

# PCA and Clustering Assignment

# Understanding the data

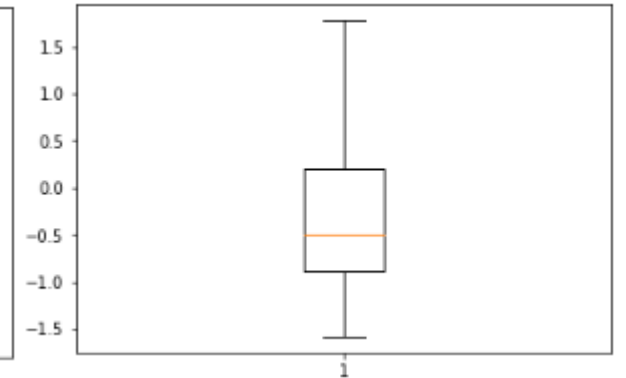
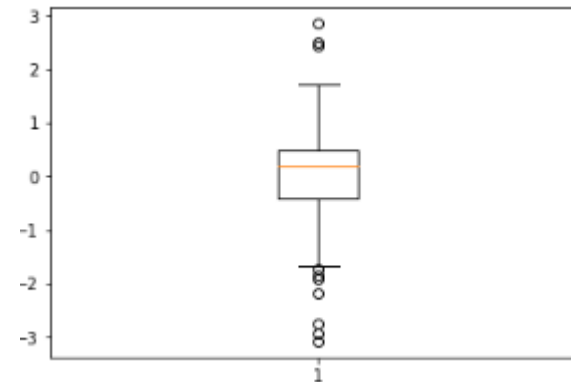
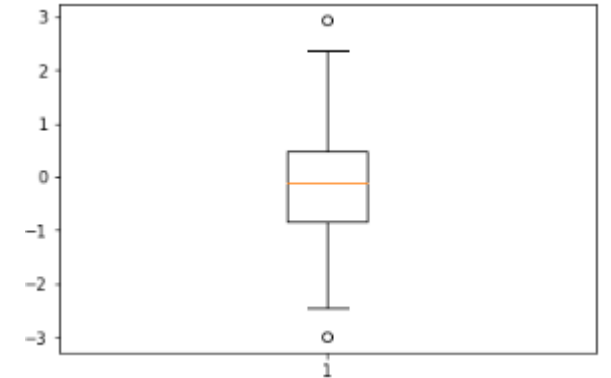
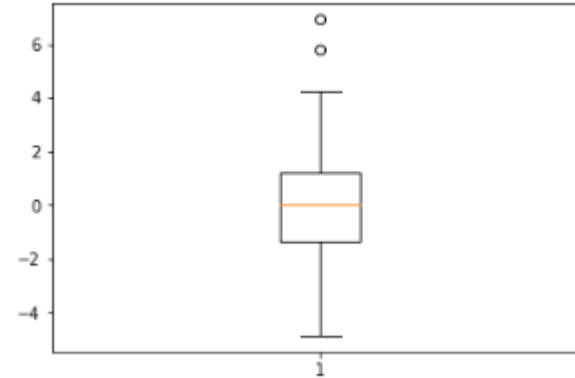
- We go through the data dictionary and try to understand the data
- we have to categorize the countries using some socio-economic and health factors that determine the overall development of the country.
- Then you need to suggest the countries which the CEO needs to focus on the most.
- The datasets containing those socio-economic factors and the corresponding data dictionary are provided below.

