

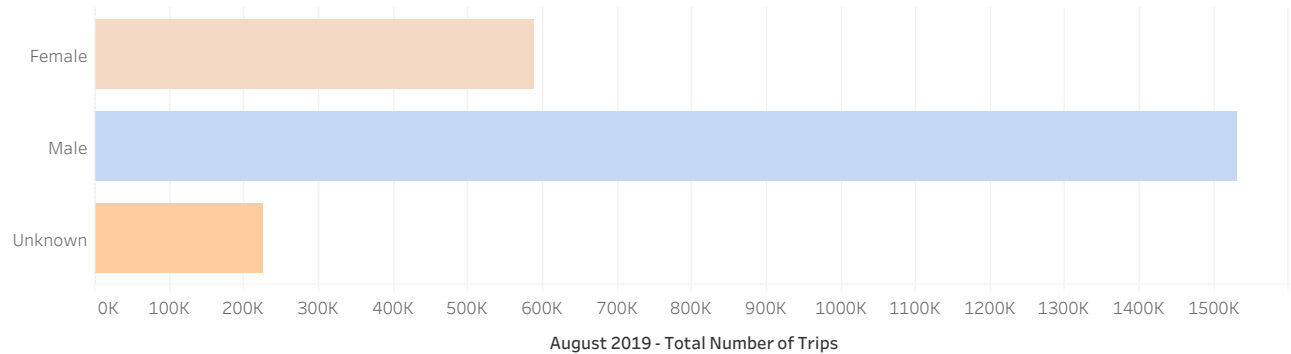
Final Data Analysis - Aug 2019

CitiBike Customers (Profile & Gender)	CitiBike General Trip Data..	CitiBike Trips by Top Use..	CitiBike Inventory (By Time Frame)	CitiBike Top Stations (Top 10 Start / Ending)
------------------------------------------	---------------------------------	--------------------------------	---------------------------------------	--------------------------------------------------

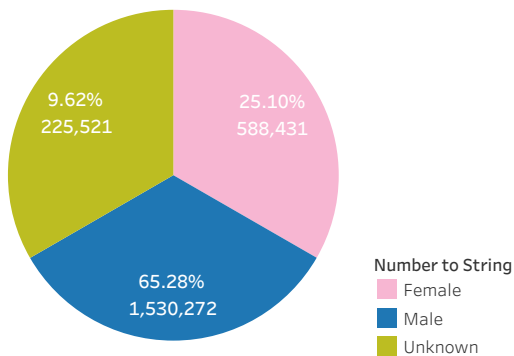
CUSTOMERS

Gender, Trip + Gender and Customer Type

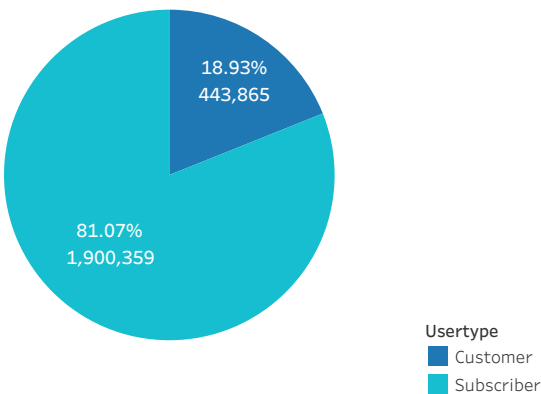
Gender Breakdown



Customers by Gender



Breakdown by Customer Type



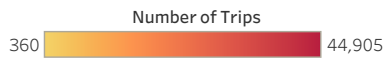
Final Data Analysis - Aug 2019

CitiBike Customers (Profile & Gender)	CitiBike General Trip Data..	CitiBike Trips by Top Use..	CitiBike Inventory (By Time Frame)	CitiBike Top Stations (Top 10 Start / Ending)
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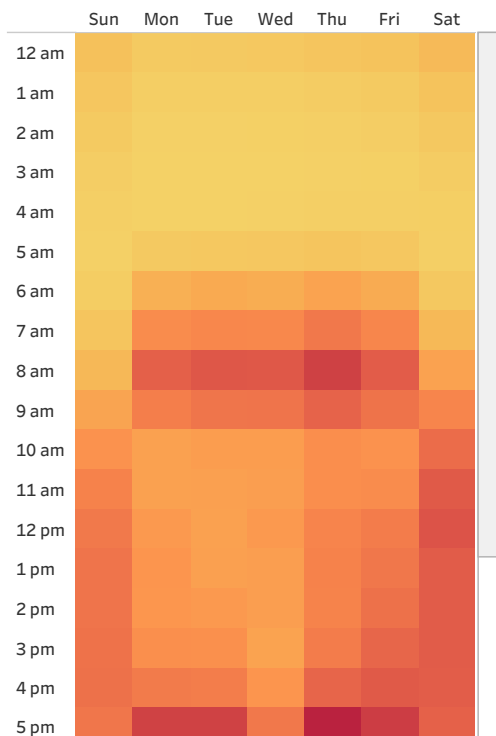
GENERAL TRIPS DATA

