



# RUCHA DAVE

## PERSONAL

**Birthday** : 20th May, 1997

**Languages** : English, Hindi, Gujarati  
Marathi

## SKILLS

COMMUNICATION  
CREATIVITY  
TEAMWORK  
ORGANIZATION  
LEADERSHIP  
TEAMPLAYER

## SOFTWARE

FIGMA  
ZEPLIN  
ADOBE XD  
ADB PHOTOSHOP  
ADB ILLUSTRATOR  
ADB PREMIER PRO  
ZBRUSH

## CONTACT

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400706

## ABOUT

Myself Rucha Dave, a design graduate from Maharaja Sayajirao University, Baroda, Department of Applied Arts, Faculty of Fine Arts.

Objective is to create compelling design solutions across various media platforms. I believe that visuals and graphics play a very significant role in communication and perception.

## Experience

### INTERNSHIP AT HUMANX

May 2020 onwards

#### HUMAN EXPERIENCE DESIGN

Interning at the UI-UX agency with a good experience of designing for clients like (Fintech companies) SBI, Aditya Birla, DBS Bank, Omidya Network Pvt Ltd and others.

### INTERNSHIP AT MIRUM (JWT)

April-June 2019

#### MIRUM DESIGN AGENCY (JWT)

Two month internship at design agency as a creative visualiser. Worked for brands like Intel, ShoppersStop, NIIT Technologies.

### INTERNSHIP FOR AMBIENCE DESIGN

Dec 2018

#### IIT BOMBAY, POWAI

Half month internship to ideate ambience for a fest in college.

### GRAPHIC DESIGNER FOR TEAM UTKARSH (NGO)

April-June 2019

#### TEAM UTKARSH (NGO), SURAT

Graphic designing and content production for social media.

## WORKSHOPS

- 3 day workshop by Mr. Manish Bhatt (founder of Scarecrow Comm. LTD.)
- Typoday workshop and conference (2018)- Beauty, form and function in typography

## ACHIEVEMENTS

- Published research paper on typography at Kalaakshar International Conference 2019.
- Published a review paper at Paramhansa Yoganansa International Conference 2019

## Education

### Bachelors in Visual Arts

2016 -2020

Department of Applied Arts

B.V.A (Bachelor of Visual Art) from M.S. University – Vadodara

- Till 7th semester results: 85.9%, 8th semester in progress

### Foundation Course

Mar 2015 - Jun 2016

Foundation in Fine Arts, Model Institute - Mumbai (1 Year Program)

- Passed with 1st Class

### Secondary Education

Mar 2014 - Jun 2015

D.A.V. Public School, Nerul.

12th Std. (10+2) All India Senior School Certificate Examination, from Central Board of Secondary Education (CBSE)

- Passed with 94.8%

### Primary Education

Mar 2012 - Jun 2013

D.A.V. Public School, Nerul.

10th Std., All India Secondary School Examination, from Central Board of Secondary Education (CBSE)

- Passed with 10 CGPA, equal to 94.6%