

# **Personalized Dialogue Generation Based on Contrastive Learning**

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# Environment

- OS&GPU: Ubuntu 20.04 & Tesla-V100, 16G
- Datasets: PChatbot: A Large-Scale Dataset for Personalized Chatbot
- (<https://github.com/qhjvhjoo/SIGIR2021-Pchatbot>)

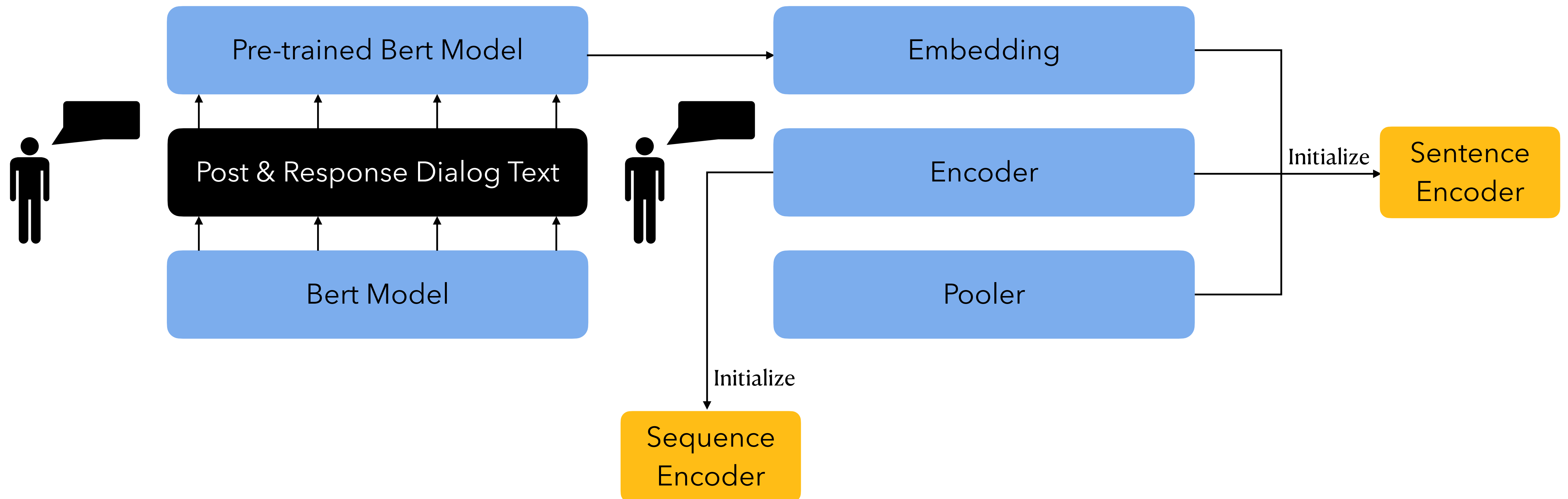
# Models

- 4 Phases (overview):
  - Pre-training for BERT
  - Contrastive Learning Pre-train for seq2seq model
  - Fine-tuning for seq2seq model
  - Inference & generation

# Phase 1

## Pre-training for BERT

- Target: Pre-train a BERT Model with PChatbot (weibo post and response) dataset.
- Auto-encoder: masked language model(mlm)



# Phase 2

## Contrastive Learning Pre-train for seq2seq model

- Pre-processing: Sampling similar users and responses
- Methodology:
  - 1. Sampling users: apply CBOW models to embed a user into a (vocab\_size, ) dense vector, measuring with Cosine Similarity
  - 2. Sampling responses: apply word co-occurrence models to embed a sentence into a (vocab\_size, ) bool vector, measuring with Manhattan Distance

