**PROJECT REPORT ON**

**ONLINE SHOES SHOPPING WEBSITE**

*Submitted in partial fulfilment of the*

*Requirements for the award of the diploma*

**Of**

**Diploma in Computer Engineering**

**Under the Guidance of:**

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**Submitted by :**

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**DECLARATION**

I Ruchika , BTE Roll no. 2007051050 , a student of Computer Engineering Branch The *Kasturba Institute of Technology* hereby declare that I own the full responsibility for the information , results etc. provided in this PROJECT titled **‘’Online Shoes Shopping’’**. It has been developed successfully by using HTML , CSS and PHP

HTML, CSS, and PHP are acronyms for different coding languages used for displaying webpages on the internet. Each has a different purpose and function and they work together to deliver beautiful websites with updated content to your web browser.

**Platform :**

* Sublime Text

**CERTIFICATE**

This is to certify that Project Report entitled “ONLINE SHOES SHOPPING” which is submitted by RUCHIKA in partial fulfillment of the requirement for the award of diploma in Department of COMPUTER ENGINEERING of Kasturba institute of technology is a record of the candidate own work carried out by me under my supervision. The matter embodied in this thesis is original and has not been submitted for they award of any other diploma.

Date :

**ACKNOWLEDGEMENT**

I take this opportunity to express my deep sense of gratitude to all those who have been instrumental in preparation of this project.

First and foremost, I would like to thank my Brother Mr. Arun Kumar who guided us through doing these projects. He provided us with invaluable advice and helped us in difficult periods. His motivation and help contributed tremendously to the successful completion of the project. Besides, we would like to thank all the teachers who helped us by giving us advice and providing the equipment which we needed.

Also I would like to thank my family and friends for their support. Without that support we couldn’t have succeeded in completing this project.

I could not forget Internet, Textbook which provided me with sufficient matter for reference.

TABLE OF CONTENT

|  |  |  |
| --- | --- | --- |
| **Sr No.** | **Topics** | **Page No.** |
|  | Introduction | 6 |
| 2. | Problem Statement | 7 |
| 3. | Objective | 8 |
| 4. | Methodology | 9 |
| 5. | Expected outcomes | 10 |

**INTRODUCTION**

The aim of this project report is to provide an in-depth analysis of online shoe shopping. Online shoe shopping has gained immense popularity in recent years, and it has become an essential part of the e-commerce industry. The purpose of this report is to examine the various factors that affect online shoe shopping, such as customer behavior, marketing strategies, and technology.

Shoes are an integral part of our dressing up routine, and you can go from formal to party, simple to stylish, casual to trendy in minutes by simply switching your shoes. A huge variety and design of shoes are now available in the market for various activities from mountaineering to sports from red carpet to mining. The value of a good pair of shoes is constant. Whatever the occasion may be befitting shoes paired with an outfit is the need. Online shoes shopping is the process preferred by many these days. Hence nevon projects has designed an easy and efficient online shoes shopping website project using HTML , CSS and PHP. This shoe shopping website is a good collection of footwear for girls and boys paired with extremely profitable offers and deals to choose from this website. Thus, this online shoe shopping will relieve people by providing access for purchasing shoes just by sitting at home. This online shopping system has two modules namely, Admin and Customer. Admin can add shoes, view products, view customers and also admin can view the customers’ orders. Customers can register and login using credentials. He/she can view products, can add products to the cart and do the payment, they can also track their order and view their previous order history.

**PROBLEM STATEMENT**

The process of creating a [responsive website](https://www.zyxware.com/articles/5366/why-is-drupal-the-best-choice-for-responsiveadaptive-web-design) is a major challenge for designers as it involves a wide array of devices, code frameworks, scripts, and of course, the constant need to work in an innovative way with clients to effectively manage the process.

* Messy Code

### Incorrect Robot.txt Files

### Lack Of  A Sitemap File

### Extreme Use Of Subfolders in URL Strings

### Multiple 404 Errors and Redirects

### No HTTPS Found

## Presence Of Broken Links

## Poor Or Outdated Website Design

### Images That Lack Quality

### Broken or Missing Social Media Links

**OBJECTIVE**

The objective of this project report is to provide an in-depth analysis of online shoe shopping. Online shoe shopping has gained immense popularity in recent years, and it has become an essential part of the e-commerce industry. The purpose of this report is to examine the various factors that affect online shoe shopping, such as customer behavior, marketing strategies, and technology.

**METHODOLOGY**

1. Place of Study: The study will be conducted online and is not limited to a specific geographic location.
2. Setting of Study: The study will be conducted in a virtual setting, on an online shoe shopping website.
3. Period of Study: The study will be conducted over a period of 3 months.
4. Study Design: The study design will be a cross-sectional survey.
5. Study Population [Accessible Population]: The study population will be online shoe shoppers who have made at least one purchase on an online shoe shopping website.
6. Sample Size Estimation: The sample size will be estimated based on a confidence level of 95% and a margin of error of 5%.
7. Study Tools and Techniques and intervention [if any]: The study will use a self-administered online survey to collect data from participants. There will be no intervention
8. Data Collection Methods: The data will be collected using an online survey platform and will be anonymous to ensure confidentiality.
9. Data Management: The data will be securely stored and managed using appropriate data management procedures to ensure confidentiality and privacy.

**EXPECTED OUTCOMES**

* A deeper understanding of the behavior and preferences of customers when shopping for shoes online.
* Identification of the key factors that influence customer satisfaction with online shoe shopping.
* Identification of the benefits and drawbacks of online shoe shopping, as perceived by customers.
* Improved knowledge of the demographics of online shoe shoppers.
* Identification of opportunities for online shoe retailers to enhance the shopping experience and increase customer satisfaction.
* Improved understanding of the impact of online shopping on the retail industry.
* Contribution to the existing literature on online shopping behavior and e-commerce trends.
* Development of skills in research methodology and data analysis.
* Improved ability to communicate research findings effectively in written or oral formats.

**SOURCE CODE -**