

*The creative talents
of the LVMH group*

LVMH

VIRGIL ABLOH

MEN'S ARTISTIC DIRECTOR LOUIS VUITTON

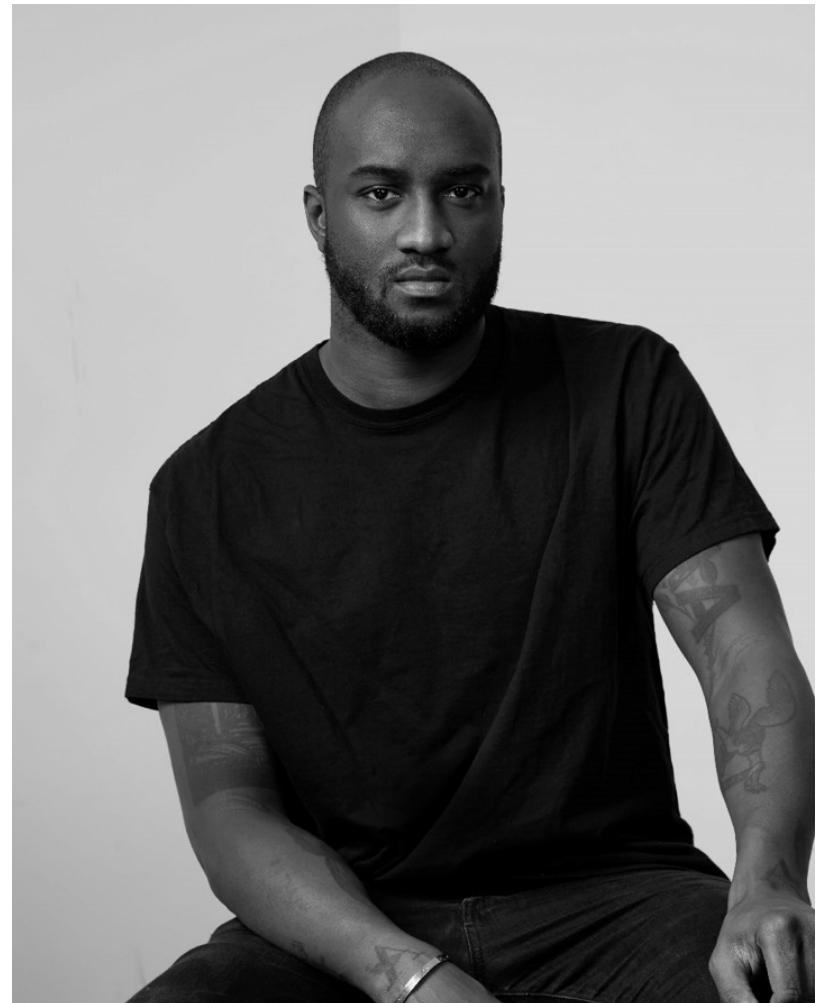
Born in Rockford, Illinois in 1980, Virgil Abloh is an artist, architect, engineer, creative director, and designer. After earning a degree in Civil Engineering from the University of Wisconsin Madison, he completed a Master's Degree in Architecture at the Illinois Institute of Technology in a curriculum founded by Mies van der Rohe. It was here that he learned not only about modernist design principles but also about the concept of multi-disciplinary working.

Virgil Abloh's brand Off-White c/o Virgil Abloh™ was started in 2012 as an artwork titled "PYREX VISION." In 2013, the brand premiered a seasonal men's and women's fashion label showing runway collections during Paris Fashion Week since 2015.

Abloh has also presented his work at major design institutions around the globe by the likes of Harvard Graduate School of Design, Columbia Graduate School of Architecture, Planning and Preservation and the Rhode Island School of Design. In 2019 he will have a major exhibition of past and current work at the Museum of Contemporary Art of Chicago, Illinois.

In 2015, Virgil Abloh for Off-White c/o Virgil Abloh™ is among the finalists of the LVMH Prize.

He has been awarded various prizes, most recently winning the British Fashion Awards Urban Luxe award and International Designer of the Year at the GQ Men of the Year Awards in 2017.



© Louis Vuitton

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JONATHAN ANDERSON

CREATIVE DIRECTOR LOEWE

Born in 1984 in Northern Ireland, lives in London, Madrid and Paris.

Graduate of the London College of Fashion.

British Fashion Award for Emerging Talent in 2012, GQ Spain Best Designer Award in 2014, British Fashion Award for Best Menswear Designer in 2014.

In 2008, Jonathan Anderson created the J.W. Anderson brand with a ready-to-wear collection for men. An initial womenswear capsule collection followed in 2010. In February 2011, the House joined the London Fashion Week program. Since then, Jonathan Anderson has continually explored relationships between men and women and has played on mixed gender identities in each of his collections. In October 2013, he became Creative Director for Loewe and began renewing the House's identity.

Instagram: @Jonathan.anderson



© Loewe

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FRÉDÉRIC BODENES

CREATIVE DIRECTOR LE BON MARCHÉ

Born in 1971 in Lesneven, lives in Paris.

Graduate of the Olivier de Serres School of Applied Arts.

Frédéric Bodenes provides the creative momentum for events at Le Bon Marché Rive Gauche through an approach that respects the House's DNA. He plots staging and artistic stories, encounters and partnerships, to make each visit to Le Bon Marché Rive Gauche exceptional and distinctive. His goal is to create a "retail theater" and give meaning to the department store's messages.



© Le Bon Marché

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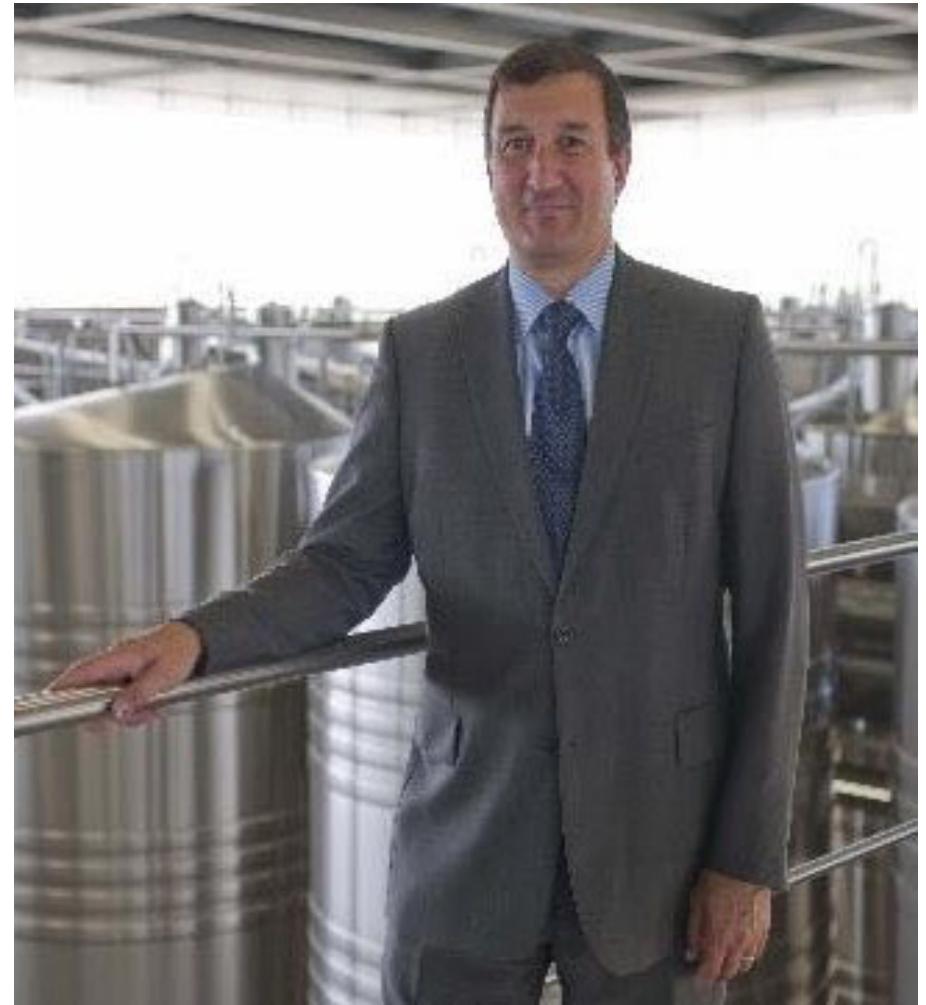
CHRISTOPHE BONNEFOND

