

KAVIYATRI BAHINABAI CHAUDHARI NORTH MAHARASTRA UNIVERSITY, JALGAON

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON



PROJECT REPORT
ON
BEAUTY & COSMETIC PRODUCTS

COURSE NAME : FYMCA
SUBJECT NAME : WEB PROGRAMMING
SEMISTER : FIRST
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SUBMITTED BY,

Roll No.	Name of Student
15	Ruchita Rajmal Bhoi Ruchitabhoi17@gmail.com
95	Shital Rohidas patil Shitalpatil1899@gmail.com

GUIDENCE BY,

Prof. Ankita Tiwari
ankitatiwari@imr.ac.in

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1.INTRODUCTION

BEAUTY AND COSMETIC PRODUCTS is created by RUCHITA and SHITAL. This site is created for multi-purpose. While most people think of the beauty business as cosmetics, it has grown in scope and now includes covers a wide range of products. Beyond just cosmetic there is perfume, skin cleaners, skin cares, a host of other skin care products, cosmeceuticals, etc.

Beyond the product themselves, the beauty business also includes the way in which the products are sold. In particular price points have always varied, but packaging has become ever more important. Where products sell has gone from physical stores that were very location driven, to being sold over the internet to people all over the world.

Consumer shopping motivation in the context of online has been well researched. Numerous consumer needs such as browsing and searching for products, ease and convenience, obtaining information about firms, products and brands, comparing product features and prices, shopping 24/7, having fun and excitement, maintaining anonymity while shopping for certain products, are all fulfilled more effectively and efficiently than conventional shopping.

Our site is made for best deals for customer, and that's gives total satisfaction to customers, beauty and Cosmetics products is best platform to customer, they can easily indicates what's they want, and best thing is our site provides best price to customer in the budget. Our agenda is CUSTOMER'S SATISFACTION IS OUR SATISFACTION.

2.DEVELOPMENT TOOLS

- We make our module with help of Visual Studio Code

- **HTML 5**

HTML 5 is a markup language used for structuring and presenting content on the World Wide Web. It is the fifth and last major HTML version that is a World Wide Web Consortium (W3C) recommendation. The current specification is known as the HTML Living Standard. It is maintained by a consortium of the major browser vendors (Apple, Google, Mozilla, and Microsoft), the Web Hypertext Application Technology Working Group (WHATWG).

- **CSS 3**

Cascading Style Sheets (CSS) is a style sheet language used for describing the presentation of a document written in a markup language such as HTML. CSS is a cornerstone technology of the World Wide Web, alongside HTML and JavaScript.

CSS is designed to enable the separation of presentation and content, including layout, colors, and fonts. This separation can improve content accessibility, provide more flexibility and control in the specification of presentation characteristics, enable multiple web pages to share formatting by specifying the relevant CSS in a separate CSS file which reduces complexity and repetition in the structural content as well as enabling the CSS file to be cached to improve the page

load speed between the pages that share the file and its formatting.

- **JavaScript**

JavaScript often abbreviated as **JS**, is a programming language that conforms to the ECMAScript specification. JavaScript is high-level, often just-in-time compiled, and multi-paradigm. It has curly-bracket syntax, dynamic typing, prototype-based object-orientation, and first-class functions. Alongside HTML and CSS, JavaScript is one of the core technologies of the World Wide Web. JavaScript enables interactive web pages and is an essential part of web applications. The vast majority of websites use it for client-side page behavior, and all major web browsers have a dedicated JavaScript engine to execute it.