Total Trips in August 2019

2,344,224



Trips by Weekday by Hour



Trips by Gender (Weekday by Hour)



Final Data Analysis - Aug 2019

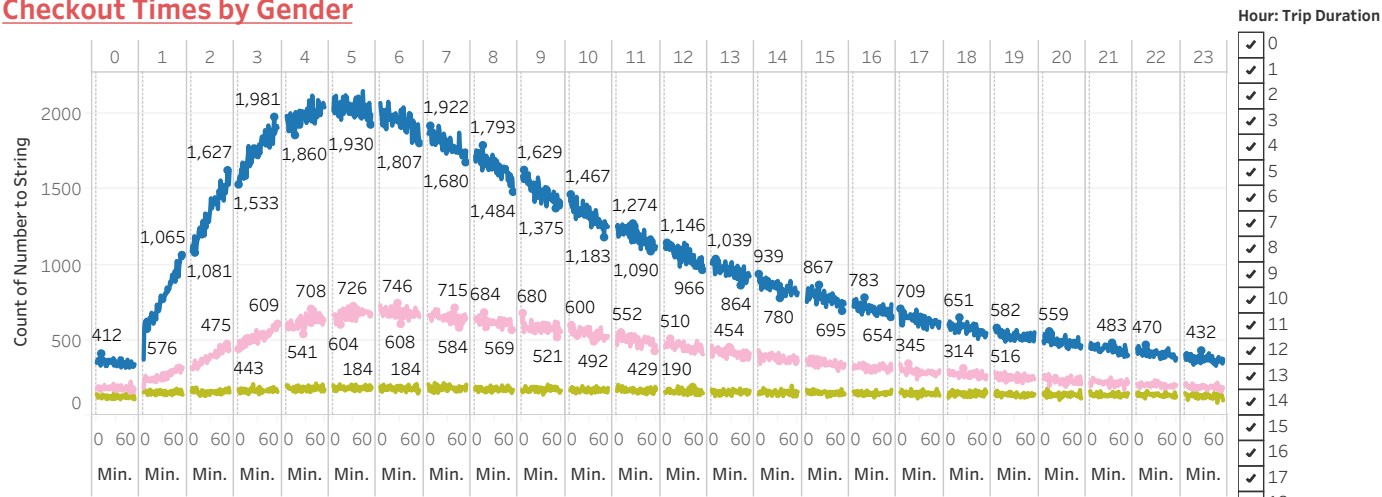
CitiBike Customers (Profile & Gender)	CitiBike General Trip Data..	CitiBike Trips by Top Use..	CitiBike Inventory (By Time Frame)	CitiBike Top Stations (Top 10 Start / Ending)
------------------------------------------	---------------------------------	--------------------------------	---------------------------------------	--------------------------------------------------