CELLAR MASTER MERCIER

Born in 1963, lives in Epernay.

Graduate in Agricultural Engineering, specializing in Viticulture and Oenology and holder of an MBA from the Reims Management School.

After spending several years in the Production Department at Moët & Chandon, Christophe Bonnefond joined the Oenology Department on the strength of his skills as a manager and field expert, focusing on making wines "from vine to consumer". In parallel, he has been Cellar Master for Mercier since 2006, a role which allows him to express the House's DNA and its values of daring, accessibility and proximity, as well as sharing his enthusiasm for wine with customers and consumers alike. These two roles enable him to steer and encourage discussions with all the players in the world of champagne.



© Mercier

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DAN BUCKLE

WINEMAKER CHANDON AUSTRALIA

Born in 1971 in Melbourne, lives in Melbourne.

Graduate of the University of Melbourne, the Charles Sturt University in Oenology and the Royal Melbourne Institute of Technology in Business Administration.

Wine of Champagne Award 2012.

Dan Buckle describes himself as meticulous. This aspect of his personality has enabled him to become one of the most respected winemakers in Australia. His father owned an estate on Mornington Peninsula and he spent his childhood planting, pruning and picking grapes. Throughout his career Dan has worked with vines in Bordeaux, Burgundy and Champagne, and spent two years at Coldstream Hills, five years at Yering Station and eight at Mount Langi Ghiran. He is now back in the Yarra Valley, which he regards as a progressive and dynamic winemaking community.

Twitter: @danbuckle



© Chandon Australia / Joe Wigdahl

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VINCENT CHAPERON

DOM PÉRIGNON CHEF DE CAVE

Born in 1976 in a Bordeaux winemaking family where vineyards are a legacy and wine is a culture.

He studied viticulture and oenology at the École Nationale d'Agronomie in Montpellier. But it was through hands-on experience during grape harvests in Pomerol, Saint-Émilion, Sauternes and then prestigious estates in Chile and Argentina that he gained true appreciation for the terroir. Vincent began identifying links between centuries-old tradition and the energy of the New World that would nourish his inspiration.

After obtaining his degree as an oenologist and agricultural engineer in 1998, he set off to explore the Champagne region, joining Moët & Chandon in 1999. Inspired by these vineyards in more northern climes, he gradually developed a strong attachment to the region, putting down his own roots in a new terroir. He decided to stay and deepen his knowledge of the vineyards and local winemaking techniques, forging a personal aesthetic of champagne.

In 2005 Vincent Chaperon joined Dom Pérignon. His meeting with Richard Geoffroy proved decisive, the beginning of a thirteen-year apprenticeship during which the two engaged in an ongoing dialogue with one and other, and with nature, nurturing a mutual understanding anchored in confidence. The passing of the baton took place on January 1, 2019 when Vincent Chaperon became Chef de Cave of Dom Pérignon.



© Dom Pérignon / Christophe Meimoon

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VICTOIRE DE CASTELLANE

CREATIVE DIRECTOR DIOR JOAILLERIE

Born in Neuilly-sur-Seine, lives in Paris.

Self-taught.

Prix de l'Excellence de la Mode Marie Claire 2009, Style Award Elle China 2011.

Chevalier de la Légion d'Honneur.

A jewelry designer and leading light of the Paris scene, Victoire de Castellane was named Creative Director of Christian Dior's newly-created Jewelry and High Jewelry departments in 1998. Taking inspiration from the House's imaginative universe, she transposed it into creative narratives, playing on volumes and colors, and paying tribute to the neglected stones of classic jewelry. Renowned for having revolutionized the jewelry world, she defines the ground rules for an uninhibited, ultra-feminine collection of precious creations, in which jewels become a story to be conveyed.

Instagram: @victoiredecastellane



© Dior / Karim Sadli

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MARIA GRAZIA CHIURI

CREATIVE DIRECTOR DIOR WOMEN'S COLLECTION

Graduate of the Istituto Europeo di Design in Rome.

Inspired by her mother, who was a seamstress, Maria Grazia Chiuri always wanted to pursue a career in fashion. As a teenager she was always to be found rummaging in flea markets for vintage clothes. She went on to study at the Istituto Europeo di Design.

Her passion for clothes and accessories was coupled with a love of art and cinema, leading to a job at Fendi, a Maison known for its collaborations with cinema. In 1999 she joined Valentino along with her creative partner Pierpaolo Piccioli. Together they designed bags that became icons and were appointed co-creative directors for all the brand's lines.

In 2016 Maria Grazia Chiuri decided to join Dior as Creative Director for women's haute couture, ready-to-wear and accessories, the first woman to hold this position.



© Dior / Maripol

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NICOLAS DEGENNES

MAKEUP & COLOR ARTISTIC DIRECTOR PARFUMS GIVENCHY

Born in 1961 in Poitiers, lives in Paris.

Graduate of the Ecole des Techniques et de Maquillage Artistique Christian Chauveau.

Prix d'Excellence de la Beauté Marie Claire 2005, 2007 and 2009, Prix du Talent du Luxe et de la Création for Wellness 2013, Elle International Beauty Award in the Best Lipstick category 2014.

Since 1999, Nicolas Degennes act as Makeup and Color Artistic Director at Parfums Givenchy and creates elegant and highly creative makeup. Thanks to his experience in studios, backstage and on sets, he offers the House a total mastery of light and color in order to accentuate female beauty. Daring choices, cutting-edge formulas and luxurious packaging are the hallmarks of Parfums Givenchy. His 15 years have seen the creation of over 10,000 colors, four collections every year, and essential products such as Phenomen'Eyes, the revolutionary mascara with a spherical brush, and Le Rouge Givenchy, the style accessory that adorns lips with intense, luminous color.