3.CODE

- **Main source file**

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>COSMATIC AND BEAUTY PRODACT</title>
<link rel="stylesheet" href="Style.css">
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/4.7.0/css/font-awesome.min.css">

<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link
href="https://fonts.googleapis.com/css2?family=Roboto:ital,wght@1,300&dis
play=swap" rel="stylesheet">

<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link
href="https://fonts.googleapis.com/css2?family=Akaya+Kandaka&display=sw
ap" rel="stylesheet">
</head>
<body>
  <section class="header">
    <nav>
      <a href="Index.html"><img src='Images/logo.jpg' alt="logo"></a>
      <div class="nav-link" id="navLinks">

        <ul>
          <li><a href="Index.html">HOME</a></li>
```

```
        <li><a href="About.html">ABOUT US</a></li>
        <li><a href="Shop.html">SHOP</a></li>
        <li><a href="contact.html">CONTACT</a></li>
    </ul>
</div>
```

```
</nav>
<div class="text-box">
    <span class="saint-text">Professional</span>
    <h1>Beauty & Care</h1>
    <p>Nourish your skin with toxin-free cosmetic products. With the offers that
you can't refuse.</p>

</div>
</div>
</section>
```

```
<!--leatest-->
<section class="trending">
<div class="trending-content">
    <span class="saint-text">Cosmetics</span>
    <h2>Trending products</h2>
    <p>Nourish your skin with toxin-free cosmetic products. With the offers that
you can't refuse.
</p>
</div>
<div class="card-container">
    <div class="card">
        <div>
            
        </div>
        <h1>Kumkumdi Thailam</h1>
        <span>
            <i class="fa fa-star"></i>
            <i class="fa fa-star"></i>
```

```

<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
</span>
<p>$90.00</p>
<button>Add to cart</button>
</div>
<div class="card">
<div>

</div>
<h1>Lipstick</h1>
<span>
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
</span>
<p>$150.00</p>
<button>Add to cart</button>
</div>
</div>
</section>

```

```

<!-->
<!-- -----customer says----- -->

```

```

<section class="customer-col">
  <h1>What Our Customer Says:</h1>

```

```

  <div class="row">
    <div class="customer-col">
      
      <div>

```

```

        <p>"Beauty & Care is fantastic! From someone who is very particular
about their make up, its gave me the best product I could have imagined, and
all worries flew away."</p>

```

```

    <h3>Aditi Aacharya</h3>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star-o"></i>
    <i class="fa fa-star-o"></i>
  </div>
</div>
<div class="customer-col">
  
  <div>
    <p>"Beauty Products are natural and more efficint. It gives well effect
and glow as we wanted. the service of this shop is EXELLENT"</p>
    <h3>komal kashup</h3>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star-o"></i>
    <i class="fa fa-star-o"></i>
  </div>
</div>
<div class="customer-col">
  
  <div>
    <p>Lorem ipsum dolor sit amet consectetur adipisicing elit. Nemo
excepturi, possimus repellat
    consequuntur dicta recusandae sapiente accusamus qui? Debitis
incidunt, architecto neque
    repellendus itaque repellat sunt laudantium atque exercitationem
natus.</p>
    <h3>Alexa Demitry</h3>
    <i class="fa fa-star checked"></i>
    <i class="fa fa-star checked"></i>

```



```

        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star-half-o"></i>
        <i class="fa fa-star-o"></i>
    </div>
</div>
</div>
</section>

<!-- -----Call To Action----- -->
<section class="cta">
    <h1>FOR OUR NEW PRODUCT AND SERVICES</h1>
    <a href="" class="btn">CONTACT US</a>
    <section class="contact-us">
        <div class="row">
            <div class="contact-col">
                <div>
                    <i class="fa fa-home"></i>
                    <span>
                        <h5>Plot No-99,Pimprala</h5>
                        <p>Jalgaon, Maharastra , IN</p>
                    </span>
                </div>
                <div>
                    <i class="fa fa-phone"></i>
                    <span>
                        <h5>+91 9634567890</h5>
                        <p>Monday to Saturday, 10AM to 6PM</p>
                    </span>
                </div>
                <div>
                    <i class="fa fa-envelope-o"></i>
                    <span>
                        <h5>Beauty&Cosmatic@gamil.com</h5>
                        <p>Email Us Your Query</p>
                    </span>
                </div>
            </div>
        </section>
    </section>

```

