

## **Revenue To Quantity**

## **Highest Order Times**

HOURS

12, 13 and 18 DAYS

Friday, Thursday and Saturday MONTHS

**July, August and January** 

### **Lowest Order Times**

**HOURS** 

9, 10 and 23 DAYS

**Sunday and Monday MONTHS** 

**October, September and December** 

### Highest Performance

**CATEGORY** 

SALES: Classic PIZZAS SOLD: Classic

SIZE

SALES: Large PIZZAS SOLD: Large

**CATEGORY** 

**SALES: Veggie** 

**PIZZAS SOLD: Chicken** 

**SIZE** 

SALES: XX-Large PIZZAS SOLD: XX-Large



Jan/15 - Dec/15



21350

**Total Orders** 

38.31

Avg Order Value Total Pizzas Sold



**Pizza Category** 

49574

2.32

**Avg Pizzas Per Order** 

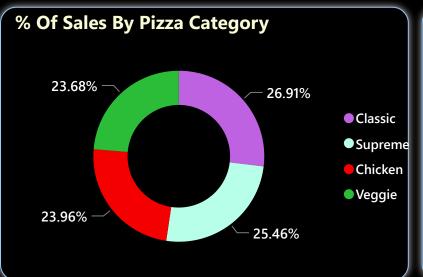
1/1/2015

12/31/2015



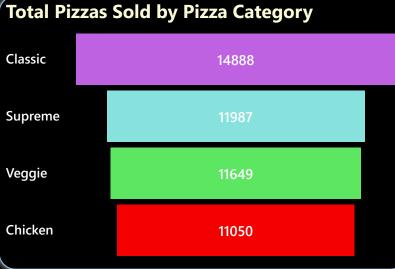


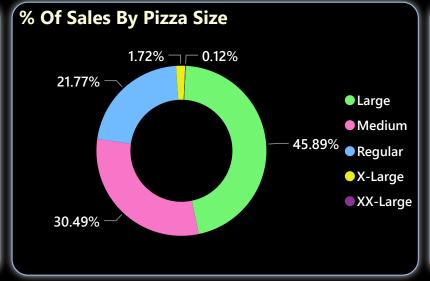


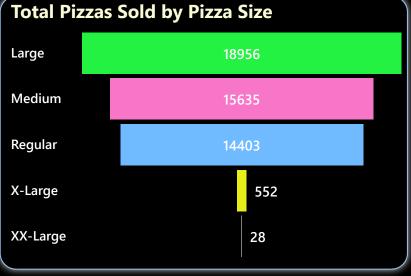


817.86K

**Total Revenue** 









Revenue To Quantity

### **Best Performer**

**REVENUE** 

Thai Chicken Pizza

**QUANTITY** 

**Classic Deluxe Pizza** 

**TOTAL ORDERS** 

**Classic Deluxe Pizza** 

### **Worst Performer**

#### **REVENUE**

**Brie Carre Pizza** 

**QUANTITY** 

**Brie Carre Pizza** 

**TOTAL ORDERS Brie Carre Pizza** 



**Top 5 Pizzas By Quantity** 

The Classic Deluxe Pizza

The Hawaiian Pizza

The Pepperoni Pizza

The Thai Chicken Pizza

Jan/15 - Dec/15



817.86K 21350



38.31



49574

Pizza Category



1/1/2015

12/31/2015

912

918

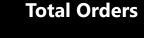
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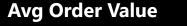
938