# Clean the data

- We convert datatypes from int to float to keep it same as other columns
- We check for missing values and treat them if necessary
- We drop the unwanted columns

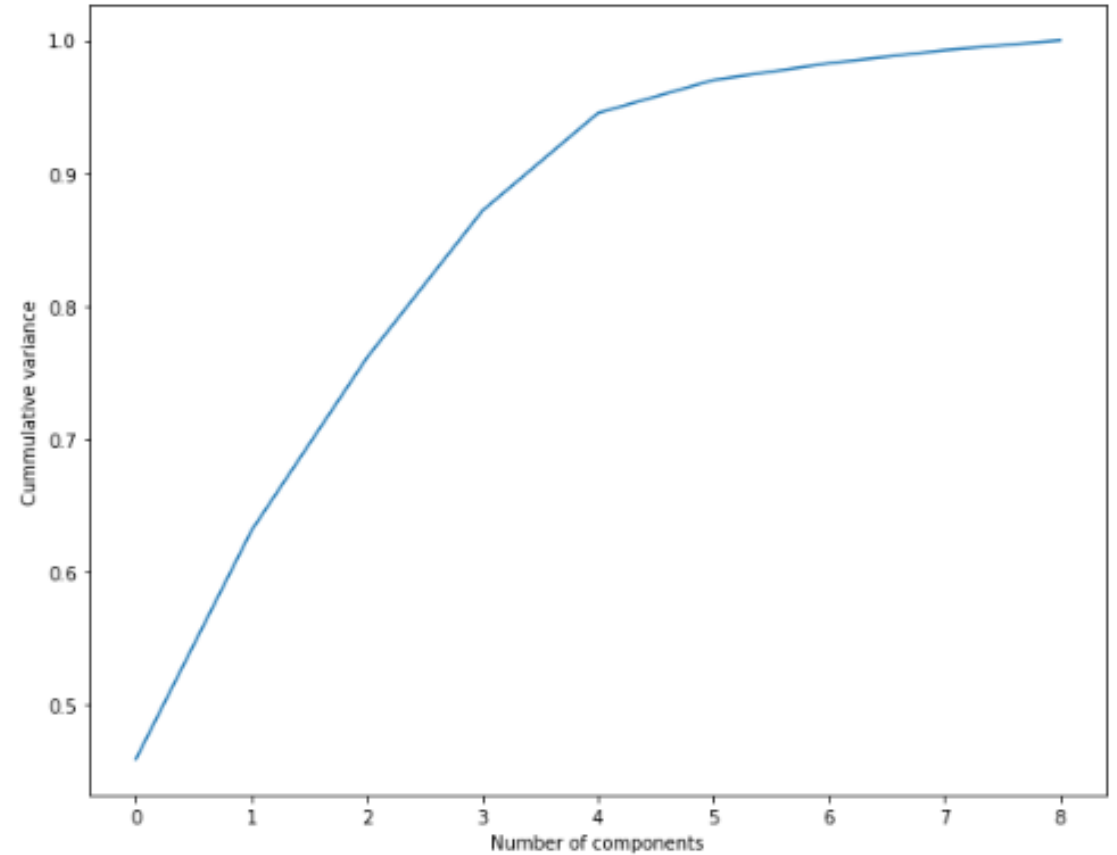
# Prepare the data for modelling

- We perform standardization
- We also scale the variables
- Drop the unnecessary columns
- We do the fit\_transform on our data
- Outlier treatment



# PCA

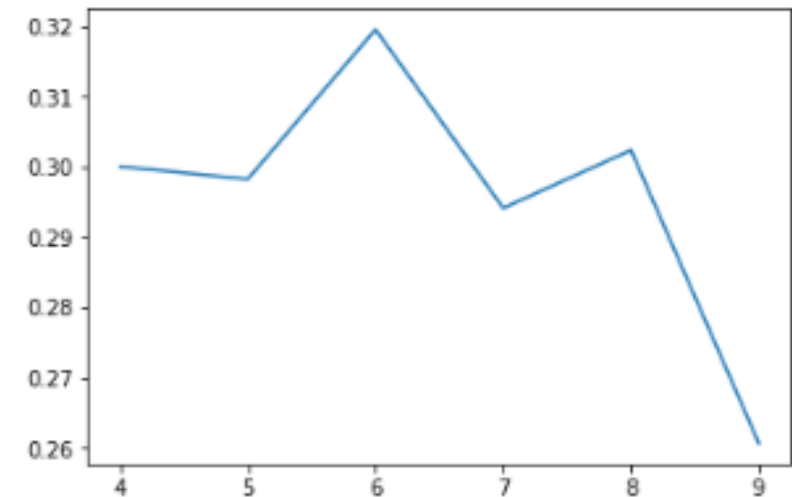
- We instantiate the PCA module
- Fit the data
- We can view the `pca.components_`