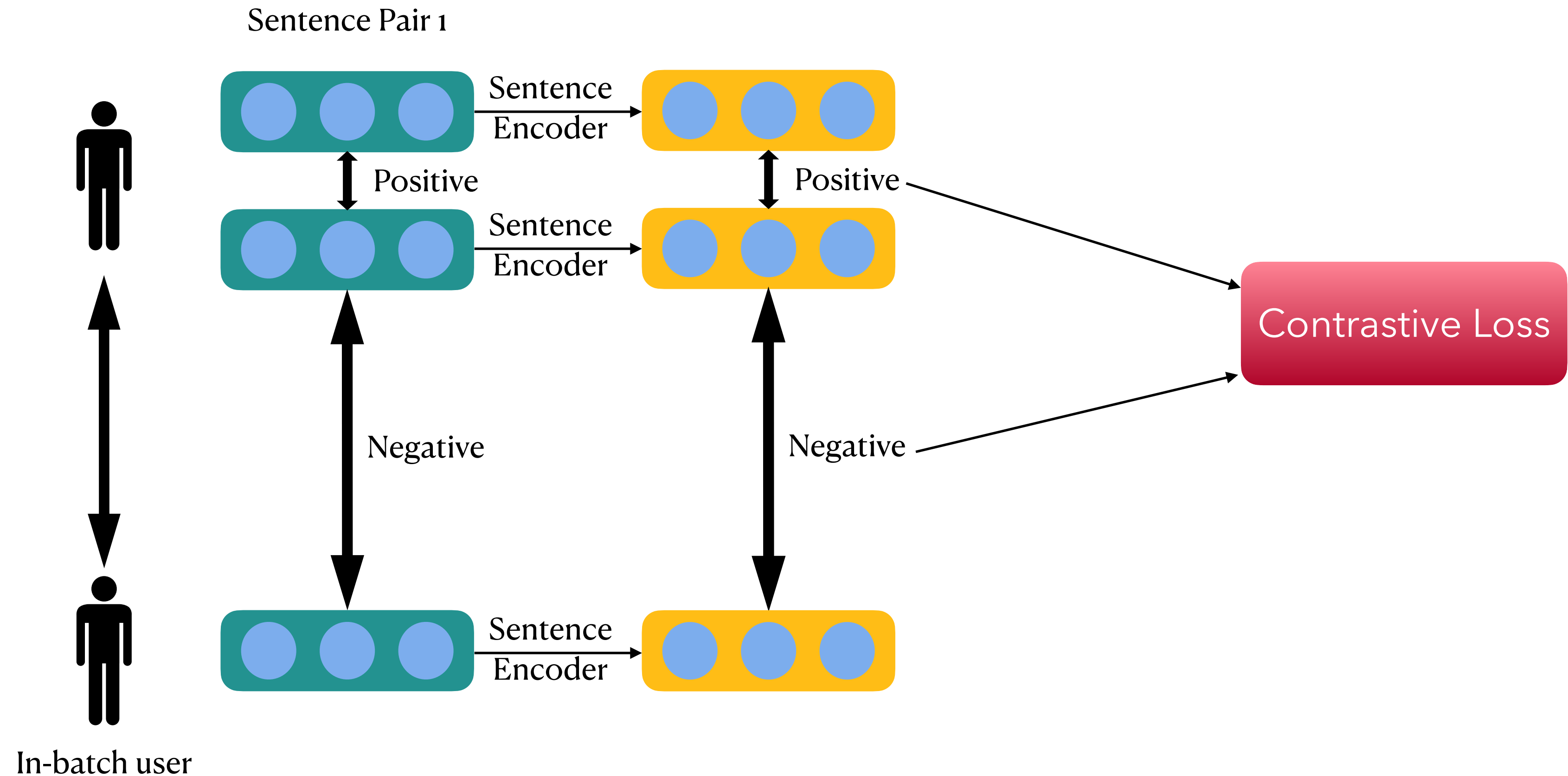
# Phase 2

**Contrastive Learning Pre-train for seq2seq model**

- Components of training loss:
  - 1. Sentence Contrastive Loss
  - 2. Sequence Contrastive Loss
  - 3. User Contrastive Loss