TRIPS BY TOP USE

Peak and Top Use by Gender

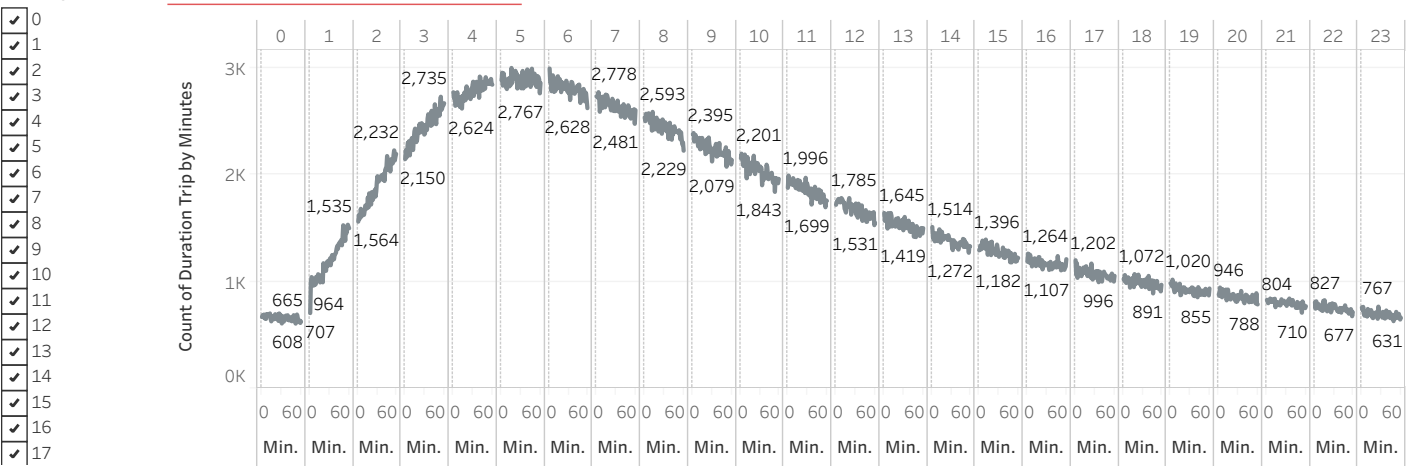
- Female
- Male
- Unknown

Checkout Times by Gender



Hour Trip Duration

Checkout Times for Users



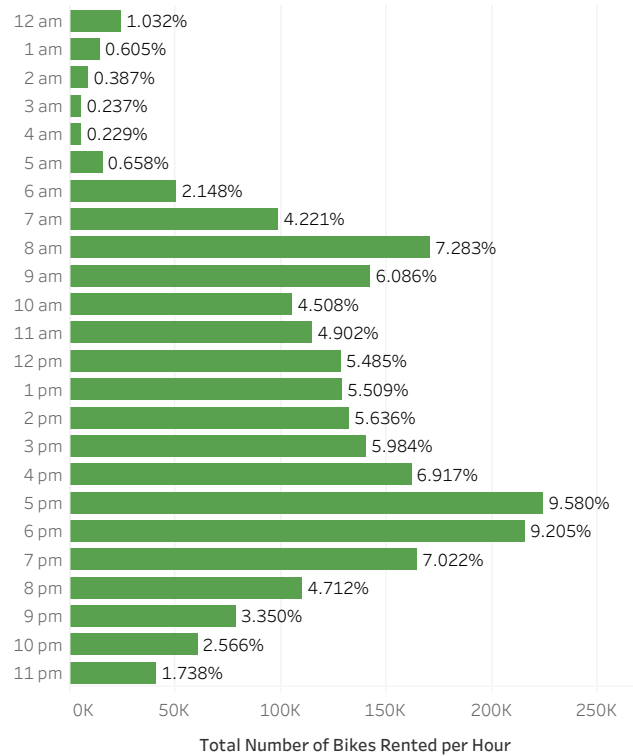
Final Data Analysis - Aug 2019

CitiBike Customers (Profile & Gender)	CitiBike General Trip Data..	CitiBike Trips by Top Use..	CitiBike Inventory (By Time Frame)	CitiBike Top Stations (Top 10 Start / Ending)
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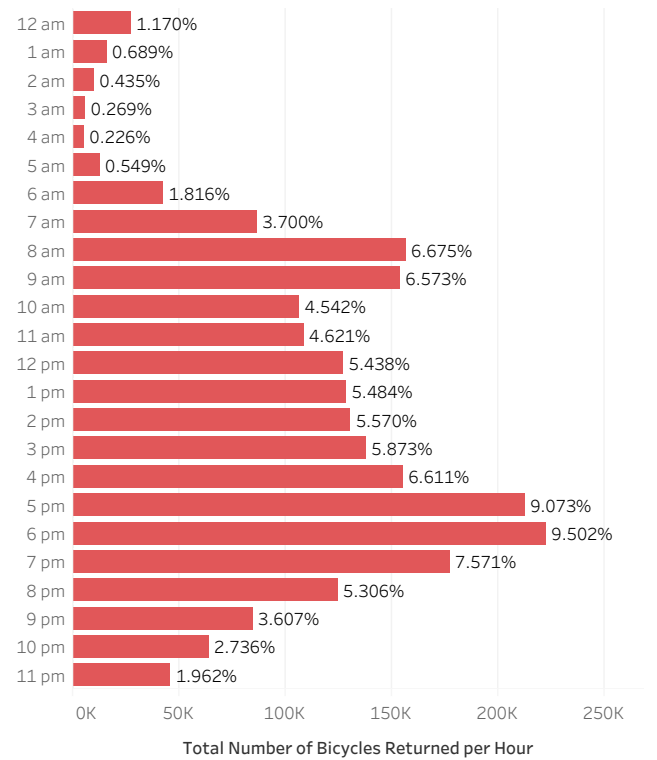
INVENTORY (By Time Frame)

