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PROJECT REPORT

ON

DESIGNING A MENU CARD ON ADOBE PHOTOSHOP

Program name: BCA

Subject name/Code: Desktop Publishing(23CAP-204)

Submitted by:

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Section: BCA- 9(A)

Submitted to:

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INTRODUCTION TO ADOBE PHOTOSHOP

- Adobe Photoshop is a powerful image editing software that enables users to create, enhance, and manipulate photos and graphics with precision. It features a layered workflow, allowing for non-destructive edits, and offers a wide range of tools including selection tools, brushes, adjustment layers, and filters. Users can add and customize text, apply various effects, and use masking techniques for detailed editing. With a user-friendly interface, beginners can quickly learn basic operations like cropping and resizing, while more advanced users can explore intricate design projects. Numerous online resources, including tutorials and courses, make it accessible for anyone looking to enhance their creative skill.

AIM:

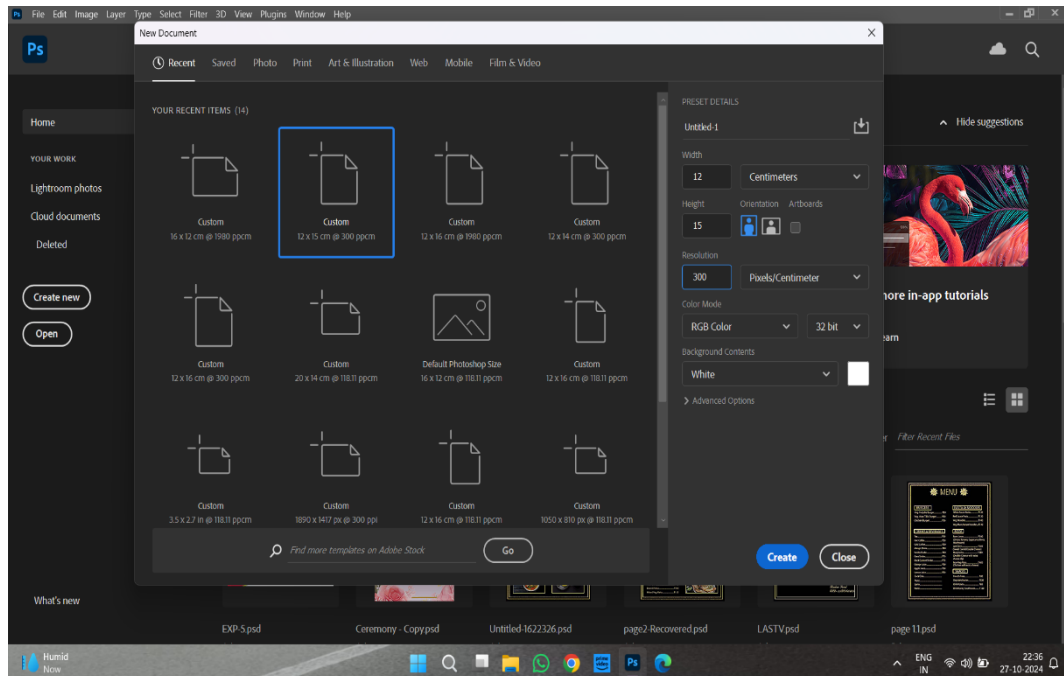
- Create a visually appealing menu card in Adobe Photoshop by designing adding sections for menu items, incorporating images, and ensuring clear text and graphics for a polished final project.

