

Credit Card Transaction Report

Revenue

57M

Transaction

46M

Interest

8M

Transaction Count

667K

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

F

M

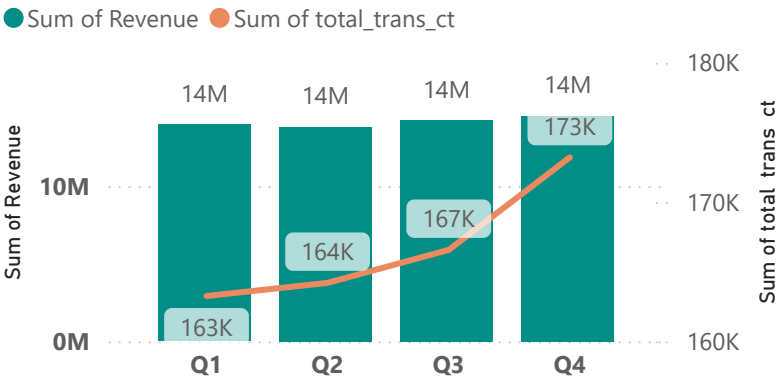
Low Income

Mid Income

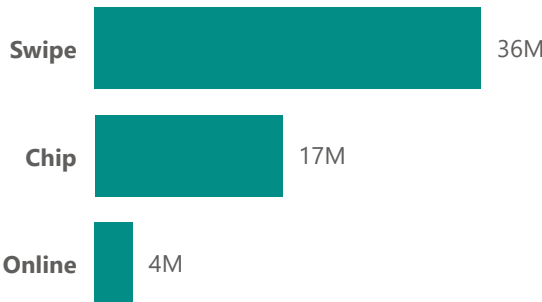
High Income

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 4,71,88,611.62 | 37840749 | 66,14,172.62 |
| Silver | 56,59,108.98 | 4647596 | 8,21,922.98 |
| Gold | 25,33,682.16 | 2091362 | 3,84,755.16 |
| Platinum | 11,35,608.05 | 953314 | 1,61,629.05 |
| Total | 5,65,17,010.81 | 45533021 | 79,82,479.81 |