Instagram: @ndegennes

Twitter: @ndegennes



© Parfums Givenchy / Robert Jaso

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FRANÇOIS DEMACHY

PERFUMER-CREATOR PARFUMS CHRISTIAN DIOR

Born in 1949 in Grasse, lives in Paris.

Graduate of the Ecole de Parfumerie de Charabot.

Awarded for Dior Homme Cologne, Miss Dior Eau de Toilette, Miss Dior Le Parfum, J'adore l'or, J'adore l'absolu, J'adore voile de parfum, Escale à Parati and Patchouli Impérial.

François Demachy has been Perfumer-Creator at Dior since 2006. As a native of Grasse, his calling was shaped by a childhood spent amid the scents and aromas of the jasmine and rose fields he would walk through every day. He soon learned about perfume production, working in the region's workshops each summer. He studied at Charabot, the biggest name in natural raw ingredients in Grasse, first in the workshops and then in the laboratories, before attending the internal school of perfumery. After this demanding apprenticeship, he joined Jean Cavallier Belletrud's team of perfumers, and continued his specialization in raw ingredients at Charabot's New York affiliate. He is now revisiting the most iconic Dior fragrances, such as J'adore and Miss Dior. He is also creating fragrances for La Collection Privée Christian Dior, which are crafted from exceptional raw ingredients.



© Parfums Christian Dior

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DOMINIQUE DEMARVILLE

CELLAR MASTER VEUVE CLICQUOT

Born in 1967 in Sedan, lives in Champagne.

Holder of the National Oenology Diploma.

Chevalier de l'Ordre du Mérite Agricole.

After obtaining the National Oenology Diploma in 1990 in Dijon, Dominique Demarville returned to Champagne, where he worked as Cellar Master for both trade and grower Houses. Actively involved in local professional life, he oversaw every stage of wine production from the vineyard to shipping. In 2006, Jacques Peters, Cellar Master of Veuve Clicquot then, brought him into his team with a view to Dominique taking over the reins in the long term. In 2009, after three years of "Compagnonnage", a Unesco-recognized system of mentoring and transmitting knowledge, he took charge of oenology for Veuve Clicquot. Dominique has used his experience of champagne as well as his curiosity and sense of creativity to remain true to the House style, and Madame Clicquot's own motto: "Only one quality, the finest".



© Veuve Clicquot

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CLAIRE DÉVÉ-RAKOFF

CREATIVE DIRECTOR CHAUMET

Born in 1962 in Colombes, lives in Paris.

Graduate of the Montpellier School of Fine Arts and the Ecole du Louvre.

Vogue Joyas prize for the Best International Jewelry Collection 2014.

Aged 21, Claire Dévé-Rakoff started her own company specializing in jewelry and fashion accessory design. She honed her jewelry skills at the Ecole du Louvre, studying technical drawing, watercolor and freehand drawing. She then opened a creative studio focusing on jewelry and high jewelry, and partnered with the big brands on Place Vendôme. In March 2012, she joined Chaumet to lead timepiece and jewelry design in the House's studio. In 2013, after developing the Liens high jewelry ring collection, and the new Liens watch, she presented her first high jewelry collection, Hortensia, at Paris Fashion Week. Twelve months later, the creative effervescence around this floral theme continued with the launch of the jewelry, jewels and watches collections. For the 2014 Biennale, she chose to celebrate water in all its forms, with "Lumières d'eau", a collection of twelve sets of jewels and 53 unique pieces .



© Chaumet / Pascal Chevallier

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OLIVIER ECHAUDEMAISON

CREATIVE DIRECTOR GUERLAIN

Born in Périgueux, lives in Paris.

Trained by Alexandre de Paris.

After returning from military service in Algeria, Olivier Echaudemaison began to forge a career in the world of makeup. He very quickly became a makeup artist for fashion shows by the biggest designers, including Montana, Cerruti, Givenchy, Jean-Louis Scherrer and Carolina Herrera. In 1988 he created Givenchy makeup, working closely with Hubert de Givenchy. In 2000, Olivier became Creative Director for Guerlain, driven by his determination to develop his talents in the world of high quality products and promote French excellence. He created the Kiss Kiss and Rouge G lipsticks, and refreshed Guerlain's classic makeup lines such as Terracotta, Rouge Automatique and Météorites. His golden rule: simplicity and purity for a result that is the epitome of discretion.



© Guerlain / Peter Lindbergh

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ROBYN RIHANNA FENTY

FOUNDER, CEO AND ARTISTIC DIRECTOR OF FENTY

Born in 1988 in Barbados, Robyn Rihanna Fenty is the Founder, CEO and Artistic Director of FENTY, launched in May 2019 in partnership with LVMH.

Aside from her incredible musical achievements and considerable impact in the music industry, Robyn Rihanna Fenty continues to add more credits to her burgeoning resume: executive producer, fashion designer, actress, business entrepreneur and philanthropist.

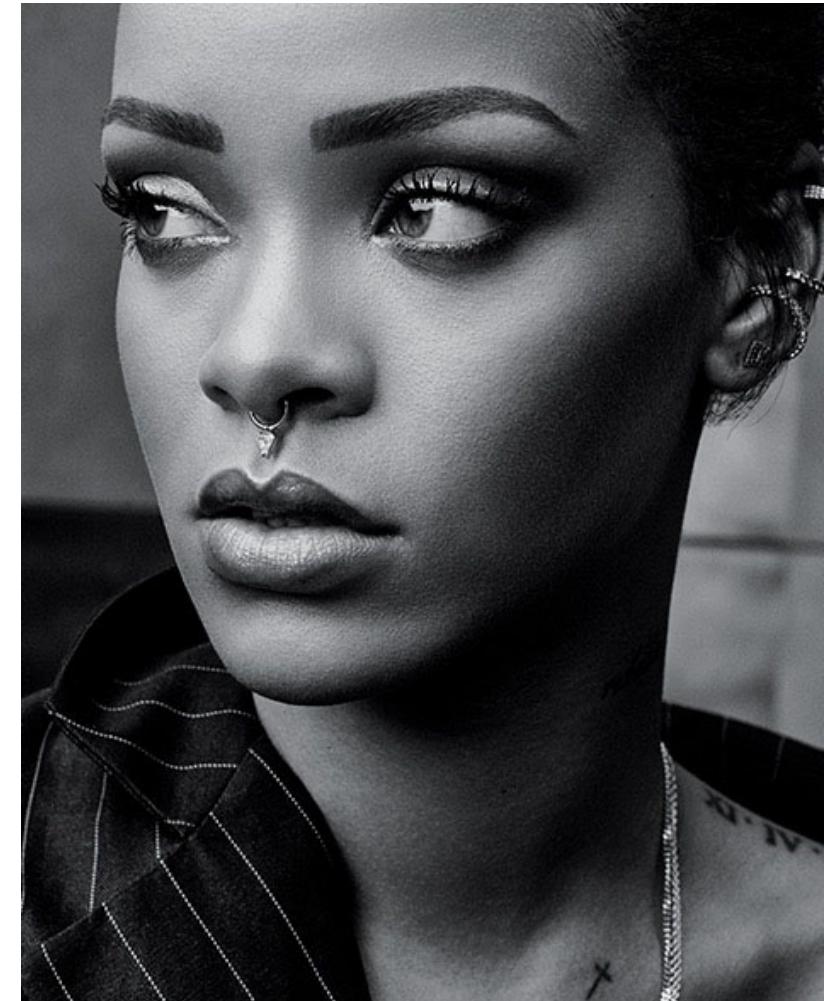
Robyn Rihanna Fenty debuted her relationship with LVMH in March 2015, starring in DIOR Secret Gardens campaign.