# Phase 2: Contrastive Learning Pre-train for seq2seq model

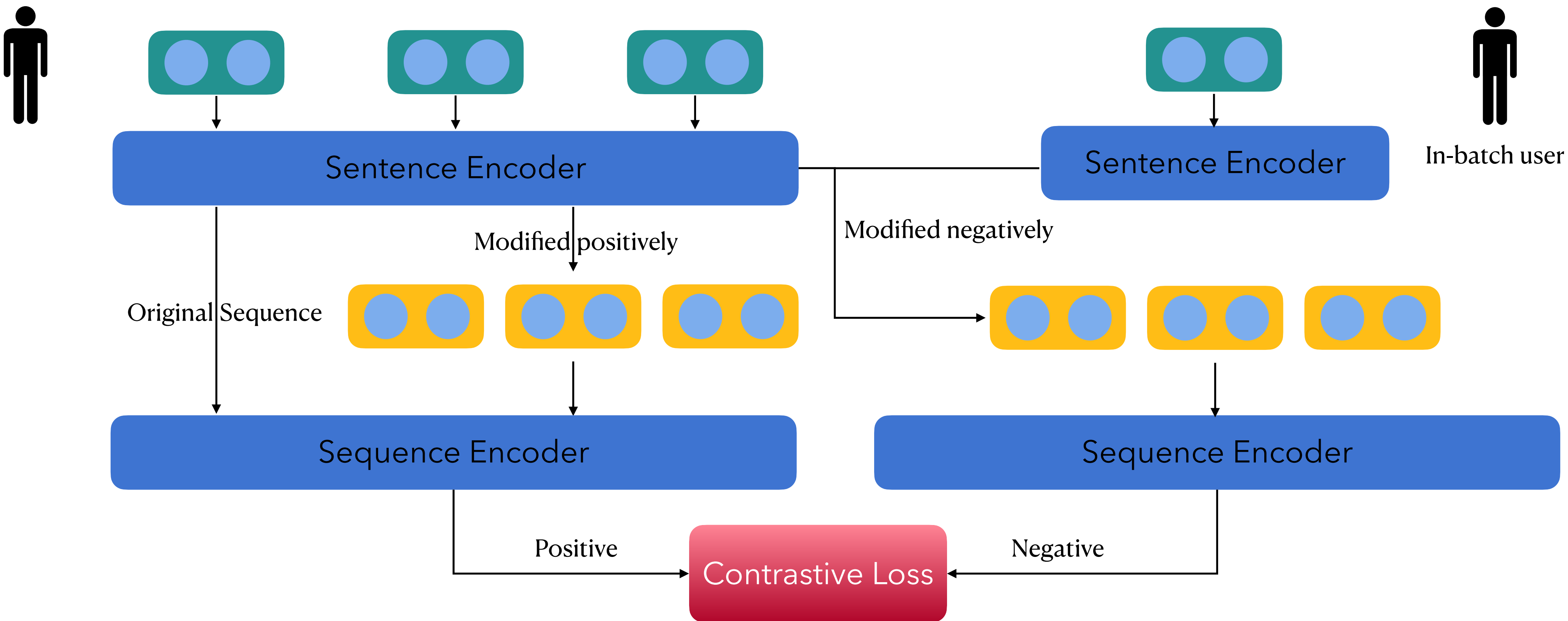
## 1. Sentence Contrastive Loss



$$loss1 = -\log \frac{\sum_{s' \in S_{pos}} \exp(\cos(\text{SenE}(s), \text{SenE}(s'))) }{\sum_{s' \in S_{pos}} \exp(\cos(\text{SenE}(s), \text{SenE}(s'))) + \sum_{s' \in S_{neg}} \exp(\cos(\text{SenE}(s), \text{SenE}(s')) )}$$

# Phase 2: Contrastive Learning Pre-train for seq2seq model

## 2. Sequence Contrastive Loss



$$loss2 = -\log \frac{\sum_{l' \in L_{pos}} \exp(\cos(SeqE(l), SeqE(l')))}{\sum_{l' \in L_{pos}} \exp(\cos(SeqE(l), SeqE(l')) + \sum_{l' \in L_{neg}} \exp(\cos(SeqE(l), SeqE(l')))}$$



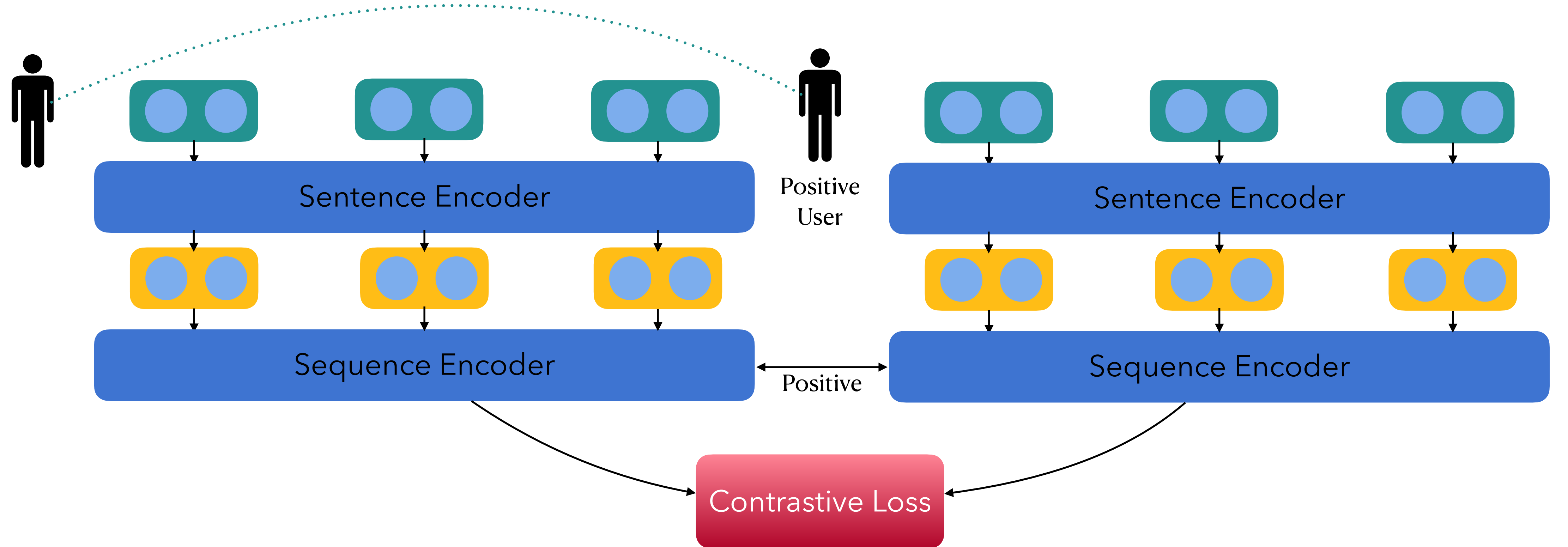
# Phase 2: Contrastive Learning Pre-train for seq2seq model