```

        </span>
      </div>
    </div>

  </section>
<!-- -----footer----- -->
  <section>
    <footer>
      <div class="icons">
        <i class="fa fa-facebook"></i>
        <i class="fa fa-instagram"></i>
        <i class="fa fa-twitter"></i>
        <i class="fa fa-linkedin"></i>
      </div>
    </footer>
  </section>
</body>
</html>

```

- **CSS FILE**

```

<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>COSMATIC AND BEAUTY PRODACT</title>
  <link rel="stylesheet" href="Style.css">
  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/4.7.0/css/font-awesome.min.css">

  <link rel="preconnect" href="https://fonts.googleapis.com">
  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>

```

```

<link
href="https://fonts.googleapis.com/css2?family=Roboto:ital,wght@1,300&displ
ay=swap" rel="stylesheet">

<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link
href="https://fonts.googleapis.com/css2?family=Akaya+Kanadaka&display=sw
ap" rel="stylesheet">
</head>
<body>
  <section class="header">
    <nav>
      <a href="Index.html"><img src='Images/logo.jpg' alt="logo"></a>
      <div class="nav-link" id="navLinks">

        <ul>
          <li><a href="Index.html">HOME</a></li>
          <li><a href="About.html">ABOUT US</a></li>
          <li><a href="Shop.html">SHOP</a></li>
          <li><a href="contact.html">CONTACT</a></li>
        </ul>
      </div>
    </nav>
    <div class="text-box">
      <span class="saint-text">Professional</span>
      <h1>Beauty & Care</h1>
      <p>Nourish your skin with toxin-free cosmetic products. With the offers that
you can't refuse.</p>
    </div>
  </div>
</section>

<!--leatest-->
<section class="trending">

```

```

<div class="trending-content">
  <span class="saint-text">Cosmetics</span>
  <h2>Trending products</h2>
  <p>Nourish your skin with toxin-free cosmetic products. With the offers that
  you can't refuse.
  </p>
</div>
<div class="card-container">
  <div class="card">
    <div>
      
    </div>
    <h1>Kumkumdi Thailam</h1>
    <span>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
    </span>
    <p>$90.00</p>
    <button>Add to cart</button>
  </div>
  <div class="card">
    <div>
      
    </div>
    <h1>Lipstick</h1>
    <span>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
    </span>
    <p>$150.00</p>
    <button>Add to cart</button>
  </div>
</div>

```

```

</div>
</div>
</section>
<!-- -----customer says----- -->
<section class="customer-col">
  <h1>What Our Customer Says:</h1>

  <div class="row">
    <div class="customer-col">
      
      <div>
        <p>"Beauty & Care is fantastic! From someone who is very particular
about their make up, its gave me the best product I could have imagined, and all
worries flew away."</p>
        <h3>Aditi Aacharya</h3>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star-o"></i>
        <i class="fa fa-star-o"></i>
      </div>
    </div>
    <div class="customer-col">
      
      <div>
        <p>"Beauty Products are natural and more effificent. It gives well effect
and glow as we wanted. the service of this shop is EXELLENT"</p>
        <h3>komal kashup</h3>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star-o"></i>
        <i class="fa fa-star-o"></i>
      </div>
    </div>
  </div>
</div>

```

```

    </div>
</div>
<div class="customer-col">
    
    <div>
        <p>Lorem ipsum dolor sit amet consectetur adipisicing elit. Nemo
excepturi, possimus repellat
            consequuntur dicta recusandae sapiente accusamus qui? Debitis
incidunt, architecto neque
            repellendus itaque repellat sunt laudantium atque exercitationem
natus.</p>
        <h3>Alexa Demitry</h3>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star checked"></i>
        <i class="fa fa-star-half-o"></i>
        <i class="fa fa-star-o"></i>
    </div>
</div>
</div>
</section>
<!-- -----Call To Action----- -->
<section class="cta">
    <h1>FOR OUR NEW PRODUCT AND SERVICES</h1>
    <a href="" class="btn">CONTACT US</a>
    <section class="contact-us">
        <div class="row">
            <div class="contact-col">
                <div>
                    <i class="fa fa-home"></i>
                    <span>
                        <h5>Plot No-99,Pimprala</h5>
                        <p>Jalgaon, Maharastra , IN</p>
                    </span>
                </div>
            </div>
        </div>
    </section>
</div>