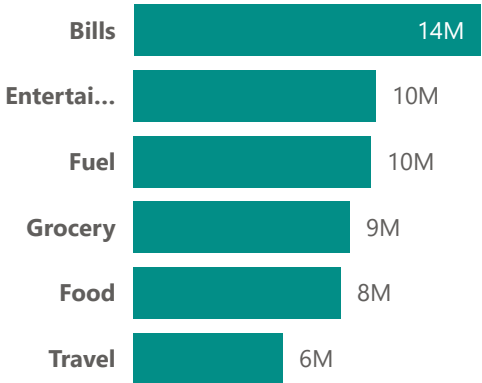
Qtr Revenue & Transaction Count



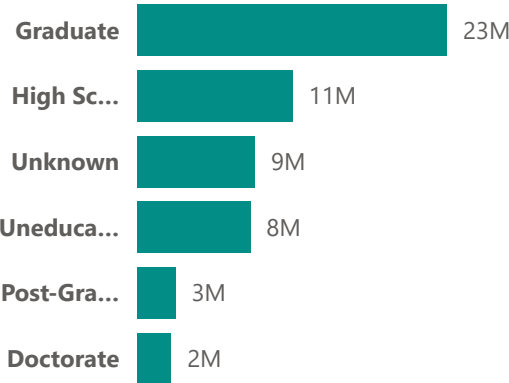
Revenue By Using Chip



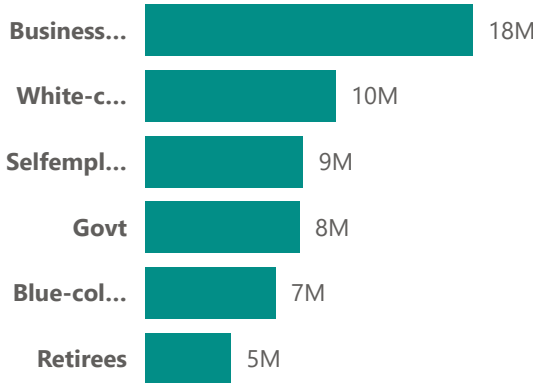
Sum of Revenue By Expenditure



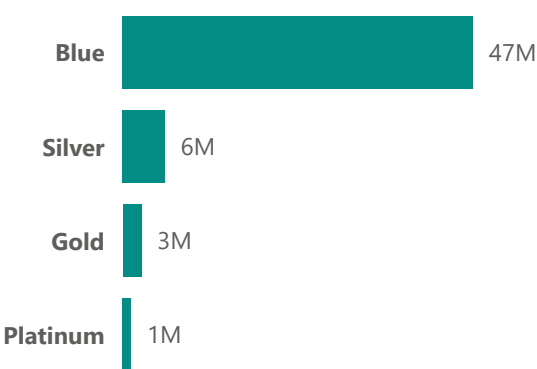
Sum of Revenue By Education



Sum of Revenue By Customer Job



Customer Acq Cost



Credit Card Customer Report

Revenue

57M

Income

588M

Interest

8M

CSS

3.19

Low Income

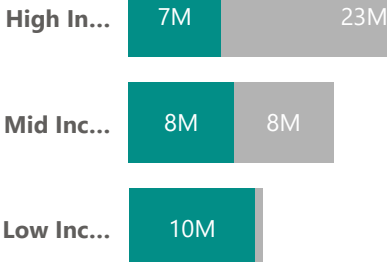
Mid Income

High Income

| customer_job | Sum of income | Sum of interest_earned | Sum of Revenue |
|---------------|---------------|------------------------|----------------|
| Blue-collar | 73516911 | 9,67,751.42 | 70,40,606.42 |
| Businessman | 190350431 | 25,84,604.01 | 1,76,97,472.01 |
| Govt | 90834727 | 11,82,230.84 | 83,35,533.84 |
| Retirees | 49619308 | 6,41,692.22 | 46,17,448.22 |
| Selfemployeed | 77659931 | 11,41,510.40 | 85,42,826.40 |
| White-collar | 105618475 | 14,64,690.92 | 1,02,83,123.92 |
| Total | 587599783 | 79,82,479.81 | 5,65,17,010.81 |

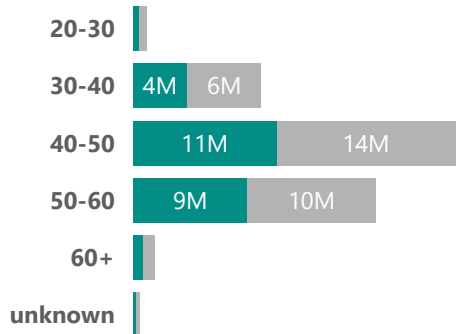
Sum of Revenue By Income Group

gender ● F ● M



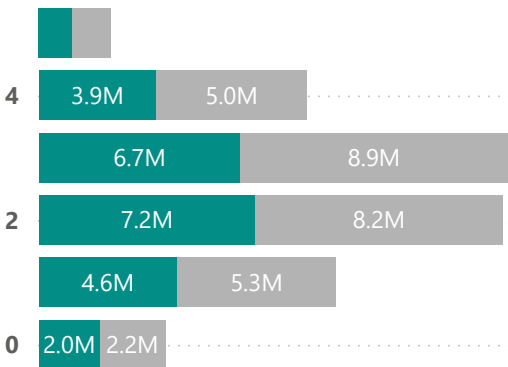
Sum of Revenue By Age

gender ● F ● M



Dependent

gender ● F ● M



week_start_date

All

Average of Number by gender

F

M

Sum of Revenue by Gender

M

30.93M

F

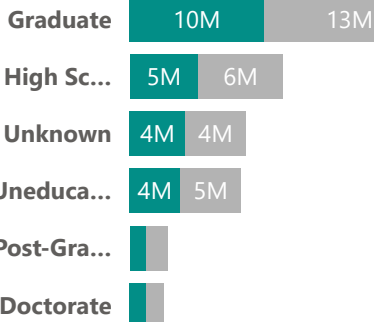
25.59M

Top 5 States



Sum of Revenue By Education

gender ● F ● M



Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Sum of Revenue by Week