In September 2017, she launched FENTY Beauty with LVMH. With her vision that's always ahead of the game, FENTY Beauty redefines the rules with light-as-air formulas that love to be layered—in a global lineup of shades designed for all.

Launched in May 2019, FENTY challenges the rules of luxury and fashion. Rihanna's attitude, her ethos, and spirit infuse all the Maison offerings. She is intimately involved in every aspect of the brand's creation.

A luxury brand for the 21st century, FENTY mainly operates from its digital flagship – www.FENTY.com. Special edition Releases are available on a "See-Now-Wear-Now" model and express a new facet of a woman and her wardrobe.

On December 2nd 2019, FENTY won the "Urban Luxe" Award at the British Fashion Awards held at Royal Albert Hall in London, just six months after the brand launch.



© Craig McDean

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SANDRINE GARBAY

CELLAR MASTER CHÂTEAU D'YQUEM

Born in 1967 in Bordeaux, lives in Roaillan.

Holder of the National Oenology Diploma and a doctorate in Biological and Medical Sciences.

After five years of scientific research at the Faculty of Oenology in Bordeaux, Sandrine Garbay's greatest wish was to return to wine production. Through Serge Chauvet, consultant oenologist at Yquem, with whom she had worked during her student years, she met Alexandre de Lur-Saluces. He took her on in September 1994 to direct the Château's newly established Yquem laboratory. For three years, she was responsible for wine quality control, during which she learned from her predecessor, former Cellar Master Guy Latrille. She took over from him when he retired in 1997 and her first vintage at Yquem as Cellar Master was the 1998.



© Château d'Yquem / Gérard Uféras

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NICOLAS GHESQUIÈRE

ARTISTIC DIRECTOR LOUIS VUITTON

Born in 1971 in Colombes, lives in Paris.

CFDA for Best International Designer in 2001, Wall Street Journal Fashion Innovator 2014,
British Fashion Award for Best International Designer 2014.

Chevalier de l'Ordre des Arts et des Lettres.

At the age of 15, Nicolas Ghesquière made his first foray into the world of fashion, through several apprenticeships. After finishing his studies in 1991, he was appointed Creative Assistant at Jean Paul Gaultier. He joined Balenciaga in 1995, becoming Creative Director in 1997. He quickly made a name for himself with his sculpted, futuristic silhouettes and his embodiment of Parisian chic. For three seasons he created collections for various brands, including the Italian brand Callaghan. Regarded as one of the most exciting designers in his generation, he is known for setting trends. On November 5th 2013, Nicolas Ghesquière joined Louis Vuitton as Creative Director of women's collections.

Instagram: @nicolasghesquiereofficial



© Louis Vuitton / Karim Sadli

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BENOÎT GOUEZ

CELLAR MASTER MOËT & CHANDON

Born in 1970 in Saint-Lô, lives in Suizy-Le-Franc.

Graduate in Agricultural Engineering and Oenology.

Wine Enthusiast's Cellar Master of the Year 2013.

Benoît Gouez, Moët & Chandon's Cellar Master since 2005, describes his career as one that "unfolded thanks to a series of chance encounters... and much daring." He sees oenology as a subtle blend of technique and sensitivity, knowledge and creation. While he ensures that the House does not fall behind, he strongly believes that steady evolution is infinitely preferable to a dramatic revolution. Style and integrity are two personality traits that Benoît Gouez has managed to bring to the fore, ensuring an increasingly authentic expression of the grapes that nature gives him. Moët & Chandon champagne therefore owes its incomparable character to the unique savoir-faire of its Cellar Master. Oenological technique, however well it is mastered, would be nothing without the instinct, flair and sensitivity that characterizes the personality of Benoît Gouez.



© Moët & Chandon / Frank Courtès

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TIM HEATH

WINEMAKER CLOUDY BAY

Born in Adelaide, Australia, lives in Blenheim, New Zealand.

Graduate of the University of Adelaide in Oenology.

Tim Heath joined Cloudy Bay in 2005, following a variety of experiences in several South Australian vineyards and in the Rhône Valley in France. As a Senior Winemaker, Tim leads a team responsible for defining and cultivating the Cloudy Bay style. Since 2011, he has also been a consultant to the team responsible for launching Domaine Chandon India. Tim spends his free time fishing, cooking, gardening and, most importantly, looking after his twins.



© Cloudy Bay / Jessica Jones Photography

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MARC JACOBS

CREATIVE DIRECTOR MARC JACOBS

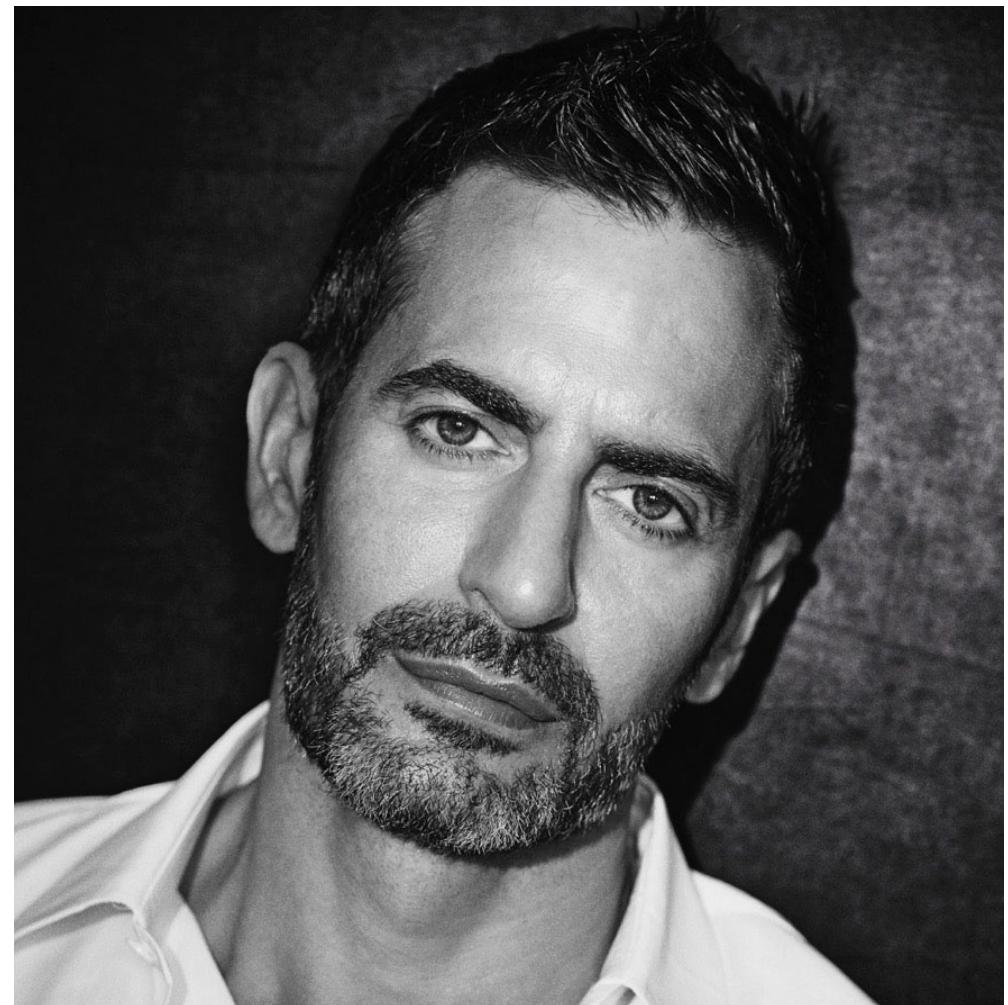
Born in 1963 in New York, lives in New York and Paris.