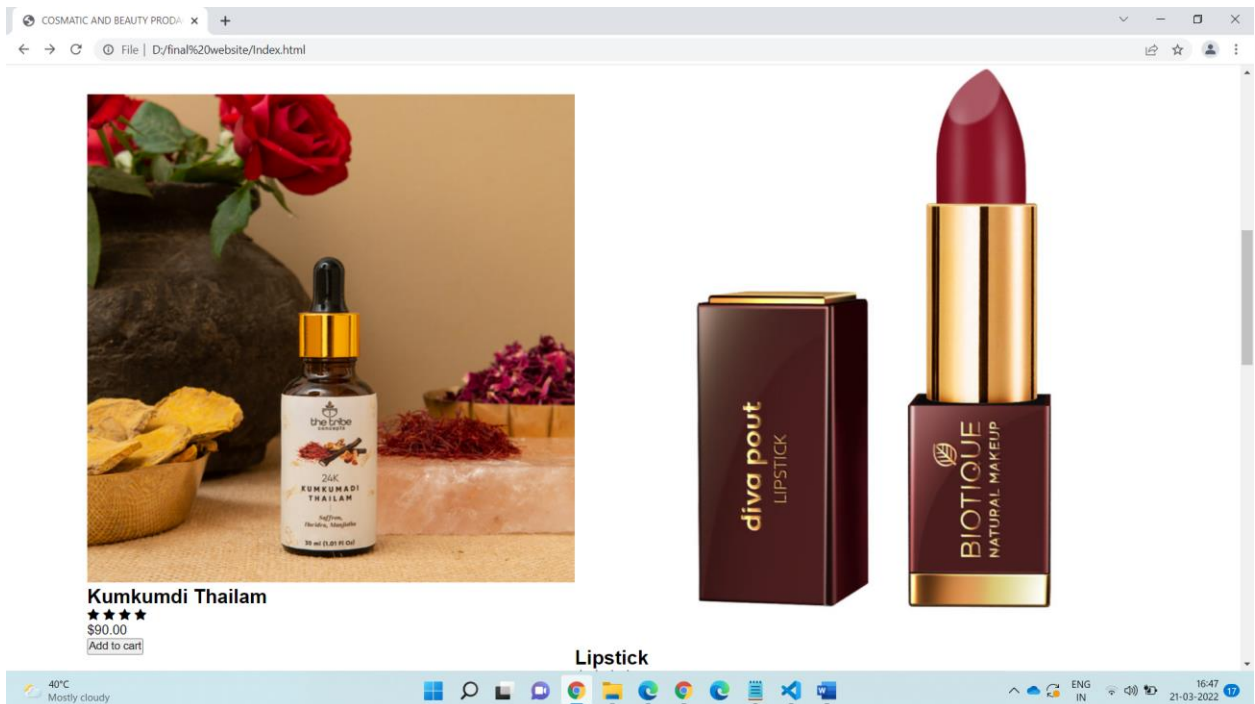
