



# PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on Weekends , **Friday/Saturday** evenings.

### Monthly

There are **maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### Category

**Classic** category contributes to **maximum** sales & total orders

### Size

**Large** size pizza contributes to **maximum** sales



817.86K

total\_revenue



38.31

average\_order\_value



49574

total pizzas sold



21350

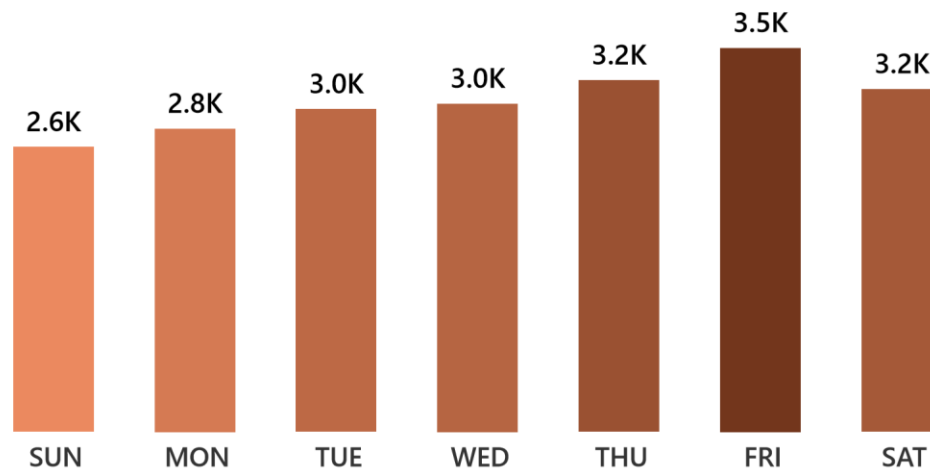
total orders



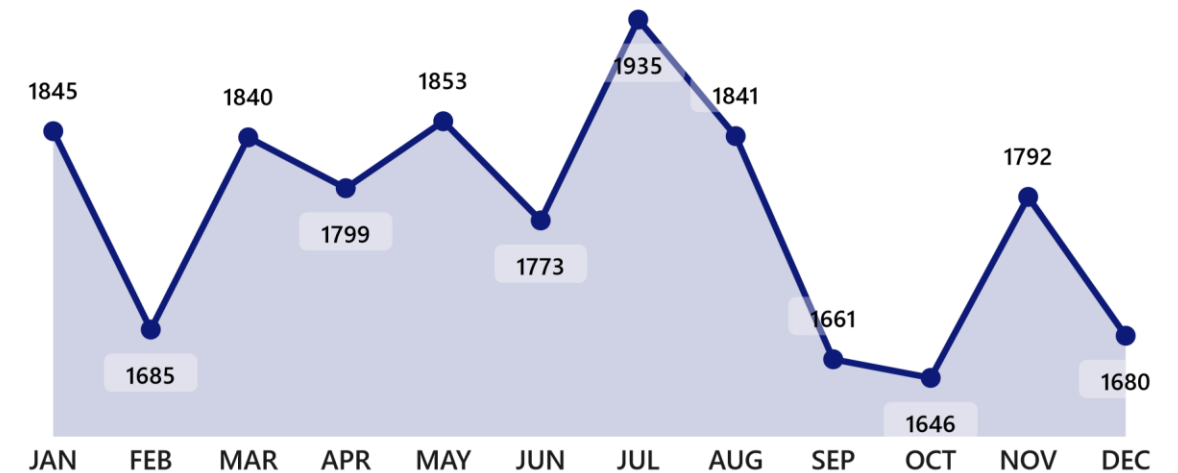
2.32

avg pizzas order

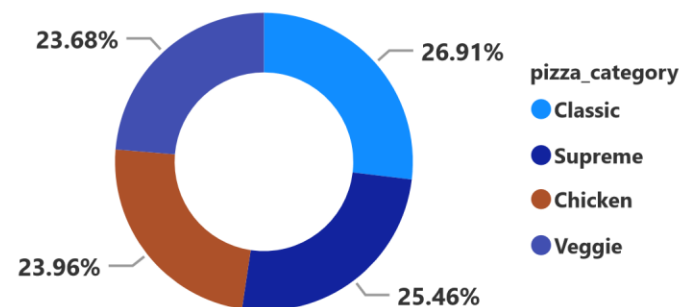
Daily trends for total orders



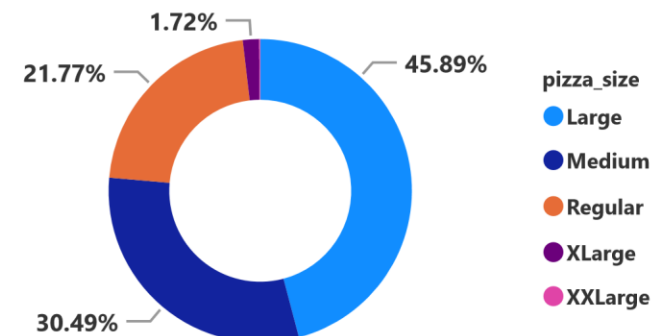
Monthly trend for total orders



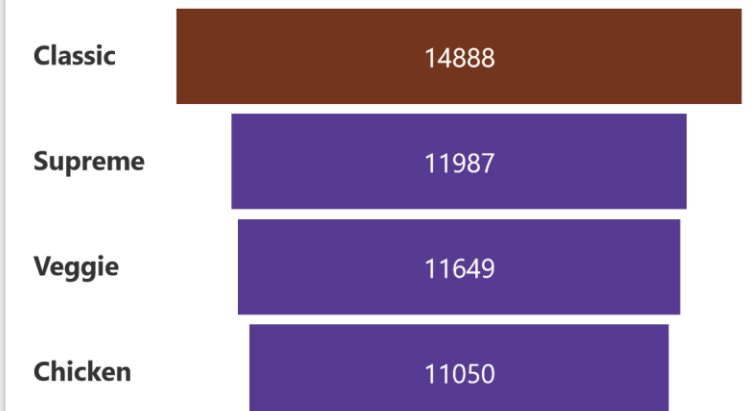