- We check the explained variance ratio of the components
- We plot the number of components vs cumulative variance

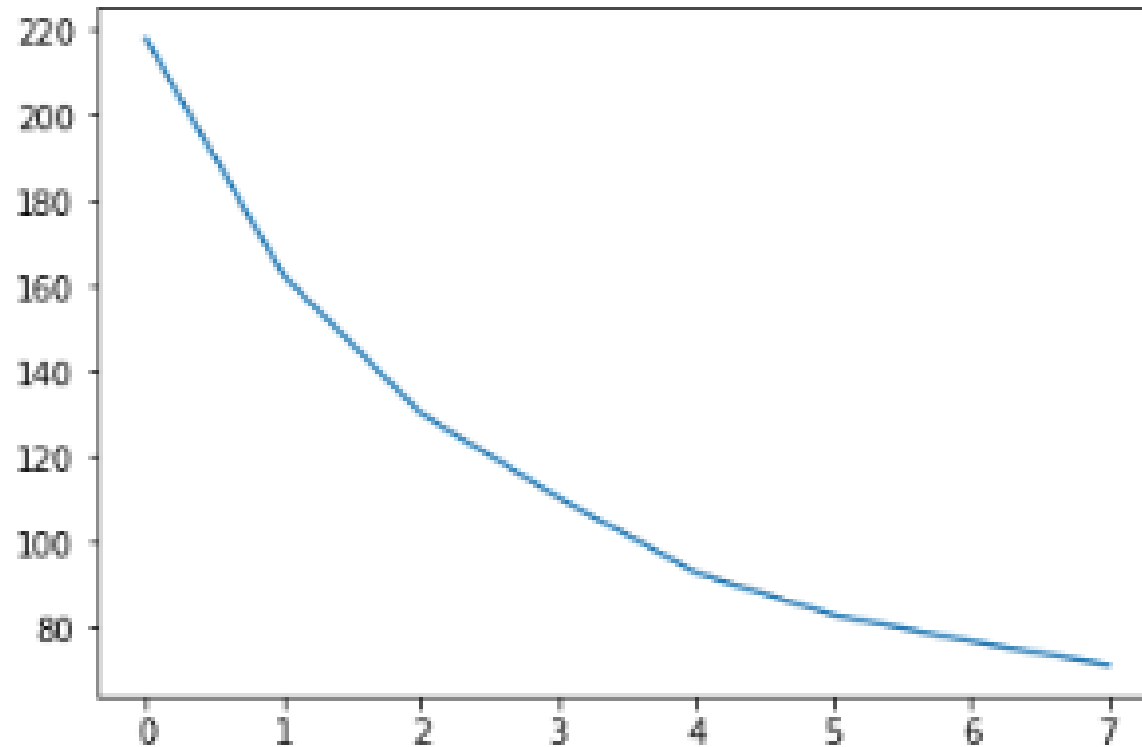
# Checking the cluster tendency on PCA dataset

- Hopkins measure
- We see the randomness of the data by this measure
- Hopkins compares our dataset with a set of random variables and gives us a
- Hopkins measure
- Higher the Hopkins measure better the data set
- Silhouette score
- We find the silhouette score as well and select the max peak