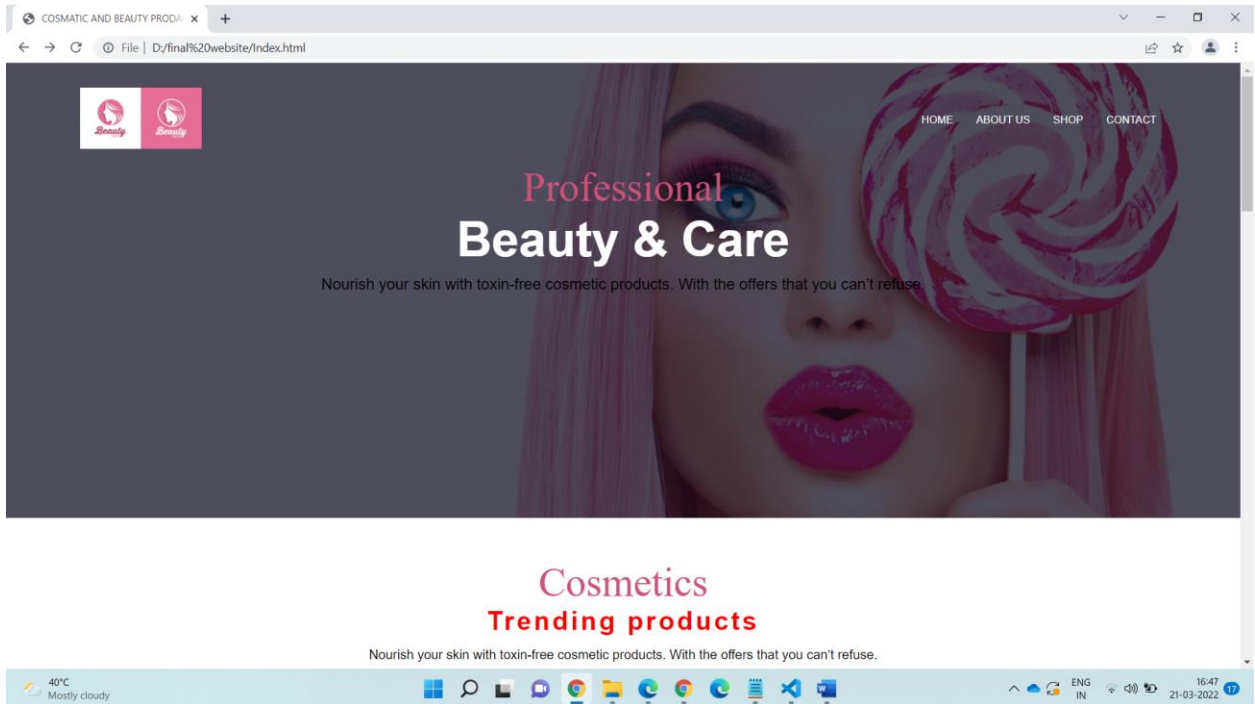
```

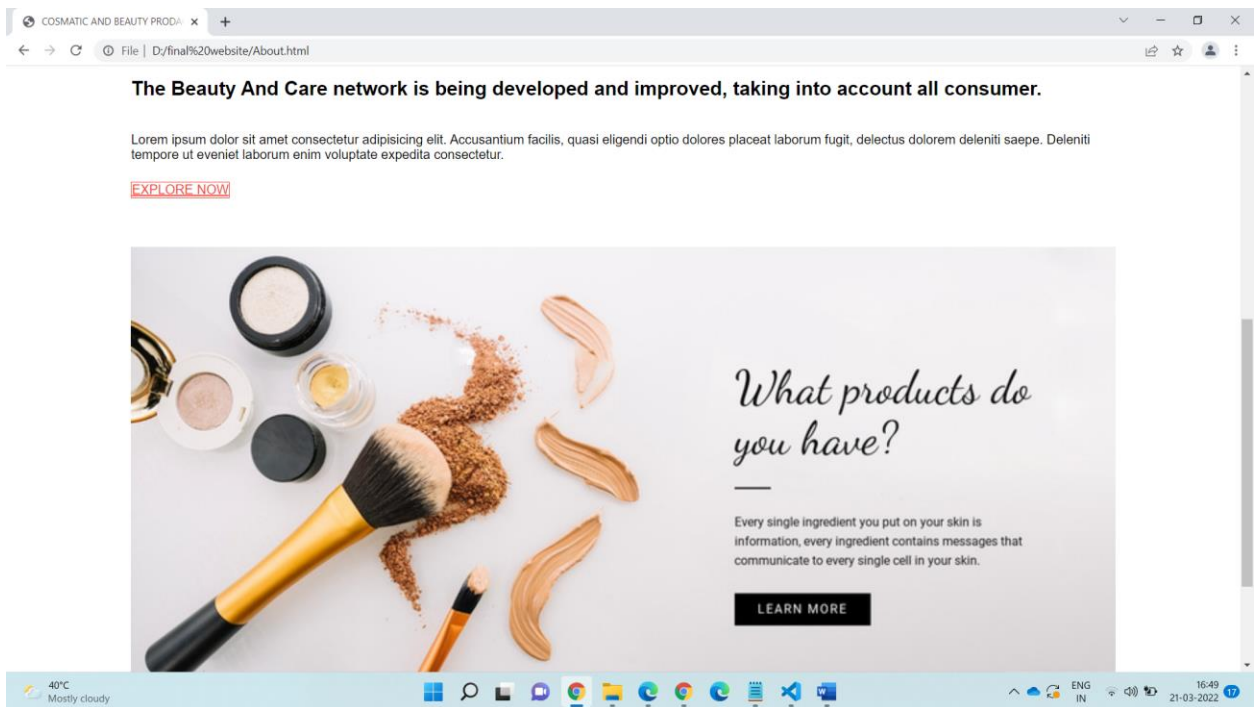