Graduate of the Parsons, The New School For Design.

CFDA Lifetime Achievement Award 2011.

Chevalier de l'Ordre des Arts et des Lettres.

With over 200 free standing stores across the globe, Marc Jacobs International (founded in 1984) now includes Women's and Men's RTW and accessories, a children's line called Little Marc Jacobs, multiple award winning fragrances, the bookstore Bookmarc and most recently Marc Jacobs Beauty.



© Marc Jacobs / Peter Lindbergh

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KIM JONES

CREATIVE DIRECTOR DIOR HOMME
CREATIVE DIRECTOR FENDI WOMEN'S COLLECTIONS

Born in London in 1979, lives in Paris and London.

Graduate of Central Saint Martins College in Menswear Design.

British Fashion Award for Best Menswear Designer in 2006, 2009, 2011 and 2012.

Kim Jones grew up in a family of globetrotters. At the age of 3 months, he moved to Ecuador and a "nomadic" childhood followed, including stays throughout Africa (Ethiopia, Kenya, Tanzania and Botswana) and in the Caribbean, as well as frequent stops back home in London. He attended London's Central Saint Martins College of Art and Design, where he obtained a Masters in Menswear. His graduation show was acclaimed by the press, and he presented his first collection during London Fashion Week in 2003. A cutting edge young designer, Kim Jones injected his own vibrant mix of high fashion and street style into classic English menswear. This approach led to collaboration projects with Alexander McQueen and Alfred Dunhill. In 2011, Kim Jones joined Louis Vuitton where he was named Men's Creative Director.

In 2018, he was appointed Creative Director of Dior Homme.

In 2020, he was appointed Creative Director of FENDI haute couture, ready-to-wear and fur collections for Women.

Instagram: @mrkimjones
Twitter: @mrkimjones



© Louis Vuitton / Ralph Mecke

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NICHOLAS KIRKWOOD

CREATIVE DIRECTOR NICHOLAS KIRKWOOD

Born in 1980 in Germany, lives in London.

Graduate of Central Saint Martins College and Cordwainers College.

Conde Nast/Footwear News Designer of the Year 2008 and 2011, British Fashion Award for Emerging Talent in Accessories 2008, British Fashion Award for Accessory of the Year 2012 and 2013, Elle UK Style Award for Accessory Designer of the Year in 2012, BFC Vogue Designer Fashion Fund Winner 2013, Walpole Awards for Excellence 2013.

Nicholas Kirkwood founded his eponymous brand in the spring of 2005, with the intention of refreshing the conventions in the women's shoes universe. Thanks to continued support from critics, and having won a host of awards, he launched his first menswear collection for autumn-winter 2013. In parallel to his House, Nicholas Kirkwood also works with many ready-to-wear designers to create shoes for their fashion shows. In May 2011, he opened his first store in London on Mount Street, then a second in New York the following year. In May 2013, he launched his e-commerce site.



© Nicholas Kirkwood

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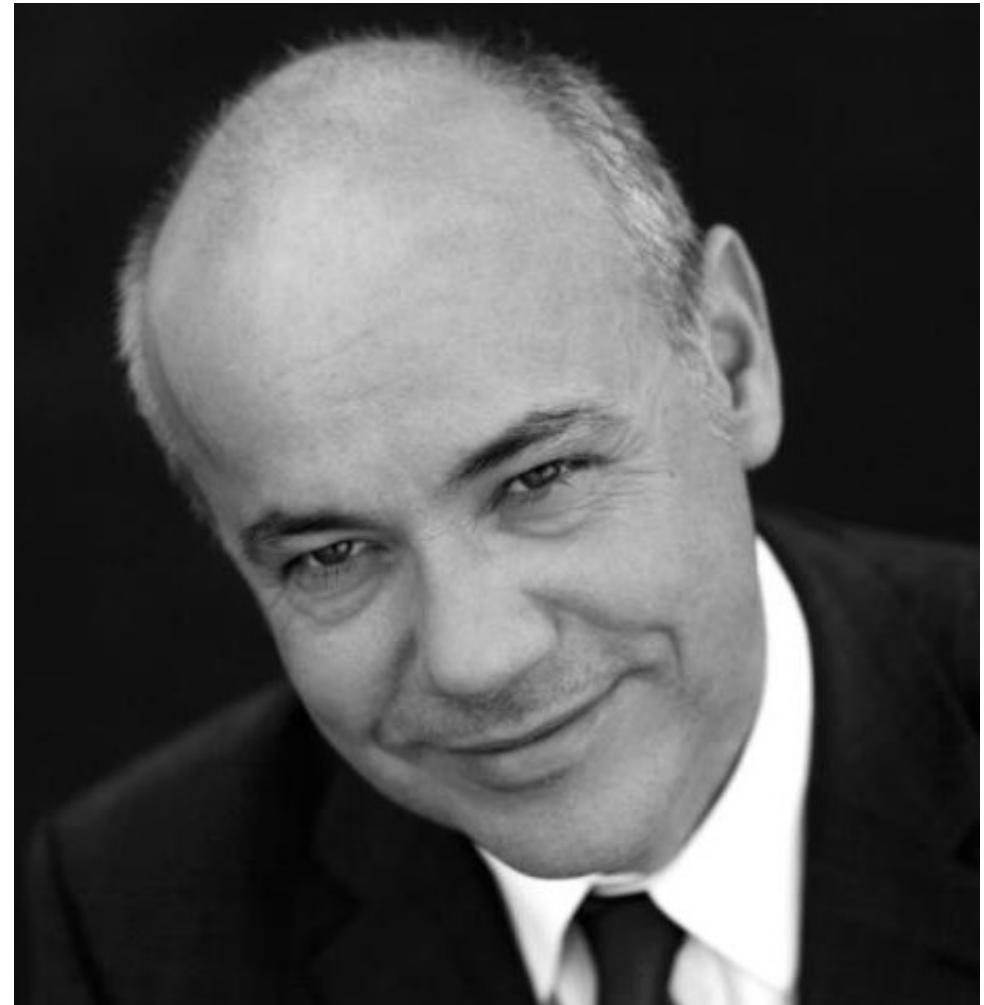
ÉRIC LEBEL

CELLAR MASTER KRUG

Born in 1962, lives in Reims.