TOOLS USED:

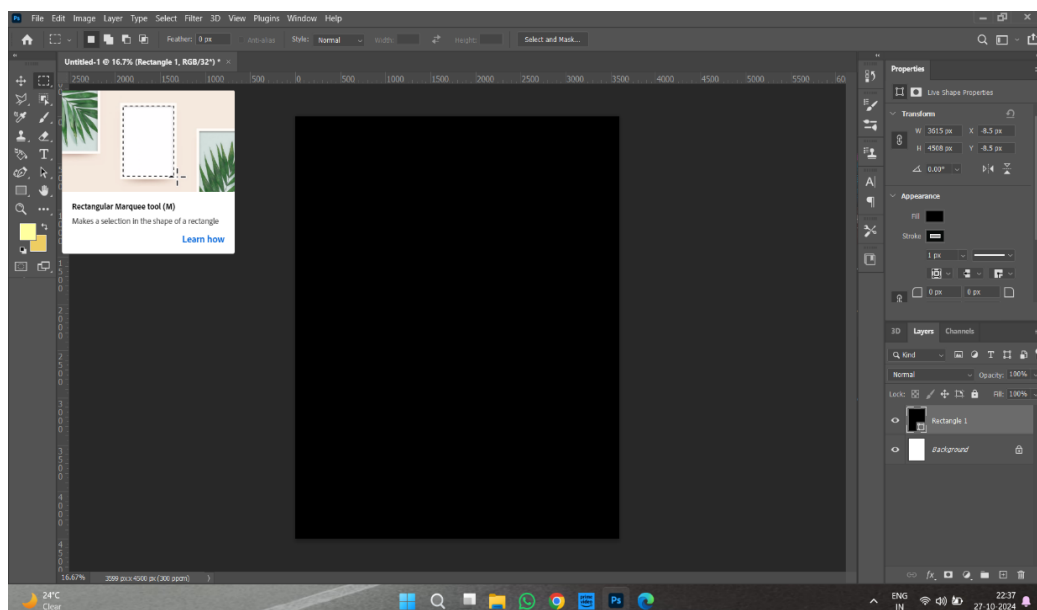
- Rectangle Tool
- Text Tool
- Move Tool
- Layer Styles
- Brush Tool
- Shape tool
- Marquee Tool
- Image Adjustment Tools
- Guides and Rulers
- Crop Tool

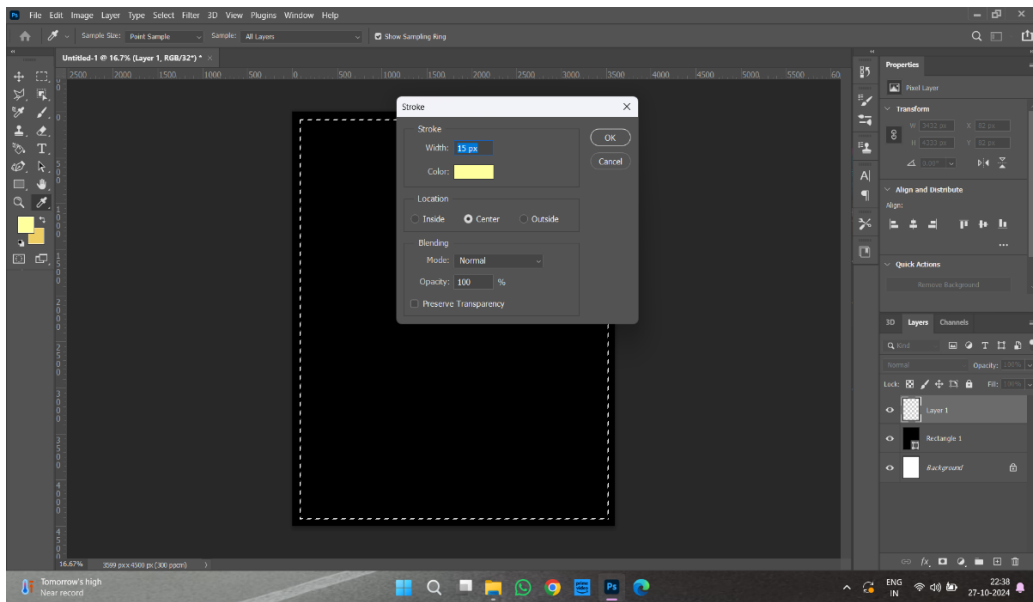
PROCESS:

- Open photoshop and create a new document with the desired dimensions.