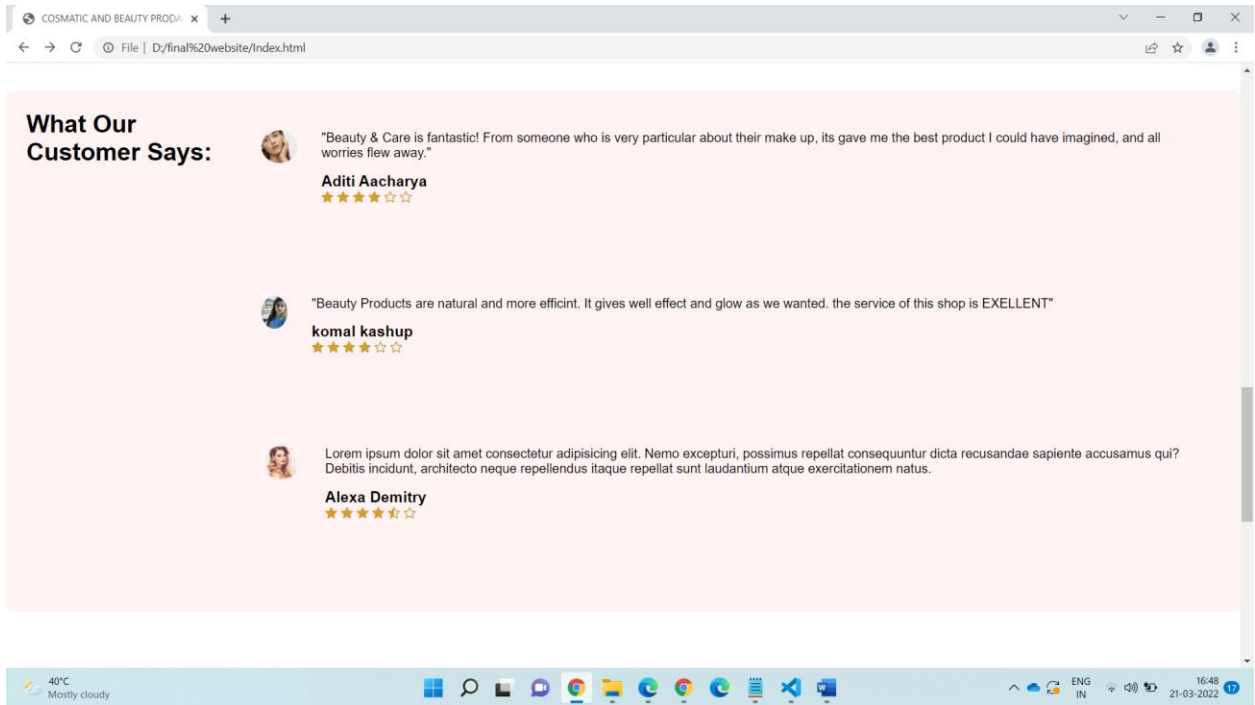
```