## 2. Sequence Contrastive Loss

- Modified methods
- 1. Remove a sentence (label = pos)
- 2. Re-order two sentences (label = pos)
- 3. Replace a sentence with another sentence from in-batch user (label = neg)
- 4. Replace and Re-order (label = neg)

# Phase 2: Contrastive Learning Pre-train for seq2seq model

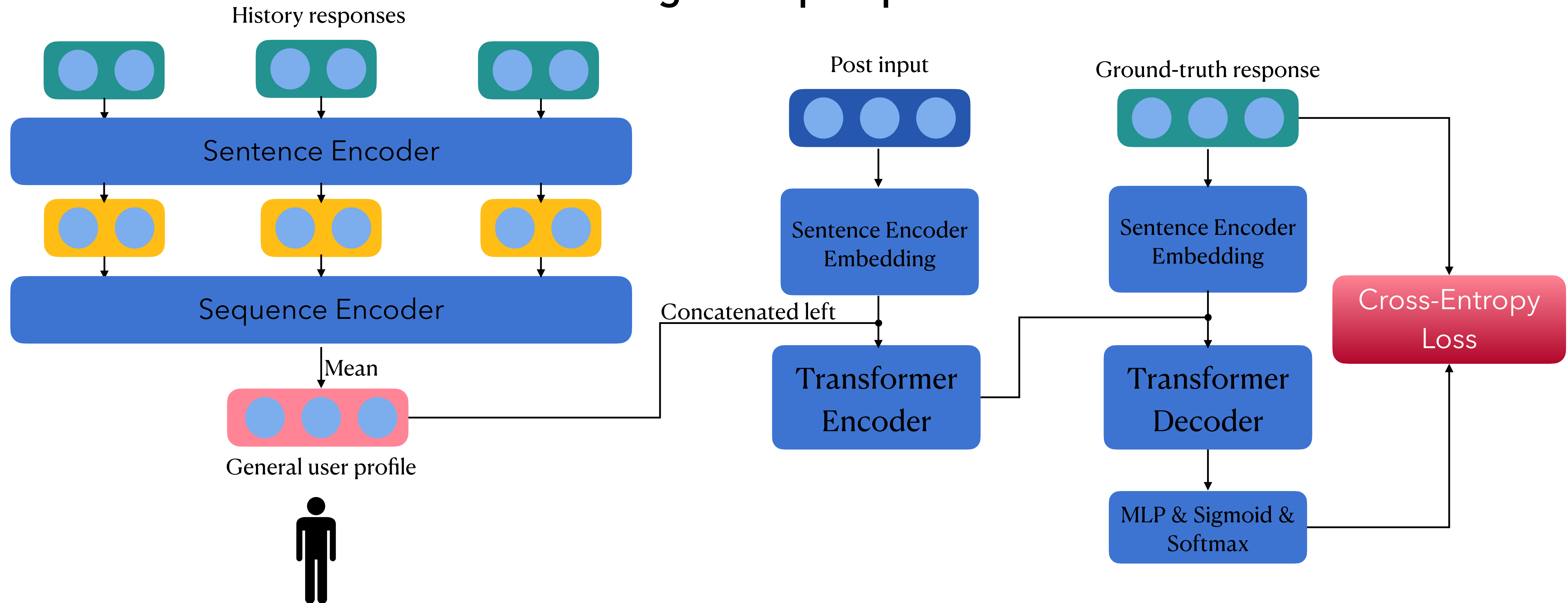
## 3. User Contrastive Loss



$$loss3 = -\log \frac{\sum_{u' \in U_{pos}} \exp(\cos(\text{SeqnE}(u)), \cos(\text{SeqnE}(u'))))}{\sum_{u' \in U_{pos}} \exp(\cos(\text{SeqnE}(u)), \cos(\text{SeqnE}(u')))) + \sum_{u' \in U_{neg}} \exp(\cos(\text{SeqnE}(u)), \cos(\text{SeqnE}(u'))))}$$

# Phase 3

## Fine-tuning for seq2seq model



# Phase 4

## Inference & generation