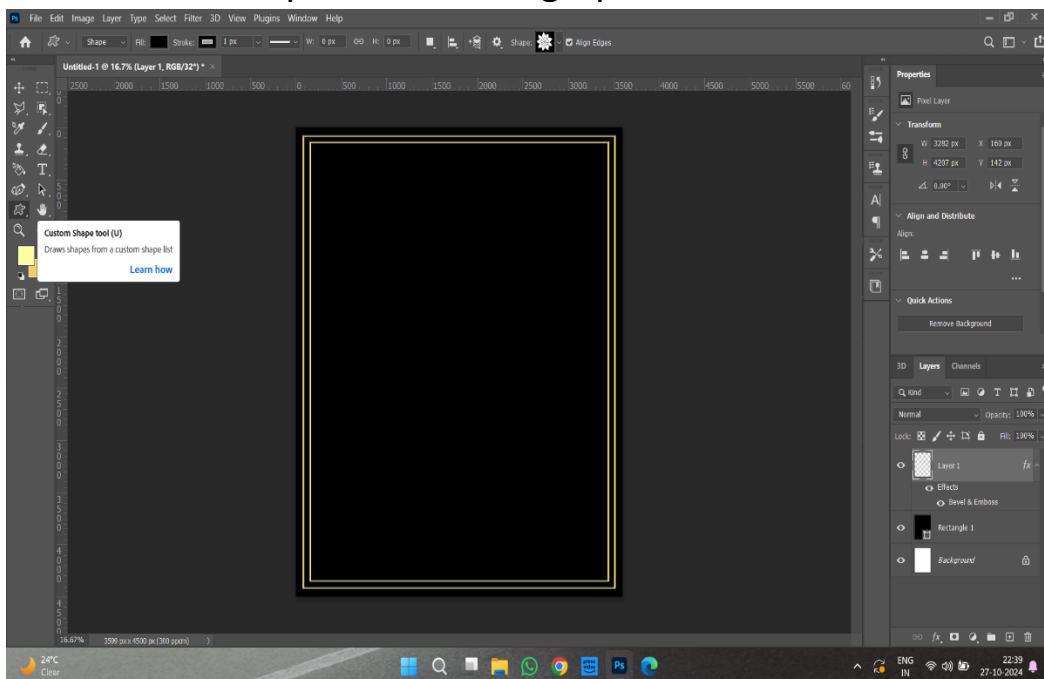


- Use the Rectangle Tool to create a background shape or apply a color/gradient that aligns with your theme.
- Use Rectangle Marquee Tool to add boundaries on background by right clicking then click stroke and adjust accordingly and click OK.