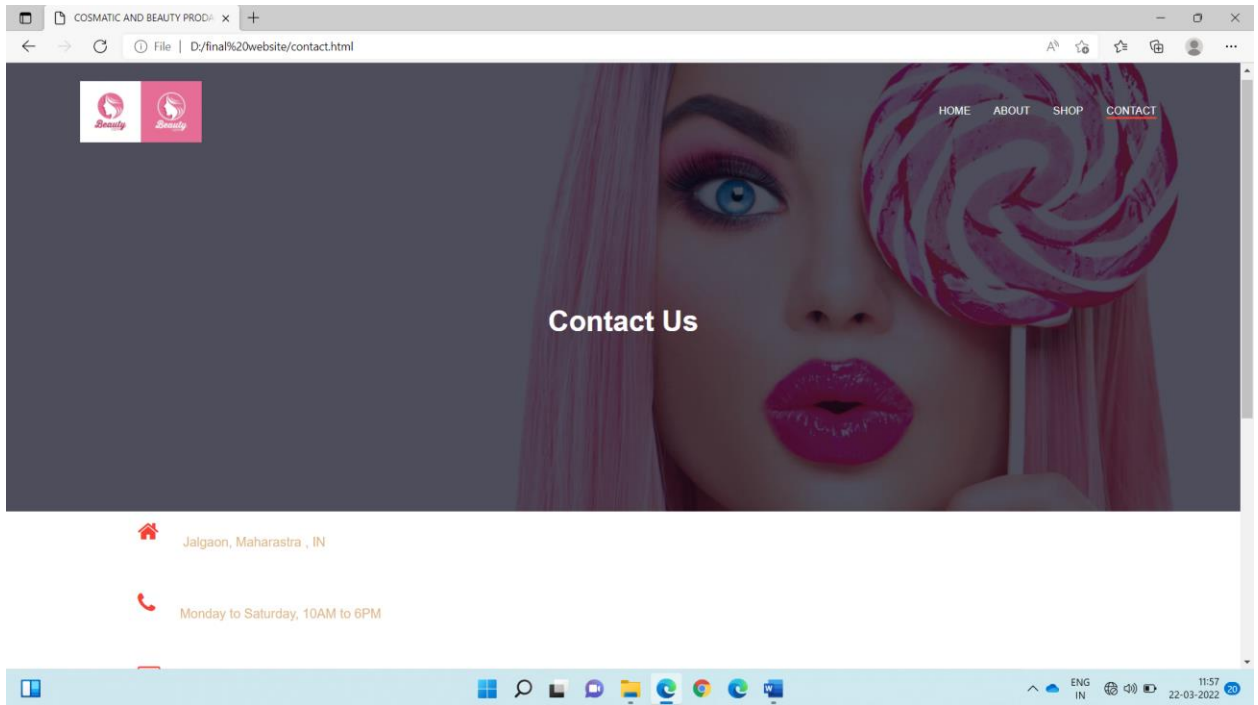
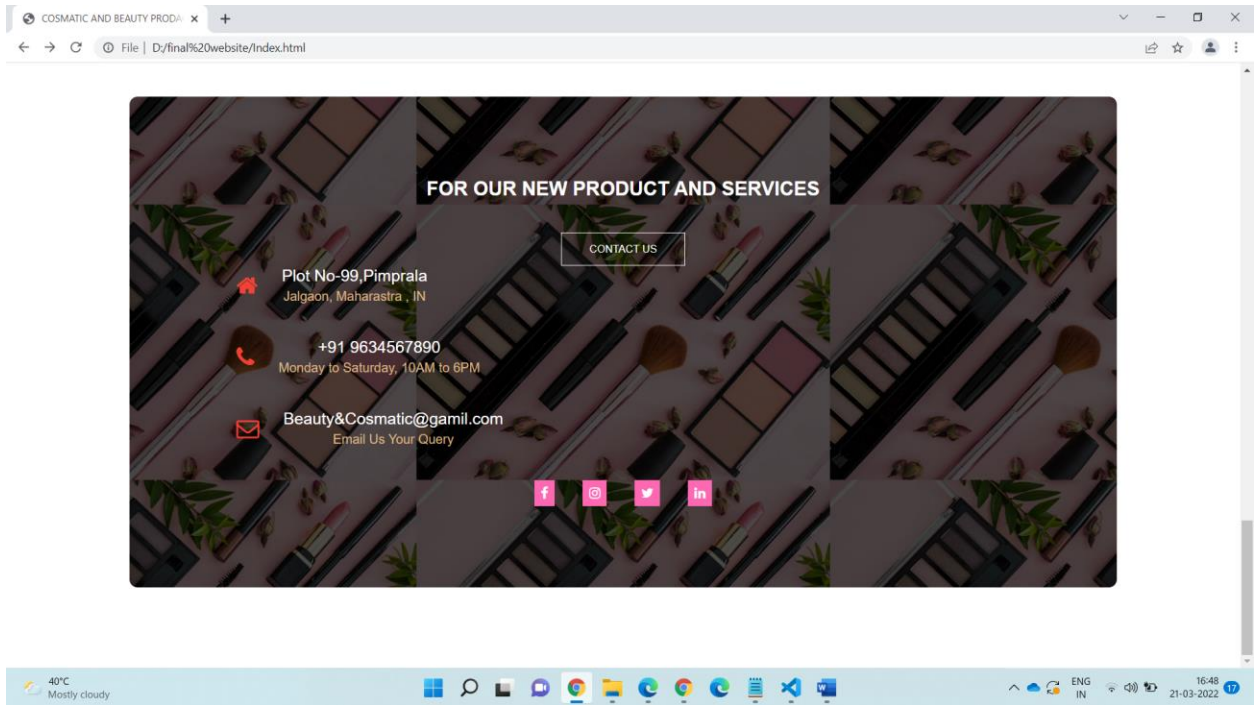
</div>
<div>
  <i class="fa fa-phone"></i>
  <span>
    <h5>+91 9634567890</h5>
    <p>Monday to Saturday, 10AM to 6PM</p>
  </span>
</div>
<div>
  <i class="fa fa-envelope-o"></i>
  <span>
    <h5>Beauty&Cosmatic@gamil.com</h5>
    <p>Email Us Your Query</p>
  </span>
</div>
</div>
</section>
<!-- -----footer----- -->
<section>
  <footer>
<div class="icons">
  <i class="fa fa-facebook"></i>
  <i class="fa fa-instagram"></i>
  <i class="fa fa-twitter"></i>
  <i class="fa fa-linkedin"></i>
</div>
</footer>
</section>
</body>
</html>

```

4.SCREENSHOTS







5.CONCLUDING

Some of the major findings:

- It save the time to buy Beauty And Cosmetic Product
- Safe and secured transaction.

The outcomes of this proposed researched agenda will present an enhanced knowledge of shopping consumers and understanding their purchasing behavior towards a product. This will in turn provides consumer with great potential to optimize their buying behavior, which will make an important breakthrough and will affect the consumer motivational factor towards online shopping.

1.GOALS:

Women spend a lot of money trying new products to "fix" their skin and after a while lose track of which product is the actual culprit for causing the skin problems.

3 main goals of skin care products:

1. Preventing further damage both from light/sun and the environment to our skin;
2. Keeping our skin glowing by optimizing hydration, barrier function and cell turnover, and minimizing irritation;
3. Helping to repair past superficial damage to skin. You cannot repair deep damage to skin with skin care products. They don't go deep enough.

6.References Books

Referenced Books:

Following books proved to be very helpful during the development of the system.

1. Web Design with HTML, CSS, JavaScript and jQuery Set, Author Jon Duckett Edition, reprint Publisher, Wiley, 2014
2. jQuery in Action, Second Edition 2nd Edition, Author Bear Bibeault Edition, reprint Publisher, 2010

Websites Visited:

- www.youtube.com
- www.w3school.com
- www.tutorials.com