% of sales by pizza category



% of sales by pizza category



Total pizzas sold by pizza category





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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to maximum revenue

### QUANTITY

The classic Deluxe pizza contributes to maximum total quantities

### TOTAL ORDERS

The Classic Deluxe pizza contributes to maximum Total orders

## WORST SELLERS

### REVENUE

The Brie Carre minimum revenue

### QUANTITY

The Brie Carre pizza contributes to minimum total quantities.

### TOTAL ORDERS

The Brie Carre pizza contributes to minimum total orders.



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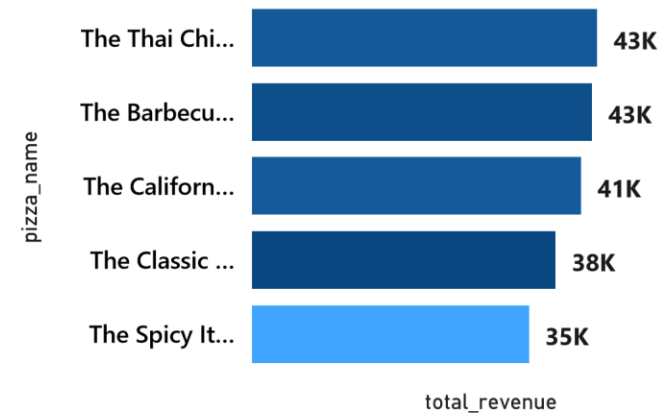
total orders