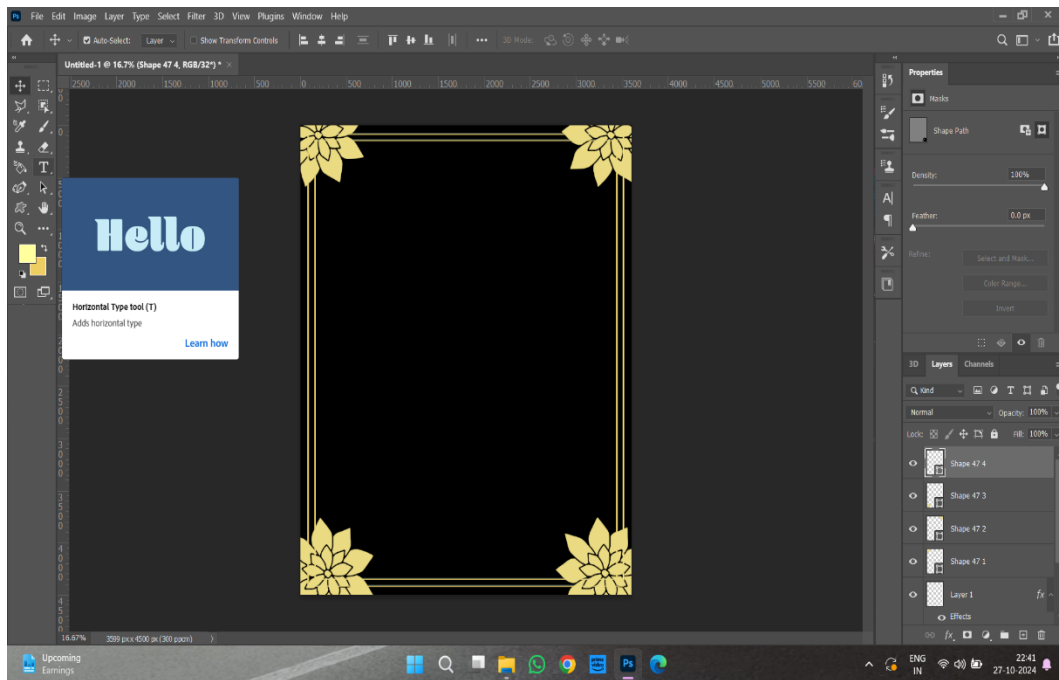




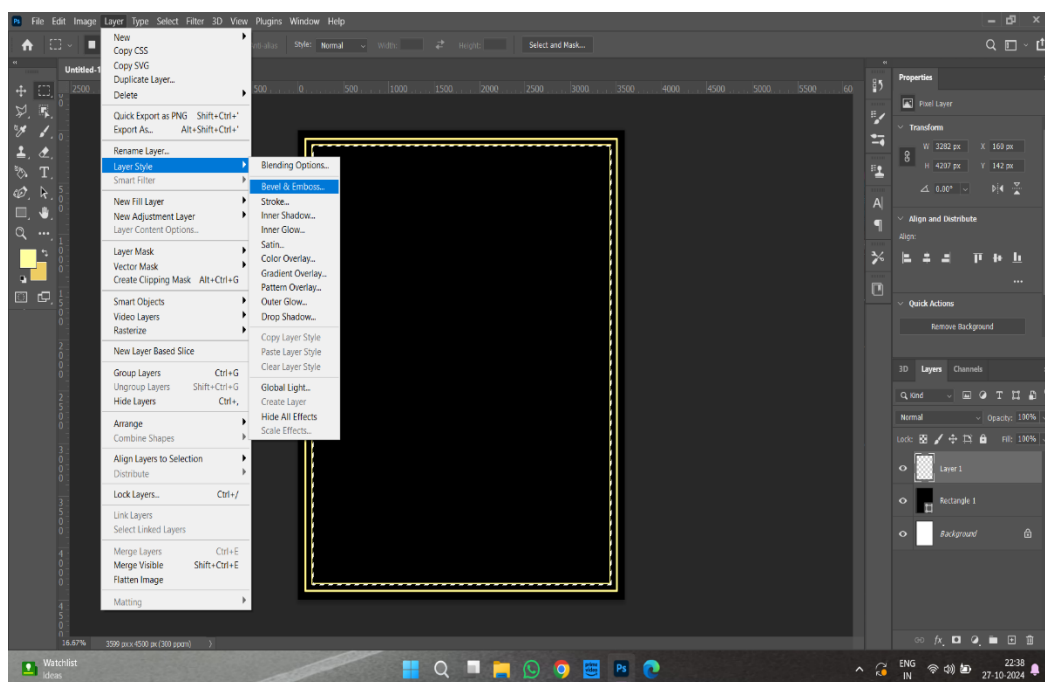
- Use Custom Shape Tool to add graphics in the menu.



- Use guides to divide the document into sections for appetizers, main courses, desserts, and beverages.
- Select the Text Tool and add menu items, descriptions, and prices in a clear, readable font. Adjust size and style to enhance visual hierarchy.



- Click on Layers then, layer style and choose bevel and emboss to add effects .



- Use the File > Place Embedded option to insert high-quality images of dishes, resizing them as needed.

- Use Move Tool to reposition elements, ensuring everything is well-aligned and evenly spaced.
- Save your project file (PSD) for future edits, then export the final version as a PDF of high-resolution image for printing.

FINAL DESIGN