Graduate of the University of Reims in Oenology.

Only a man with a taste for detail could become Cellar Master at Krug. Born in Champagne, Éric Lebel graduated with a degree in Oenology from the University of Reims. For twelve years, he worked at Champagne de Venoge, where he was spotted by Henri Krug. He joined Krug as Cellar Master in 1998. As guardian of the House style, he preserves its tradition, made up of a thousand and one details, and continues to refine and enrich the uncompromising production philosophy that governs Krug's creation of cuvées. He has nurtured relationships with growers, including families who have been working with Krug for generations. He also oversees the reserve wines. A father of two, he lives in Reims and, when he has time, indulges his love of cars.



© Krug / Thierry des Ouches

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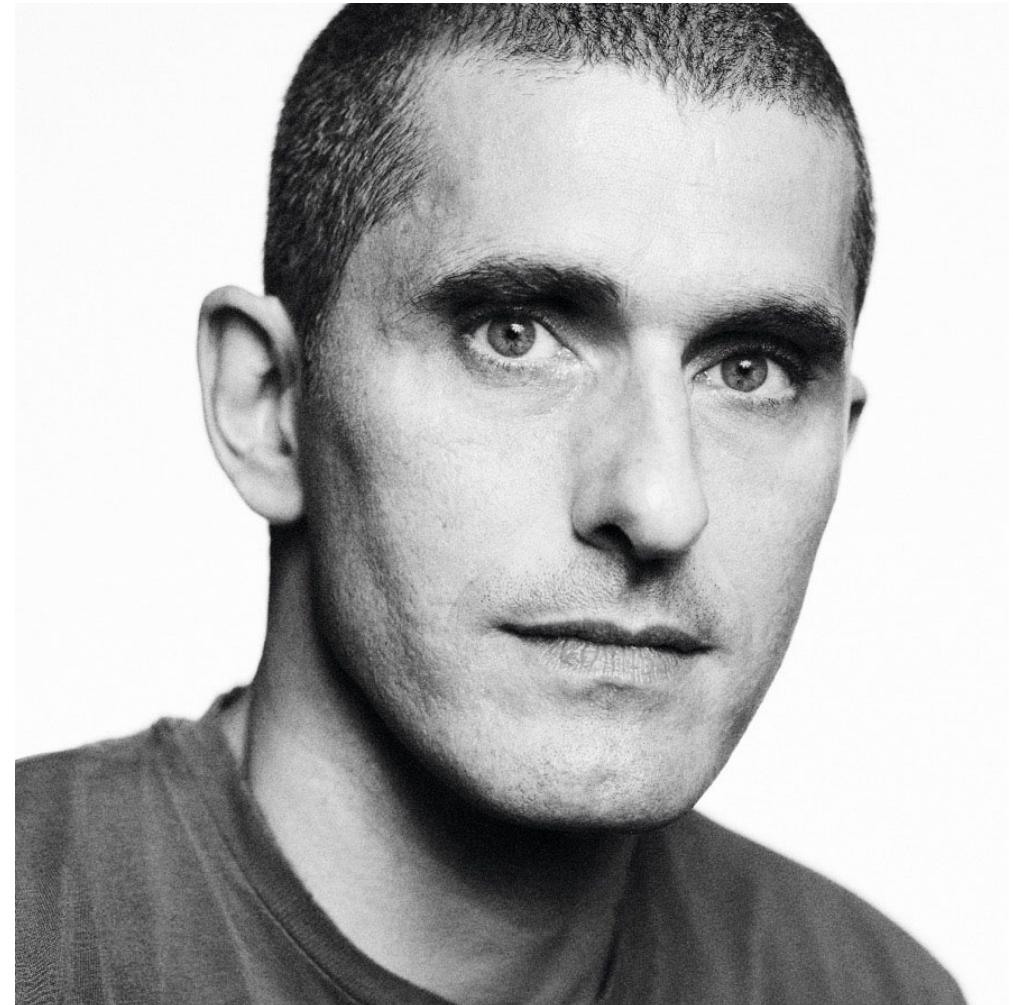
FELIPE OLIVEIRA BAPTISTA

CREATIVE DIRECTOR KENZO

Born in the Azores, Felipe Oliveira Baptista graduated from Kingston University in London. He began his career in fashion in Milan before moving to Paris where he settled, working initially for Christophe Lemaire. In 2002, he won the Grand Prix at the Hyères International Festival of Fashion and Photography, a partner of LVMH.

In 2003, he founded his own label, recognized twice by the ANDAM prize in 2003 and 2005. His lines are both conceptual and sensual, with each garment specifically designed to combine aesthetics with functionality.

In 2010, he became Creative Director of Lacoste where he left an enduring legacy notably after initiating a series of innovative limited editions.



© Kenzo / Karim Sadli

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LUCAS LÖWI

WINEMAKER NUMANTHIA

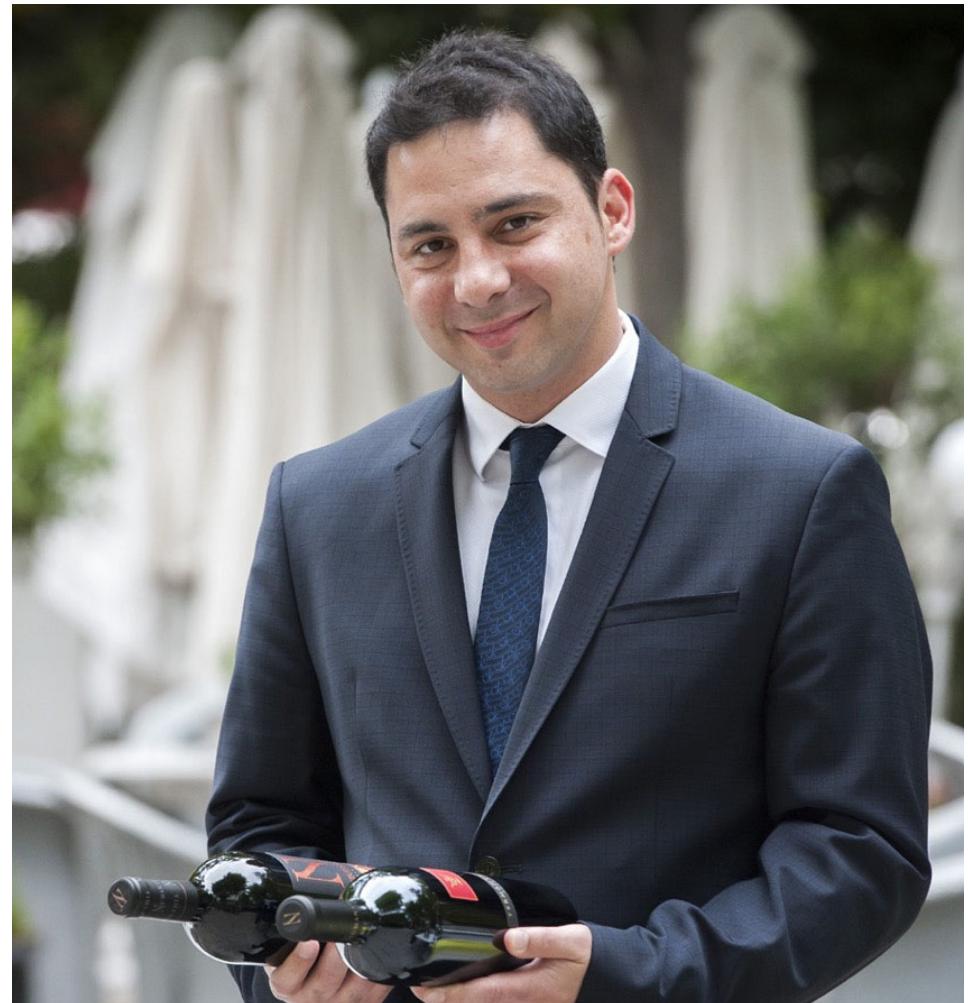
Born in 1979 in Mendoza, Argentina.