**Total Pizzas Sold** 

**Avg Pizzas Per Order** 









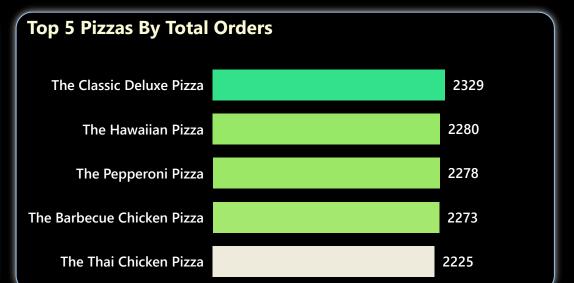
2453

2432

2422

2418

2371





**Bottom 5 Pizzas By Revenue** 

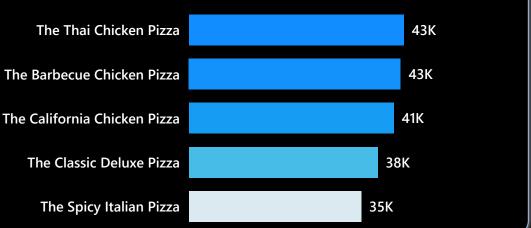
The Brie Carre Pizza

The Green Garden Pizza

The Spinach Supreme Pizza

The Mediterranean Pizza

The Spinach Pesto Pizza



11.6K

14.0K

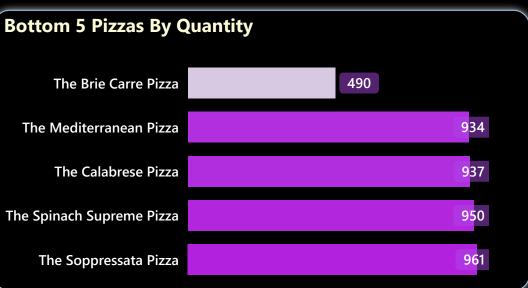
15.3K

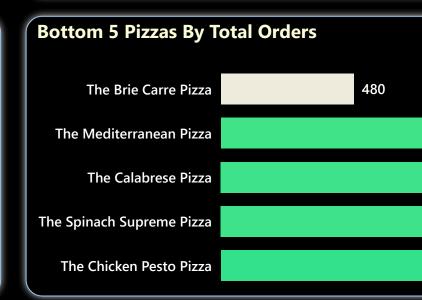
15.4K

15.6K









Trends/Performance

Best/Worst Sellers

# **Revenue to Quantity (RTQ)**

This ratio determines which pizzas are generating more revenue even if their quantity sold is less.

#### **HIGHEST RTQ**

**Brie Carre Pizza: An increase in its** sale will increase the revenue the most as compared to the other pizzas.

#### **LOWEST RTQ**

The Big Meat Pizza: An increase in its sale will not help in generating more revenue.





All









817.86K

21350

38.31

49574

2.32

**Total Revenue** 

**Total Orders** 

**Avg Order Value** 

**Total Pizzas Sold** 

**Avg Pizzas Per Order** 

# **Revenue To Quantity**

The Brie Carre Pizza	The Southwest Chicken Pizza	The Pepper Salami Pizza	The Chicken Pesto Pizza	The Four Cheese Pizza	The Italian Vege The Spinach		n an The Spinach Su		The S	The Spinach Pes	
	18.10	17.65	17.17	16.96							
23.65	The Spicy Italian Pizza	The Barbecue Chicken Pizza	The Chicken Alfredo Pizza	The Prosciutto and Arugul							
The Greek Pizza					16.33	16.09	16.08		16.08		
					The Vegetables + Vegetables		The Green .			The Hawaii	
	18.10	17.59	17.12	16.60							
20.04	The Mexicana Pizza	The California Chicken Pizza	The Soppressata Pizza	The Napolitana Pizza	15.07						
The Five Cheese Pizza					15.97						
					The Sicilian Pizza						
18.50	18.05	17.47	17.09	16.45			14.00	13.86		13.33	
The Thai Chicken Pizza	The Italian Supreme Pizza	The Italian Capocollo Pizza	The Calabrese Pizza	The Mediterranean Pizza	15.97 The		The Pepper	Pepperoni Pizza T		ne Big Meat Pizza	
					The Classic Deluxe Pizza						
18.32	17.77	17.45	17.01	16.45	15.56						