Peak Start and Peak Endint Time Frames

August 2019 - Peak Starting Trips Hours



August 2019 - Peak Ending Trips Hours



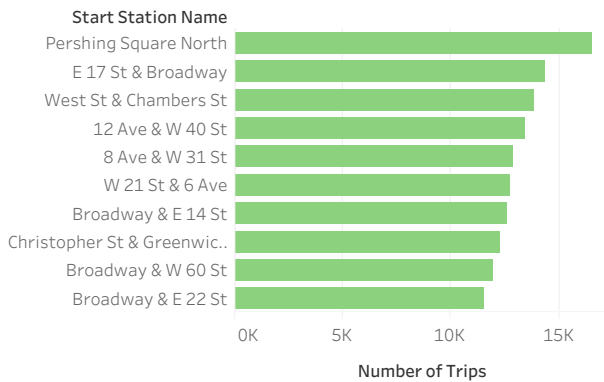
Final Data Analysis - Aug 2019

CitiBike Customers (Profile & Gender)	CitiBike General Trip Data..	CitiBike Trips by Top Use..	CitiBike Inventory (By Time Frame)	CitiBike Top Stations (Top 10 Start / Ending)
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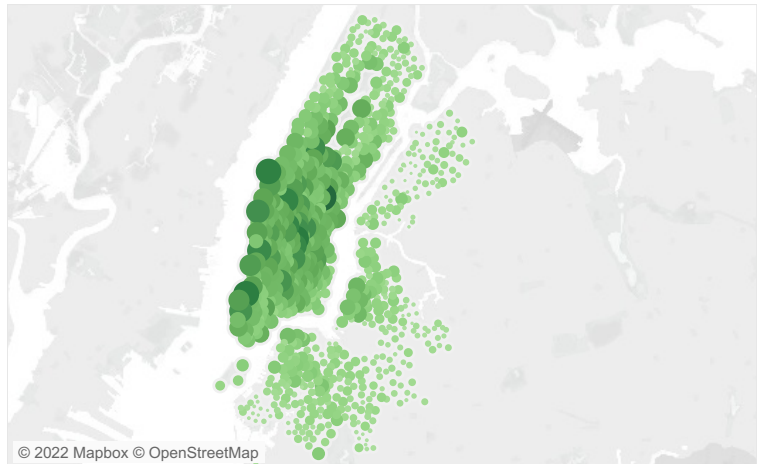
TOP 10 STATIONS

Top 10 Stations by Starting and Ending Locations

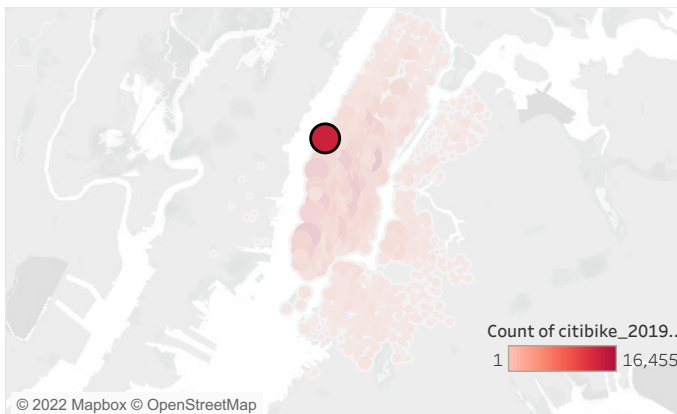
August 2019 - Top Starting Trips Stations



August 2019 - Top Starting Trips Locations



August 2019 - Top Ending Trips Locations



August 2019 - Top Ten Ending Trips Stations