Graduate of the IAE Business School of Buenos Aires.

Luca's passion and immersion into the wine world has always been a family affair: he was born in Mendoza, Argentina, at the foothills of the Andes Mountains, surrounded by vineyards and familiar with vines cultivated in extreme weather conditions.

He started his career in the wine industry in 2007. He joined Moet Hennessy, where he served as Export Manager of Terrazas de los Andes and Cheval des Andes until 2011, when he was appointed Business Development Senior Manager within Moët Hennessy Estates & Wines, the LVMH entity responsible for new world wines.

In 2015, Lucas begins a new stage with the great challenge of directing Bodega Numanthia, which has a unique heritage of ungrafted vineyards over 100 years old. These vines of Tinta de Toro tenaciously resisted the extreme climate of the area and the phylloxera plague that swept across Europe in the nineteenth century. Lucas Löwi seeks to preserve its heritage and to make the two wines of the portfolio, Numanthia and Termanthia, become the icons of Spanish wines in the world.



© Numanthia

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PIERRE LURTON

OENOLOGIST CHÂTEAU CHEVAL BLANC

Born in 1965 in Bordeaux, lives in Tizac de Curton.

Chevalier de l'Ordre National du Mérite and Chevalier de l'Ordre du Mérite Agricole.

At 23 years of age, he took the helm at Clos Fourtet, a Premier Grand Cru Classé winery in Saint-Emilion, which belonged to the Lurton family. At 34, he was appointed General Manager at Cheval Blanc, a Premier Grand Cru Classé A estate in Saint- Emilion, owned by the Fourcaud-Laussac heirs. In 1998 he was named Manager by the two new owners of Cheval Blanc, Bernard Arnault and Baron Frère. In 2004 Bernard Arnault and the LVMH group appointed him Chairman at Château d'Yquem, classified as a Premier Cru Supérieur in 1855, where he took responsibility for Cheval Blanc and Yquem. He is also behind the creation of Cheval des Andes. Keen to revive Saint- Emilion's Malbec past, Pierre Lurton began looking for a new world terroir where he could cultivate Cheval Blanc's legendary heritage. Devastated by phyloxerra in 1860 at a time when it was one of the most important varieties in Saint- Emilion and Pomerol, Malbec was reborn in Argentina on ungrafted vines, through Cheval des Andes. Pierre Lurton is also Honorary Consul of Monaco.



© Château Cheval Blanc / Gérard Uféras

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ROBERT MANN

WINEMAKER NEWTON VINEYARD

Born in 1976 in Middle Swan, Australia, lives in California.

Graduate of the University of Adelaide in Agricultural Sciences.

Robert Mann took the helm at Newton Vineyard in July 2014. He learned about the wine industry at a very early age in the vineyards of Swan Valley, Barossa Valley and Margaret River. After graduating in Agricultural Sciences from the University of Adelaide, majoring in Oenology, he blended wines at estates in Australia, Italy and California. From 2005 to 2014, he was Senior Winemaker and Estate Director at Cape Mentelle, where he honed his blending expertise and was unanimously lauded for his talent, particularly with Cabernet Sauvignon. Robert also led the harvest at Newton Vineyard for the 2007 vintage.



© Newton Vineyard

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FRÉDÉRIC PANAIOTIS

CELLAR MASTER RUINART

Born in 1964 in Reims, lives in Reims.

Holder of the National Oenology Diploma and graduate of Agro Paris Tech.

Frédéric Panaïotis joined Ruinart in 2007 as Cellar Master to create non-vintage cuvée blends such as Ruinart Blanc de Blancs and Ruinart Rosé, and the prestigious Dom Ruinart and Dom Ruinart Rosé cuvées. He is very involved in wine communication at Ruinart, and often visits international markets. In the United States, Japan, Australia, the UK, Germany, Italy and Hong Kong, he organizes the "Sommeliers Challenge", an opportunity for professionals to perfect their skills in very technical subject areas. Frédéric Panaïotis loves learning new languages, believing it to be the best way to understand a culture. His sixth to date, Japanese, is a testament to his passion for the country and its food. He is now rumored to be learning a few words of Mandarin.

Instagram: @CarnetsRuinart



© Ruinart / Stéphane de Bourgies

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PETER PHILIPS

CREATIVE AND IMAGE DIRECTOR PARFUMS CHRISTIAN DIOR

Born in 1967 in Antwerp, Belgium, lives in Paris.

Graduate of the Brussels Ecole Saint Luc in Graphic Design and the Royal Academy of Fine Arts, Antwerp, in Fashion.

Peter Philips studied Graphic Design before joining the prestigious Fashion department at the Royal Academy of Fine Arts, Antwerp. But he really found his calling in the role of makeup artist when helping former students of the Academy with their Paris fashion shows. Editorials, advertising campaigns and fashion work soon followed, giving him the chance to work with leading lights such as Irving Penn, Karl Lagerfeld, Willy Vanderperre, David Sims, Craig McDean, Inez Van Lamsweerde and Vinoodh Matadin, as well as many fashion Houses. Characterized by modernity and dynamism, Peter Philips' creativity is central to his role as Creative and Image Director for Parfums Christian Dior, a position he has held since March 2014. His first contribution to the House of Dior was to design makeup for the 2015 Croisière collection, presented on the 7th of May 2014 in New York.

Instagram: @PeterPhilipsMakeup



© Parfums Christian Dior / William Vanderperre

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KRIS VAN ASSCHE

CREATIVE DIRECTOR BERLUTI

Born in 1976 in Londerzeel, Belgium, lives in Paris.

Graduate of the Royal Academy of Fine Arts, Antwerp in Fashion and Design.

Wallpaper* Design Award for Best Show 2011 and Best Menswear Collection 2013, Esquire Middle East Man at His Best Award for Best International Men's Brand 2013.

In 2007, Kris Van Assche became Creative Director for Dior Homme. Thanks to his self-discipline, he has shaped a resolutely contemporary silhouette. Greatly influenced by art and music, he also draws inspiration from the Christian Dior universe and archives to design an elegant yet modern men's look. His collections are made with the utmost respect for tradition, and boast perfectly controlled cuts. He takes pride in the exceptional savoir-faire of the Dior Homme workshop which produces his collections, and works with seamstresses in an environment characterized by dialogue and mutual support.

