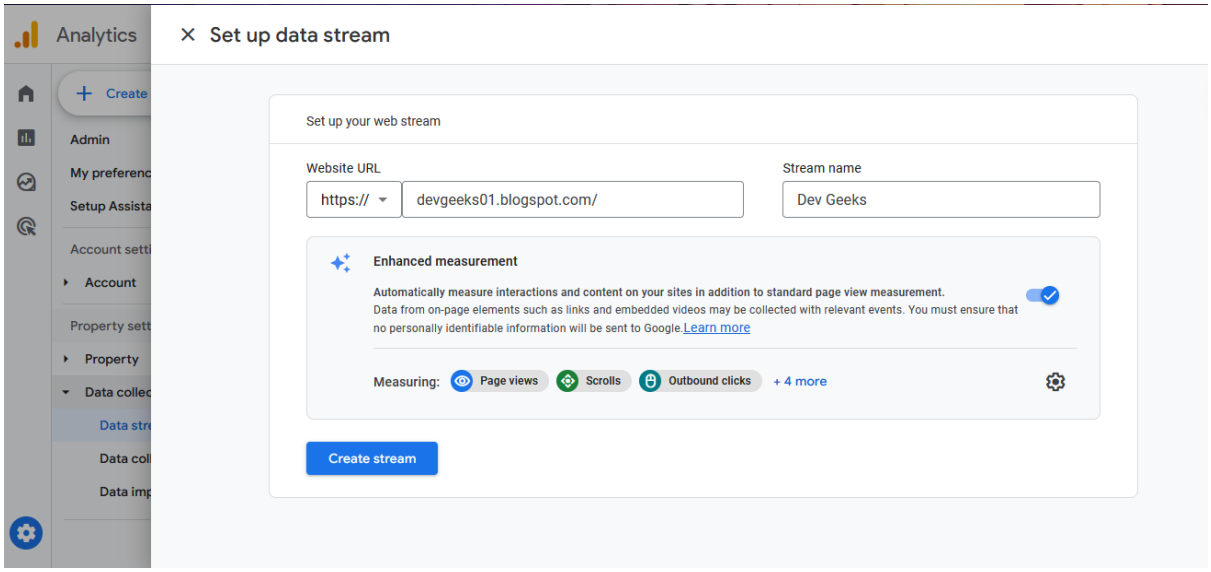
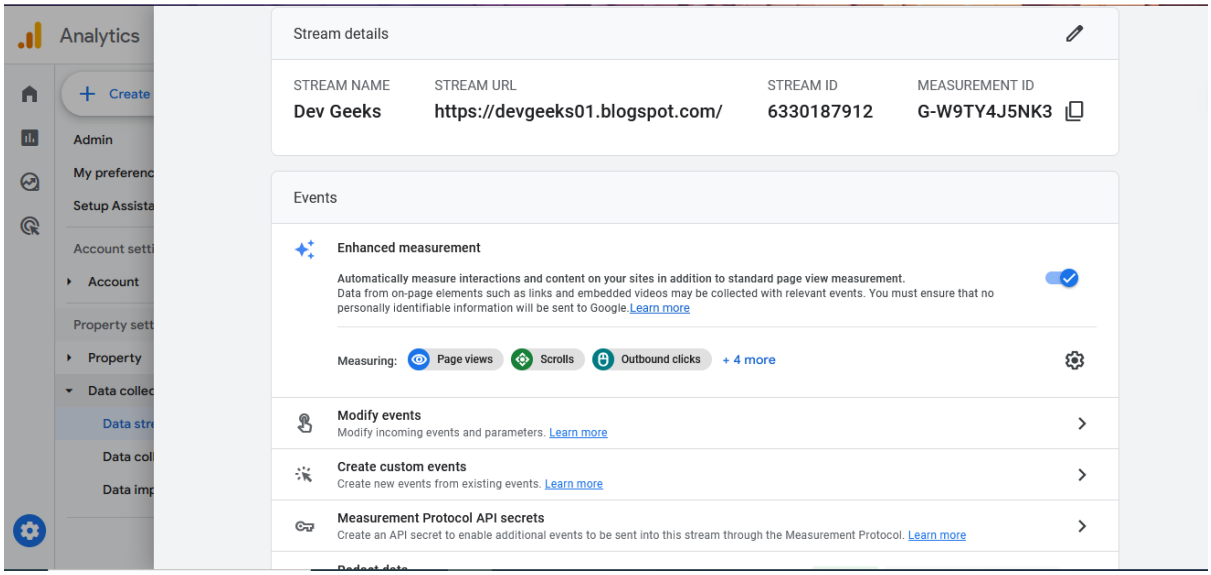

Analytics
Account creation
Property creation
Business details
Business objectives
Data collection
Start collecting data
To set up data collection for your website or app, choose from where you will be collecting data (the Web, an Android app, or an iOS app). Next, you'll get instructions for adding a data collection tag to that source.
Learn more about data collection
Choose a platform
Web
Android app
iOS app
Skip for now
© 2023 Google | Analytics home | Terms of Service | Privacy Policy | Send feedback

Then click Web to create a Stream