

Sales and Profit Performance Dashboard – Electronics Division (FY 2025)

Total Sales

202M

Total Profit

19.35M

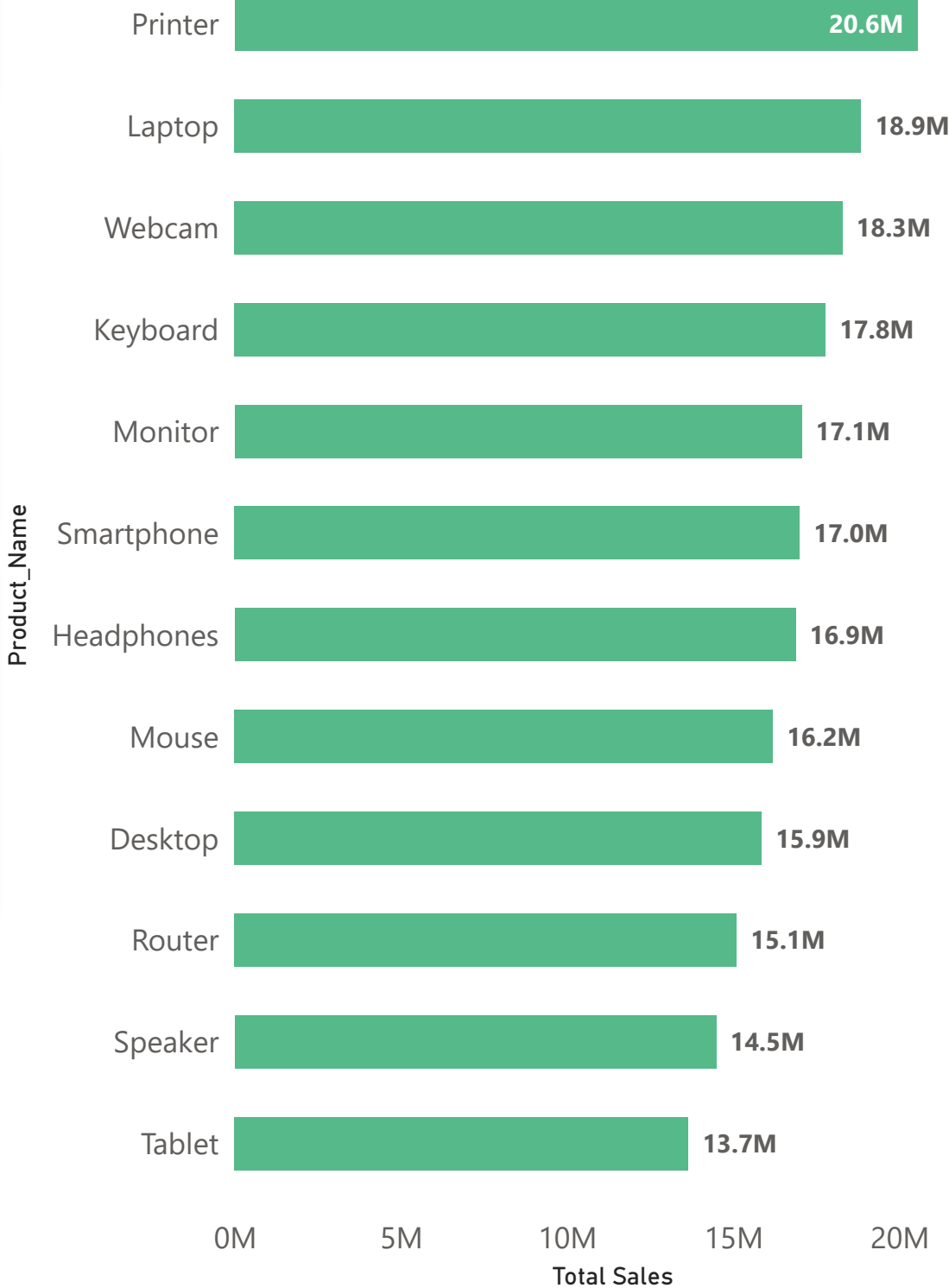
Total Quantity

12K

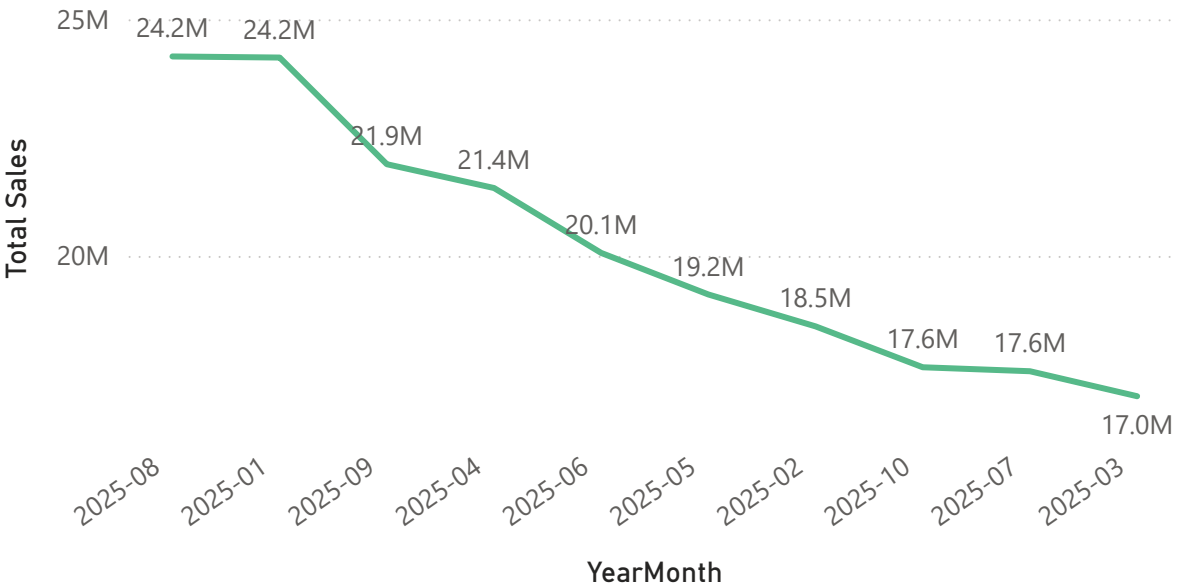
Profit Margin

9.59%

Total Sales by Product



Sales Trend over Time



Top 5 Customers by Revenue

Customer Name	Revenue
Customer_53	6009000
Customer_29	5597000
Customer_23	5233000
Customer_16	4858000
Customer_51	4805000
Total	26502000

Product-Wise Profit Analysis

Product_Name	Total Sales	Total Cost	Total Profit	Profit Margin
Mouse	16199000	1,49,45,731.00	12,53,269.00	7.74%
Desktop	15863000	1,46,17,666.40	12,45,333.60	7.85%
Laptop	18857000	1,73,44,258.80	15,12,741.20	8.02%
Router	15114000	1,37,70,125.40	13,43,874.60	8.89%
Headphones	16887000	1,53,83,003.70	15,03,996.30	8.91%
Tablet	13661000	1,23,57,898.20	13,03,101.80	9.54%
Webcam	18293000	1,65,42,035.70	17,50,964.30	9.57%
Keyboard	17785000	1,60,09,428.80	17,75,571.20	9.98%
Smartphone	17009000	1,51,81,593.60	18,27,406.40	10.74%
Speaker	14495000	1,29,23,408.90	15,71,591.10	10.84%
Printer	20553000	1,82,30,054.30	23,22,945.70	11.30%
Monitor	17068000	1,51,28,133.90	19,39,866.10	11.37%
Total	201784000	18,24,33,338.70	1,93,50,661.30	9.59%

Category-wise Sales Distribution