In 2018, he was appointed Creative Director of Berluti.

Instagram: [@kris_van_assche](https://www.instagram.com/@kris_van_assche)



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SILVIA VENTURINI FENDI

CREATIVE DIRECTOR FENDI

Born in 1960 in Rome, lives in Rome.

Silvia Venturini Fendi represents the third generation of the Roman House's founding family. On finishing her studies in Italy, she decided to begin her career in Los Angeles, in fashion shows and event production. In 1992, she joined Fendi and assisted Karl Lagerfeld in his role as Creative Director. In 1994, she took on responsibility for the leather goods and accessories lines and created the Selleria range, which revived the tradition of Roman master saddlers with entirely hand-stitched pieces of leather. In 1997, Silvia designed the Baguette bag. It became a cult object in just a few months, and met with worldwide success, winning the House a Fashion Group International Award for accessories in 2000. She also designed the Spy, B Fendi, Peekaboo and 2JOURS. More recently, she took on the role of Creative Director for the men's and children's lines. Since 2010, she has also been Chairman of Alta Roma, an organization which promotes fashion in the city of Rome.



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THIERRY WASSER

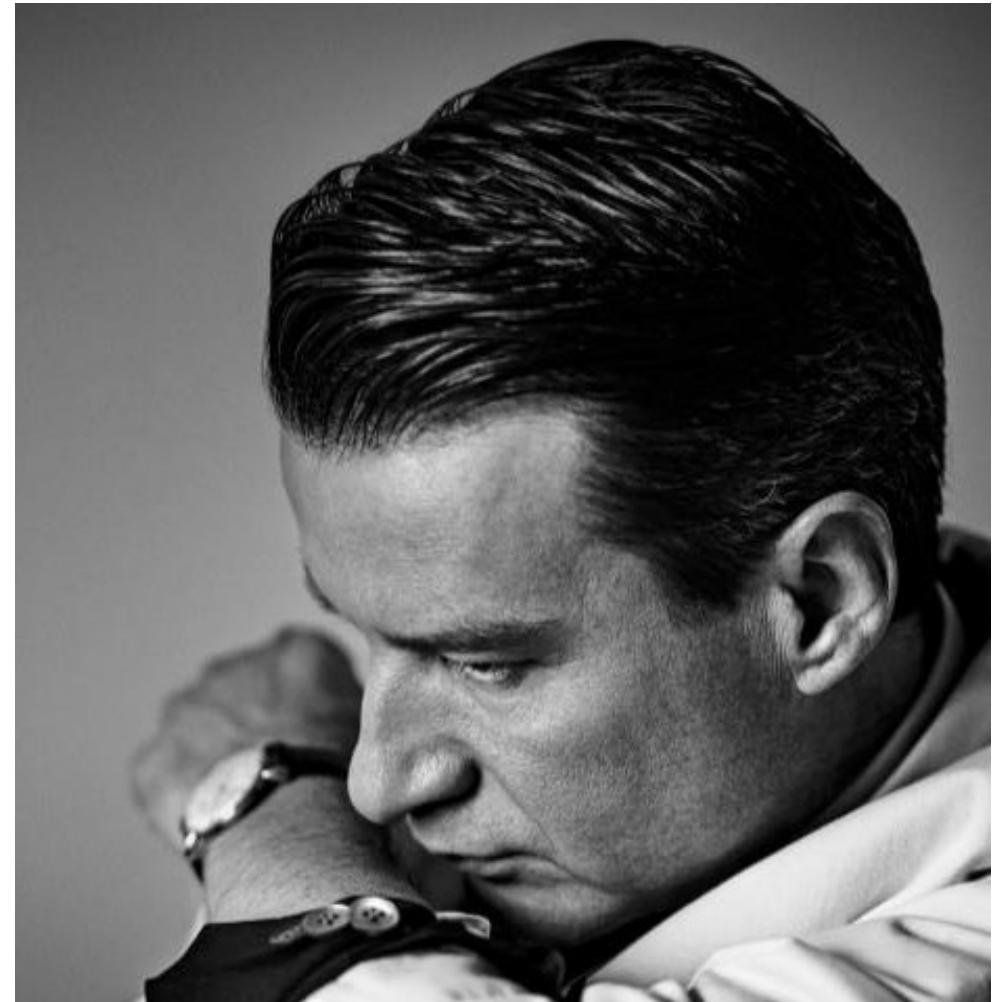
PERFUMER GUERLAIN

Born in 1961 in Montreux, Switzerland, lives in Paris.

Trained at the Givaudan School and holder of a Federal Diploma in Botany.

Thierry Wasser is a free spirit. At an early age he learned to trust his instinct, his curiosity and a number of people who enabled him to make a series of magical encounters. At the age of 20 he obtained the Federal Diploma in Botany. Quite by chance, when reading an article in the Hebdo, he discovered the existence of the job of Perfumer. He met Jean Hadorn, the Director of the Givaudan School just for a casual discussion, but then passed a series of olfactory tests with flying colors. He joined Givaudan in 1981, followed the classic education path, and then in 1987 returned to Paris where he was appointed Fine Fragrance Perfumer. In 1993, he agreed to join Firmenich to try the New York experience he had always dreamed of. It would last nine years. In 2008 Thierry became Guerlain's Perfumer and invented iconic fragrances such as Idylle L'Eau de Parfum in 2009, La Petite Robe Noire in 2012, L'Homme Idéal and Shalimar Souffle de Parfum in 2014.

Instagram: @thierrywasser



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MATTHEW M. WILLIAMS

CREATIVE DIRECTOR GIVENCHY

Born in 1986, lives in Paris.

Matthew M. Williams grew up in Pismo Beach, California and developed an early interest in fashion. A self-taught designer, he honed his craft by starting in fashion production, cultivating strong relationships along the way with top talents across creative fields, including art, music, photography, and fashion.

For Fall-Winter 2015, the designer debuted Alyx, a women's wear brand named after his eldest daughter. The label, which is rooted in contemporary culture, affirmative change, and longevity of design, quickly caught attention and was shortlisted for the 2016 LVMH Prize for Young Fashion Designers. Since then, the brand has restyled itself as 1017 Alyx 9SM and won a loyal following for a highly focused collection with a very personal point of view, spanning women's wear, men's wear and accessories, as well as collaborations with renowned international sports and luxury lifestyle brands. The designer's longstanding fascination with translating cultural undercurrents into high fashion informs the brand's aesthetic, and his signature "rollercoaster" buckle quickly became iconic among tastemakers.

In addition to his commitment to craftsmanship and attention to detail, Williams advocates authentic values of research, technical innovation and creative repurposing that align perfectly with Givenchy's philosophy of elegant ease. An intuitive understanding of tailoring, technology and integrity in fashion make the designer an ideal steward for carrying the Givenchy legacy forward with modernity and power.

Upon his appointment as Creative Director of Givenchy collections in June 2020, Matthew Williams has decided to relocate to Paris. He continues to design the Italian-based Alyx brand independently.

@matthewmwilliams



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The LVMH logo consists of four interlocking monogram letters: L (left), V (top), M (right), and H (bottom).

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