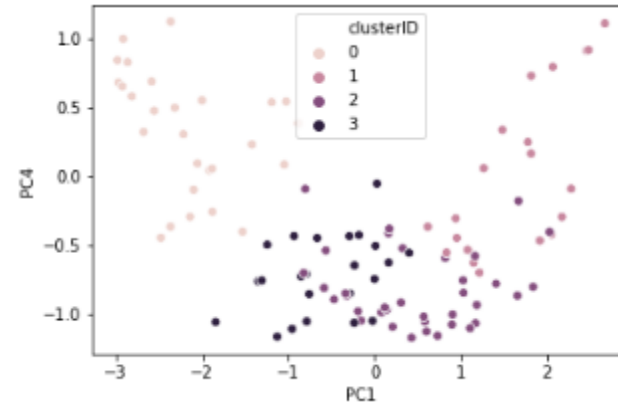
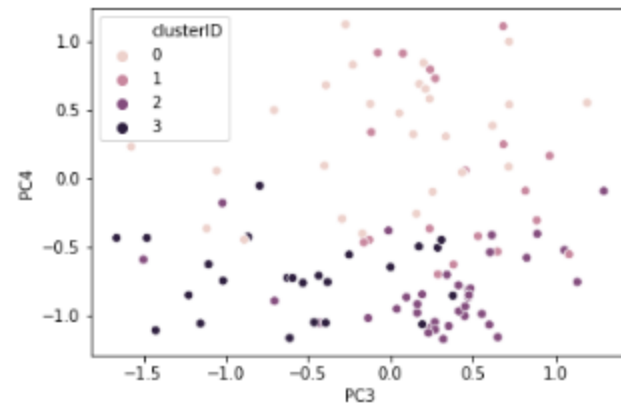
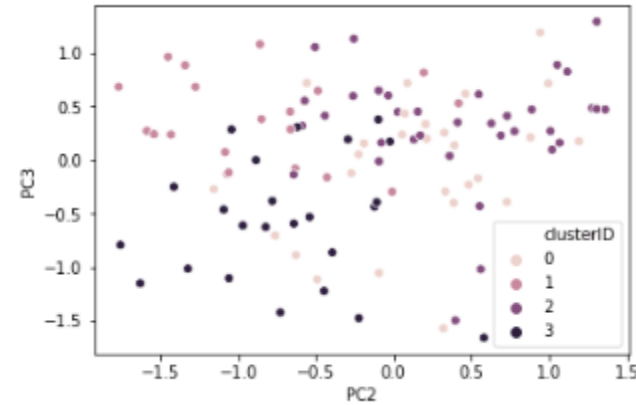
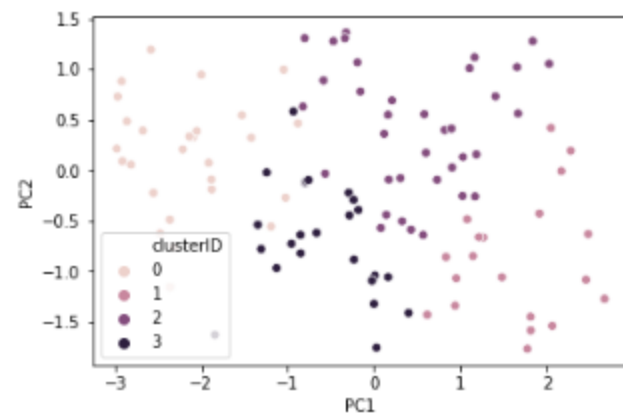
# Elbow curve method

- We select the optimal number of clusters looking at the elbow curve element



# Cluster modelling and visualization

- We plot the clusters of PCA





# Number of countries

- By comparing the countries with high child mortality and low gdpp and income we found 20 countries that are in dire need of help.
- Countries:
- Bahamas, Barbados, Chile, Costa Rica, Croatia, Cyprus, Czech Republic, Finland, Germany, Greece, Iceland, Israel, New Zealand, Poland, Portugal, Serbia, Slovenia, South Korea, United Kingdom, Uruguay