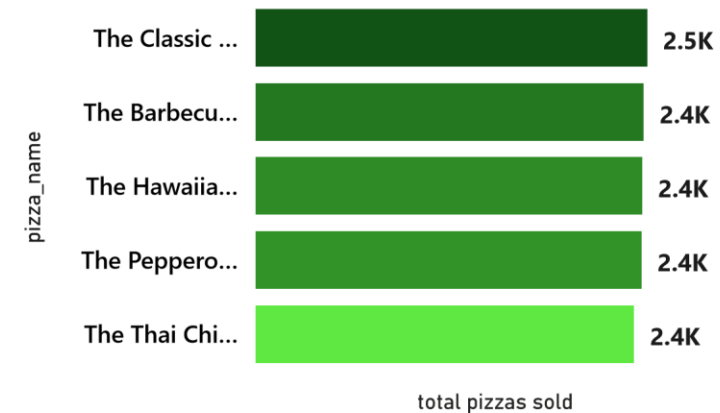
2.32

avg pizzas order

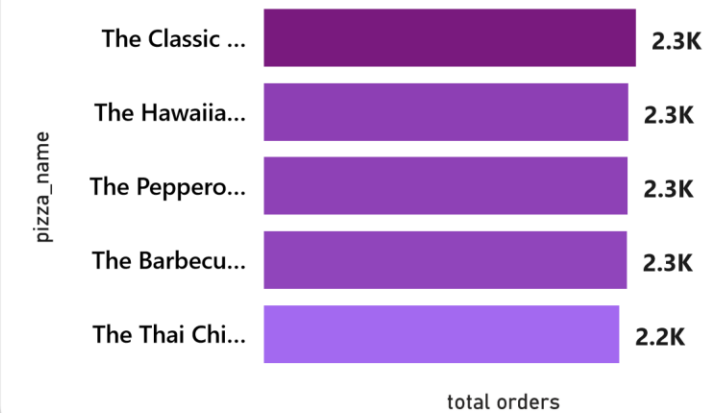
### Top 5 pizzas by revenue



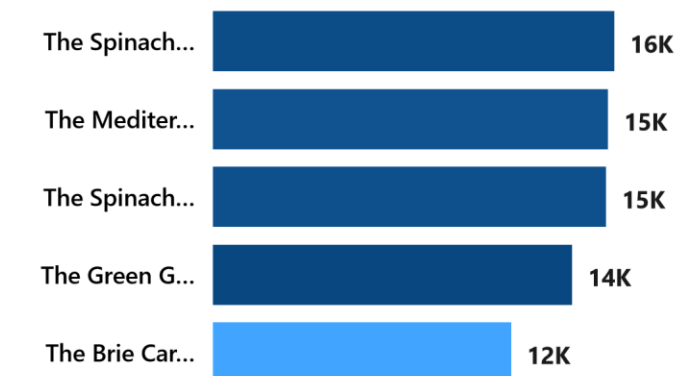
### Top 5 pizzas by quantity



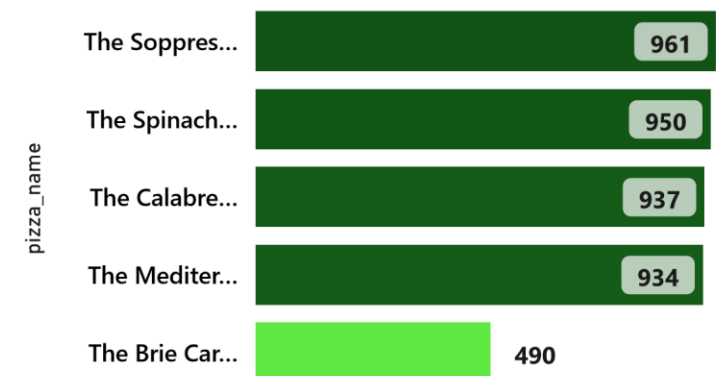
### Top 5 pizzas by Total orders



### Bottom 5 pizzas by revenue



### Bottom 5 pizzas by quantity



### Bottom 5 pizzas by Total orders

